

**LAKE CHARLES/SOUTHWEST LOUISIANA  
CONVENTION & VISITORS BUREAU'S  
BOARD OF DIRECTORS MEETING**

**December 16, 2024**

**10:00 A.M.  
Agenda**

- 1. Call to order by Chair of the Board – Kane Mitchell.**
- 2. Approval of the Agenda for the December 16, 2024 Meeting.  
- Public Comments**
- 3. Approval of the October 31, 2024 Minutes.**
- 4. Discuss and approve the October 2024 Financial Statements.**
- 5. Discuss VLC's money market investments.**
- 6. Discuss the Finance and Advertising Committee's recommendations and approve by resolution the 2025 Budget.**
- 7. Discuss and approve engaging a firm to perform the annual Financial Audits for 2024.**
- 8. Discuss and approve Grant Committee recommendations on changes to the VLC Grants.**
- 9. Elect a Slate of Officers as presented by the Nominating Committee for 2025.**
- 10. Discuss and approve the 2025 Board of Directors Meeting Dates.**
- 11. Discuss and approve the reappointment of Annette Richey to the CNT District Board of Commissioners.**
- 12. Discuss and approve a Tourism Marketing Grant final report for Southcoast Book Festival, Rouge Et Blanc, Lake Charles Light up the Lake, Chuck Fest, Smoke and Barrel and Lighting of the Oak.**
- 13. Discuss and approve a PEG Grant final report for the Residency at the Imperial Calcasieu Museum.**
- 14. Final report from the Meeting Incentive Program.**
- 15. Discuss and approve the end-of-year report for the Meeting Incentive Program.**
- 16. Marketing Department Reports.**
- 17. Sales Department Reports.**
- 18. Lake Charles Regional Sports Authority Report.**
- 19. Operations Department Reports.**
- 20. President/CEO Report.**
- 21. Adjournment.**