

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

JUNE 27, 2024

10:00 A.M.

Agenda

- 1. Call to Order by Chair of the Board – Kane Mitchell.**
- 2. Approval of the agenda for the June 27, 2024 Meeting.
- Public Comments**
- 3. Approval of the April 25, 2024 Minutes.**
- 4. Discuss and approve the April and May 2024 Financial Statements.**
- 5. Discuss and approve a fee structure for public record requests.**
- 6. Discuss and approve the Lake Charles Regional Sports Authority as a division of Visit Lake Charles.**
- 7. Presentation by Kyle Edmiston on the Resident Sentiment Survey.**
- 8. Discuss and ratify a CEA between VLC and Gumbeaux Gators Baseball LLC.**
- 9. Discuss and approve a Sports Warchest Grant application.**
- 10. Discuss and approve a Tourism Marketing Grant for Good Music and Food Festival.**
- 11. Discuss and approve the final Tourism Marketing Grants reports.**
- 12. Discuss and approve Meeting Incentive Program applications.**
- 13. Final Report from the Meeting Incentive Program.**
- 14. Discuss and approve a motion to sell office equipment as surplus property and to utilize the online auction service, Public Surplus.**
- 15. Discuss and approve amendments to the CEO contract.
(Executive Session)**
- 16. Marketing Department Reports.**
- 17. Sales Department Reports.**
- 18. Sports Department Reports.**
- 19. Operations Department Reports.**
- 20. President/CEO Report.**
- 21. Adjournment.**