

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS' MEETING**

JUNE 25, 2026

10:00 A.M.

Agenda

- 1. Call to Order by Chair of the Board – Nathaniel Allured.**
- 2. Approval of the agenda for the June 25, 2026, Meeting.
- Public Comments**
- 3. Approval of the April 30, 2026 Minutes.**
- 4. Discuss and approve the April and May 2026 Financial Statements.**
- 5. Discuss and accept the 2025 Annual Audits prepared by McElroy, Quirk and Burch.**
- 6. Discuss and approve the Destination Master Plan proposal.**
- 7. Discuss and approve a final Tourism Marketing Grants report.**
- 8. Discuss and approve an LC Regional Sports Authority Warchest Grant application.**
- 9. Discuss and approve Meeting Incentive Program applications.**
- 10. Final Report from the Meeting Incentive Program.**
- 11. Marketing Department Report.**
- 12. Sales Department Report.**
- 13. Sports Authority Department Report.**
- 14. Operations Department Report.**
- 15. President/CEO Report.**
- 16. Adjournment.**