



MEETING INCENTIVE PROGRAM 2024 & BEYOND

Pack Your Meetings with Joy and Earn Rewards

Every room actualized equals \$5.00 back for your organization*

Up to \$7,000 is offered to groups that sign a two-year contract for a meeting that takes place in our needs period. Contact the Visit Lake Charles team to find out the current needs period.

LEARN	MORE	(1)
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ROOM NIGHTS	BASE INCENTIVE \$5.00/Room	2 YR NEEDS PERIOD \$7.00/Room
50	\$250	\$350
100	\$500	\$700
250	\$1,250	\$1,700
500	\$2,500	\$3,500
750	\$3,750	\$5,250
1,000	\$4,000	\$7,000

^{*}Must be mid-week pattern (Sun. –Thurs. and utilize a minimum of 40 rooms on peak.



New business* also qualifies for our PICK YOUR JOY promotion! Details below

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GATOR 100-399 Room Nights Select One	MAGNOLIA 400-749 Room Nights 1 item from Gator & Magnolia	FLEUR DE LIS 750+ Room Nights 1 item from each tier
2 Door Prize Items valued at \$75.00 each	Local Entertainment during a break/networking	SWLA/Lake Charles Souvenir for attendees
Local Baked Goods for conference VIPs (30 max)	25% off Meeting Space Rental up to \$1,500.00	Transportation to off-site venue (1 bus/4 hours)
Continuous Coffee provided by Visit Lake Charles (2 days max)	Backdrop/Balloon Arch Rental up to \$1,500.00	Beer/Wine Cocktail Hour sponsored by Visit Lake Charles

^{*}New business is defined as having not met in Calcasieu Parish in the last 3 years.

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#LouisianasPlayground

