

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

October 30, 2025

10:00 A.M.

Agenda

- 1. Call to order by Chair of the Board – Nathaniel Allured.**
- 2. Approval of the Agenda for the October 30, 2025 Meeting.
- Public Comments**
- 3. Approval of the August 21, 2025 Minutes.**
- 4. Presentation by Ashley Royer – Imperial Calcasieu Museum.**
- 5. Discuss and approve the August and September Financial Graphs & Statements.**
- 6. Discuss VLC's money market investments.**
- 7. Discuss and approve the transfer of designated funds to Investor Bank.**
- 8. Discuss and approve the 2026 VLC Board Officers.**
- 9. Discuss and approve a motion to sell office equipment as surplus property and to utilize the online auction service, Public Surplus.**
- 10. Discuss and approve Meeting Incentive Program applications.**
- 11. Final Report from the Meeting Incentive Program.**
- 12. Marketing Department Report.**
- 13. Sales Department Report.**
- 14. Lake Charles Regional Sports Authority Report.**
- 15. Operations Department Report.**
- 16. President/CEO Report.**
- 17. Adjournment.**