

**LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS MEETING**

October 31, 2024

10:00 A.M.

Agenda

- 1. Call to order by Chair of the Board – Kane Mitchell.**
- 2. Approval of the Agenda for the October 31, 2024 Meeting.
- Public Comments**
- 3. Approval of the August 22, 2024 Minutes.**
- 4. Presentation by Edwina Medearis – Dia de los Muertos Festival.**
- 5. Discuss and approve the August and September Financial Graphs & Statements.**
- 6. Discuss and approve a motion to sell an Automobile as Surplus Property and to utilize the online auction service, Public Surplus.**
- 7. Discuss and approve Meeting Incentive Program applications.**
- 8. Final Report from the Meeting Incentive Program.**
- 9. Marketing Department Report.**
- 10. Sales Department Report.**
- 11. Lake Charles Regional Sports Authority Report.**
- 12. Operations Department Report.**
- 13. President/CEO Report.**
- 14. Adjournment.**