LAKE CHARLES/SOUTHWEST LOUISIANA
CONVENTION & VISITORS BUREAU'S
BOARD OF DIRECTORS' MEETING

October 29, 2026

10:00 A.M.
Agenda

1. Call to order by Chair of the Board – Nathaniel Allured.

2. Approval of the Agenda for the October 29, 2026 Meeting.
- Public Comments

3. Approval of the August 27, 2026 Minutes.

4. Presentation by Coraggio Group and approval of the 2027-2029 VLC Strategic Plan.

5. Discuss and approve the August and September Financial Graphs & Statements.

6. Discuss and Approve the TRID Resolution of Intention.

7. Presentation of VLC's money market investments.

8. Reconsider and rescind motion for management of Louisiana Food and Wine Festival.

9. Discuss and approve a motion to sell an automobile and office equipment as surplus property and to utilize the online auction service, Public Surplus.

10. Discuss and approve a Tourism Marketing Grant Final Report. (Rouge et Blanc)

11. Discuss and approve an application for the Lake Charles Regional Sports Authority Warchest Grant program.

12. Discuss and approve Meeting Incentive Program applications.

13. Final Report from the Meeting Incentive Program.

14. Marketing Department Report.

15. Sales Department Report.

16. Lake Charles Regional Sports Authority Report.

17. Operations Department Report.

18. President/CEO Report.

19. Adjournment.