

Summary of the proceedings of the Regular Meeting of the Board of Directors of the Lake Charles/ Southwest Louisiana Convention & Visitors Bureau, State of Louisiana, taken at a regular meeting held October 26, 2023, at the bureau, 1205 N. Lakeshore Dr., Lake Charles, LA, at 10:00 am.

In attendance was the Board of Directors as follows:

Nick Zaver
Willie Mount
Nicole Moncrief
Shonda Manuel
Nathaniel Allured
Eric Avery
Mike Buckley
Jonathan Ringo
Kane Mitchell
Hiren Zaveri

Absent:

Also present was Kyle Edmiston, president/CEO.

Approved the minutes from the June 29, 2023, and August 17, 2023, meeting as presented.

Approved the August 2023 and September 2023 financial reports as submitted.

Authorized a resolution allowing Kyle Edmiston, President/CEO, to enter into a CEA contractual obligation with the Louisiana State Treasury.

Approved the Tourism Development & Marketing Grant for the Imperial Calcasieu Museum Lighting of the Oak.

Approved the 2024-2026 Strategic Plan as presented.


Approved grant applications for the Meeting and Incentive Program.

Approved staff and CEO reports as presented.

There being no additional business, the meeting was adjourned.



Nick Zaver, Chair



Kyle Edmiston, President/CEO