

Summary of the proceedings of the Regular Meeting of the Board of Directors of the Lake Charles/ Southwest Louisiana Convention & Visitors Bureau, the State of Louisiana, taken at a regular meeting held December 16, 2024, at the Bureau, 1205 N. Lakeshore Dr., Lake Charles, LA, at 10:04 a.m.

In attendance was the Board of Directors as follows:

Willie Mount
Nicole Moncrief
Shonda Manuel
Nathaniel Allured
Eric Avery
Hiren Zaveri
Evelyn White
Ricky Self

Absent: Kane Mitchell, Mike Buckley, and Jay Kumar

Also present was Kyle Edmiston, president/CEO, and Jason Fuselier

Approved the agenda for the meeting on December 16, 2024, as presented.

Approved the meeting minutes from October 31, 2024, as presented.

Approved the October 2024 financial reports as submitted.

Approved the Finance and Advertising Committee's recommendations and the 2025 budget by resolution as submitted.

Approved engaging McElroy, Quirk, and Burch to perform the Bureau's annual financial audits for 2024.

Approved the grant committee recommendations on changes to the VLC grants.

Approved the slate of officers as presented by the Nominating Committee for 2025.

Approved the presented SWLACVB 2025 Board of Directors Meeting Dates.

Approved the reappointment of Annette Richey to the CNT District Board of Commissioners.

Approved the Tourism Marketing Grant Final Reports for the South Coast Book Festival, Rouge et Blanc, Lake Charles Light up the Lake, Chuck Fest, Smoke and Barrel, and Lighting of the Oak Events. Nathaniel Allured abstained from the vote.

Approved a PEG Grant for the Artist Residency at the Imperial Calcasieu Museum.

Approved the end-of-year report for the Meeting and Incentive Program.

Approved staff and CEO reports as presented

There being no additional business, the meeting was adjourned.



Nathaniel Allured, Chair



Kyle Edmiston, President/CEO