

Summary of the proceedings of the Regular Meeting of the Board of Directors of the Lake Charles/ Southwest Louisiana Convention & Visitors Bureau, the State of Louisiana, taken at a regular meeting held August 22, 2024, at the bureau, 1205 N. Lakeshore Dr., Lake Charles, LA, at 10:04 a.m.

In attendance was the Board of Directors as follows:

Kane Mitchell
Willie Mount
Nicole Moncrief
Hiren Zaveri
Nathaniel Allured
Shonda Manuel
Mike Buckley
Eric Avery

Absent: Evelyn White, Jay Kumar and Ricky Self

Also present was Kyle Edmiston, president/CEO and Jason Fuselier, Acadian Ambulance.

Approve the agenda for the August 22, 2024, meeting as presented.

Approved the minutes from the June 27, 2024, meeting as presented.

Approved the June and July 2024 financial reports as submitted.

Approved the 2023 annual audits prepared by McElroy, Quick, and Burch.

Approved the amendments to the Financial Procedure & Internal Control Policies as presented.

Approved the recommendations to amend the 2024 budget as presented.

Timothy Bush shared the results of the 2023 Travel USA report from Longwood International. In 2023, Calcasieu Parish attracted over seven million visitors, resulting in \$800 million in total spending.

Approved the final TEDZ grant report from the Starks Mayhaw Festival.

Approved the final tourism marketing grant reports for Red White Blue and You, Lake Charles Symphony, the Lake Charles Rum Revival, and the MSU Banners Series. Nathaniel Allured abstained from the vote.

Approved the Meeting Incentive Program applications for Heath Standards Section and the Louisiana Public Risk Management Association.

Approved staff and CEO reports as presented.

An electronic poll of the board was completed, and the board unanimously approved the Mardi Gras Museum Change Order #1 as presented.

There being no additional business, the meeting was adjourned.



Kane Mitchell, Chair



Kyle Edmiston, President/CEO