

Summary of the proceedings of the Regular Meeting of the Board of Directors of the Lake Charles/ Southwest Louisiana Convention & Visitors Bureau, State of Louisiana, taken at a regular meeting held June 26, 2025, at the bureau, 1205 N. Lakeshore Dr., Lake Charles, LA, at 10:00 am.

In attendance was the Board of Directors as follows:

Nathaniel Allured
Hiren Zaveri
Evelyn White
Jay Kumar
Richert "Ricky" Self
Janie Fruge
Kala Kuhlthau
Derrick Morris
Eric Avery
John Hamati
Jana Crane

Absent: none

Also present was Kyle Edmiston, president/CEO; Jason Guillory and Kennedy Darbonne, MQB; Billy Lofton and Jason Fuselier.

Approved the agenda for the June 26, 2025, meeting as presented.

Approved the minutes from April 24, 2025, meeting as presented.

Approved the April and May 2025 Financial Statements.

Accepted the 2024 Annual Audits prepared by McElroy, Quirk and Burch.

Moved to discontinue Visit Lake Charles' involvement in the Hotel/Motel Smart Growth Strategy Initiative and defer it to the Southwest Louisiana Lodging Association.

Approved a final PEG Grant Report for the City of Sulphur.

Approved a final TEDZ Grant Report for the Town of Vinton.

Approved final Tourism Marketing Grants reports for Mardi Gras of Southwest Louisiana, Banners at McNeese State University, This is Home Fest and Rum Revival.

Approved LC Regional Sports Authority Warchest Grant application from 2025 End of Summer

Classic Tournament.

Approved Meeting Incentive Program applications.

Approved staff and CEO reports as presented.

There being no additional business, the meeting was adjourned.



Nathaniel Allured, Chair



Kyle Edmiston, President/CEO