

Summary of the proceedings of the Regular Meeting of the Board of Directors of the Lake Charles/Southwest Louisiana Convention & Visitors Bureau, State of Louisiana, taken at a regular meeting held August 21, 2025, at the Port of Lake Charles, 1611 W Sallier St, Lake Charles, LA, at 10:00 am.

In attendance was the Board of Directors as follows:

Nathaniel Allured
Hiren Zaveri
Jay Kumar
Richert "Ricky" Self
Janie Fruge
Kala Kuhlthau
Derrick Morris
Eric Avery
John Hamati
Jana Crane

Absent: Evelyn White

Also present was Kyle Edmiston, president/CEO

Approved the agenda for the August 21, 2025, meeting as presented.

Approved the minutes from the June 26, 2025, meeting as written.

Approved the June and July 2025 Financial Statements as presented.

Approved recommendations to amend the 2025 VLC Budget.

Approved the Financial Procedure and Internal Control Policy updates.

Approved changes to the Meeting Incentive Program.

Approved a Project Enhancement Grant request from the Lake Charles Downtown Development Authority.

Approved Tourism Marketing Grant Final Reports for Downtown at Sundown, Red White Blue and You, Juneteenth Freedom Festival, and the Lake Charles Symphony Summer Pops.

Approved a Meeting Incentive Program application.

Approved a one-time grant increase for the Imperial Calcasieu Museum Residency Program for 2025.

Approved staff and CEO reports as presented.

There being no additional business, the meeting was adjourned.



Nathaniel Allured, Chair



Kyle Edmiston, President/CEO