



PARTNER MEETING RECAP

Tuesday, December 16th, 2025 | 8:00 am – 9:00 am | Pier 290

Happy Holidays! Every month at our partner meeting, a wealth of information is shared. To encourage the spirit of connection, collaboration, and participation, we include a recap of the latest updates shared by partners at the meeting. Thank you and we look forward to seeing you again in January!

THANK YOU TO OUR HOST PARTNER

Pier 290 | Chef Ken Hnilo and Alex Klotz

Chef Ken Hnilo updated us on many things happening at [Pier 290](#) and in the [Gage Lake Life](#) Family. He encouraged us to enjoy a ride aboard the [Santa Cruise](#), visit The [531 Fund](#) Christmas Festival, and experience the Pier 290 Igloos and more. Even Bill Gage popped in to say hello and wish us all a very happy holiday season. Thank you, Bill and the Pier 290 Team, for hosting us!

FEATURED PRESENTATION

For our December meeting, we featured a 1:1 speed networking session in lieu of a presentation. We hope you found the networking valuable and gained many new connections as a result. We look forward to continuing our speed networking as an annual event.

VISIT LAKE GENEVA UPDATES

- Our next **Extranet Training** will be [Thursday January 8th, 2026 at 10:00 a.m.](#) [Click Here to Join!](#) Learn how to best use your listing, enter events, and promote offers on the VISIT LG website.
- Our [2026 Co-Op Marketing Program](#) is available now! Connect with Kellie Carper, Marketing Manager: kellie@visitlakegeneva.com to learn more about this valuable advertising opportunity.

- **The Bundle Up boxes** are located at various businesses such as [Summer Moon Coffee](#), [Oakfire Lake Geneva](#), and [Geneva Lakes YMCA](#). You can also drop off at our [Visitor Center downtown](#). Please donate coats, gloves, hats and more for families in need. **Deadline:12/30/25** 🧥 🧤
 - Congratulations Visit Lake Geneva Christmas Parade Winners: Non-Profit: MKE Jeep Rebels Club (generously donated their check back to community non-profits). For Profit: American Truck Center in Elkhorn. We can't wait to see what you all come up with next year!
 - Please Join us for Winterfest January 28th, 2026 – February 1st, 2026.
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PARTNER UPDATES

Melissa Whitaker, [Melissa Whitaker International](#):

- 2026 Workshop Schedule is online. Please [Click Here](#) to view dates.

David Spielberg, Travel Wisconsin:

- The [Governor's Conference on Tourism](#) will be held March 15-17th, 2026 at the Baird Center in Milwaukee. Registration is open!

Jade Goodhue:

- The next Armed Women of America course will be held on January 4th, 2026. For more information contact Jade Goodhue :jade@legendaryrealestateservices.com

John Trione:

- Hot air balloon gift certificates make a great holiday gift. Email sales@lakegenevaballoon.com

Pam Carper, WCEDA:

- The [2nd Annual Pro/Am Culinary Showdown](#) will be held on January 25th, 2026 at Lake Lawn Resort. The theme is Around the World. Don't miss it!

Charlie Roy, [Pest Control Solutions](#):

- Charlie's motto for 2026 is "Giving Back". He will be donating a gift basket between \$25.00 and \$50.00 to a charity each month in the new year.
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NEXT PARTNER MEETING

Date: **Tuesday, January 20th, 2026** | Check In: 7:45AM | Meeting: 8:00AM Sharp
Location: [Topsy Turvy Brewery](#) | Lake Geneva, WI