



2023 Lake Geneva Electric Christmas Parade

Saturday, December 2 | 5:00 p.m.
Broad Street, Downtown Lake Geneva

THEME: "A Storybook Christmas"

FLOAT ENTRY RULES & GUIDELINES

FLOAT RULES:

- Deadline to register floats is **Wednesday, November 10, 2023**. Float registrations will not be accepted after this date. Register online at: <https://www.surveymonkey.com/r/VLGParade23>
- Only one float entry per organization/business is permitted.
- The parade will take place on **Saturday, December 2, 2023**, kicking-off promptly at 5:00 pm.
- Each entry shall always maintain a space of 15-25 feet behind the entry in front of them during the parade. No entry is to stop at any time during the parade.
- No parade entry shall be higher than 16-feet high or 25-feet long. Parade crowd and safety patrol will be located at regular points along the parade route to provide assistance and to maintain control.
- All entries are required to have a 5-pound/3A40BC fire extinguisher on the float/vehicle.
- Entries must be decorated to reflect the parade theme – **"A Storybook Christmas"** and include lights with self-contained power. Trucks and other towing vehicles remaining with a float must also contain some decoration.
- Parade entries may not contain any person or character dressed as Santa or Mrs. Claus. The parade will feature a Santa & Mrs. Claus float/display at the end of the parade route.
- Musical groups are encouraged to provide music for the entire length of the parade route for the enjoyment of spectators.
- Adults and children participating in your float entry must be able to tolerate potential cold temperatures while standing on your float.
- Music and amplified sound (i.e., sirens, horns) are permitted, but consideration should be given to neighboring floats.

- The Lake Geneva Electric Christmas Parade is a family-friendly event for all ages, and every entry is expected to respect this. All decorations, costumes, behavior, language, and dancing must be appropriate for young audiences and will be monitored throughout the parade to ensure compliance. Failure to comply will result in being asked to immediately leave the parade. No use of sparklers or pyrotechnics are allowed as decorations.
- A representative from your business or organization is required to attend a 1-hour pre-parade meeting in person or virtually on **November 15 from 6pm to 7pm**. Instructions to join the meeting in person or virtually will be sent following float registration.
- No changes to your entry are permitted after **November 17, 2023**. All entries must arrive on parade day as described in your entry form or by written notification to parade officials prior to **November 17th**.
- All entries with animals must provide for clean-up of the staging area and along the entire parade route before, during, and after the parade.
- Throughout the parade people cannot hang their legs off the sides of the float, trailers, or vehicles. They must be sitting on something on the trailer and away from the edge.
- **NOTE:** To help ensure the safety of our spectators, items may not be thrown to spectators from the float or vehicle by any parade participant. However, you may have people walking alongside your float handing out candy or other giveaways (beads, toys, literature, etc.) Those people must walk to the curb and hand items directly to spectators, allowing the spectators to remain on the sidewalk and out of the street to receive your items. Violation of this rule will result in immediate removal from the parade.

PARADE ARRIVAL & LINE-UP:

- Each parade entry will be supplied with a street location for staging which will open at 3:00 pm. All parade entries/floats must be in their designated space no later than 4:30 pm. Entries not in position by 4:30 pm will not be permitted to participate. Due to the anticipated high volume of traffic, we recommend planning extra time for arrival.
- Specific instructions for arrival and staging will be covered during the **November 15** parade meeting.
- Non-parade vehicles are not permitted in the meeting/parade route area.
- Parade officials will provide an entry number placard to be placed on the side of your float facing the judges.

JUDGING:

Gather your non-profit team and put on your creative caps! Float entries by non-profit organizations are eligible for our Best in Parade award of \$500 cash. Judges are looking for parade entries that best depict this year's theme and have the greatest appeal in the categories of (1) Overall Appearance, (2) Interpretation of Theme, (3) Creativity & Workmanship, and (4) Energy level. The entry with the highest overall score will win the \$500 prize.

FLOAT REGISTRATION:

<https://www.surveymonkey.com/r/VLGParade23>

Registration Deadline: November 10, 2023