



50TH ANNUAL LAKE GENEVA ELECTRIC CHRISTMAS PARADE

SATURDAY, DECEMBER 6 | 5:00PM
Broad Street, Downtown Lake Geneva

FLOAT ENTRY RULES & GUIDELINES

FLOAT ENTRIES:

- Deadline to register float is **November 7, 2025**. Float registration will not be accepted after this date. Register online at: <https://www.surveymonkey.com/r/VLGParade25>
- Only one float entry per organization/business is permitted.
- The parade will take place on **December 6, 2025**, kicking off promptly at **5:00PM**.
- Each entry shall always maintain a space of 15 – 25 feet behind the entry in front of them during the parade. No entry is to stop at any time during the parade.
- No parade entry shall be higher than 16 feet high or 25 feet long. Parade crowd and safety patrol will be located at regular points along the parade route to aid and to maintain control.
- All entries are required to have a 5 pound/3A40BC fire extinguisher on the float/vehicle.
- Entries must be decorated to include lights with self-contained power. Trucks and other towing vehicles remaining with a float must also contain some decoration.
- No use of sparklers or pyrotechnics are allowed.
- Parade entries may not contain any person or character dressed as Santa or Mrs. Claus. The parade will feature Santa and Mrs. Claus at the end of the parade route.
- Musical groups are encouraged to provide music for the entire length of the parade route for the enjoyment of spectators.
- **Music (live or recorded) and amplified sound should be off in the staging areas to be respectful to homeowners.**
- Music and amplified sound (i.e., sirens, horns) are permitted during the parade, but consideration should be given to neighboring floats.
- Adults and children participating in your float entry must be able to tolerate potential cold temperatures while standing on your float.

- The Lake Geneva Electric Christmas Parade is a family-friendly event for all ages, and every entry is expected to respect this. All decorations, costumes, behavior, language, and dancing must be appropriate for young audiences and will be monitored throughout the parade to ensure compliance. Failure to comply will result in being asked to immediately leave the parade.
- A representative from your business or organization is required to attend a 1-hour pre-parade meeting in person or virtually on **Tuesday, November 18 from 6PM to 7PM**. Instructions to join the meeting in person or virtually will be sent following float registration.
- No changes to your entry are permitted after **November 28, 2025**. All entries must arrive on parade day as described in your entry form or by written notification to VISIT Lake Geneva's Events Manager by **November 28**.
- All entries with animals must provide for clean-up of the staging area and along the entire parade route before, during and after the parade.
- People may not hang their legs off the sides of the float, trailers, and vehicles during the parade.
- **NOTE:** To help ensure safety of our spectators, items may not be thrown to spectators from the float or vehicle by any parade participant. However, you may have people walking alongside your float handing out candy or other giveaways (beads, toys, literature, etc.) Those people must walk to the curb and hand items directly to spectators, allowing the spectators to remain on the sidewalk and out of the street to receive your items. Violation of this rule will result in immediate removal from the parade.

PARADE ARRIVAL & LINE-UP:

- Each parade entry will be supplied with a street location for staging which will open at **3:00PM**. All parade entries must be in their designated space no later than **4:30PM**. Entries not in position by **4:30PM** will not be permitted to participate. Due to the anticipated high volume of traffic, we recommend planning extra time for arrival.
- Specific instructions for arrival and staging will be covered during the **November 18** parade meeting.
- Non-parade vehicles are not permitted in the staging area or parade route.
- Parade officials will provide an entry number placard to be placed on the side of your float facing the judges (passenger side of vehicle).

JUDGING:

Gather your team and unleash your holiday creativity! This year we are awarding Best of Parade prizes in two categories: Non-Profit and For-Profit. The float entry with the top overall score in their respective category will each win a \$500 cash prize. Judges will be looking for parade entries that epitomize the Electric Christmas Parade spirit with lights, creativity and energy. Scoring will be calculated based on:

(1) Overall Appearance, (2) Creativity & Workmanship, and (3) Energy Level

FLOAT REGISTRATION:

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