



2021 Lake Geneva Electric Christmas Parade
Saturday, December 4 | 5:00 p.m.
Broad Street, Downtown Lake Geneva

THEME: Christmas Classics - Movies, Music & Stories

FLOAT ENTRY RULES & GUIDELINES

FLOAT RULES:

- Deadline to register floats is **Wednesday, November 10, 2021**. Float registrations will not be accepted after this date. Register online at: <https://www.surveymonkey.com/r/VLGParade21>
- Only one float entry per organization/business is permitted.
- The parade will take place on Saturday, December 4, 2021, kicking-off promptly at 5:00 pm.
- Each entry shall maintain a space of 15-25 feet behind the entry in front of them at all times during the parade. No entry is to stop at any time during the parade.
- No parade entry shall be higher than 16-feet high or 25-feet long. Parade crowd and safety patrol will be located at regular points along the parade route to provide assistance and to maintain control.
- All entries are required to have a 5-pound/3A40BC fire extinguisher on the float/vehicle.
- Entries must be decorated to reflect the parade theme – “Christmas Classics: Movies, Music & Stories” and include lights with self-contained power. Trucks and other towing vehicles remaining with a float must also contain some decoration.
- Parade entries may not contain any person or character dressed as Santa or Mrs. Claus. The parade will feature a Santa & Mrs. Claus float/display at the end of the parade route.
- Musical groups are encouraged to provide music for the entire length of the parade route for the enjoyment of spectators.
- Adults and children participating in your float entry must be able to tolerate potential cold temperatures while standing on your float.
- Music and amplified sound (i.e. sirens, horns) are permitted, but consideration should be given to neighboring floats.

- The Lake Geneva Electric Christmas Parade is a family-friendly event for all ages, and every entry is expected to respect this. All decorations, costumes, behavior, language and dancing must be appropriate for young audiences and will be monitored throughout the parade to ensure compliance. Failure to comply will result in being asked to immediately leave the parade.
- No changes to your entry are permitted after November 12, 2021. All entries must arrive on parade day as described in your entry form or by written notification to parade officials prior to November 12th.
- All entries with animals must provide for clean-up of the staging area and along the entire parade route before, during, and after the parade.
- Throughout the parade people cannot hang their legs off the sides of the float, trailers or vehicles. They must be sitting on something on the trailer and away from the edge.
- **NOTE: DUE TO CURRENT CONDITIONS AND FOR THE SAFETY OF OUR SPECTATORS, ITEMS MAY NOT BE THROWN OR DISTRIBUTED TO SPECTATORS BY ANY PARADE PARTICIPANT AT ANY TIME DURING THE PARADE. VIOLATION OF THIS RULE WILL RESULT IN IMMEDIATE REMOVAL FROM THE PARADE. THIS INCLUDES, BUT IS NOT LIMITED TO CANDY, FLOWERS, BEADS, TOYS AND LITERATURE.**

PARADE ARRIVAL & LINE-UP:

- Each parade entry will be supplied with a street location for staging which will open at 3:00 pm. All parade entries/floats must be in their designated space no later than 4:30 pm. Entries not in position by 4:30 pm will not be permitted to participate. Due to the anticipated high volume of traffic, we recommend planning extra time for arrival.
- Specific instructions for arrival and staging will be covered in a virtual parade meeting on November 17 from 5:30 to 6:30 pm.
- Non-parade vehicles are not permitted in the staging/parade route area.
- Parade officials will provide an entry number placard to be placed on the side of your float facing the judges.

JUDGING:

Gather your non-profit team and put on your creative caps! Representatives from our sponsor businesses will be our float judges and will score each non-profit float entry as they pass the judge's stand on the parade route. The non-profit organization with the highest score will win a cash prize of \$500. Judges are looking for parade floats that best depict this year's theme and whose float has the greatest appeal in the categories of (1) Interpretation of Theme, (2) Creativity & Workmanship, (3) Overall Appearance, and (4) Animation.

Other Important Notes...

Given the uncertain nature of the COVID-19 pandemic, we are aware that public safety guidelines and mandates from state and/or local governments may change at any time and could result in changes to the parade or cancelation. VISIT Lake Geneva will notify businesses and organizations registered to participate in the Parade immediately upon learning of such changes.

FLOAT REGISTRATION:

<https://www.surveymonkey.com/r/VLGParade21>

Registration Deadline: November 10, 2021