

Lake Geneva Area

Local

2022-23

Services Guide



Welcome

Dear Friends,

Now and then everybody needs a little help. The question: Where to find the right service vendor?

Here at VISIT Lake Geneva, part of our job is to see a need and fill it in ways that benefit our business partners and the community at large. Like everyone else, the VISIT Lake Geneva team needs to engage various services and from that experience came the idea for this project.

Welcome to VISIT Lake Geneva's Local Services Guide.

Its purpose is to simplify making connections between people in need of services, and our business partners who are ready and able to provide the work. In these pages, readers will find a wide variety of available services with appropriate contact information.

We trust customers will find it helpful, as our partners find it useful in building their businesses. As always, feel free to contact us and let us know how it works out for you.

Warm regards,

Stephanie Klett

President & CEO, VISIT Lake Geneva



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visitlakegeneva.com • info@visitlakegeneva.com

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Our Communities



Lake Geneva

Population: 7,962

Just 10 miles north of the Illinois state line, and easily accessible to metro areas such as Milwaukee, Madison and Chicago, Lake Geneva has been a treasured community to live or do business in for generations. Situated on the shores of its namesake Geneva Lake, you'll find a charming downtown district filled with distinctive shops, restaurants, and entertainment venues, all within walking distance to the water.

Lake Geneva City Hall

626 Geneva St.,
Lake Geneva, WI 53147
Open Monday - Friday
8:30am - 5pm
262-248-3673
cityoflakegeneva.com

Lake Geneva Police Department

626 Geneva St.,
Lake Geneva, WI 53147
Emergency: 911
Non-Emergency: 262-248-4455

Lake Geneva Fire Department

Station 1 - 730 Marshall St.,
Lake Geneva, WI 53147
Emergency: 911
Non-Emergency: 262-248-7228
Non-Emergency Dispatch:
262-248-4434
Non-Emergency Fire Prevention:
262-248-6075

Lake Geneva Business Improvement District (BID)

streetsoflakegeneva.com

Lake Geneva Economic Development Corporation

908 S. Wells St.,
Lake Geneva, WI 53147
262-248-9731
lgedc.com





Linn

Population: 2,383

Within the Town of Linn are the north and south shores of Geneva Lake, long considered one of the most important natural resources in southern Wisconsin. Explore more of the great outdoors at Linn Nature Park, featuring hiking trails, picnic areas and a playground. The town is also home to Wisconsin's very first golf club, the Lake Geneva Country Club, founded in 1895. Linn offers two boat launches featuring swimming areas and fun for the whole family.

Linn Town Hall

W3728 Franklin Walsh St.,
PO Box 130, Zenda, WI 53195
262-275-6300
townoflinn.com

Linn Police Department

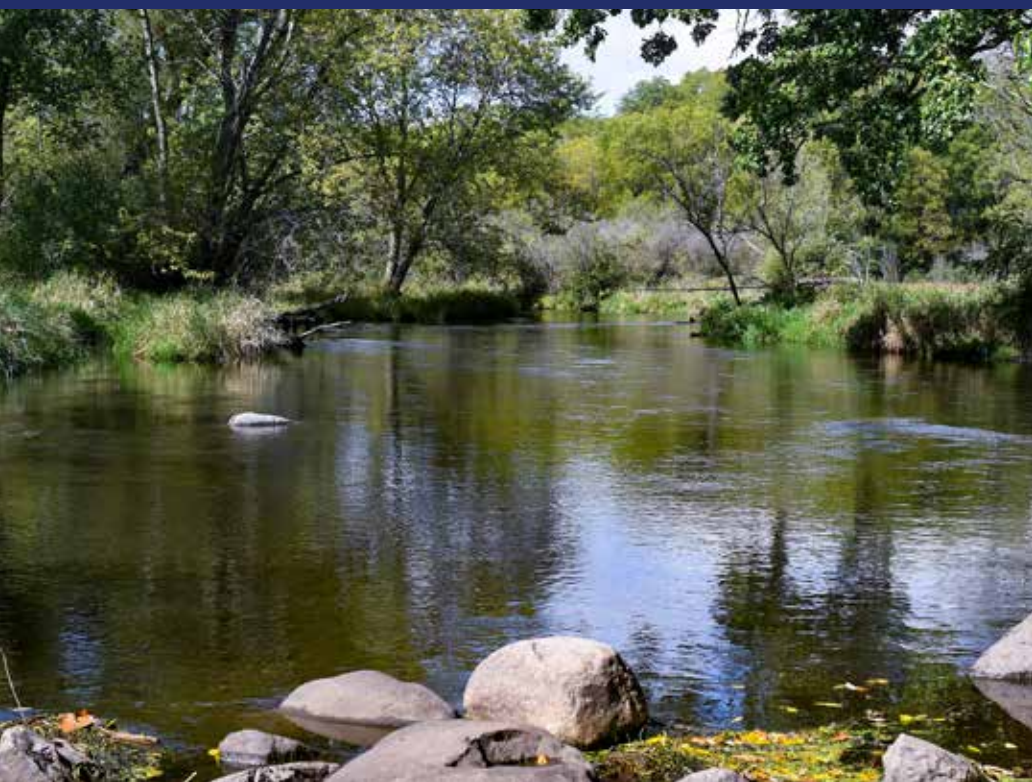
W3728 Franklin Walsh St.,
Zenda, WI 53195
Emergency: 911
Non-Emergency: 262-275-6194
townoflinnpolice.com

Linn Fire & EMS

W3728 Franklin Walsh St.,
Zenda, WI 53195
Emergency: 911
Non-Emergency: 262-249-8808
townoflinn.com/fire-ems-department



Our Communities



Lyons

Population: 3,700

Nestled in the southeast corner of Wisconsin in Walworth County, and bordered by the cities of Lake Geneva and Burlington, the Town of Lyons was established in 1839. It is home to the White River, which provides opportunities for canoeing, kayaking, and fishing, as well as wildlife habitat. The White River Bike Trail runs east and west through the center of the Township. Lyons also boasts nearly 20 miles of state designated rustic roads.

Lyons Town Hall

6339 Hospital Rd.,
PO Box 337, Lyons, WI 53148
262-763-9936
townoflyonswi.com

Lyons Township Fire Department

6339 Hospital Rd.,
Lyons, WI 53148
262-763-3322
townoflyonswi.com/fire-department



Town of Lyons
Walworth County, Wisconsin



Geneva

Population: 5,390

Located just minutes northwest of Lake Geneva, the Town of Geneva surrounds the serene and peaceful Lake Como. At 955 acres and just 9 feet at its deepest, Lake Como is a popular spot for fishing, especially during the winter months when it's the first among area lakes to freeze over. From spring through fall, residents enjoy boating, kayaking and an abundance of wildlife around the lake. Its shores are also home to the famed Geneva National Resort & Club with three championship golf courses offering spectacular lake views.

Geneva Town Hall

N3496 Como Rd.,
Lake Geneva, WI 53147
262-248-8497
townofgenewawi.com

Town of Geneva Police Department

N3496 Como Rd.,
Lake Geneva, WI 53147
Emergency: 911
Non-Emergency: 262-248-9926
[facebook.com/
townofgenewawisconsin](https://facebook.com/townofgenewawisconsin)



Our Communities



Fontana-on-Geneva-Lake

Population: 1,674

On the western shores of Geneva Lake, the Village of Fontana is easily accessible from Lake Geneva and surrounding metro areas, yet it feels like a world away. Featuring a quaint, small-town feel with natural beauty around every turn, Fontana offers a public beach, lakefront park and playground, boat launch and family-friendly events throughout the year. You'll also enjoy a weekly farmers market and easy access to the acclaimed Geneva Lake Shore Path.

Fontana Village Hall

175 Valley View Dr., PO Box 200,
Fontana, WI 53125
262-275-6136
villageoffontana.com

Fontana Police Department

190 Fontana Blvd., PO Box 325,
Fontana, WI 53125
Emergency: 911
Non-Emergency: 262-275-2275
Dispatch: 262-741-4400
villageoffontana.com/departments/police

Fontana Fire & Rescue Department

190 Fontana Blvd., PO Box 200,
Fontana, WI 53125
Emergency: 911
Non-Emergency: 262-275-2135
fontanafire.com





Williams Bay

Population: 2,953

Williams Bay is a picturesque community located on Geneva Lake where both residents and visitors can take advantage of activities including swimming, boating, fishing, local dining, and the lakeshore path. Winters in Williams Bay offer ice skating, ice fishing, ice boating and snowmobiling. Williams Bay is home to Yerkes Observatory, which houses the world's largest refracting telescope, and George Williams College of Aurora University, which offers multiple degree programs and hosts the popular Music by the Lake summer concerts.

Williams Bay Village Hall

250 Williams St., PO Box 580,
Williams Bay, WI 53191
262-245-2700
williamsbay.org

Williams Bay Police Department

250 Williams St., PO Box 580,
Williams Bay, WI 53191
Emergency: 911
Non-Emergency: 262-245-2710

Williams Bay Rescue

5 East Geneva St.,
Williams Bay, WI 53191
Emergency: 911
Non-Emergency: 262-245-2712

Geneva Lake Water Safety Patrol

451 Outing St., PO Box 548
Williams Bay, WI 53191
262-245-6577
watersafetypatrol.org



Village of
Williams Bay
WISCONSIN

Our Communities



Delavan

Population: 8,505 | 5,272

The City and Town of Delavan surround beautiful Delavan Lake, a 2,000-acre waterway ideal for fishing, sailing and other water sports. Delavan Community Park features boat, kayak and canoe launches, and hosts an array of family-friendly events. The acclaimed Phoenix Park Bandshell is also a favorite destination with its extensive lineup of free concerts. Delavan is the birthplace of the P.T. Barnum Circus, which is highlighted among more than a dozen nostalgic murals found throughout the community.

City of Delavan Municipal Building

123 S. Second St., PO Box 465,
Delavan, WI 53115
262-728-5585
ci.delavan.wi.us

City of Delavan Police Department

Municipal Building, 123 S. Second St.,
Delavan, WI 53115
Emergency: 911
Community Service: 262-728-3514

City of Delavan Fire Department

811 Ann St., Delavan, WI 53115
Emergency: 911
Non-Emergency: 262-728-5646

Delavan Town Hall

5621 Town Hall Rd., Delavan, WI 53115
262-728-3471
townofdelavan.com

Town of Delavan Police Department

5625 Town Hall Rd., Delavan, WI 53115
Emergency: 911
Non-Emergency: 262-728-8787
townofdelavan.com/police-department

Town of Delavan Fire & Rescue

5698 Town Hall Rd., Delavan, WI 53115
262-728-3780
townofdelavan.com/fire-department





Walworth County

Population: 104,759

A total of 30 cities, villages and towns make up Walworth County, which has a proud history of promoting and protecting the natural beauty of its land covering 577 square miles. Featuring four expansive county parks and nature conservancies, it is also home to Big Foot Beach State Park, the White River State Trail, and numerous lakes and rivers that offer plenty of year-round recreation opportunities. Since 1855, the Walworth County Fair has been one of Wisconsin's oldest and largest county fairs, a popular tradition for local residents and visitors alike.

Walworth County Government Center

100 W. Walworth St.,
Elkhorn, WI 53121
262-741-4241
co.walworth.wi.us

Walworth County Sheriff's Office

1770 County Road NN,
Elkhorn, WI 53121
Emergency: 911
Non-Emergency: 262-741-4400
co.walworth.wi.us/251/Sheriffs-Office

Walworth County Health & Human Services

1910 County Road NN,
Elkhorn, WI 53121
262-741-3200
co.walworth.wi.us

Walworth County Economic Development Alliance

400 County Rd. H, Elkhorn, WI, 53121
262-564-3212
walworthbusiness.com



**WALWORTH
COUNTY WI**

Business Directory

ATTORNEY/LEGAL SERVICES

GARDINER KOCH WEISBERG & WRONA

500 Commercial Ct., Ste. 300,
Lake Geneva, WI 53147
262-812-0864 | gkwwlaw.com

We handle a wide range of legal issues pertaining to local residents, and are easily accessible to those who split their time between Wisconsin and Illinois.

HABUSH, HABUSH & ROTTIER

851 Park Dr., No. 102, Lake Geneva, WI 53147 262-248-5200 | habush.com

Wisconsin's premier personal injury law firm. Representing injured people since 1930. Dedicated to getting clients full compensation for their losses.

LAW OFFICES OF KIMBERLY POWERS

647 Main St., Ste. 700, Lake Geneva, WI 53147 | 262-348-0300 | kpowerslaw.com

We're a small boutique firm specializing in real estate, tax law, estate planning, and probate, taking care of our clients as if they were our family.

AUTO/TRANSPORTATION

AVANTI LIMO SERVICES

Grand Geneva Way, Lake Geneva, WI 53147 | 262-581-7625
avantibluelakegeneva.com

Offering premium limo services in Lake Geneva and surrounding areas. Available for weddings, bachelor/bachelorette parties, corporate events, and more.

KUNES CHEVROLET BUICK GMC OF LAKE GENEVA

715 S. Wells St., Lake Geneva, WI 53147 262-249-5252 | kuneslakegeneva.com

We make car buying easy! Kunes Chevrolet Buick GMC of Lake Geneva has the cars and trucks you are looking for.

LAKE GENEVA PARTY BUS COMPANY

Lake Geneva, WI 53147 | 262-729-2776
lakegenepartybus.com

Featuring luxury Mercedes Sprinter party buses for weddings, bachelor/bachelorette parties, birthday parties, airport runs, and so much more. Contact us today for your special event!

LAKEFRONT SHUTTLE

300 Wrigley Dr., Lake Geneva, WI 53147 262-203-4769 | lakefrontshuttle.com
Country Thunder and Alpine Valley Concert transportation. Wedding and group transportation.

Y DRIVE LIMOUSINE SERVICE

Delavan, WI | 262-728-7891 | ydrivelimo.com
We are the party bus people!
Transportation for weddings, corporate events, airport rides, bachelor/bachelorette and birthday parties, girls/guys night out, events, and so much more.

BANKS/FINANCIAL SERVICES/INSURANCE

ADVIA CREDIT UNION

111 Elkhorn Rd., Williams Bay, WI 53191 844-238-4228 | adviacu.org
Guided by our mission to provide financial advantages, Advia Credit Union proudly serves the financial needs of members throughout Michigan, Illinois, and Wisconsin.

AJE ASSOCIATES, PC

612 S. Wells St., Ste. H, Lake Geneva, WI 53147 | 262-581-1441 | ajeassociates.com
Full-service public accounting firm serving clients throughout the Lake Geneva, Chicago and Milwaukee area, we're dedicated to providing our clients with professional accounting and tax services.

ASSOCIATED BANK

728 Williams St., Lake Geneva, WI 53147 262-249-4340 | associatedbank.com
Wisconsin's No. 1 Mortgage Lender. We focus on providing the best customer service experience, so you can move into the home of your dreams.

AUR HEALTH CARE GROUP LLC

5401 N. 76th St., No. 205, Milwaukee, WI 53218 | 414-788-0888 | auracycity.com
Works with employers of all sizes to use health-share programs to support the Direct Primary Care Physician model with goals of better health and lower costs.

CARLSON & ASSOCIATES CPAS INC.

924 Williams St., Lake Geneva, WI 53147 262-249-1400 | carlson-cpas.com
Providing a wide range of bookkeeping and accounting services, consulting services, and income tax planning and preparation services, including electronic filing, and fraud and non-profit auditing.

CHAMBERLAIN | OTTE, CPAS

421 Broad St., Lake Geneva, WI 53147
262-249-1100 | cchcpas.com
Full-service accounting firm specializing in tax preparation for individuals, trusts, estates and businesses. Bookkeeping services including payroll and sales tax. QuickBooks Pro Advisors.

CHICAGO TITLE INSURANCE COMPANY

253 Center St., No. 100, Lake Geneva, WI 53147 | 262-248-1123 | wi.ctic.com
A leader in the title industry in Walworth County for over 70 years. Residential and commercial transactions, escrow services, construction disbursing and closing services.

COMMUNITY STATE BANK

200 Interchange N, Lake Geneva, WI 53147 | 262-812-8038 | csb.bank
Providing opportunity since 1898. Since 1898, Community State Bank has been providing opportunity to the communities of southeastern Wisconsin and the people that make them great.

EDER, CASELLA & CO.

5400 W. Elm St., Ste 203, McHenry, IL 60050 | 815-344-1300 | edercasella.com
We are a full-service CPA, business consulting, and technology services firm based in Illinois, with leadership living and working in Lake Geneva.

EDWARD JONES: STEVEN J. LOIS, FINANCIAL ADVISOR

500 Commercial Ct., Ste. 100, Lake Geneva, WI 53147
262-248-8252 | edwardjones.com
Whatever your financial plans, we can work together to develop specific strategies to help you achieve your financial goals.

FORM WEALTH ADVISORS

431 Geneva National Ave. South, Lake Geneva, WI 53147
262-686-3005 | formwealth.com
Our team strives to build relationships like no one else will, so we can manage wealth as no one else can!

HEALTHCARE SOLUTIONS TEAM

836 W. Main St., Lake Geneva, WI 53147
262-729-4369 | revans.myhst.com
Independent insurance agency offering affordable health and supplemental insurance for self-employed individuals, families, and small businesses.

HEARTLAND PAYROLL HR & PAYMENTS

925 Elm Grove Rd., Brookfield, WI 53112
262-765-6136 | heartland.us
Looking for a cloud-based payroll system with a dedicated payroll specialist? Our "white glove" service includes local payroll experts, dedicated account support, and so much more!

INLAND HOME MORTGAGE

430 S. Stone Ridge Dr., Lake Geneva, WI 53147 | 630-518-2532
Betsy D'Onofrio is a Business Development/CRA Officer with Inland Bank, and also an influencer/educator and credit mentor for financial and business literacy.

INTERSTATE INSURANCE GROUP

100 E. Main St., PO Box 370, Lake Geneva, WI 53147 | 262-248-6295
interstateinsurancegroup.com
A family-owned and run insurance agency established in 1934. We offer commercial and personal insurance, with the ability to write stand-alone seasonal homes.

MERCYCARE HEALTH PLANS

3430 Palmer Dr., Janesville, WI 53547
608-758-7738 | mercycarehealthplans.com
MercyCare offers a variety of plans and products that are affordable and competitively priced for area employers and their employees.

SITZBERGER & COMPANY S.C.

326 Center St., Lake Geneva, WI 53147
262-248-6281 | sitzbergercpas.com
Our growing public accounting firm offers business consulting, audit, review, compilation, estate planning, business valuations, payroll services, and tax planning and preparation.

STACKSTONE WEALTH

835 Geneva Pkwy., Ste. 2, Lake Geneva, WI 53147 | 262-728-4000
stackstonewealth.com
Through investment management, tax strategies, and legacy planning, you can count on our knowledge and experience to help you manage your sophisticated financial needs.

TOWN BANK, N.A.

567 Broad St., Lake Geneva, WI 53147
262-248-6940 | townbank.us
We've called Wisconsin home for over 25 years, and are committed to supporting all residents, businesses and organizations with the local care and expertise they need to succeed.

TRANSNATIONAL PAYMENTS

9550 W. Higgins Rd., 8th Floor,
Rosemont, IL 60018
847-655-1347 | gotnpayments.com
TransNational Payments provides
merchant account services that include
credit card processing, online payments,
and mobile credit card processing.

TRICOR INSURANCE

2031 Riverside Dr., Beloit, WI 53511
608-473-1204 | tricorinsurance.com
TRICOR is a leading insurance agency
specializing in employee benefits,
business insurance, risk management
and personal insurance for businesses,
families and individuals.

US BANK

303 Center St., Lake Geneva, WI 53147
262-249-5800 | usbank.com
We put the power of us to work for you.

BUSINESS CONSULTING

MELISSA WHITAKER INTERNATIONAL

N2205 Lynn Dr., Lake Geneva, WI 53147
847-845-7922 | melissawhitakerintl.com
Best-selling author, keynote speaker and
sales and leadership consultant Melissa
Whitaker provides transformational
training programs for business with a focus
on health, wealth and business success.

CHEF SERVICES

CHEF MELLOR

W836 Violet Rd., Genoa City, WI 53128
262-374-2224 | chefmellor.com
Chef Mellor is a private in-home chef who
also offers private dinners, cooking classes,
catering and food truck experiences.

FLOCK

208 Summerhaven Ln., Lake Geneva,
WI 53147 | 262-249-6697
flock-lakegeneva.com
FLOCK is a personal chef and catering
service that offers the finest gourmet
ingredients to provide you with a
memorable experience.

CHILD CARE

UNITED CHILD CARE CENTER

715 Wisconsin St., Lake Geneva, WI 53147
262-248-4843 | unitedchildcarecenter.org
Our center is a year-round, multi-age, state-
licensed, educationally based child care
center and preschool promoting educational
and emotional needs for development.

CHURCHES/MINISTRIES

THE CHURCH OF HOLY COMMUNION

320 Broad St., Lake Geneva, WI 53147
262-248-3522
holychommunionlakegeneva.com
Historic Episcopal church consecrated
in 1882 that features an Opus 1144 organ
from 1883. The church's mission is:
"Accepting all people, sharing God's love,
teaching God's ways."

FIRST CONGREGATIONAL UNITED CHURCH OF CHRIST

715 Wisconsin St., Lake Geneva, WI 53147
262-248-3568 | lakegenevachurchucc.org
You — regardless of age, ethnicity, race,
gender identity, sexual orientation, physical or
mental ability, economic circumstance, faith
history or church experience — are welcome
because Christ welcomes all people!

FIRST LUTHERAN CHURCH

1101 Logan St., Lake Geneva, WI 53147
262-248-3374 | firstlutheranwels.org
For more than 130 years, First Lutheran
Church has been blessed to serve the Lake
Geneva area. Join us Sundays at 9am.

HOLY THEOPHANY ORTHODOX CHURCH

N2107 State Hwy. 67, Walworth, WI 53184
262-903-8949 | holytheophanychurch.org
We are a diverse community welcoming
all who wish to worship in the Orthodox
Christian tradition and share the mission
of proclaiming the saving message of
Jesus Christ.

INSPIRATION MINISTRIES

N2270 State Rd. 67, Walworth, WI 53184
262-275-6131 | inspirationministries.org
For 70-plus years, Inspiration Ministries
has been a place where people with
disabilities can grow, work, mature in their
faith, and lead productive, joy-filled lives.

ST. FRANCIS DE SALES PARISH

148 W. Main St., Lake Geneva, WI 53147
262-248-8524 | sfdsig.org
St. Francis de Sales is a vibrant, active Catholic
Parish and School. We welcome visitors and
invite you to attend one of our liturgies!

CLEANING/RESTORATION

E-Z WINDOW CLEANING

133 Industrial Dr., Burlington, WI 53105
262-349-9411 | e-zwindowcleaning.com/
lake-geneva-window-cleaning
E-Z Window Cleaning is a year-round,
well-trained, professional window
cleaning company that's been an industry
leader for over 20 years.

MAID TO BE CLEAN

PO Box 764, Twin Lakes, WI 53181
262-903-1226

Hire the professionals to do your residential and commercial cleaning. We do general cleaning, windows, move-ins and move-outs. Fully insured. Ask us about our discounts.

SERVPRO OF LAKE GENEVA

120 E. Sheridan Springs Rd., Lake Geneva, WI 53147 | 262-248-7588
servprolakegeneva.com

From duct cleaning (air and furnace), and carpet and upholstery cleaning to reconstructions and all other services required, we will be there for you from start to finish.

COMMUNICATIONS/MEDIA/ MARKETING

A+ GRAPHICS AND PRINTING SERVICES

98 E. Main St., Lake Geneva, WI 53147
262-248-4100
aplusgraphicsandprinting.com

Printing for businesses and individuals, art reproductions, banners, posters, and framing are just the start of what we can do for you!

ABT MAILCOM

N1977 Schaitel Rd., No. 400, Lake Geneva, WI 53147 | 262-248-9590 | abt-corp.com
Full-service USPS mail house specializing in statement printing and mailing services for municipalities and water treatment companies, and mail marketing services.

ARDENT DIGITAL MEDIA

201 Broad St., Ste. A, Lake Geneva, WI 53147 | 262-475-9614 | ardent-digital.com
A multi-faceted digital media production agency specializing in photography, videography, podcast production, graphic design, content creation/ad management, livestreaming and more.

BACK YARD DREAM

5823 Sixth Ave., Kenosha, WI 53140
262-420-4252 | backyarddream.io
You have the dream. We have the talent. Full-service production and integration company providing video production, post-production, live event production, audio/video system integration, and more.

CENTRAL PRINTING – A MERIDIAN COMPANY

735 Sugar Creek Rd., Delavan, WI 53115
262-728-4231 | meridian-direct.com
Commercial printing, offset, digital, and wide format, banners, vehicle wraps, trade show displays, labels, envelopes, direct mail, online storefronts, apparel, branded merchandise and more!

CHICAGO MAGAZINE

560 W. Grand Ave., Chicago, IL 60654
312-222-9100

Helping our readers live better by producing the Chicago area's most authoritative coverage of the best in dining, the arts, style, and urban life.

COPIES & PRINTS PLUS

906 S. Wells St., Lake Geneva, WI 53147
262-248-2545 | copiesandprintsplus.com
Color copies, rack cards, menus, brochures, business cards, post cards, mailings, blueprints, banners, color prints, laminating, graphic design. Our goal is growing your business.

CORPORATE IDENTITY INC.

223 W. Main St., Barrington, IL 60010
847-304-8550 | corpid.com
Your No. 1 source for custom-printed T-shirts, hats, water bottles, awards, and clothing! Let us help you find the best promotional product with your imprint!

COYOTE RIDGE MARKETING

6834 Foxtail Ln., Burlington, WI 53105
262-989-0874 | coyoteridgemarketing.com
Coyote Ridge Marketing is a creative agency providing a full offering of marketing and advertising services to deliver measured results and exceed your expectations.

CUTWING MARKETING SOLUTIONS

801 Geneva Pkwy. North, Ste. 103, Lake Geneva, WI 53147
262-248-0288 | cutwingmarketing.com
Whether you're looking to refresh your marketing materials, become more active on social media, develop a corporate video, or completely rebrand your company, Cutwing Marketing can help.

THE DISRUPTION SOCIETY

912 Grant St., Lake Geneva, WI 53147
815-904-3277 | thedisruptionsociety.com
The Disruption Society is a motion design and animation studio that helps market, fundraise, and educate through video and communication strategies.

JNB SIGNS INC.

1221 Venture Dr., No. 1, Janesville, WI 53546 | 608-751-2618 | jnb signs.com
Offering complete custom sign construction in our comprehensive in-house manufacturing facility. Our philosophy has always been to focus first and foremost on service and quality.

LAKE GENEVA REGIONAL NEWS

315 Broad St., Lake Geneva, WI 53147
262-248-4444 | lakegenevanews.net
The area's premier source of news and information. Our website is the most visited in the region. We are also a full-service digital marketing agency.

NEI-TURNER MEDIA GROUP INC.

400 Broad St., Unit D, Lake Geneva, WI 53147 | 262-729-4471
ntmediagroup.com
Nei-Turner Media Group publishes high-quality, regional tourism guides and lifestyle magazines for Midwestern audiences, with offices in Lake Geneva and Madison.

SIGNALFIRE

1711 Woolsey St., Delavan, WI 53115
262-725-4500 | signalfire.us
Signalfire creates demand for your brand. Our creative marketing team uses content-based digital marketing to target your ideal customers with branding, websites, and social media.

CONTRACTORS/BUILDERS/ DESIGNERS/HOME SERVICES

ADAMS POWER

801 N. Wisconsin St., Elkhorn, WI 53121
262-723-6565 | adamspower.com
Our six Adams divisions — Electric, Plumbing, Generators, Solar, SmartTech and Heating & Cooling — strive to exceed expectations and provide value through powerful solutions.

AMERICAN HEATING & AIR PLUS

N3294 County Rd. H, Lake Geneva, WI 53147 | 262-215-8822
americanheatingandairllc.com
Home services include 24-hour service, heating and air repairs, heating and air installations, system upgrades, smart home system and seasonal maintenance plans.

BELLA TILE & STONE

201 Geneva National Ave. South, Lake Geneva, WI 53147
262-348-1600 | bellatileandstone.com
From full-service design, consultation and installation to providing high-quality products at reasonable prices, we're your go-to source for stone and tile in your home.

BOB'S FLOOR COVERING

W2556 Interchange N, Lake Geneva, WI 53147 | 262-248-8500
bobsfloorcovering.com
Wood flooring, custom-bound area rugs, carpeting, tile, vinyl and laminate with designers to help your vision come to life from start to finish.

CEDAR ROOFING COMPANY

27820 Irma Lee Circle, Lake Forest, IL 60045 | 847-247-4400
cedarroofingcompany.com
Celebrating 40 years of providing knowledge, experience, and expert craftsmanship in residential and commercial roofing. Specializing in roofing, repairs, maintenance, and restoration.

CICCHINI ASPHALT

4700 52nd Ave., Kenosha, WI 53144
262-654-1929 | cicchiniasphalt.com
For over 40 years, Cicchini Asphalt has been your local asphalt paving contractor for superior workmanship and quality in the Geneva Lakes area.

CLYDE BROTHERS CONSTRUCTION & HOME IMPROVEMENTS

1964 E. Lakeshore Dr., Twin Lakes, WI 53181 | 262-949-1641
clydebrothersconstruction.com
Kitchen and bathroom remodels, decks, carpentry, painting, tile installation, flooring installation, handyman services.

THE DESIGN COACH

300 W. Front St., Ste. 203 A & B, Harvard, IL 60033 | 815-770-0003
thedesigncoach.com
The Design Coach LLC is a multidisciplinary interior design, decorating and creative services firm, featuring a design studio, showroom and creative workshops.

ENGERMAN CONTRACTING

W3411 Linton Rd., Lake Geneva, WI 53147
262-248-9210 | engermancontracting.com
Don't just build, create. Engerman Contracting has earned a reputation for translating our client's wishes and designs into well-appointed beautiful homes and home projects.

EVERDRY WATERPROOFING

W226 N880 Eastmound Dr.,
Waukesha, WI 53186 | 262-650-1006
everdrywiscnsin.com

We are the nation's leader in basement waterproofing with over 85,000 satisfied customers. We help you create a safe, dry and livable space in your home.

FAIRWYN LTD.

875 E. Townline Rd., Lake Geneva, WI 53147 | 262-248-5010 | fairwyn.com
Developing, building and real estate sales are our expertise. See our homes in Lakewood Trails subdivision and Symphony Bay. Custom home builds also available on beautiful Geneva Lake.

GENEVA LAKE DREAM HOMES LLC

900 S. Wells St., Lake Geneva, WI 53147
262-249-0009
genevalakedreamhomes.net

Quality residential-commercial builder with over 35 years of experience. Full-service design services and planning, condos, luxury homes, new or remodel. Free estimates.

GERSTAD BUILDERS

2703 Bush Terrace, McHenry, IL 60051
815-385-4495 | gerstadbuilders.com
Bailey Estates is a single-family community exclusively built by Gerstad Builders located in Williams Bay. Gerstad Builders specializes in building homes that meet your needs.

GLEN FERN CONSTRUCTION

705 Madison St., Ste. 101, Lake Geneva, WI 53147 | 262-203-7034 | glen-fern.com
We make your project a success with the best price, speed and quality, while maintaining the highest levels of integrity and excellence. Commercial and residential, Wisconsin and Illinois.

JP INTERIORS LLC

1716 Tall Tree Ln., Johnsburg, IL 60051
815-385-9354 | jpinteriors.net
JP Interiors is a custom quality interior and exterior painting company specializing in residential and commercial painting projects in Walworth County, Wisconsin and northern Illinois.

KOMFORT HEATING & COOLING INC.

5384 Hwy. 11 West, Elkhorn, WI 53121
262-723-2662 | komfortheating.com
Residential/commercial heating and cooling services and installation.

LAKESIDE FIREPLACE

1401 Elkhorn Rd., Lake Geneva, WI 53147
262-812-8226 | lglakesidefireplace.com
In addition to fireplaces, Lakeside Fireplace offers wood-fired brick ovens, smokers, and gas and charcoal grills. We specialize in building your dream outdoor kitchen and living area.

LIDIA DESIGN

543 Valley View Dr., Fontana, WI 53125
262-394-5658 | lidia-design.com
With more than 30 years of architecture and home design expertise, we bring your dreams to life in beautiful, functional spaces that enhance your quality of life.

LUNA ROOFING LLC

1213 Long Needle Ln., Elkhorn, WI 53121
262-745-3325 | lunarooftingllc.com
Luna Roofing is your reliable hometown contractor for roof repairs and replacement.

MASTER SERVICES INC.

N3481 Hwy. H, Lake Geneva, WI 53147
262-248-2103 | masterserviceslg.com
Specializing in residential services with HVAC, water heater replacement, and maintenance. Offering a full line of HVAC, plumbing, drain cleaning, duct cleaning, and indoor air quality services.

MCCORMACK + ETTEN/ARCHITECTS LLP

400 Broad St., Lake Geneva, WI 53147
262-248-8391 | mccormacketten.com
McCormack + Etten / Architects LLP has been providing quality architectural services, both residential and commercial, to a diverse clientele in southwest Wisconsin and northwest Illinois since 1992.

NICK'S UPHOLSTERY INC.

543 Valley View Dr., Fontana, WI 53125
262-298-5800 | nicksupholstery.com
Providing the highest quality and comfort since 1987. Specializing in custom furniture and design, reupholstery, antique restoration and more in our beautiful Fontana showroom.

ON THE LEVEL RENOVATIONS

5449 Town Hall Rd., Delavan, WI 53115
262-749-4275 | otltreno.com
We specialize in remodeling homes. Kitchens, bathrooms, flooring, trim, doors and windows, from small jobs to large ones, we do it all.

Lake Geneva Area Map





► See [VisitLakeGeneva.com/Explore](https://www.VisitLakeGeneva.com/Explore)
for additional maps and resources

PAVEMENT SOLUTIONS LLC

7617 IL Route 31, Richmond, IL 60071
815-675-0696 | pavementsolutions.org
Innovative, cost-effective, and timely solutions for all concrete and asphalt pavement surfaces. Award-winning paving, maintenance, and repairs to commercial, residential, and industrial properties nationwide.

PECK & WEIS HEATING, COOLING, PLUMBING & ELECTRIC

2506 Crest Dr., Lake Geneva, WI 53147
262-248-6836 | peckandweis.com
Peck & Weis Heating, Cooling, Plumbing & Electric provides heating, cooling, plumbing, and electrical services to residential and commercial clients throughout southeast Wisconsin and northeast Illinois.

PEST CONTROL SOLUTIONS NOW.COM

33014 Clarence St., Burlington, WI 53105
262-308-3396
pestcontrolsolutionsnow.com
Providing pest control service in hours, not days. 35 years of experience in the pest control industry.

SCHERRER CONSTRUCTION

601 Blackhawk Dr., Burlington, WI 53105
262-539-3100 | scherrerconstruction.com
Family-owned since 1928, we provide quality construction services to our clients ranging in a variety of sizes and complexities through new construction, expansions, and renovations.

SHERWIN-WILLIAMS

240 Edwards Blvd., Lake Geneva, WI 53147
262-249-1242 | sherwin-williams.com
Ask Sherwin-Williams! No matter where you are in the world or what surfaces you're coating, Sherwin-Williams provides innovative solutions that ensure your success.

SHODEEN HOMES LLC

77 N. First St., Geneva, IL 60134
630-327-7664 | shodeenhomes.com
For over 58 years we've built architecturally distinctive, quality, energy-efficient homes. Our homes are carefully planned and designed for the best in family living.

STYLE EXTERIORS

415 Broad St., Ste. 205, Lake Geneva, WI 53147 | 262-290-2661 | styleexteriors.com
Home exteriors, roofing, siding, gutters, and windows. We offer top warranties and free estimates.

TROTTER & ASSOCIATES

700 Geneva Pkwy. North, Ste. B, Lake Geneva, WI 53147
262-729-4350 | trotter-inc.com
Full-service civil engineering firm structured to meet the growing needs of our municipal, institutional, and government agency clients.

EDUCATION

BADGER COMMUNITY EDUCATION

220 South St., Lake Geneva, WI 53147
262-348-2006 | badger.k12.wi.us
Providing opportunities for life-long learning and enrichment, bridging Lake Geneva schools and those we serve. Classes include nutrition, arts, parenting strategies, technology, photography, finances, and more.

BIG FOOT RECREATION DISTRICT

401 Devils Ln., Walworth, WI 53184
262-275-2117 | bigfootrecreation.org
Providing a variety of fitness classes to all levels. Classes offered include yoga, meditation, walking club, kayaking, quilting, self-defense, dancing and more for adults and youth.

FIRST LUTHERAN SCHOOL OF LAKE GENEVA

1101 Logan St., Lake Geneva, WI 53147
262-248-3374
firstlutheranwels.org/school
First Lutheran School of Lake Geneva offers a quality Christian education, with a family feel. Visit our website for more information.

GATEWAY TECHNICAL COLLEGE

3520 30th Ave., Kenosha, WI 53144
800-247-7122 | gtc.edu
Gateway Technical College prepares students for rewarding careers through more than 65 education programs for health, business, manufacturing, engineering, and service careers.

GENEVA LAKE ARTS FOUNDATION

223 Broad St., Lake Geneva, WI 53147
262-249-7988
genevalakeartsfoundation.org
We promote and nurture the arts in our community. Home to Gallery 223, we feature original work by regional artists, and offer classes, workshops, and free presentations.

GEORGE WILLIAMS COLLEGE OF AURORA UNIVERSITY

350 Constance Blvd., Williams Bay, WI 53191 | 262-245-5531 | gwc.aurora.edu

Our singular purpose is to empower students to achieve lasting success by offering real-world experiences that will prepare them for life after graduation.

LAKE GENEVA HOUSE OF MUSIC

N3241 County Rd. H, Lake Geneva, WI 53147 | 262-248-0606 | lghom.com

The Lake Geneva area's first choice for a performance-based music education. Private and group lessons for vocals, guitar, bass, drums, keyboards, horns, strings, and more.

LAKE GENEVA PUBLIC LIBRARY

918 W. Main St., Lake Geneva, WI 53147 262-249-5299 | lakegeneva.lib.wi.us

The Lake Geneva Public Library provides lifelong learning opportunities, online resources, programs and events, and a variety of materials for checkout for everyone.

LAKE GENEVA SCHOOL OF COOKING

727 Geneva St., Lake Geneva, WI 53147 262-248-3933

lakegenesaschoolofcooking.com

Join award-winning Chef John Bogan for a hands-on learning experience. Lake Geneva School of Cooking offers entertaining culinary classes for the cooking enthusiast, whether novice or gourmet.

ST. FRANCIS DE SALES PARISH SCHOOL

130 W. Main St., Lake Geneva, WI 53147 262-248-2778 | sfdslg.org

St. Francis de Sales is a vibrant, active Catholic Parish and School. We welcome visitors and invite you to attend one of our liturgies!

UPPER IOWA UNIVERSITY - ELKHORN CENTER

c/o Gateway Technical College
400 County Rd. H, Elkhorn, WI 53121
262-619-7042 | uii.u.edu/locations/elkhorn-racine-kenosha

Earn your degree at Upper Iowa University (UIU). Our Elkhorn and Racine locations, and our online program offer you the chance for a top-notch education close to home.

EVENT SERVICES

DJ FELIX ENTERTAINMENT

W3954 South End Rd., Lake Geneva, WI 53147 | 262-749-4367

djfelixentertainment.com

We're a professional disc jockey service out to go above and beyond all expectations while providing the highest quality of entertainment for your next event.

KORDUS ENTERTAINMENT

320 Boulder Ridge Dr., Lake Geneva, WI 53147 | 414-916-9663

facebook.com/triviaguye

Entertainment options to take your event to the next level! Keep your audience engaged with emcee and DJ services, live trivia shows or comedy magic.

WISCONSIN BALLOON DÉCOR

836 Maxwell St., Lake Geneva, WI 53147 630-220-4456 | wisconsinballoondecor.com

The premier balloon decorating company serving southern Wisconsin. We specialize in making your corporate event, wedding, or milestone celebrations memorable with beautiful balloons.

For a list of Event Venues in the Lake Geneva area, see our website at VisitLakeGeneva.com/Meetings or VisitLakeGeneva.com/Weddings.

FLORISTS

LILYPOTS EVENT FLORAL

262-248-4200 | lilypots.com

Known for our lush, sophisticated and modern floral design inspired by nature, Lilypots exclusively designs florals for weddings, large celebrations and intimate gatherings.

PESCHE'S GREENHOUSE, FLORAL SHOP & GIFTS

W4080 State Rd. 50, Lake Geneva, WI 53147 262-245-6125 | peschesgreenhouse.com

Offering a wide range of services including custom sympathy designs, wedding and event décor, live plants, and seasonal decorations. Servicing Lake Geneva and surrounding areas.

TREASURE HUT FLOWERS

6551 State Rd. 11, Delavan, WI 53115 262-728-2020 | treasurehutflorist.com

For over 40 years, we've specialized in weddings and celebratory functions, bringing experience, boundless creativity and an attention to detail that will exceed your expectations.

FUNERAL SERVICES

DERRICK FUNERAL HOME

800 Park Dr., Lake Geneva, WI 53147
262-248-2031 | derrickfuneralhome.com
Providing quality funeral services to families for over 100 years. We are here to assist your family with celebrating the life of your loved one.

LAZARCZYK FAMILY FUNERAL HOMES

515 Center St., Lake Geneva, WI 53147
262-248-2320 | slfhlg.net
Our firm provides professional funeral services, cremation services and pre-need planning. We serve with compassion and honor your loved one's dignity, while respecting your financial needs.

HEALTH & WELLNESS

ACUPUNCTURE WELLNESS CENTER

612 Wells St., Ste. A, Lake Geneva, WI 53147 | 262-249-0770
acupuncture4allages.com
Acupuncture Wellness Center integrates the physical, psychological, and spiritual aspects of healing to help develop a healthier and happier lifestyle.

AURORA HEALTH CARE

146 E. Geneva Square, Lake Geneva, WI 53147 | 262-249-5000
aurorahealthcare.org
Aurora Health Care is a full-service, integrated healthcare system with local access. Manage your health and wellness, virtually anywhere with our LiveWell app.

AVANI SPA AT THE ABBEY RESORT

269 Fontana Blvd., Fontana, WI 53125
800-709-1323 | theabbeyresort.com
A new experience rooted in ancient elements. A space with an emphasis on holistic well-being in mind, body, and spirit, offering experiences combining the highest quality products and services.

CALLADORA SPA

AT LAKE LAWN RESORT

2400 E. Geneva St., Delavan, WI 53115
262-728-7950
lakelawnresort.com/calladora-spa
Slow down, breathe deep, and let go at Calladora Spa. Our award-winning amenities, indulgent services, and incredible team will take you on a journey of rest and relaxation.

CARAVEL AUTISM HEALTH

753 Geneva Pkwy., Unit 2, Lake Geneva, WI 53147 | 262-812-0601 | caravelautism.com
Our mission is to change lives. We work with children with autism and related developmental disabilities and their families to develop skills, create connections and instill confidence.

CLEAR WATERS SALON & DAY SPA

18 W. Geneva St., Williams Bay, WI 53191
262-245-2444 | clearwaterssalonspa.com
Our goal is to enrich the lives of our guests by providing exceptional hair, nail, skin and body services, including medical and advanced aesthetic services.

ELEMENTAL SKIN & BODY MEDICAL AESTHETICS

222 Broad St., Lake Geneva, WI 53147
262-903-6413 | elementalskinandbody.com
Botox, fillers, facials, body contouring, skin resurfacing, O-shot, P-shot, vampire facelift, hair restoration, dermaplaning, chemical peels, IV therapy, sexual dysfunction and urinary incontinence treatment.

GENEVA LAKES FAMILY YMCA

203 S. Wells St., Lake Geneva, WI 53147
262-248-6211 | genevalakesymca.org
Since 1883, we have been serving the Geneva Lakes area and surrounding communities. We are the primary outlet for multi-generational, organized recreation and wellness activities.

HEALING MUSCLE THERAPIES

201 Broad St., Ste. D, Lake Geneva, WI 53147 | 262-515-7035 | healingmt.com
Therapeutic massage in a sanctuary environment. Dedicated to promoting health and wellness through stress-reducing and pain-relieving treatment sessions customized to your wellness needs.

HOZHO' HEALING WELLNESS COMMUNITY

2265 Main St., Green Bay, WI 54247
920-857-2077 | hozhohealing.com
Wellness and mindfulness retreats in beautiful Fontana and Paddock Lake, Wisconsin. Corporate workshops, team building, and retreats available.

IVY THERAPY

826 Center St., Lake Geneva, WI 53147
262-903-0366 | ivy-therapy.com
We are the region's first intravenous therapy clinic to help reduce symptoms of dehydration, aging, chronic fatigue and headache, while improving energy, weight loss and wellness.

LAKE HOUSE FITNESS LLC

1227 Grant St., Lake Geneva, WI 53147
lakehousefit.com

Fostering a true fitness community. Going to the gym should be the highlight of your day. We offer three types of training: competitive, sculpting, and 1:1 personal training.

M. DIKA DERMATOLOGY

1050 Milwaukee Ave., Ste. 101,
Burlington, WI 53105
414-433-7692 | mdikadermatology.com

Specializing in diseases of the skin, hair, and nails. The clinic is open Monday to Saturday; same-day appointments are available and we accept all major insurances.

MIDWEST SPORTS AND INTERVENTIONAL SPINE

850 Geneva Pkwy. North, Lake
Geneva, WI 53147 | 262-299-6199
mwsportsandspine.com

Dr. Philip is a double-board-certified Pain Management physician, trained at Harvard, using minimally invasive procedures to manage pain and restore lifestyles.

ROCK RIVER VALLEY BLOOD CENTER

419 N. Sixth St., Rockford, IL 61107
815-965-8751 | rrvbc.org

The Rock River Valley Blood Center is a community blood center. Our donors save lives, will you? Please give blood.

ROOTS TO BLOOMS ACUPUNCTURE & WELLNESS

415 Broad St., Ste. 210, Lake Geneva,
WI 53147 | 262-475-9661
rootstobloomsacupuncture.com

We are a full-service boutique acupuncture studio specializing in pain management, holistic skincare, Chinese medicine dermatology, and emotional and physical health.

SIMPLE SOLUTIONS APOTHECARY

1227 Grant St., Lake Geneva, WI 53147
815-243-2242
simplesolutionsapothecary.com

Herbs in different forms to help support the body, mind, and soul. Holistic health coaching and yoga/meditation instruction. Health is wealth, prevention is key!

THE SPACE

601 Main St., Lake Geneva, WI 53147
262-325-8567

A space. A place. A lifestyle. A comprehensive well-being hub that revitalizes your senses by combining guided movement, restoration, and various modalities with the community.

WELL SPA + SALON & FITNESS CENTER AT GRAND GENEVA RESORT

7036 Grand Geneva Way,
Lake Geneva, WI 53147
262-248-8811 | grandgeneva.com

We provide our guests with a unique wellness experience. Home to both relaxing and therapeutic spa services, as well as a wide variety of fitness activities.

INFORMATION TECHNOLOGY/ EQUIPMENT SERVICES

MARTIN GROUP

501 Commercial Ct., Lake Geneva, WI 53147
| 262-248-8911 | martingroup.com

Our approach is to take the time to learn about your business or organization, and then recommend customized solutions for office equipment needs.

LANDSCAPE SERVICES

BALANCED ENVIRONMENTS INC.

W3599 State Rd. 50, Lake Geneva,
WI 53147 | 224-303-9433
balancedenvironmentsinc.com

Providing the best solutions to meet all landscape budgets for commercial property managers, homeowners associations, and homeowners throughout southern Wisconsin.

BARTLETT TREE EXPERTS

22272 N. Pepper Rd., Unit D, Lake
Barrington, IL 60010
847-382-3111 | bartlett.com

Founded in 1907, Bartlett is now under its third generation of family management. Services include pruning, fertilization, insect and disease management, cabling and bracing and removal.

BERTOG LANDSCAPE COMPANY

625 Wheeling Rd., Wheeling, IL 60090
847-279-0028 | bertoglandscape.com
Bertog Landscape Company is a full-service landscape company. We specialize in creating beautiful environments including landscape design and installation, patios, outdoor kitchens and more.

BREEZY HILL NURSERY

7530 288th Ave., Salem, WI 53168
262-537-2111 | breezyhillnursery.com

We offer landscape design and installation, landscape maintenance, irrigation, a garden center and a nursery growing annuals, perennials, trees, hanging baskets, vegetables, herbs and more.

DAVID J. FRANK LANDSCAPE CONTRACTING

12721 12th St., Kenosha, WI 53144
262-894-0711 | davidjfrank.com
Your turnkey, one-stop landscaping resource. We have the talent and experience to perform virtually any landscaping project — big or small — with the highest degree of professionalism.

NORTHERN MIST LAWN SPRINKLER LTD.

38009 31st St., Burlington, WI 53105
262-539-3474 | wisconsin sprinklers.com
We have over 35 years of experience installing, maintaining and repairing irrigation systems including residential, commercial, industrial, municipal, estates, golf courses and athletic fields.

THE REESMAN COMPANY

28815 Bushnell Rd., Burlington, WI 53105
262-539-2124 | reesmans.com
The Reesman Company is a trusted partner to our clients, providing a full range of landscaping, site work, excavating, light construction services and more.

SCHILLER LAWN & LANDSCAPE

N2025 County Hwy. H, Lake Geneva, WI 53147 | 262-749-9038
schillerlawnandlandscape.com
Our family-owned and operated landscaping business cares for your landscape needs, specializing in all-season outdoor maintenance from lawn care to snow removal.

LOCAL ORGANIZATIONS & NON-PROFITS

BURLINGTON CHAMBER OF COMMERCE

113 E. Chestnut St., Unit B, Burlington, WI 53105 | 262-763-6044
burlingtonchamber.org
We are a catalyst to nurture growth, development and quality of life by promoting our membership and our community.

See a full list of area Chambers of Commerce on Page 29.

CAROLYN J. GABLE FOUNDATION - BELIEVE PROJECT

Lake Geneva, WI 53147
(847) 477-9250 | believeproject.net
Based in the core beliefs of love, forgiveness, and service, the Believe Project gives kindness, inspiration and a \$100 bill to a deserving recipient each day.

DEMENTIA FRIENDLY COMMUNITY INITIATIVE - WALWORTH COUNTY

1527 Meadow Ln., Elkhorn, WI 53121
262-320-7325 | dfcwalworth.org
We provide free training to increase community awareness for people living with dementia and their caregivers. We've trained over 70 businesses and more than 6,000 people.

GENEVA LAKE CONSERVANCY INC.

398 Mill St., PO Box 588, Fontana, WI 53125 | 262-275-5700
genevalakeconservancy.org
The Geneva Lake Conservancy Inc. is a charitable organization dedicated to the protection of the Geneva Lake region's open space and other natural, cultural, and historic resources.

GRAND MISSION

605 Main St., Lake Geneva, WI 53147
262-812-4000 | lghplowfest.com
Grand Mission specializes in serving the community through well-being-inspired events, community yoga, community meditation, triathlons, and other festivals.

INSPIRATION MINISTRIES

N2270 State Rd. 67, Walworth, WI 53184
262-275-6131 | inspirationministries.org
For 70-plus years, Inspiration Ministries has been a place where people with disabilities can grow, work, mature in their faith, and lead productive, joy-filled lives.

LAKE GENEVA BOY SCOUT TROOP 239

700 N. Bloomfield Rd., Lake Geneva, WI 53147 | 262-374-2911
lakegeneva239.scoutlander.com
Troop 239 is an active, service-oriented troop dedicated to helping scouts understand the fundamental principles of living the scout law through service, adventure, and fun.

LAKE GENEVA ECONOMIC DEVELOPMENT CORPORATION

908 Wells St., Lake Geneva, WI 53147
262-248-9731 | lgedc.com
Designed to coordinate the activities of the public and private sectors to use the resources of each in the achievement of community economic development and neighborhood improvement.

LAKE GENEVA JAYCEES

PO Box 411, Lake Geneva, WI 53147

lakegenevajaycees.org

The purpose of the Lake Geneva Jaycees is to become a force for good in the community, determining needs and providing solutions by facilitating community service projects.

MERCYHEALTH DEVELOPMENT FOUNDATION

903 Mineral Point Ave., Janesville, WI

53548 | 608-755-8821

mercyhealthsystem.org/program/foundation

Providing development and oversight of philanthropic giving to support community outreach services, capital improvements, technological advancements and other integral programs.

ROTARY CLUB OF LAKE GENEVA

PO Box 601, Lake Geneva, WI 53147

253-653-8569 | rotarylakegeneva.org

Following the Rotary motto of "service above self," we provide humanitarian service and promote world peace through education, fighting hunger and protecting the environment.

UNITED WAY OF WALWORTH COUNTY INC.

N2440 Ara Glen Dr., PO Box 202,

Lake Geneva, WI 53147

262-374-4474 | unitedwaywalworth.org

We fight for good health, quality education, and financial stability for every resident of Walworth County by financially supporting and collaborating with 40+ local non-profit organizations.

WALWORTH COUNTY FOOD & DIAPER BANK

205 E. Commerce St., Unit B,

Elkhorn, WI 53121 | 262-723-4488

walworthcountyfoodpantry.org

We provide food, diapers and necessities in times of need to the people of Walworth County in a respectful, cheerful and welcoming environment.

WILLIAMS BAY BUSINESS ASSOCIATION

60 Johnson Terrace, Williams

Bay, WI 53191 | 262-903-9806

williamsbaybusinessassociation.com

Our purpose is to create a network of local business owners, intent upon promoting their business and the Village of Williams Bay.

MANUFACTURING

BRUNK INDUSTRIES

1225 Sage St., Lake Geneva, WI 53147

262-248-8873 | brunkindustries.com

At Brunk Industries, we transform costly machined components into higher quality precision metal stampings at a fraction of the cost.

PRIMEX FAMILY OF COMPANIES

965 S. Wells St., Lake Geneva, WI 53147

262-249-2361 | thepfoc.com

Three distinct, though connected businesses — Acurite, Primex, and Klockit. We believe in innovation and excellence, consistently building what's next alongside our exceptional teams.

PET SERVICES

CEDAR DALE PET RESORT

N1538 N. Daisy Dr., Genoa City, WI 53128

262-279-3900

cedardalepetresort.com

We are a full-service pet resort that offers superior care for your pets including dog and cat boarding, doggie daycare, and pet grooming.

LAKE GENEVA ANIMAL HOSPITAL & LASER SURGICAL CENTER

801 Townline Rd., Lake Geneva,

WI 53147 | 262-248-4790

lakegenevaanimalhospital.com

Cutting-edge veterinary facility for all your pets' needs. Modern hospital with full surgical and medical capabilities. Boarding and specialty foods also available.

LOLLIPOPS PET RESORT

5020 State Rd. 50, Delavan, WI 53115

262-728-2900 | lollipopspetresort.com

A dog's version of a Disney-style vacation. Come and see for yourself the playroom, kennels, grooming and day camp area. Specialized grooming available.

PHOTOGRAPHY

IDEAL IMPRESSIONS PHOTOGRAPHY

1221 Geneva National Ave. South, Lake

Geneva, WI 53147

262-903-1887 | idealimpressions.com

Ideal Impressions delivers elegant photography and videography with immediate digital results and same-day slideshows, producing extraordinary packages and unmatched value.

MATT MASON PHOTOGRAPHY

922 S. Wells St., Lake Geneva, WI 53147
262-745-4000

mattmasonphotography.com

Wedding, commercial, family and senior portrait photography. We develop a genuine connection with you, resulting in images that are fresh, fun and full of genuine emotion.

PROPERTY MANAGEMENT & SERVICES

ELITE LAKE RENTALS

672 W. Main St., No. 1041, Lake Geneva, WI 53147 | 262-203-2496

elitelakerentals.com

Elite Lake Rentals is a full-service vacation rental management company serving Lake Geneva and the surrounding area. Make your second home work for you!

GENEVA LAKES VACATIONS

(Formerly Keefe Vacation Rentals)

326 Center St., Lake Geneva, WI 53147
262-248-1735

genevalakesvacations.com

Southeastern Wisconsin's largest local vacation rental management company. We offer an array of boutique city center lodging options, as well as lakefront/lake access homes.

LAKE GENEVA GENIE

Lake Geneva, WI 53147

989-714-1852 | lakegenevagenie.com

Personalized baby and beach gear rentals to ensure your travel wishes come true, from cribs, strollers and highchairs to beach umbrellas, toys and more!

SKY RUN LAKE GENEVA VACATION RENTALS

Fontana, WI 53125

262-949-2233 | lakegeneva.skyrun.com

We know what it takes to manage and market vacation rentals. Our unique combination of local ownership and national reach is the best of both worlds.

REAL ESTATE & HOUSING

@PROPERTIES

880 W. Main St., Lake Geneva, WI 53147 | 262-348-0200

atproperties.com/wisconsin

We offer the highest level of service through our award-winning sales and marketing programs, industry-leading technology, and experienced, innovative agents.

COMPASS

751 Geneva Pkwy. North, Lake Geneva, WI 53147 | 262-248-4492 | compass.com

As an innovative residential real estate firm, we empower our agents so they have more time for advising their clients. COMPASS is the future of real estate.

FAIRWYN LTD.

875 E. Townline Rd., No. 103, Lake Geneva, WI 53147

262-248-5010 | fairwyn.com

Developing, building and real estate sales are our expertise. See our homes in Lakewood Trails subdivision and Symphony Bay. Custom home builds also available on beautiful Geneva Lake.

INLAND COMMERCIAL REAL ESTATE GROUP

2901 Butterfield Rd., Oak Brook, IL 60177
603-218-8000 | inlandgroup.com

Inland Real Estate Group of Companies Inc. is an industry leader, and one of the nation's largest commercial real estate and finance groups.

LAKE GENEVA AREA REALTY INC.

101 Broad St., Ste. 207, Lake Geneva, WI 53147 | 262-249-3000
lakegenevaarearealty.com

We are a team of all brokers working together to help all of our clients find exactly what they want, at the best value possible.

PIONEER ESTATES OF LAKE GENEVA

N2020 County Rd. H South, Lake Geneva, WI 53147 | 262-248-3831
pioneerhomesofwi.com

One of Wisconsin's finest manufactured home communities. Country living with city convenience including a recreation center, beautiful pool and playground area. Pet friendly!

RE/MAX PLAZA

101 Broad St., Lake Geneva, WI 53147
262-249-5900 | remaxlakegeneva.com

Family-owned and operated company specializing in residential and commercial real estate in the region.

RIDGES OF GENEVA EAST

400 S. Edwards Blvd., Lake Geneva, WI 53147 | 262-249-1949
blakecapitalcorp.com

This is the address of distinction in Lake Geneva. These apartment homes, with six distinctive floorplans, were designed to be in harmony with the rolling wooded terrain.

SHODEEN HOMES LLC

77 N. First St., Geneva, IL 60134
630-327-7664 | shodeenhomes.com

For over 58 years, we've built architecturally distinctive, quality, energy-efficient homes. Our homes are carefully planned and designed for the best in family living.

SOUTHWICK REAL ESTATE

700 Veterans Pkwy., Ste. 204, Lake Geneva, WI 53147 | 262-949-4754
southwickgroupprealstate.com

We are a family-owned business specializing in residential real estate sales within the Lake Geneva area and are focused on your quality of life.

SOUTHWIND PRAIRIE APARTMENT HOMES

775 Southwind Dr., Lake Geneva, WI 53147
262-249-8500 | southwindprairie.com

Our apartment homes will provide you with the ultimate in luxury living all just moments away from beautiful downtown Lake Geneva!

SENIOR LIVING COMMUNITIES

SAGE MEADOW OF LAKE GENEVA

6722 WI-50, Lake Geneva, WI 53147
262-248-2029

sagemeadowseniorliving.com/lake-geneva
Offering custom assisted living, memory care, and respite options so residents can receive as little or as much help as desired to live life to the fullest!

STORAGE & MOVING

DELANAN LAKE BOAT SHED LLC

5495 State Rd. 50, Delavan, WI 53115
262-728-5438 | delavanlakeboatshed.com

With 45+ years in the business, you can rest assured your boat is serviced with care. Let us know how we can meet your boat service, storage, or restoration needs.

DREISKE MOVING & STORAGE

2414 Highview St., Spring Grove, IL 60081
815-385-9386 | dreiskemoving.com

We are a full-service moving and storage company, offering packing, crating, local, long-distance, residential, and commercial moving services plus storage and Rover rentals.

GAGE MARINE

1 Liechty Dr., Williams Bay, WI 53191
262-740-2628 | gagemarine.com

From new boat sales, service, and off-season storage to pier/lift services, Gage Marine is here to help with all your boating needs!

POTTER'S SELF STORAGE LLC

W2285 Townline Rd., Lake Geneva, WI 53147 | 262-248-3559
pottersselfstorage.com

SSA-certified staff go the extra mile to help customers with packing and storage needs. Gated facility with surveillance camera monitoring. Climate control and standard units available.

OTHER SERVICES

AMY'S SHIPPING EMPORIUM

507 Broad St., Lake Geneva, WI 53147
262-249-0708

amysshippingemporium.com

Do your gift shopping and shipping from one location! UPS Authorized Shipping Outlet specializing in custom packaging. Private mailboxes, copy club and fax services also available.

DOCKSIDE FUEL

924 Williams St., Lake Geneva, WI 53147
855-427-2628 | docksidefuel.net

Dockside Fuel is proud to offer professional dockside on-water refueling and full concierge service for boats to the entire Lake Geneva area.

JOHN'S DISPOSAL SERVICE INC.

107 County Rd. U, Whitewater, WI 53190
262-473-4700 | johnsdisposal.com

Our company has been proud to serve the area since 1969. We are committed to providing the highest quality service and most inclusive recycling program possible.



Community Information



LAKE GENEVA VISITORS GUIDE

Discover seasonal fun, activities, events, and entertainment inspiration with the Official Lake Geneva Region Visitors Guide.

Pick up a free copy at ...

- ▶ Local shops, restaurants and attractions
- ▶ Lake Geneva Visitor Information Center - 201 Wrigley Drive, Lake Geneva

Order a free copy by mail ...

- ▶ Email info@visitlakegeneva.com
- ▶ Call 800-345-1020

Read online ...

- ▶ Go to visitlakegeneva.com/explore
- ▶ Hover your smartphone over the QR code to the right



VISITLAKEGENEVA.COM

VISIT Lake Geneva's website — VisitLakeGeneva.com — is your one-stop source for FUN in the Lake Geneva region! A companion to the Official Visitors Guide, you'll find all the details for attractions, activities, dining, shopping and much more! Check out our blog, plan your weekend with our event calendar, and learn about venues for your wedding or special occasion.

VisitLakeGeneva.com ▼



AREA CHAMBERS OF COMMERCE & TOURISM OFFICES

VISIT Lake Geneva

201 Wrigley Dr., Lake Geneva, WI 53147
800-345-1020 | visitlakegeneva.com

Delavan-Delavan Lake Area Chamber of Commerce

52 E. Walworth Ave., Delavan, WI 53115
262-728-5095 | delavanwi.org

East Troy Area Chamber of Commerce

2894 Main St., Ste. 6, PO Box 312,
East Troy, WI 53120
262-642-3770 | easttroy.org

Elkhorn Area Chamber of Commerce & Tourism Center

203 E. Walworth St., PO Box 41, Elkhorn,
WI 53121
262-723-5788 | elkhornchamber.com

Geneva Lake West Chamber of Commerce

175 Valley View Dr., PO Box 118,
Fontana, WI 53125
262-275-5102 | genevalakewest.com

Walworth County Visitors Bureau

PO Box 117, Delavan, WI 53114
262-725-6000 | gowalco.com

Whitewater Chamber of Commerce

150 W. Main St., Whitewater, WI 53190
262-473-4005 | whitewaterchamber.com

LIBRARIES

Aram Public Library

404 E. Walworth Ave., Delavan, WI 53115
262-728-3111 | aramlibrary.org

Barrett Memorial Library

65 W. Geneva St., Williams Bay, WI 53151
262-245-2709 | williamsbay.lib.wi.us

Brigham Memorial Library

131 Plain St., Sharon, WI 53585
262-736-4249 | sharon.lib.wi.us

Fontana Public Library

166 Second Ave.
(Lower Level of Village Hall)
PO Box 437, Fontana, WI 53125
262-275-5107 | fontana.lib.wi.us

Lake Geneva Public Library

918 W. Main St., Lake Geneva, WI 53147
262-249-5299
lakegeneva.lib.wi.us

Walworth Memorial Library

525 Kenosha St., Walworth, WI 53184
262-275-6322 | walworth.lib.wi.us



AREA POST OFFICES

Darien

1 E. Beloit St., Darien, WI 53114
262-724-3339

Delavan

335 E. Walworth Ave., Delavan, WI 53115
262-728-2100

Fontana

185 Third Ave., Fontana, WI 53125
262-275-3325

Lake Geneva

672 W. Main St., Lake Geneva, WI 53147
262-248-3545

Lyons

1447 Mill St., Lyons, WI 53148
262-763-9319

Walworth

206 N. Main St., Walworth, WI 53184
262-275-3121

Williams Bay

129 N. Walworth Ave., Williams Bay,
WI 53191 | 262-245-5183

Zenda Post Office

W3724 Franklin Walsh St., Zenda,
WI 53195 | 262-275-2216

PUBLIC SCHOOL DISTRICTS

Delavan-Darien School District

324 Beloit St., Delavan, WI 53115
262-233-6800 | ddschoools.org

Fontana J8 School District

450 S. Main St., Fontana WI 53125
262-275-6881 | fontana.k12.wi.us

Geneva Joint 4 - Woods School

N2575 Snake Rd., Lake Geneva,
WI 53147 | 262-248-3816
woodsschool.com

Lake Geneva Schools

208 E. South St., Lake Geneva, WI 53147
262-348-1000 | lakegenevaschools.com

Linn J4 School District

W3490 Linton Rd., Lake Geneva,
WI, 53147 | 262-248-4067
traversschool.org

Linn J6 School District

W4094 S. Lakeshore Dr., Lake Geneva,
WI, 53147 | 262-248-4120
linn6.k12.wi.us

Walworth Jt. School District #1

121 Beloit St., Walworth, WI 53184
262-275-6896 | walworth.k12.wi.us

Williams Bay School District

500 W. Geneva St., Williams Bay,
WI 53191 | 262-245-1575
williamsbayschools.org

HIGHER EDUCATION

Gateway Technical College Elkhorn Campus

400 County Road H, Elkhorn, WI 53121
800-247-7122 | gtc.edu

George Williams College of Aurora University

350 Constance Blvd., Williams Bay,
WI 53191 | 262-245-5531
gwc.aurora.edu

Upper Iowa University

c/o Gateway Tech College, 400 County
Hwy. H, Elkhorn, WI 53121
262-619-7042 | uiu.edu

UTILITIES & OTHER RESOURCES

Alliant Energy

400 Koopman Ln., Elkhorn, WI 53121
800-862-6222 | alliantenergy.com
Alliant Energy's utility operations provide electric and natural gas service to more than 1.4 million customers in Iowa, Illinois, Minnesota, and Wisconsin.

WE Energies

Residential Service: 800-242-9137
Business Care Center: 800-714-7777
we-energies.com

Wisconsin Department of Motor Vehicles (DMV)

Elkhorn Service Center (Walworth County)
835 S. Lincoln St., Elkhorn, WI 53121
608-264-7447 | wisconsin.gov

Wisconsin Diggers Hotline

811 or 800-242-8511
diggershotline.com

HOSPITALS

Mercyhealth Hospital & Medical Center

Hwys. 50 & 67, N2950 State Rd. 67,
Lake Geneva, WI 53147
Urgent Care: 262-245-0535
24-Hour Emergency Department
mercyhealthsystem.org/locations/mercyhealth-hospital-and-medical-center-walworth/

Aurora Lakeland Medical Center

W3985 County Rd. NN, Elkhorn, WI 53121
24-Hour Emergency Department
262-741-2000
aurorahealthcare.org/locations/hospital/aurora





Local Farmers Markets

► Check published websites for specific market dates

DELAVAN'S FRESH MARKET

Tower Park
117 Park Place, Delavan
262-728-5095
facebook.com/delavansfreshmarket
Thursdays 3pm - 6pm
June - September

GENEVA OUTDOOR MARKET

3252 County Rd. H, Lake Geneva
262-215-6139
genevaoutdoormarket.com
Saturdays 9am - 1pm
June - October

LAKE GENEVA FARMERS MARKET

Horticultural Hall
330 Broad St., Lake Geneva
262-745-9341
horticulturalhall.com
Thursdays 8am - 1pm
May - October

SATURDAYS ON THE SQUARE

Veteran's Park
100 W. Walworth St., Elkhorn
262-723-5788
elkhornchamber.com
Saturdays 9am - 1pm
May - September

WILLIAMS BAY FARMERS MARKET

Edgewater Park
E. Geneva St., Williams Bay
262-475-6333
facebook.com/williamsbayfarmersmarket
Fridays 8:30am - 1:30pm
Memorial Day to Labor Day



Annual Event Highlights

The Lake Geneva area is an eventful place to live, with an array of annual festivals, fairs, and other special events to enjoy. The following events are just a few examples and there are plenty more to explore online at VisitLakeGeneva.com/Events. Log on to confirm dates and details about these and more events. Please note that events are subject to change or cancellation.

JANUARY

Ice Castles

Geneva National Resort & Club,
Lake Geneva

Abominable Snow Race

Lake Geneva Ziplines & Adventures,
Lake Geneva

FEBRUARY

Ice Castles

Geneva National Resort & Club,
Lake Geneva

Winterfest & U.S. National Snow Sculpting Championship

The Riviera & Flat Iron Park, Lake Geneva

Winterfest Ice Sculpture Walk

Downtown Lake Geneva

MARCH

Amsoil Snocross National

Grand Geneva Resort & Spa

Delavan Train Show

Downtown Delavan

Gary CON

Grand Geneva Resort & Spa

APRIL

Lake Geneva Restaurant Week

Throughout Lake Geneva area

MAY

Lake Geneva Women's Weekend

Throughout Lake Geneva area

Lake Geneva Bacon Fest

Flat Iron Park

Lake Geneva Wine Walk

Downtown Lake Geneva

JUNE

Concerts in the Park

Flat Iron Park, Lake Geneva

JULY

Concerts in the Park

Flat Iron Park, Lake Geneva



Cars That Time Forgot

Lake Lawn Resort, Delavan

Ribfest

Walworth County Fairgrounds, Elkhorn

AUGUST

Concerts in the Park

Flat Iron Park, Lake Geneva

DAS Fest USA

Walworth County Fairgrounds, Elkhorn

Art in the Park

Flat Iron Park, Lake Geneva

Venetian Festival

Flat Iron Park/Lakefront, Lake Geneva

Maxwell Street Days

Downtown Lake Geneva

SEPTEMBER

Walworth County Fair

Walworth County Fairgrounds, Elkhorn

Taco Fest

Lake Geneva House of Music,
Lake Geneva

Lake Geneva Fat Tire Ride

Throughout Lake Geneva

Scarecrow Fest

Downtown Delavan

OCTOBER

Lake Geneva Oktoberfest

Downtown Lake Geneva

Holiday Affair Craft Show

Walworth County Fairgrounds, Elkhorn

NOVEMBER

Holiday Window Display Competition

Downtown Lake Geneva

Parade of Trees

Geneva Lake Museum, Lake Geneva

DECEMBER

Holiday Window Display Competition

Downtown Lake Geneva

Parade of Trees

Geneva Lake Museum, Lake Geneva

Lake Geneva Electric Christmas Parade

Downtown Lake Geneva

Lake Geneva Tree Lighting

Flat Iron Park, Lake Geneva

Cocoa Crawl

Downtown Lake Geneva

Let It Glow

Walworth County Fairgrounds, Elkhorn



Public Beaches

Beach details subject to change. Check municipal website for the most up-to-date details and costs.

GENEVA LAKE

Riviera Beach

812 Wrigley Dr., Lake Geneva
262-248-3673 | cityoflakegeneva.com
Open seven days a week. Admission charged 9am to 6pm daily from Memorial Day to Labor Day; purchase at onsite kiosks or online. \$8 per person; children 6 and under free. Season passes available. Lifeguards on duty; see website for hours. Beach restrooms are open when the beach is staffed during business hours; restroom facilities are available in Library Park when closed at the beach.

Village of Fontana Beach

Fontana Blvd., Fontana | 262-275-6136
villageoffontana.com/visit-fontana
Open seven days a week 9am to 9pm. Admission: \$10 age 12+, \$5 age 6-11, children 5 and under free. Season passes available. Restrooms, changing rooms and concessions onsite. Lifeguards on duty Memorial Day weekend until Labor Day, seven days a week, 9:30am to 6pm.

Williams Bay Beach

Geneva Street, Williams Bay
262-245-2700 | williamsbay.org
Open seven days a week; weekdays 10am to 5pm, weekends 9am to 6pm. Admission \$10 age 12+, \$5 age 6-11, children 5 and under free. Bath house with showers onsite. Lifeguards on duty Memorial Day to Labor Day.

DELAVAN LAKE

Community Park Beach

1220 S. Shore Dr., Delavan
262-728-3471
townofdelavan.com/explore-the-parks
Open daily 9am to 8pm. Admission: Town of Delavan residents, free; non-residents, \$3 age 13-64, \$2 age 6-12, and 65+ and children 5 and under free. Season pass available.





Public Boat Launches

Launch details subject to change. Check municipal website for the most up-to-date details and costs.

GENEVA LAKE

Area: 5,401 acres | Max depth: 135 feet

City of Lake Geneva Boat Launch

328 Wrigley Dr., Lake Geneva
262-248-3673 | cityoflakegeneva.com
Open 24 hours. Daily launch fee – City resident \$7-\$16; non-resident \$8-\$24. Season passes available.

Linn Township Boat Launches

Linn Road, Linn and Hillside Road, Linn
262-275-6300
townoflinn.com/boat-launch
Open 24 hours. Daily launch fee – resident \$5-\$17; non-resident \$7.50-\$25.50. Annual pass and military discounts available. Pay machines onsite (credit/debit card only). Swimming area and parking facilities.

Village of Fontana Boat Launch

200 Lake St., Fontana | 262-275-6136
villageoffontana.com/visit-fontana
Open 24 hours. Daily launch fee – resident \$8.50-\$17; non-resident \$8.50-\$25.25. Season pass available. Boat trailer parking located at the corner of Reid Street and Third Avenue.

Williams Bay Municipal Pier

89 E. Geneva St., Williams Bay
262-245-2700 | williamsbay.org
Open 24 hours. Daily launch fee – resident \$8.50-\$17; non-resident \$8.50-\$25.50. Annual pass available. No fee for parking; overflow parking at Lions Field House. Cash or check only at boat launch.

DELANAN LAKE

Area: 1,906 acres | Max depth: 52 feet

Community Park Boat Launch

1220 S. Shore Dr., Delavan
262-728-3471
townofdelavan.com/explore-the-parks
Open 24 hours. Daily launch fee – Wisconsin resident \$8.50-\$17; non-resident \$8.50-\$25.25. Season launch pass and military discounts available. Free DNR Life Vest Loaner Program and lake maps.

LAKE COMO

Area: 955 acres | Max depth: 9 feet

Lake Como Boat Ramps

Schoefield Road, Town of Geneva and Lakeshore Dr., Town of Geneva
262-248-8497 | dnr.wi.gov/lakes
Launch fees: Resident – Daily \$5/Annual \$50; Non-Resident – Daily \$7/Annual \$70.



 VISIT *Lake Geneva*

