

WINTERFEST

LAKE GENEVA

FEB 2-6

2022



FEBRUARY
2-6 2022

Home of the
**U.S. NATIONAL SNOW
SCULPTING CHAMPIONSHIP**

The Riviera & Flat Iron Park • Lake Geneva, Wisconsin

WINTERFESTLG.COM

VISIT *Lake Geneva*
visitlakegeneva.com



WINTERFEST 2022

Hello Winter Adventurers,

It's a delight to have you in Lake Geneva for some serious winter fun. If you have any questions during your stay, our VISIT Lake Geneva team is ready to help. You can find us at our Visitor Information Center at 201 Wrigley Drive, right in the middle of the Winterfest festivities. (Face to face customer service – who knew?) Bundle up, and let the merriment begin!

Stephanie Klett
President & CEO | VISIT Lake Geneva



Welcome to Winterfest!

Lake Geneva comes alive this week with fabulous snow sculptures created by artists from across the U.S. We welcome all of them and YOU, whether a visitor or one of our fine residents. Numerous ice carvings also populate downtown streets, our shops and restaurants are open, and you'll find many "Instagramable" moments to share. Enjoy your time here and make plans to return soon!

Warm regards,
Mayor Charlene Klein



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27 YEARS OF WINTER FUN:

The History of the U.S. National Snow Sculpting Championship in Lake Geneva



The year was 1996 and something big was born in this relatively small resort town of Lake Geneva, Wisconsin. It was the inaugural year of Winterfest, a festival organized by local business owners, agencies and community leaders to celebrate the season and promote the beautiful Lake Geneva region. A meeting with Winter Fun USA resulted in Lake Geneva becoming the new home of the U.S. National Snow Sculpting Competition, Winterfest's marquee attraction. Now 27 years later, it is regarded as the gold standard of snow sculpting competitions and draws over 60,000 guests annually to enjoy snow sculptures and an array of fun winter-inspired events and activities throughout the region.

Winter Fun USA was established in 1985 to create the first United States National Snow Sculpting Competition. The event debuted in 1986 as a contest of artistry, skill, boundless creativity, and team spirit. Since then, Winter Fun USA has become synonymous with the sport of snow sculpting throughout the United States, sanctioning more than a dozen state competitions, each sending their winners to the championship event. Now known as the U.S. National Snow Sculpting Championship, Winter Fun USA is proud to celebrate its 37th anniversary and 27th year as the centerpiece of Winterfest - Lake Geneva.



WINTERFEST MAP & SCULPTURE LOCATIONS

The Riviera | SAT-SUN | 9am-4pm

- People's Choice Voting (Sat 9-2)
- Information
- Concessions (10-4)
- Restrooms
- Souvenirs

RIVIERA BEACH

BEACH BONFIRES FRI-SAT 5-9PM



THE RIVIERA

CAST YOUR VOTE HERE SAT. 9AM-2PM



SAT-SUN



NEW YORK 2

MICHIGAN MINNESOTA

1

2

3



FOUNTAIN

4

5

6

WISCONSIN 1

ILLINOIS 2

FLORIDA

GENEVA LAKE



Restrooms



Information



Concessions



WED-SUN

STREET CLOSED, PEDESTRIAN USE ONLY

VISITOR CENTER
NOW OPEN 10AM-5PM
SAT-SUN JAN 28-30



FRI-SUN



WHITE RIVER



CONCESSIONS AND WARMING TENT SAT-SUN

BRUNK PAVILION

FLAT IRON PARK

WRIGLEY DRIVE
CENTER STREET

15

14

NEW YORK 1

13

COLORADO

12

ILLINOIS 1

11

VERMONT

10

NEW HAMPSHIRE

9

ALASKA

8

NORTH DAKOTA

7

CENTER STREET

HWY 50/
MAIN ST.

INTRODUCING:

Our 2022 Snow Sculpting Teams



BLOCK #1 – NEW YORK 2

Team: Team NY

Doug Schatz • Evan Blondell • Kirk Sweet

Sculpture:

"Time"



BLOCK #2 – MICHIGAN

Team: Team Michigan

Adam Warmack • Dan Povolo • Marko Masnjak

Sculpture:

"Look at Dat Der Buck, Eh"



BLOCK #3 – MINNESOTA

**Team: Royal & Supreme
Order of Snow & Sand
Sculptors & Shovelers**

Jonathan Baller • Curt Cook
Joshua Baller

Sculpture: "Olympic Dreams"



INTRODUCING:

Our 2022 Snow Sculpting Teams *(continued)*

BLOCK #4 – WISCONSIN 1



Team: **Sculptora Borealis**

Joshua Jakubowski •
Robert Lechtenberg •
Michael Lechtenberg

Sculpture:

"Deeper Connections"



BLOCK #5 – ILLINOIS 2



Team: **Windy City Snowmen**

Kim McCombs • Mike Dillon •
Juan Zelaya

Sculpture:

"Babies"



BLOCK #6 – FLORIDA

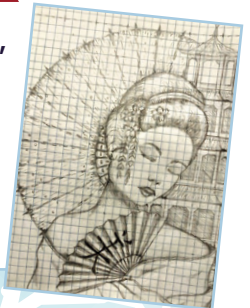


Team: **Flozen | Less Latitude, More Attitude**

Amanda Bolduc • Bruce Peck
• Adam Turner

Sculpture:

"Cherry Blossom Beauty"



INTRODUCING:

Our 2022 Snow Sculpting Teams *(continued)*



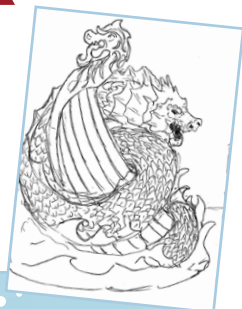
BLOCK #7 – NORTH DAKOTA

Team: Jay Ray w/SnoKraft

Jay Ray • Mike Nelson •
Josh Zeis

Sculpture:

"Here, There Be Dragons"



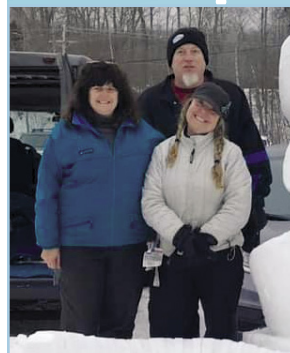
BLOCK #8 – ALASKA

Team: AK Department of Snow

Paul Hanis • Patrick Boonstra
• Tom Lewando

Sculpture:

"As We Emerge"



BLOCK #9 – NEW HAMPSHIRE

Team: Mountains of Snow

Sandy Hall • Robert Orfant •
Kathleen Fraize

Sculpture:

"Birth of Snow"



INTRODUCING:

Our 2022 Snow Sculpting Teams *(continued)*



BLOCK #10 – VERMONT

Team: The Pour Saps

Katie Runde • Mugsy Logan • Tony Perham

Sculpture:
"Roaring Peace"



BLOCK #11 – WISCONSIN 2

Team: Team USA

Thomas Queoff • Mike Martino • Mike Sponholtz

Sculpture:
"When Grief Takes Wing Love Remains"



BLOCK #12 – ILLINOIS 1

Team: The Band of Misfit Boys

Keith Pliml • Man-Bear • Drake Perez

Sculpture:
"Alice in Chains"



INTRODUCING:

Our 2022 Snow Sculpting Teams *(continued)*



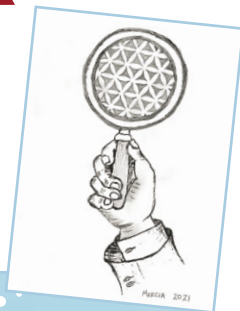
BLOCK #13 – COLORADO

Team: Snow Motion

Steve Mercia • Trent Mercia
Carey Hosterman

Sculpture:

"Thru the Looking Glass"



BLOCK #14 – NEW YORK 1

Team: Urbancountrymen

Paul Aubin • Alan Tuttle •
Johnny Church

Sculpture:

"Screwed"



BLOCK #15 – IOWA

Team: The Driftless Snow Sculptors

Hugh McCarron • Wayne
McDermott • Jeremy Rudd

Sculpture:

"Coming to Terms"



THANK YOU TO OUR 2022 SPONSORS

For the last 27 years, Winterfest has been made possible by the generous support of the **City of Lake Geneva** and numerous businesses, individuals, and organizations from our community. This year is no different. We are proud to recognize the following sponsors of our 27th Annual Winterfest and encourage you to visit and patronize them during your time here.



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U.S. NATIONAL SNOW SCULPTING CHAMPIONSHIP

In It To Win It: How the Winning Sculptures Are Chosen

CHAMPIONSHIP

Gold, Silver and Bronze winners are determined by the competitors themselves. Competitors may not vote for their own sculptures.

- **Gold:** U.S. National Snow Sculpting Competition Champions Award
- **Silver:** State of Wisconsin Award
- **Bronze:** City of Lake Geneva Award

CHAMPIONSHIP JUDGING CRITERIA:

- **CREATIVITY** – Originality of expression (50%)
- **TECHNIQUE** – Utilization of materials, excellence in execution and presentation (30%)
- **MESSAGE** – Visual force of message by jury (20%)

GENE KEMPFER PEOPLE'S CHOICE AWARD

Winners are selected by Winterfest visitors. It is named in honor of the late Gene Kempfer, long-time national and international sculpting competition organizer. Voting is from 9 a.m. to 2 p.m. on Saturday, February 5. Ballots and drop boxes are located at The Riviera Ballroom (See Map). Online voting is also available at **WinterfestLG.com**.

FLAUS EBELING SPIRIT AWARD

This honor goes to the team or individual that best represents the ideals of the competition. It is named after renowned sculptor Flaus Ebeling from Watertown, New York. The mantra "ommm" gives thanks to all that is good, like friendship, food, weather, art behavior and more. This honor is chosen by the previous winners of the award.

2021 U.S. National Snow Sculpting Championship Winners



First Place
National Championship:
Team: WISCONSIN 2
Sculpture: "INOCULATION" (left)



First Place
People's Choice:
Team: WISCONSIN 1
Sculpture: "TRIBAL DANCE" (right)

PEOPLE'S CHOICE AWARD

U.S. National Snow Sculpting Championship

Cast your vote for the 2022 Winterfest People's Choice Award.

■ Saturday, Feb. 5 | 9am–2pm

Two ways to vote:

- ONLINE – log onto **WinterfestLG.com** and click on the "Vote Here" button.
- ON SITE – submit your ballot in person at The Riviera Ballroom (812 Wrigley Dr.)



2022
U.S. National
Snow Sculpting
Championship



PEOPLE'S CHOICE AWARD

SNOW BLOCK NUMBER: _____

Ballots accepted 9:00 a.m. through 2:00 p.m. Saturday, February 5.

Winning sculptures will be announced on VisitLakeGeneva.com at 5:00 p.m.

DID YOU KNOW?

The massive, 9-foot-tall snow blocks that our teams transform into works of art begin with the generosity of local partners of Winterfest and the U.S. National Snow Sculpting Championship. The snow comes from The Mountain Top at Grand Geneva Resort & Spa and is transported and moved into place by crews from The City of Lake Geneva. Finally, a team of Winter Fun USA "stompers" pack the snow into cylindrical forms to create the sculptors' blank canvas. It is truly a group effort and we offer a big Winterfest THANK YOU to these generous partners!



WHAT DOES IT TAKE

TO MAKE A SNOW SCULPTURE?

PREPARING THE SNOW

HOW IT'S MADE

474 cubic yards of snow is donated from The Grand Geneva Resort & Spa.

PULVERIZE

The snow is ground down into a very fine consistency.

TRANSPORT

80 truckloads of snow is transported to make the snow sculpture molds.

MOLD

The snow then is poured into a cylindrical mold that is eight feet wide by nine feet tall.

STOMP

Workers jump into the mold and stomp on the snow to get the snow firmly packed.

RELEASE

The mold is released and lifted off and the blocks are ready for carving!



ICE CHOPPER

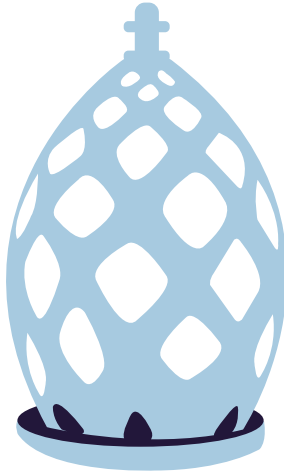
Used for chopping large amounts of snow from the block.



SNOW SAW

Used for cutting through thick parts of the snow block for removal.

THE TOOLS



CHISEL

Used for removing small amounts of snow to create detail.



MACHETE

Used for cutting through smaller parts of the snow and creating curves.

IT TAKES APPROXIMATELY

100:00:00

100 HOURS START TO FINISH

A TEAM CAN INCLUDE UP TO



3 PEOPLE

TO KEEP WARM EACH TEAM WILL DRINK



ABOUT 30 MUGS OF COFFEE & HOT COCOA!

WINTERFEST 2022 EVENT & ACTIVITY SCHEDULE

Visit WinterfestLG.com for event details

U.S. NATIONAL SNOW SCULPTING CHAMPIONSHIP COMPETITION SCHEDULE

Wednesday, February 2

- Opening Ceremony – Introduction of Teams | Flat Iron Park | 10:30am
- Snow Sculpting Begins | 11am

Thursday & Friday, February 3–4

- Snow Sculpting Continues | Around the Clock

Saturday, February 5

- People's Choice Voting | 9am–2pm | Online at **WinterfestLG.com** or in person at The Riviera Ballroom
- Snow Sculpting Concludes | 1pm
- Winners announced on WinterfestLG.com | 5pm

Sunday, February 6

- All Day: Enjoy viewing the completed snow sculptures!



SCAN/CLICK FOR ALL WINTERFEST DETAILS, ARTIST INFORMATION, AND MORE.

UNITED STATES NATIONAL SNOW SCULPTING CHAMPIONSHIP



1986-2022

CELEBRATING 37 YEARS



WINTERFEST 2022 EVENT & ACTIVITY SCHEDULE

Visit WinterfestLG.com for details on these and other events and activities around the Lake Geneva area during Winterfest 2022.

- **U.S. National Snow Sculpting Championship Competition** | Feb 2-5 | 11am Wed-1pm Sat | Riviera Plaza & Flat Iron Park | Free Admission
- **Freaky Tiki Winterfest** | Feb 2-5 | Wed-Thu 11am-10pm, Fri-Sat 11am-11:59pm | Maxwell Mansion | 314 S. Wells St.
- **Local School Snow Sculpting** | Feb 3-4 | 12-3pm | Flat Iron Park
- **Baker House Fire & Ice Bar** | Feb 3-6 | 1-9pm | Baker House | 327 Wrigley Dr. | \$15 | Reservation Required
- **Luxe Geneva Bonfires on the Beach** | Feb 4-5 | 5-9pm | Riviera Beach | Free Admission
- **Downtown Ice Sculpture Walk** | Feb 4-6 | Downtown Lake Geneva
- **The Snowball White Party** | Feb 5 | 9pm | Thumbs Up | 260 Broad St.
- **Riviera Ballroom Warming Center** | Feb 5-6 | 9am-4pm

FOOD & BEVERAGE

- **Fiddlesticks on Wheels Food Truck** | Feb 2-3 11am-5pm | Feb 4-5 11am-8pm | Feb 6 11am-5pm | Wrigley Dr.
- **Pearce's Farm Stand** | Feb 4 12-8pm | Feb 5 10am-8pm | Feb 6 10am-3pm | Visitor Center Lot (Wrigley Dr.)
- **Boy Scout Troop #239 Concessions** | Feb 5 9am-5pm | Feb 6 9am-4pm | Flat Iron Park
- **Fiddlesticks Concessions** | Feb 5-6 | 10am-4pm | Riviera Ballroom
- **Luxe Geneva Beach Concessions** | Feb 4-5 | 5-9pm



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VISIT Lake Geneva | [@MyLakeGeneva](https://www.instagram.com/MyLakeGeneva)

DOWNTOWN ICE SCULPTURE WALK



Just steps away from the snow sculpting competition, you'll find dozens of artfully crafted, Insta-worthy ice sculptures adorning the entrances to businesses throughout the Downtown district.

SCAN/CLICK
FOR A MAP
OF ICE
SCULPTURE
LOCATIONS.



2022 ICE SCULPTURE LOCATIONS

1. **Avant Cycle Café** | 234 Broad St.
2. **Barrique Bistro & Wine Bar** | 835 Wrigley Dr.
3. **Bloomingbyrds** | 755 W. Main St.
4. **Brick & Mortar Home** | 832 Geneva St.
5. **Brick & Mortar Home & Outdoor** | 222 Center St.
6. **Clearwater Outdoor** | 744 W. Main St.
7. **Cornerstone Shop & Gallery 1** | 214 Broad St.
8. **Cornerstone Shop & Gallery 2** | 214 Broad St.
9. **Delaney Street Mercantile** | 905 W. Main St.
10. **Edie Boutique** | 741 W. Main St.
11. **Egg Harbor Café** | 827 W. Main St.
12. **Evr Dry Gds** | 719 W. Main St.
13. **Geneva Gifts** | 150 Broad St.
14. **Harbor Shores on Lake Geneva** | 300 Wrigley Dr.
15. **Hogs & Kisses** | 149 Broad St.
16. **Interstate Insurance Group** | 811 Wrigley Dr. (Popeye's)
17. **Jayne** | 771 W. Main St.
18. **Kilwins** | 772 Main St.
19. **Lake Geneva Harley Davidson** | 704 W. Main St.
20. **Lake Geneva Lodge** | 201 Wrigley Dr. (Visitor Center)
21. **Lake Geneva Spice Company** | 255 Broad St.
22. **Lake Life Market** | 607 W. Main St.
23. **Market of Lake Geneva** | 830 W. Main St.
24. **Maxwell Mansion** | 233 Center St. (Melges)
25. **Paws for Treats** | 851 Main St.
26. **Queen Bee Artisan Market** | 830 W. Main St.
27. **Shorewest Realtors** | 623 Main St.
28. **Soho Boutique** | 875 W. Main St.
29. **Sopra Bistro** | 724 Main St.
30. **Sterling Works** | 227 Broad St.
31. **The Bottle Shop** | 617 W. Main St.
32. **The Candle Mercantile** | 870 W. Main St.
33. **The Cove of Lake Geneva** | 111 Center St.
34. **The Olive Oil Shop** | 221 Broad St.
35. **Thumbs Up** | 260 Broad St.
36. **Topsy Turvy** | 727 Geneva St.
37. **Wholistic Connections** | 225 Broad St.

Ice sculptures will remain on display throughout Winterfest weekend and until they melt.

LUXE GENEVA PRESENTS: BONFIRES ON THE BEACH

Friday & Saturday, Feb. 5-6 | 5-9pm |
Riviera Beach

When the sun goes down on Winterfest, Riviera beach heats up with cozy bonfires, live entertainment, warm drinks, and tasty s'mores and other treats. Brought to you by Lake Geneva's experts on luxury – Luxe Geneva – Bonfires on the Beach is the perfect way to wrap up your day at Winterfest.

- Free admission
- Bonfires and heated tents
- Live music by Sam Barrett, Jerry Sterken & "Jazzman" Jeff Bakin
- Magical entertainment by David Seebach
- S'mores kits, hot cocoa, hotdogs, Show Us Your Meats BBQ Pork, and other treats for purchase
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PARKING & SHUTTLE SERVICES

PAID PARKING IN DOWNTOWN LAKE GENEVA

Parking is \$2/hour throughout Downtown Lake Geneva during Winterfest, including metered stalls, municipal lots, and residential streets as signed. Overnight parking is not permitted between 2am and 6am on city streets or parking lots. Handicap parking is free in any designated handicap or metered stall with a valid handicap license plate or placard.

FREE SHUTTLE BUS SERVICE

No need to worry about finding a parking spot or waiting in traffic when you ride the FREE Winterfest Shuttle Bus provided by the City of Lake Geneva. Shuttles pick up and drop off approximately every 20 minutes between stops.

WINTERFEST SHUTTLE SCHEDULE

Saturday, February 5 and Sunday, February 6, 8am to 8 pm.

Shuttle Pickup Locations:

- **Park-n-Ride** | Sheridan Springs Rd. & Edwards Blvd. (North of Hwy. 50)
- **Home Depot** | 550 N. Edwards Blvd. (North of Hwy. 50)

Drop-off Location:

- **U.S. Bank** | 303 Center St., Downtown Lake Geneva (corner of Center & Geneva Street)



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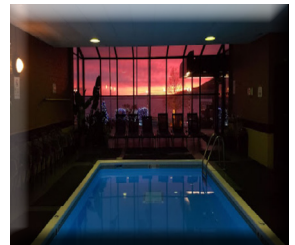
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Geneva: Mill Creek | Campton Hills: Norton Lake

Maple Park: Squires Crossing | Sycamore: Reston Ponds | Heron Creek

Wisconsin

Lake Geneva: Stone Ridge | Edgewood Vistas



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YEARS
1961 - 2021

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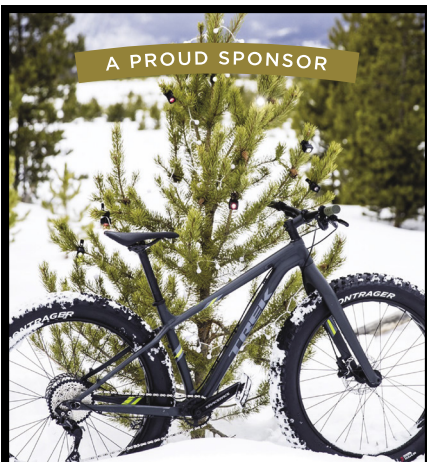
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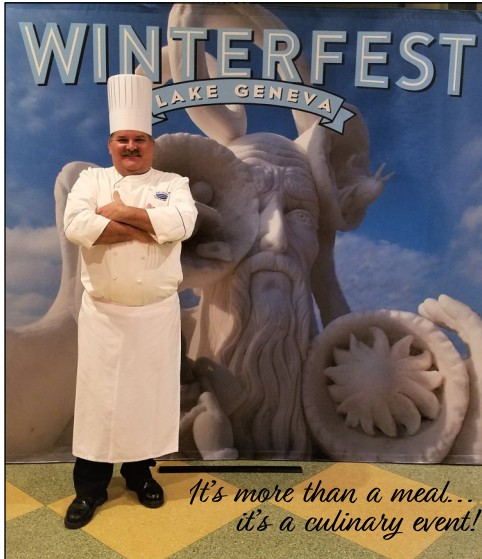
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