

## BEACH HOURS AND RATES

The Riviera Beach is open during the summer months, beginning Memorial Day weekend through Labor Day, seven days a week, from 9 a.m. to 5 p.m. (weather permitting). (The beach will not open the Tuesday, Wednesday, Thursday and Friday after Memorial Day.)

To verify whether the beach is open or closed due to weather, contact the Beach House at 262.749.4309.

Lifeguards are on duty during regular beach hours only. Lifeguards are not on duty when the beach is closed and swimming is at your own risk.

### Beach Rates:

- Children age 6 and under - Free
- Children age 7 - 12 - \$4.00/day
- Ages 13 to Adult - \$7.00/day
- Seasonal Pass Age 13 to Adult - \$70.00/yr
- Seasonal Pass Ages 7-12 - \$40.00/yr



*For more information, visit  
[www.cityoflakegeneva.com/beach](http://www.cityoflakegeneva.com/beach)  
or scan the QR below:*



**CITY OF LAKE GENEVA**  
626 GENEVA STREET  
LAKE GENEVA, WI 53147  
P: 262.248.3673 • F: 262.248.4715  
[www.cityoflakegeneva.com](http://www.cityoflakegeneva.com)

**CITY OF LAKE GENEVA,  
WISCONSIN**

## Enjoying the Riviera Beach



**[www.cityoflakegeneva.com](http://www.cityoflakegeneva.com)**

*Adopted 2.15*

## BEACH ADMISSIONS

### DAILY ADMISSION WRISTBANDS

Daily admission to the beach can be purchased at any of the three green pay stations located near the beach entrance during regular beach hours. The pay stations accept bills (not larger than \$20 bills), debit and credit cards. The pay stations do not give change.

Admission purchases must be made in separate transactions for Children Ages 7-12 (\$4.00 each) and Ages 13-Adult (\$7.00 each). Upon payment, the pay station will issue a voucher to be redeemed at the Beach House for the wristband(s). The beach attendants are there to assist you with using the pay stations.

### RESIDENT BEACH PASSES

Annual beach passes are available to City of Lake Geneva residents and non-resident property owners for a fee. Beach passes may be purchased for \$3.00 each and up to 6 passes per residence. They may be purchased at Lake Geneva City Hall (626 Geneva St.). Residents must show a current utility bill with their Lake Geneva address as proof of residence. The beach pass must be displayed in order to be granted admission to the beach area.

### SEASON PASSES

All-season beach passes can be purchased at City Hall by mail or in person using the form provided on this page.

## BEACH RULES

Beach attendants strictly enforce the following rules at the Riviera Beach:

- No glass containers
- No alcohol/drugs
- No smoking
- No dogs or other pets are allowed
- No knives or weapons

Food and floatation devices are allowed in the beach area.

## WATER CONDITIONS

During the beach season, water quality is tested weekly and the results are posted on the City's website at [www.cityoflakegeneva.com/beach](http://www.cityoflakegeneva.com/beach). The beach is under Advisory if the average beach level of contaminants exceeds 235 cfu/100 ml. The beach is closed if the average level exceeds 1000 cfu/100 ml, or if a health hazard or major pollution event exists.

To inquire about current water conditions you may also contact the Lake Geneva City Hall at 262.248.3673 or the Beach House at 262.749.4309.

## SWIMMING LESSONS

Swimming lessons are provided at the Riviera Beach by the Water Safety Patrol on certain days and times throughout the beach season. All lessons are 30 minutes in length. For more information on swimming lessons, contact the Water Safety Patrol at 262.245.6577 or visit [www.watersafetypatrol.org](http://www.watersafetypatrol.org).

## SEASON PASS FORM

To purchase an annual beach pass, please complete and submit this form along with payment by one of the following options:

- **In-person at City Hall.** Pay by cash or check at Lake Geneva City Hall, open Monday through Friday (except holidays) from 8:30 a.m. to 5 p.m. The season pass will be issued at the time of purchase.
- **By mail or City Hall Dropbox.** Pay by check or money order to City of Lake Geneva, 626 Geneva St., Lake Geneva, WI 53147. The beach pass will be available for pick up at the Beach House window two (2) business days after payment is received.

Please call City Hall at 262.248.3673 or the Beach House at 262.749.4309 for any questions.

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone number: \_\_\_\_\_

Quantity:  
Ages 7-12 (\$40.00/yr) x \_\_\_\_\_  
Ages 13-Adult (\$70.00/yr) x \_\_\_\_\_

Total payment: \_\_\_\_\_

Office use:

Date rec'd: \_\_\_\_\_ Date Issued: \_\_\_\_\_