

GRAPHIC DESIGN INTERNSHIP



Visit Lake Norman is a non-profit organization dedicated to positively impacting our local and regional economies through tourism. We are committed to generating economic benefits for our towns of Cornelius, Davidson and Huntersville by bringing national and regional events to the area and by marketing our destination to the broadest base of potential visitors possible. Visit Lake Norman is the destination marketing leader of the Lake Norman region, representing all communities through the promotion and development of our resources for the maximum economic benefit of our towns, businesses and residents.

This is a performance-based stipend internship with tremendous networking exposure. The Graphic Design Intern will perform work to support VLN's key marketing themes and focus areas for regional branding and partnerships, communications, media & print advertising, online marketing and social media platforms to sell our region as a destination.

Responsibilities include but not limited to:

- Produce visual solutions, using a mix of creative skills and commercial awareness. Needs imaginative flair, awareness of current design trends, working knowledge of the latest computer packages and an understanding of material costs and time limits.
- Maintain a well-informed, working knowledge of area attractions, lodging, dining and services available in the area to visitors using a mix of creative skills and commercial awareness for collateral and design development.

Required Skills:

- Experience with Adobe Photoshop, InDesign and Photoshop. Must be proficient in Microsoft Office (Word, Publisher, PowerPoint); familiarity with Microsoft Excel.
- Ability to prioritize projects, maintain high level of communication and interaction, strong organizational skills and exhibit high level of creativity in order to meet tight deadlines and produce accurate, high quality work.
- Effectively present ideas—using effective written and verbal communication skills are critical. Strong communication skills and professionalism.

Other details:

- Minimum of 15 hours per week, 40 hours per week preferred.
- Flexible scheduling typically (between 10am-4pm M-F, with occasional weekend work).
- Parking provided.



For more information about us, visit www.VisitLakeNorman.org.

To apply, send your statement of interest and resume to Nicolas Puertos Fernandez: Fernandez@lakenorman.org