

## The Lakeside of Charlotte

**FOR IMMEDIATE RELEASE:** North Carolina's "Inland Sea" is not only a place of breath-taking beauty, but it offers plenty of entertainment and activities. Loaded with genuine charm, our towns of **Cornelius**, **Davidson**, and **Huntersville** are filled with rich history and culture, exceptional dining and one-of-a-kind adventures. Our outdoor playground, created by Duke Energy in the 1960s, is conveniently located 20 miles north of uptown Charlotte.



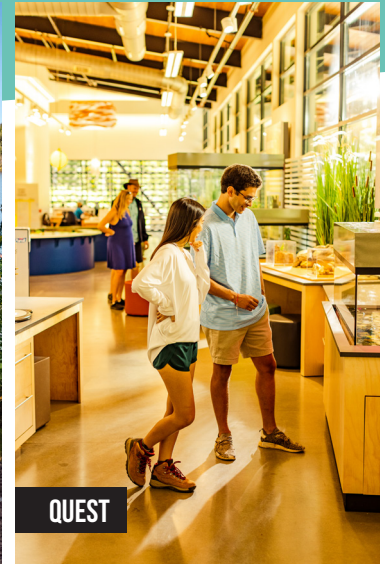
BOATING & WATERSPORTS



HUGH TORANCE HOUSE & STORE



LATTA NATURE PRESERVE



QUEST

520 miles of shoreline and 32,510 acres of recreation make for plenty of opportunities to explore the waters of Lake Norman. Lake activities can mean a variety of things from *wakeboarding and paddleboarding* to *fishing and sailing*. It's a water sports paradise. With so many miles of shoreline, the best way to explore the lake is by boat. Several marinas grace the shores of Lake Norman, providing **boat rentals** and launches. Boats and pontoons share the waters with *jet skis, kayaks, canoes, paddle boards, and swimmers*. Don't forget to stop by the public swimming beach for a quick dip at **Ramsey Creek Park**.

For our history lovers, you don't want to miss visiting North Carolina's oldest standing store and one of the few surviving 18th-century structures in Mecklenburg County. Located in Huntersville,

you can explore the **Hugh Torance House and Store**, originally built in 1779. The store is open from 1-4pm on Sundays. You can also take tours and attend events at the home.

Come explore nature's wonders at the **Latta Nature Preserve**. The 1,400 acre preserve boasts 16 miles of trails for *hiking and biking*. With a new facility, **Quest** is a state-of-the-art environmental education center. Attend a program or grab a trail map. Borrow a fishing rod, bring your own picnic, or sit on the patio and immerse yourself in nature. You can also get face to face with birds of prey at the **Carolina Raptor Center**, which houses one of the world's largest raptor collections. Don't miss the *live flight shows and other events*.



@VISITLAKENORMAN



Carolina Renaissance Festival



Asian Festival & Dragon Boat Race

Lake Norman hosts many unique annual events that are sure to please. Some of our favorites include **Rural Hill's Loch Norman Highland Games (Apr)**, **Art on the Green (Apr)**, **Tawba Walk (May & Sept)**, **Amazing Maize Maze (Sept-Oct)**, **Laktoberfest (Oct)**, **Carolina Renaissance Festival (Oct-Nov)**, **Charlotte Asian Festival & Dragon Boat Race (May)**, and **Annual Lighted Boat Parade (Dec)**.

## What else makes us fun and different?

Many opportunities for **live music**. Dance with the family during the summer days at **Birkdale Village**, chill to live music at the waterfront **North Harbor Club**, discover the hottest local bands at **Old Town Public House**, or enjoy the music outdoors at **Concerts on the Green**.

For more entertainment, check out **Cain Center for the Arts**! The area's newest arts hub for visual and performing arts in their 400-seat amphitheatre.

Lake Norman is no stranger to the craft beer scene. Visit **breweries** where you can experience NC craft beers through brewery visits, local tasting events and festivals. The Lake Norman area features **Ass Clown Brewing Co.**, **D9 Brewing Co.**, **Eleven Lakes Brewing**, **Primal Brewery**, **Lost Worlds Brewing Company**, **Neoteric Brewing Co.**, and **760 Craft Works**.



**Davidson's** quaint charm and pedestrian friendly downtown lined with shops embody all that you expect of the quintessential small southern town. Stop by **Kindred Restaurant** to try one of the country's best pasta dishes. Kindred is all about sharing the love (and food). As the young couple moved back to the husband's hometown to open a restaurant, it turns out they're not just running a business - they're building a community. In 2015, Bon Appétit named it no. 7 on the Hot 10 list for best new restaurants. The Kindred family's lakefront restaurant, **Hello Sailor**, made Bon Appétit's nominee list for 2018 with their modern fish camp feel. At their casual concept, **Milkbread**, you can indulge in milkbread donuts, coffee, crispy chicken and more. Joe Kindred, six time James Beard Award nominee for best chef in the southeast, cherishes his childhood on Lake Norman and shares his appreciation one meal at a time.

Sip and stroll within the boundaries. There are 3 **social districts** located within our area. **Birkdale Village**, **Catawba Ave** from Thigs to Old Town Public House to Cain Center for the Arts, and **Davidson** down North and South Main Street as well as the Circles. Enjoy your beverages outdoors within the social district during the defined hours of operation. For the wine lovers, end the night at Davidson Wine Company. What was once an organ making shop, has now become Davidson's first urban winery with a warm ambiance.

*Contact us for accommodation assistance, itinerary suggestions, and photo or content requests.  
We welcome the opportunity to show off our towns and love to hear any ideas you have too!*

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