



**NORTH CAROLINA**

**18 & Over State Championship  
June 12-15, 2025  
Lake Norman, NC**

# Proposal

Sponsorship Proposal

**HOSTED BY:**

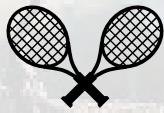


**Lake Norman Tennis Association**

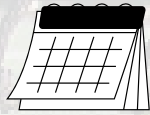
**[www.lnta.org](http://www.lnta.org)**

**[www..nctennis/1Stournament](http://www..nctennis/1Stournament)**

# Event Overview



**1000 + Players** *from across North Carolina*



**4-Day Event** *Held in 3 Counties (Iredell, Mecklenbug, Lincoln)*



**\$1 Million + Economic Impact** *on LKN area*



*Participants stay in* **local hotels**



**Dine** *at local restaurants &* **Shop** *at retailers*

# Sponsorship Impact

**Tennis Growth & Development** *Funds programs for adult and youth players*

**College Scholarships** *Supporting futrure athletes*

**Equipment for Schools and Parks** *Enhancing local tennis facilities*

**New Court Development** *Expanding playing opportunities in the region*

**Supporting Underserved Communities** *Through the LKN Tennis Foundation*

# Sponsorship Opportunities

- ★ **Logo Placement** on event materials
- ★ **Business Promotion** to 1000+ players & families
- ★ **Networking** with the local and state tennis community
- ★ **Community Investment** in sports, health and youth development

## **Presenting Sponsor (Only 1 Available) - \$5000**

- Tournament name includes sponsor (ex. "2025 18+ NC State Championships Presented by XYZ Company")
- Sponsor name and logo will be included in all press releases
- Sponsor banners (2'x6') with Sponsor logo, placed at 6 playing sites and Tournament Headquarters (provided by LNTA)
- Sponsor signage at Player Socials
- Sponsor logo on Tournament website & any other items distributed to players

## **Bag Tag Sponsor (Only 1 Available) - \$3000**

- 2"x3" bag tag, with sponsor logo and tournament name, given to all 1,150 players
- Ability for Sponsor to market their products/brand via materials and/or products at several playing sites and Player Social events
- Sponsor logo on Tournament website
- Sponsor signage at Player Socials

## **Site Sponsor \$2000**

- Sponsor logo on all marketing materials and on tournament website
- Ability to market products/brand at Player Social Events
- Sponsor marketing materials included with handouts distributed to players (provided by Sponsor)
- Laminated 8x11 flyer promoting product placed at all playing sites

## **Banner Sponsor \$500**

- Sponsor (2'x6') banner placed at 1 participating site (provided by LNTA)  
Sponsor selects 1 site on a first come, first serve basis
- Sponsor marketing material/coupons included with handouts distributed to players (provided by Sponsor)

## **Community Sponsor \$100**

- Sponsor website highlighted on the tournament website for players to Shop & Dine locally

# Contact

Crystal Regan – State Tournament Committee Volunteer  
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Eddie Bugg – State Tournament Coordinator  
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Learn more: <https://www.Inta.org> and  
<https://www.nctennis.com/18tournament>