



4th Annual **SPORTSTOWN** AWARDS

**Celebrate the importance of Sports in our Community!
Become a Sponsor today.**

"This event really highlights the future of our community. It shows off so many young people that are in our community and are doing amazing things and was very inspiring."

- Ian Dobson, Eugene Marathon, 2018 Sustainable Event of the Year Award Winner.

The Eugene, Cascades & Coast Sports Commission invites you to sponsor the 4th Annual SportsTown Awards on **Wednesday, June 5, 2019** at the Valley River Inn, Eugene.

Over 300 attendees from around Lane County come together each year to celebrate the achievement of our local sports community and the athletes, coaches, and athletic trainers in their lives.

Award categories include:

- **Male and Female Student Athlete of the Year**
- **Sustainable Sports Event of the Year**
- **Inspirational Coach of the Year**
- **Athlete with Heart**
- **Mascot of the Year**
- **Along with many more...**



Athlete with Heart Award Winner

The top awards of the evening, the Male and Female Student Athlete of the Year, honors two nominees from each Lane County high school. The evening is a highlight for both nominees and their families.

The SportsTown Awards has become a premier red carpet event and is one-of-a-kind for our region.

For more information, please contact:

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SportsTownAwards.com

Presented by



TRAVEL LANE COUNTY

Receive sponsorship benefits in the months leading up to the event, the evening of, and after the event.

Excitement is generated through:

- Our long-standing television and radio partnerships
- E-mail communications
- Robust social media presence.

Customized sponsorship opportunities are available.



Platinum Sponsor - \$10,000

Identified as a Platinum Level Sponsor in all promotions created by the Eugene, Cascades & Coast Sports Commission leading up to, during, and after the event.

Exclusive sponsor of the “Male Student Athlete of the Year” and “Female Student Athlete of the Year” award categories. This sponsorship level includes category exclusivity.

Company representative may speak for up to five minutes from the stage during the event.

Recognition as the Platinum Sponsor in all community presentations, news releases, blogs, e-mail communications, and a media package, which would be tailored to the sponsor and our media partners.

Platinum Sponsor recognition at the event, including top logo placement on a sponsor recognition banner, company banner displayed (if provided by sponsor,) recognition from the stage, and pre-event digital screens.

Post-event feature article in the Eugene, Cascades & Coast Sports Special Event Recap e-newsletter.

Logo and website link hosted on the SportsTownAwards.com website and all qualifying Eugene, Cascades & Coast Sports Commission event websites as a sponsor / partner where appropriate.

Activation opportunity at event.

Eight complimentary tickets to the event.



Mascot of the Year Award Winner

Mascot of the Year Sponsor - \$5,000

Mascot of the Year Co-Sponsor recognition, in partnership with the Eugene Emeralds.

Co-Sponsor recognition in the pre-event **public voting** promotion, the Mascot Showdown, in partnership with the Eugene Emeralds.

Co-Sponsor recognition in all media communications, press releases, radio and television promotions of the Mascot of the Year Award and Mascot Showdown voting.

Co-Sponsor recognition in all paid social media promotion of the Mascot Showdown and at on-site high school promotions.

Representative to co-present the Mascot of the Year award on stage at the event. An additional speaking opportunity or video (up to five minutes) may be presented during the evening.

Logo and/ or link on the event website and on all event marketing materials.

Logo included on the Mascot Showdown voting platform website.

Activation opportunity at event.

Recognition from the stage throughout the event.

Banner at the event (provided by sponsor).

Six complimentary tickets to the event.



Inspirational Coach of the Year Award Nominee and Family

\$2,500 Sponsorship Opportunities

A variety of sponsorship opportunities are available and include:

Award Category - Presenting sponsor for one award category (name/logo on award). Representative to present an award on-stage during the event.

Award categories include:

Inspirational Coach of the Year

Athlete with Heart

Youth Sports Team of the Year

Adult Sports Team of the Year

Athletic Trainer of the Year

Sports Promotion of the Year



Event Sustainability - Sponsor recognition in all media regarding the sustainability efforts made by the event. As well as the opportunity for a company representative to serve as a sustainability advisor on the SportsTown Logistics Committee.

Keynote - Company Representative to assist in the selection of a keynote speaker, and introduce them on stage during the event.

Nominee Welcome Gift - Logo on gift or opportunity to provide promotional item. Recognition on signage at registration table, which features company name and logo.

Nominee Recognition Pendant - Company logo featured on all nominee pendants. Recognition on signage at registration table, which features company name and logo.

All above sponsorship opportunities also include the following benefits:

Sponsor recognition in media promotion related to sponsor category.

Banner at the event (provided by sponsor).

Logo and link on the event website.

Recognition from the stage throughout the event.

Activation opportunity at event.

Three complimentary tickets to the event.





Male Student Athlete of the Year Award Nominee and Family

\$1,000 Supporting Sponsor

Banner at the event (provided by sponsor)

Logo and link on the event website

Recognition from the stage at the event

Two tickets to the event

Additional Opportunities

Nominee Tickets

Nominee Recognition Exhibit

Social Wall

Photobooth

Guest Games and Activities