



## Request for Grant Proposals

Tourism Cares will host its [2024 North America Meaningful Travel Summit with Willamette Valley, from September 30–October 2 in Eugene, Oregon](#). In conjunction with the Summit and aligned with our organization’s vision that “We believe we can change the world through travel”, we will be issuing grants from our Impact Travel Fund, generously funded by our members. The grants will be directed to tourism-related social enterprise/community-level businesses within the Willamette Valley community. The total amount available, which may be spread over 1-3 grants, is between \$10,000–\$15,000.

The **Impact Travel Fund** focuses on investing in the resiliency of destinations through community-level tourism initiatives that spread the benefits of tourism. This fund creates a sustainable value chain by investing in organizations that create social and environmental impact around tourism destinations, establishing more market success for the community and sustainable tourism. Grant Funding supports community-tourism initiatives that are seeking:

- Capacity building, upskilling, and training to advance education and employability in the hospitality and tourism industry.
- Infrastructure grants to scale micro and small businesses to accommodate and put in place more sustainable initiatives.
- Networking and community building of non-profits seeking a platform in front of the industry.

**Instructions:** We encourage you to fill in the application online by visiting: the [Grant RFP Page](#) Applications are due **Friday, August 30, 2024**.

If you have questions, please contact: John Sutherland, Sr. Director of Community Impact, at [John.Sutherland@tourismcares.org](mailto:John.Sutherland@tourismcares.org)

**About Tourism Cares:** Tourism Cares, Inc., a US 501(c)(3) nonprofit that advances the travel industry’s positive impact to help people and places thrive. We believe it’s in all our best interest to support the destinations our industry depends on so that communities, travelers and businesses can prosper. We mobilize the entire industry to use its business as a force for good by uniting, activating and inspiring all sectors to make a positive impact through travel. Learn more [TourismCares.org](http://TourismCares.org) and [@TourismCares](https://www.instagram.com/TourismCares).