

Lane County

Direct Spending Detail

	2003	2016	2017	2018	2019	2020	2021	2022	2023	2024	Annual % Chg.	
											2023-24	2019-24
Direct Travel Spending (\$Millions)												
Destination Spending	445.7	717.2	724.8	765.8	782.9	414.3	858.5	1,045.8	1,070.6	1,122.9	4.9%	43.4%
Other Travel*	74.8	211.5	225.9	258.3	258.2	151.6	205.4	281.2	249.7	248.7	-0.4%	-3.7%
TOTAL	520.5	928.7	950.8	1,024.1	1,041.1	566.0	1,063.9	1,327.0	1,320.3	1,371.6	3.9%	31.7%
Visitor Spending by Type of Traveler Accommodation (\$Millions)												
Hotel, Motel, STVR	157.7	313.6	315.4	332.5	338.9	189.1	393.7	485.9	497.4	539.3	8.4%	59.1%
Hotel, Motel**							316.9	405.8	414.8	438.7	5.8%	
STVR**							76.9	80.0	82.6	100.6	21.8%	
Private Home	126.8	190.1	194.5	206.9	210.9	107.6	232.2	267.7	267.0	266.7	-0.1%	26.4%
Campground	29.0	37.0	37.2	38.7	40.3	32.4	36.0	40.1	44.1	41.9	-5.1%	3.8%
Second Home	5.1	9.5	9.8	10.2	10.5	8.6	10.4	11.5	11.9	12.0	1.4%	15.0%
Day Travel	127.1	167.0	167.9	177.5	182.4	76.7	186.1	240.6	250.1	263.0	5.2%	44.2%
TOTAL	445.7	717.2	724.8	765.8	782.9	414.3	858.5	1,045.8	1,070.6	1,122.9	4.9%	43.4%
Visitor Spending by Commodity Purchased (\$Millions)												
Accommodations	63.3	139.9	142.1	141.3	142.5	99.8	197.1	230.2	231.9	254.6	9.8%	78.7%
Food Service	116.9	206.0	209.1	224.0	233.6	111.9	232.5	277.1	299.2	322.6	7.8%	38.1%
Food Stores	46.4	69.2	68.2	70.6	72.2	43.6	84.3	99.3	104.3	107.0	2.7%	48.2%
Local Tran. & Gas	42.9	66.9	68.5	81.3	81.6	34.9	82.5	106.6	102.1	97.7	-4.3%	19.8%
Arts, Ent. & Rec.	70.0	90.9	90.3	94.3	95.8	48.7	94.6	107.7	112.9	116.5	3.2%	21.5%
Retail Sales	83.6	99.1	97.6	101.0	102.1	52.4	113.8	133.8	134.1	135.3	0.9%	32.5%
Visitor Air Tran.	22.5	45.1	49.0	53.3	55.0	22.9	53.6	91.0	86.0	89.2	3.6%	62.1%
TOTAL	445.7	717.2	724.8	765.8	782.9	414.3	858.5	1,045.8	1,070.6	1,122.9	4.9%	43.4%

Notes: House Bill 2287 established Travel Oregon in 2003; we include this year to track the long-term growth of the industry. Details may not add to totals due to rounding. Percent change calculated on unrounded figures.
Other Travel spending includes resident air travel, travel arrangement and convention services, and transportation of visitors traveling to other Oregon destinations.
**We have additional information regarding the impacts of short-term vacation rentals (STVR) and hotels, motels. Trend for these breakouts not available.