

# Digital Meeting Planner Advertising



## Audience

Convention and meeting planners look to the Eugene, Cascades & Coast region for its breadth of experiences and attractions.

They know they will find the facilities and services needed for their event, whether large or small. On average, Travel Lane County convention staff work with over 30 conferences annually, resulting in around 15,000 room nights and over \$7.5 million in spending on hotels, meals, transportation and shopping. With hundreds of views per month, don't miss your opportunity to shine.

## Distribution

Throughout the year, this planner will be electronically distributed to professional convention and meeting planners. It will be featured in blogs, e-newsletters, online ad campaigns and on our website as an interactive guide. Your ad will become an electronic link direct to your business.

## Ad Rates for Members

- Page 1 (Full Page Display Ad).....\$630
  - Premium Placement pgs 3-6 (Full Page Display Ad).....\$580
  - Full Page (Display Ad or Meeting Space Design).....\$550
  - 1/2 Page (Display Ad or Meeting Space Design).....\$340
  - 1/4 Page (Display Ad or Meeting Space Design).....\$200
- Sports Planner also available. Buy both and save 10% on each.  
Expand your reach, get a discount.

# Place Your Ad TODAY!

## For more details, contact:

Mary Ann Reilly 541.743.8766  
Cell 760.449.1533  
MaryAnn@EugeneCascadesCoast.org

**Deadlines:** Space Reservation:.....February 1, 2022  
Materials:.....February 15, 2022

## Payment Details

Please complete the information below and mail a check or pay with credit card via fax or phone.

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Ad size \_\_\_\_\_

Contact Phone \_\_\_\_\_

Credit Card# \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVVR # \_\_\_\_\_

(Credit Cards accepted - VISA / MC)

Name on Card \_\_\_\_\_

Payment Enclosed \$ \_\_\_\_\_

Signature \_\_\_\_\_