

Eugene, Cascades & Coast

Digital Meeting Planner Rates



Audience

Convention and meeting planners look to the Eugene, Cascades & Coast region for its breadth of experiences and attractions.

In 2019, Travel Lane County staff worked with 61 conferences that resulted in more than 36,250 room nights and \$13 million in spending on hotels, meals, transportation and shopping in the region. Meeting planners know that convention delegates will enjoy a visit they won't soon forget.

The guide has more than 2600 views this fiscal year-to-date (July 1 - November 30). Your ad is your opportunity to show off your business to meeting planners.

Distribution

Throughout the year, this planner will be electronically distributed to professional convention and meeting planners. It will be featured in blogs, e-newsletters, online ad campaigns and on our website as an interactive guide. Your ad will become an electronic link direct to your business.

Ad Rates for Members

- Page 1 (Full Page Display Ad)..... \$630
 - Premium Placement (Full Page Display Ad) \$580
 - Full Page (Display Ad or Meeting Space Design) \$550
 - 1/2 Page (Display Ad or Meeting Space Design) \$340
 - 1/4 Page (Display Ad or Meeting Space Design) \$200
- Sports Planner also available. Buy both and save 10% on each. Expand your reach, get a discount.

Place Your Ad TODAY!

For more details, contact:
 Maxine Walton, 541.520.0577
 Maxine@EugeneCascadesCoast.org



Deadlines: Space Reservation: .. February 3, 2020
 Materials: February 14, 2020

Payment Details

Please complete the information below and mail a check or pay with credit card via fax or phone.

Business Name _____ Contact Name _____
 Ad size _____ Contact Phone _____
 Credit Card# _____ Expiration Date _____ CVR # _____
 (Credit Cards accepted - VISA / MC)

Name on Card _____ Payment Enclosed \$ _____
 Signature _____

Remit payment to: Travel Lane County • 754 Olive St • Eugene OR 97440 • Fax | 541.343.6335