

Eugene, Cascades & Coast Digital Sports Planner Rates



Ad Rates for Members

Page 1 (Full Page Display Ad).....	\$630
Premium Placement (Full Page Display Ad)	\$580
Full Page (Display Ad or Venue Design)	\$550
1/2 Page (Display Ad or Venue Design)	\$340
1/4 Page (Display Ad or Venue Design)	\$200
Meeting Planner also available. Buy both and save 10% on each. Expand your reach, get a discount.	

Audience

Sports event organizers count on the Eugene, Cascades & Coast region for its world-class venues, offering professional service assistance and breadth of experiences and attractions.

Our destination has an international reputation for sports excellence and the sports tourism market has experienced tremendous growth over the past ten years. The Eugene, Cascades & Coast Sports Commission is the first and primary point of contact for literally hundreds of sports events in the region.

In 2019, sports events brought over 52,000 visitors to the Eugene, Cascades & Coast region, resulting in 17,000 room nights and just under \$11 million in direct visitor

spending on hotels, meals, transportation and shopping.

With more than 300 views for this fiscal year-to-date (July 1 - November 30), don't miss your opportunity to be in front of these event organizers as they make their site decision!

Distribution

The Sports Commission will distribute this planner electronically to professional sports organizers, national governing bodies and leagues. It will be featured in blogs, e-newsletters, online ad campaigns, and on our website as an interactive guide. Your ad will become an electronic link directly to your business.

Place Your Ad TODAY!

For more details, contact:

Maxine Walton, 541.520.0577
Maxine@EugeneCascadesCoast.org



Deadlines: Space Reservation:..... April 3, 2020
Materials:..... April 17, 2020

Payment Details

Please complete the information below and mail a check or pay with credit card via fax or phone.

Business Name _____	Contact Name _____
Ad size _____	Contact Phone _____
Credit Card# _____	Expiration Date _____ CVR # _____
(Credit Cards accepted - VISA / MC)	
Name on Card _____	Payment Enclosed \$ _____
Signature _____	

Remit payment to: Travel Lane County • 754 Olive St • Eugene OR 97440 • Fax | 541.343.6335