

Eugene, Cascades & Coast Digital Sports Planner Ad Specifications



Ad Rates for Members

Page 1 (Full Page Display Ad).....	\$630
Premium Placement pgs 3-6 (Full Page Display Ad)	\$580
Full Page (Display Ad or Meeting Space Design)	\$550
1/2 Page (Display Ad or Meeting Space Design)	\$340
1/4 Page (Display Ad or Meeting Space Design)	\$200
Sports Planner also available. Buy both and save 10% on each. Expand your reach, get a discount.	

Audience

Sports event organizers count on the Eugene, Cascades & Coast region for its world-class venues, offering professional service assistance and breadth of experiences and attractions. Our destination has an international reputation for sports excellence and the sports tourism market has experienced tremendous growth over the past ten years. The Eugene, Cascades & Coast Sports Commission is the first and primary point of contact for literally hundreds of sports events in the region.

In 2017, sports events brought nearly 111,000 visitors to the Eugene, Cascades & Coast region, resulting in 43,000 room nights and over \$25 million in direct visitor

spending on hotels, meals, transportation and shopping.

Don't miss your opportunity to be in front of these event organizers as they make their site decision!

Distribution

The Sports Commission will distribute this planner electronically to professional sports organizers, national governing bodies and leagues. It will be featured in blogs, e-newsletters, on-line ad campaigns, and on our website as an interactive guide. Your ad will become an electronic link directly to your business.

Place Your Ad TODAY!

For more details, contact:

Maxine Walton, 541.520.0577
Maxine@EugeneCascadesCoast.org



Deadlines: Space Reservation:..... April 1, 2018
Materials:..... April 17, 2018

Payment Details

Please complete the information below and mail a check or pay with credit card via fax or phone.

Business Name _____ Contact Name _____
Ad size _____ Contact Phone _____
Credit Card# _____ Expiration Date _____ CVR # _____
(Credit Cards accepted - VISA / MC)
Name on Card _____ Payment Enclosed \$ _____
Signature _____

Remit payment to: Travel Lane County • 754 Olive St • Eugene OR 97440 • Fax | 541.343.6335