

It's an exciting time for the Capital region! The next three years* will bring a wave of transformative developments to the Greater Lansing, Michigan landscape. Scan the QR code or read below for the list of upcoming projects.

*Dates are subject to change as projects continue to move forward.



DID YOU KNOW?

- Over 6.7 million people visit the region each year, generating over \$732 million dollars in economic impact.
- 2 The hospitality industry has created nearly **9,500 jobs** in the Greater Lansing region.
- 3 Michigan State University generates \$6.8 Billion dollars in economic impact.
- Over 63% of MSU grads start their careers in the Lansing area post graduation.
- 5 The region boasts over **500 Certified Tourism Ambassadors** dedicated to ensuring visitors have a positive experience.
 - 6 Accessible Journeys ranked Lansing as number 2 in their Top 10 Accessible Destinations of 2024.

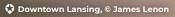
Recently Opened

► MSU's Multi-Cultural Center is one of the largest, free-standing campus facilities of its kind.

2025 Developments

- ➤ Spartan Stadium renovations will include replacing the stadium's three video boards and renovating the West Tower suites.
- Fish Ladder Music Park will become a unique venue with a stage, seating, sound, and lighting.
- Riverfront Activation will drive new development along the downtown Lansing riverfront.
 - The Macotta Club in downtown Lansing will showcase the region's emerging culinary talent.
 - The Lansing City Rescue Mission is expanding services and relocating to W. Kalamazoo St.
 - Potter Park Zoo's Animal Health Facility will feature viewing windows for guests to observe the veterinary team in action.
 - Michigan Avenue transformation will be complete, enhancing pedestrian and bike access while connecting the Capitol to MSU campus.





2026 Developments

© Ovation Center for

- **Bass Pro Shops**' new 85,000-square-foot Outdoor World will be a retail destination in the Delta Crossing development.
- The MSU Student Recreation & Wellness Center will feature a 293,000-square-foot facility with gymnasiums, fitness studios, a turf arena, climbing wall, sports simulators, and a 50-meter pool.
 - The Ovation Center for Music and Arts in downtown
 Lansing will feature a two-story main stage for over 2,000
 fans, a second performance space for intimate shows,
 community spaces, podcast and recording studios, and a
 rooftop terrace to enhance the city's nightlife.
 - Lansing City Hall will move to a new building on Grand Avenue in downtown Lansing.
- The DLI Placemaking Grant Project will invest over \$1 million in streetscape improvements to create dense, walkable, and vibrant spaces in downtown Lansing.
- The US-127 Corridor Project will rebuild and improve the stretch from US-127 / I-496 from I-96 to I-496.

2027-2028 Developments

- A New Downtown Lansing hotel will transform the former City Hall into a 183-room hotel with a rooftop bar and restaurant.
- ► The MSU Arena, a mixed-use project on 14 acres at the west side of MSU's East Lansing campus, will include a new hotel, retail space, and a 4,000-seat athletics arena.
- The New Vision Lansing project will add 573 housing units in downtown Lansing, including the 27-story Tower on Grand, with 287 residential units, commercial retail space and parking.
- The renovation of Potter Park Zoo's Feline/Primate Building will modernize the space, improve accessibility, and provide indoor space for winter classes and programs.

BECOME A CERTIFIED TOURISM AMBASSADOR

Choose Lansing® is proud to bring this exciting certification program to the region. The program strives to inspire and motivate our front-line employees and volunteers to turn every visitor encounter into a positive experience!

Scan the QR code to register for upcoming CTA classes.



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ANSING LANSING SPORTS COMMISSION

Scan this QR code for more info and updates on future projects in Greater Lansing.