

The Future of LANSING MICHIGAN[®]

It's an exciting time for the Capital region! The next three years* will bring a wave of transformative developments to the Greater Lansing, Michigan landscape. Scan the QR code or read below for the list of upcoming projects.

**Dates are subject to change as projects continue to move forward.*



DID YOU KNOW?

- 1 Over **6.7 million people** visit the region each year, generating over **\$732 million dollars** in economic impact.
- 2 The hospitality industry has created nearly **9,500 jobs** in the Greater Lansing region.
- 3 Michigan State University generates **\$6.8 Billion dollars** in economic impact.
- 4 **Over 63% of MSU grads** start their careers in the Lansing area post graduation.
- 5 The region boasts over **500 Certified Tourism Ambassadors** dedicated to ensuring visitors have a positive experience.
- 6 **Accessible Journeys** ranked Lansing as number 2 in their **Top 10 Accessible Destinations of 2024**.



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Recently Opened

- ▶ **MSU's Multi-Cultural Center** is one of the largest, free-standing campus facilities of its kind.
- ▶ **Spartan Stadium renovations** include replacing the stadium's three video boards and updates to the West Tower suites.
- ▶ **Fish Ladder Music Park** is a new riverfront venue featuring a stage, seating, sound, and lighting for live performances.
- ▶ **Riverfront Activation** has added new scheduled events and activities along the downtown Lansing riverfront.



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- ▶ **The Lansing City Rescue Mission** has expanded its services and relocated to W. Kalamazoo St.

- ▶ **Potter Park Zoo's Animal Health Facility** features viewing windows where guests can observe the veterinary team in action.

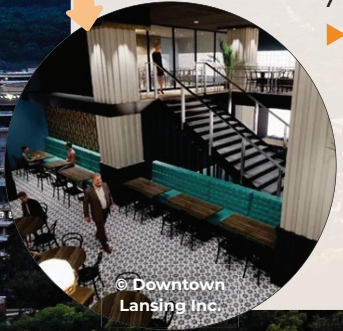
- ▶ **Michigan Avenue transformation** is complete, enhancing pedestrian and bike access while connecting the Capitol to MSU's campus.



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2026 Developments

- ▶ **The MSU Student Recreation & Wellness Center** will feature a 293,000-square-foot facility with gymnasiums, fitness studios, a turf arena, climbing wall, sports simulators, and a 50-meter pool.
- ▶ **The Macotta Club** in downtown Lansing will showcase the region's emerging culinary talent.
- ▶ **Lansing City Hall** will move to a new building on Grand Avenue in downtown Lansing.
- ▶ **The US-127 Corridor Project** will rebuild and improve the stretch from US-127 / I-496 from I-96 to I-496.
- ▶ **Brick Row Project** will transform six historic brick buildings on East Michigan Avenue into commercial spaces and residential lofts.



2027-2028 Developments

- ▶ **The Ovation Center for Music and Arts** in downtown Lansing will feature a two-story main stage for over 2,000 fans, a second performance space for intimate shows, community spaces, podcast and recording studios, and a rooftop terrace to enhance the city's nightlife.
- ▶ **A New Downtown Lansing hotel** will transform the former City Hall into a 183-room hotel with a rooftop bar and restaurant.
- ▶ **For Sparta** will renovate and enhance the athletic facilities such as Spartan Stadium and Jenison Field House.
- ▶ **Bass Pro Shops'** new 85,000-square-foot Outdoor World will be a retail destination in the Delta Crossing development.
- ▶ **The New Vision Lansing project** will add 573 housing units in downtown Lansing, including the 27-story Tower on Grand, with 287 residential units, commercial retail space and parking.
- ▶ **The renovation of Potter Park Zoo's Feline/Primate Building** will modernize the space, improve accessibility, and provide indoor space for winter classes and programs.



BECOME A CERTIFIED TOURISM AMBASSADOR

Choose Lansing® is proud to bring this exciting certification program to the region. The program strives to inspire and motivate our front-line employees and volunteers to turn every visitor encounter into a positive experience!

Scan the QR code to register for upcoming CTA classes.



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SPORTS COMMISSION

Scan this QR code for more info and updates on future projects in Greater Lansing.