Central Location
Greater Lansing is a 90-minute drive for 90% of the state’s population, making it easily accessible for attendees, exhibitors and speakers.

Home Away From Home
Greater Lansing’s friendly Midwestern hospitality will have both you, and your attendees, feeling right at home. Over 500 Certified Tourism Ambassadors offer a welcoming, positive visitor experience.

More Bang For Your Buck
Greater Lansing offers affordable venues, attractions and dining for all budgets.

Versatile Options
Diverse and memorable meeting facilities will make the difference for your next event.

Resounding Resources
Home to state government and Michigan State University, Greater Lansing provides access to some of the most influential minds in America as guest speakers and industry experts.

Michigan State University
Catch a big Ten game or expand your horizons at one of its many cultural attractions.

Rich Cultural History
From the State Capitol Building to top-notch historical museums, get lost in treasures from the past.

Pro-Style Golf
Hit the links at over 30 golf courses within a 30-mile radius.

Makers & Shakers
Hop on Greater Lansing’s beer, wine & spirits trail.

Diverse Dining
Savor world class restaurants with cuisines from all over the world.

Exciting Entertainment
Get immersed in award winning shows direct from Broadway.

WHY CHOOSE GREATER LANSING FOR YOUR NEXT EVENT?

WHAT ELSE DOES GREATER LANSING HAVE TO OFFER?

There are over 150 things to see and do in Greater Lansing so you’re sure to please your attendees with one-of-a-kind experiences to make your event stand-out.

HOW CAN WE HELP?
Contact your friendly GLCVB sales representative today!

Brenda Haight, CMP, CTA
(517) 377-1413
bhaight@lansing.org

Heather Cooper Kim, CMP, CTA
(517) 377-1401
hkim@lansing.org

The GLCVB proved to be an excellent partner in bringing our 2,000 state-wide delegates to Greater Lansing. They enthusiastically helped our planning team overcome numerous challenges and fostered a genuine feeling of welcome to the community. We can’t say enough good things about the GLCVB!

The Michigan Conference of the United Methodist Church
The Greater Lansing Convention & Visitors Bureau (GLCVB) is a non-profit Destination Marketing Organization focused on bringing visitors of all kinds to the region.

How much does it cost?
Because the GLCVB’s mission is to help host events that drive economic impact for the region, there are no costs or fees to you or your organization to work with the GLCVB. Think of the GLCVB as an extension of your staff, dedicated to helping you plan the best event possible!

How does it work?
1. You have a meeting, retreat or event you need to plan
2. Contact the GLCVB to discuss your event needs and possible venues
3. The GLCVB sends your meeting information to area hotels and venues then collects proposals for your review
4. Your GLCVB sales representative assists you with choosing the ideal venue and accommodations for your event
5. The GLCVB services team will ensure your event needs are met

What are the services offered by the GLCVB?
Program Planning
- Speaker suggestions
- Entertainment options
- Tours
- Companion/Youth activities
- Off-site functions

Local Referrals
- Signage
- Transportation
- Photographers
- Audio/Visual needs

Maps and Directions
- Online and mobile map functionality
- Customized maps and directions to fit your group’s specific needs
- Local road construction information

Photo Gallery
- Downloadable gallery available online
- Many more available based on needs

Green Meeting Information
- Local green resources
- Tips to make your meetings green

Community Give Back
- Connections to local charitable organizations
- Ideas for incorporating CSR into your event

Event Promotion/Attendance Building
- Visitor Guides
- Custom marketing pieces & websites
- Social media assistance
- Media relations assistance
- Promotional information at prior-year event

On-Site Assistance
- Event registration/Staffing assistance
- Information booth
- Restaurant Reservation booth
- Restaurant maps
- Off-site functions
- Post-event surveys
- Social media promotion

I had the pleasure of meeting Heather Cooper Kim of the GLCVB and to share our local conference—The MOVE. Heather connected me with local hotels and supplied me with maps and visitor guides we could give to our attendees. As a native of Lansing, I was blown away by ALL of the resources available to us as a local conference, from securing venues to securing bids on lodging. For this dreamer, the GLCVB’s assistance has been invaluable!

Lady K. Bouyer
Kingdom Life Church

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