

SPREAD THE WORD...

Refer a #LoveLansing Business TO JOIN THE GLCVB & RECEIVE A PERK!



www.LANSING.org

Spread the love and your fellow local business owner will receive \$20 off their dues ... and you'll receive \$20*

1. Simply tell your local business owner to go to www.lansing.org/members/join-the-glcvb.
2. There they will fill out an online application and add your business's name as the referred business.
3. When they join you choose \$20 off your dues renewal or a \$20 Visa Gift Card! Easy Peasy!

The more you refer the more you can earn!

**You choose \$20 off dues renewal or a \$20 Visa Gift Card.*



4.8 MILLION
ANNUAL VISITORS



\$602 MILLION
ECONOMIC IMPACT

↪ Cut and give to your fellow local business friends! ↪

Receive \$20 off your first year dues!

1. Go to www.lansing.org/members/join-the-glcvb and fill out the online application.
2. Make sure to fill out the name of the business that referred you in order to receive \$20 off your first year dues.
3. The GLCVB will contact you to complete the process.

Questions?

Contact Jan Pfeiffer, Membership Manager
at jpfeiffer@lansing.org or (517) 377-1410



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Membership has these great benefits and more!



FREE listing in the Greater Lansing Official Visitor Guide and on our mobile friendly websites—
www.lansing.org and www.lansingports.org.



Social Media—Find your business on GLCVB's Facebook, Twitter, Instagram or YouTube.



Access to the Confidential Convention Calendar.




FREE educational seminars and networking socials.


MEMBER REFERRAL PROGRAM RULES


- Referral program runs until September 1, 2018.
- Member rates \$125–\$250 per year.
- Only active members in good standing can participate to receive the perk of \$20 off dues renewal or the \$20 Visa gift card. Visa gift card will be sent mid-September. \$20 off dues renewal will be reflected on renewal invoice.
- Referral program is valid for new membership only in order to receive \$20 off first year dues.
- \$20 off membership dues cannot be redeemed for cash or applied toward any other purchase and does not apply to past or previous membership transactions.
- Program rules and incentives are subject to change by the GLCVB. The GLCVB reserves the exclusive right to interpret these rules.


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