

Application for Membership



Please complete your company details in full. This will be used for your web listing on lansing.org and/or lansingsports.org, as well as general public info. Return to Choose Lansing™ at 500 E. Michigan Ave., Ste. 180, Lansing, MI 48912 or email the completed form to mnay@lansing.org.

Questions? Please contact Melissa Nay, Membership and Community Outreach Manager at (517) 377-1410 or mnay@lansing.org.

COMPANY INFORMATION



Choose Lansing™ Terms and Conditions

I have read, understand, and agree to [Choose Lansing™'s Terms and Conditions](#) (click or scan QR Code Above). I understand that compliance with the Terms and Conditions is a condition of Choose Lansing™ membership.



After your membership is active don't forget to submit your company logos and images (JPEG or PNG format) onto the Member Portal. To access the Member Portal visit lansing.org/memberportal.

Use the Member Portal to add or change your business listings, upload photos, add coupons/special offers, post on the member-to-member post board and the calendar of events.

By uploading a photo to your listing, you are granting Choose Lansing™ unlimited usage to use display, or publish that image in any commercial, non-profit or editorial projects involving advertising, print media, social media, web site publication or broadcast in order to help promote your business or organization.

Choose Lansing™ agrees to credit you in a reasonable manner whenever the image is printed or displayed.

Company Details

Company Name

Physical Address

City State Zip

Phone Fax

Toll Free Other

Email

Website

Facebook: Twitter:

Instagram: Pinterest:

Yelp: Trip Advisor:

Business Region North South East
 West Downtown City Wide
 Other _____

Is Your Business Locally Owned? Yes No

Where can we send invoices, marketing opportunities and other correspondence to—If different then Physical Address:

Mailing Address

City State Zip

Phone Fax

Toll Free Other

To be in GDPR compliance, please answer the following questions:

Do we have permission to email you communications?
You may unsubscribe from any future communications from us. Yes No

Have you read and understand our privacy policy?
Privacy policy can be found at lansing.org/privacy-policy Yes No

Affiliate (e.g. business organization, chamber)

Application for Membership

Contact Details <small>(for Choose Lansing™ purposes only)</small>				Additional Contact Details			
Mr./Ms./Other	<input type="checkbox"/>	Name	<input type="text"/>	Name	<input type="text"/>		
Title	<input type="text"/>			Title	<input type="text"/>		
Email	<input type="text"/>			Email	<input type="text"/>		
Office Phone	<input type="text"/>	Cell Phone	<input type="text"/>	Office	<input type="text"/>	Cell	<input type="text"/>

MEMBERSHIP INVESTMENT

- General
(up to 49 employees)..... \$250
- Corporate
(50+ employees)..... \$400
- Corporate
(200+ employees)..... \$650
- Associate Membership
(additional business
owned by same firm).....\$125
- Non-Profit/Seasonal
(25 or fewer employees)\$125
- Merchant Association Member
(25 or fewer employees)\$125
- B&B/Retreat Centers \$250
- Hotel/Motel \$250
- More than 25 rooms add:
 - \$2.50 per room
 - \$1.00 per room—offering onsite
food & beverage
 - \$1.00 per room—offering banquet
and meeting space
- Restaurant/Lounges
 - Food Truck \$75
 - Restaurant/Bar\$125
 - with Meeting Space..... \$250
 - Additional Location(s)\$50

Dues are prorated on the month joined. Membership renews in **JULY** each year.

JOIN DATE	\$125	\$200	\$250	\$400	\$650	DEFER #
JULY	125.00	200.00	250.00	400.00	650.00	12
AUGUST	114.60	183.35	229.15	366.65	595.85	11
SEPTEMBER	104.15	166.65	208.35	333.35	541.65	10
OCTOBER	93.75	150.00	187.50	300.00	487.50	9
NOVEMBER	83.35	133.35	166.65	266.65	433.35	8
DECEMBER	72.90	116.65	145.85	233.35	379.15	7
JANUARY	187.50	300.00	375.00	600.00	975.00	18
FEBRUARY	177.10	283.35	354.15	566.65	920.85	17
MARCH	166.65	266.65	333.35	533.35	866.65	16
APRIL	156.25	250.00	312.50	500.00	812.50	15
MAY	145.85	233.35	291.65	466.65	758.35	14
JUNE	135.40	216.65	270.85	433.35	704.15	13

ANNUAL MEMBERSHIP INVESTMENT \$ _____

TOTAL DUE NOW (PRORATED DUES AMOUNT) \$ _____ Refer to chart above

X _____ DATE _____
PRIMARY CONTACT SIGNATURE

Choose Lansing™ retains the right to edit all listings and text. Membership investment is classified as a tax deductible business expense. Membership with Choose Lansing™ may be terminated for cause and dues will not be refunded. Delinquency of payment for 120 days constitutes automatic cancellation of membership. I acknowledge that this contract will renew automatically and will be invoiced for membership dues, unless I notify Choose Lansing™ of cancellation.

Payment Method

Please enclose payment by one of the following methods (check one):

- Check (made payable to "Choose Lansing™")
mail to 500 E. Michigan Ave., Ste. 180, Lansing, MI 48912)
- Credit Card (please complete at lansing.org/memberpay)

Listing & General Amenities

Web Listing (lansing.org and lansingsports.org)

Please provide a formal description of your company, products and services. You may have different wording on each of our websites—*lansing.org* and *lansingsports.org*. For example, if you have amenities or services that would be attractive to sports groups that would not be of interest to the general leisure visitor, you may have different wording. Unlimited characters, use additional sheet if necessary.

Check here to use same listing for both websites

Lansing.org

LansingSports.org

General Amenities (General amenities apply to ALL MEMBERS)

- Credit Cards Accepted:
 - Visa MC
 - AmEx Discover
- AAA/AARP Discount
- Corporate Rates
- Group Rates/Discounts
- Entertainment
- Family/Kid Friendly
- Sensory Friendly

- Free WiFi
- Game Room
- Gift Store
- Green Practices
- Meeting/Banquet Facilities
- Motor Coach Parking
- Pets Allowed (Leash Required)
- No Pets Allowed (Service Animals Only)

- Reservations Accepted
- Hours of Operation:

- Minority Owned Business:

Membership Categories

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Category (Choose one MAIN CATEGORY. You may choose additional categories, if appropriate.)

BUSINESS SERVICES

- Advertising
- Associations/Professional Organizations
- Automotive
- Beverage Distributors
- Consultants/Lobbyists
- Dry Cleaning Services
- Emergency/Health Services
- Employment Services/Labor
- Environmental
- Financial/Legal/Insurance
- Graphics/Mailers
- Media
- Office Equipment/Cleaning/Design
- Publishers
- Realtors/Developers/Housing/Moving Services
- Technology Services
- Travel Agents
- Utilities
- Other: _____

EVENT SUPPLIERS

- Catering
- Equipment Rental
- Event Planning
- Floral/Decorations
- Gift Baskets
- Photography/Videography
- Printing
- Promotional Items
- Security/Parking
- Signs/Banners
- Speakers/Entertainers
- Virtual Meetings/AV
- Food Truck

MEETING FACILITIES

- Event Facilities
- Restaurants with Meeting Space
- Team Building Venues
- Unique Venues
- Other: _____

RESTAURANTS

- Asian
- Bakery & Desserts
- Bar & Grill
- BBQ
- Breakfast & Brunch
- Burgers & American
- Coffee Shops
- Family Friendly
- Fast Food
- Fine Dining
- Food Truck
- Gluten Free
- Group Dining
- Italian
- Mediterranean & Indian
- Mexican
- Outdoor Seating
- Pizza
- Steak & Seafood
- Take Out & Delivery
- Vegan & Vegetarian

SHOPPING

- Apparel
- Arts/Galleries
- Book/Music Store
- Downtown Shopping Districts
- Gift & Specialty Shops
- Shopping Centers/Plazas
- Specialty Food & Drink
- Vintage & Antiques

THINGS TO DO

- Art/Galleries
- Arts Organization
- Beaches & Swimming
- Biking
- Bowling
- Breweries
- Disc Golf/Foot Golf
- Distilleries
- Entertainment Centers
- Family Farms & Markets
- Family-Friendly
- Fishing
- Golf
- Kayaking & Canoeing
- Live Music/Entertainment
- Local Teams
- MSU
- Multi-Cultural
- Museums & Historic Sites
- Music & Dance
- Parks & Gardens
- Sledding & Ice Skating
- Spas & Wellness
- Sports Venue
- Theater & Cinema
- Tickets & Tours
- Trails & Hiking
- Unique Sports
- Wine Tasting
- Wineries

TRANSPORTATION

- Air Travel
- Bus/Motor Coach
- Car Rental
- Taxi/Limousine
- Train

Restaurant & Meeting Facility Amenities

Restaurant Amenities

Average Dinner Price:

- Under \$15 Over \$15

Restaurant Seating:

- Catering
- Curbside
- Delivery Service
- Drive-thru
- Mobile Pay
- Single Use Menu
- Full Service Bar
- Beer/Wine only
- Breakfast
- Brunch

- Lunch
 - Dinner
 - Group of 10 or more
 - Private Rooms Available:
of Private Rooms:
 - Outdoor Seating Available
 - Heated Outdoor Seating Available
 - Valet Parking
 - Menu Link (or attach PDF):
 - Online Ordering
- Online Ordering Website:

Meeting Facility Amenities

Number of rooms:

Largest room size:

Theater Capacity:

Classroom Capacity:

Exhibit Space:

of Exhibits:

of Booths:

Total Square Feet:

Banquet Capacity:

Reception Capacity:

Outdoor Meeting Space:

Floor plan link (or attach PDF):

Onsite AV

Web Listing Description (for Lansing.org)

Space Notes:



Email logos, photos, etc. for your listing along with this application to Melissa Nay, Membership and Community Outreach Manager at mnay@lansing.org.

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Hotel Amenities



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Lodging Categories

- Bed and Breakfast
- Hotel/Motel
- Camping/RV Parks
- Retreat Centers
- Hotels Near MSU
- Pet Friendly
- Groups
- Hotels with Meeting Space

Lodging Amenities

- Total Number of:
- Guest Rooms:
- Multiple Bed Rooms:
- Single Bed Rooms:
- Suites:
- Cancellation policy:
- Check In Time:
- Check Out Time:
- 24 Hour Occupancy Hold
 - Mobile Concierge
 - Keyless Entry
 - Business Center
 - Fitness Center/Exercise Facility
 - Complimentary Breakfast
 - Complimentary HOT Breakfast
 - Food and Beverage Onsite
 - Full Service Bar
 - Restaurant/Lounge-on site
 - Room Service
 - Indoor Pool
 - Outdoor Pool
 - Sauna/Whirlpool
 - Suites with Whirlpool
 - Room with Balcony
 - Last Restoration date:
 - Year Built:
 - Laundry Facilities
 - Laundry Service
 - Microwave
 - Refrigerator
 - Kitchenette
 - Valet Parking
 - Airport/Area Shuttle