LANSING'S OLD TOWN
Industry by the River

This neighborhood specialized in making tools.
The neighborhood began as a commercial crossroads by the Grand River with a mill, a brewery, butchers and shops. By 1900, it was a center for making plows and other agricultural tools. The arrival of the Olds and Reo motor car companies changed the face of the neighborhood. New factories made auto bodies, wheels and parts. Forges dotted the landscape, and Lansing grew as thousands of workers found jobs, bought homes and shopped at neighborhood commercial centers.

YOU AUTO KNOW
Lansing was once known as the "drop forge capital of the world."