Central Location
Greater Lansing is a 90-minute drive for 90% of the state’s population, making it easily accessible for attendees, exhibitors and speakers.

Home Away From Home
Greater Lansing’s friendly Midwestern hospitality will have both you, and your attendees, feeling right at home. Over 500 Certified Tourism Ambassadors offer a welcoming, positive visitor experience.

More Bang For Your Buck
Greater Lansing offers affordable venues, attractions and dining for all budgets.

Versatile Options
Diverse and memorable meeting facilities will make the difference for your next event.

Resounding Resources
Home to state government and Michigan State University, Greater Lansing provides access to some of the most influential minds in America as guest speakers and industry experts.

**WHY CHOOSE GREATER LANSING FOR YOUR NEXT EVENT?**

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**WHAT ELSE DOES GREATER LANSING HAVE TO OFFER?**

- **Michigan State University**
  Catch a BIG Ten game or expand your horizons at one of its many cultural attractions.

- **Rich Cultural History**
  From the State Capitol Building to top-notch historical museums, get lost in treasures from the past.

- **Pro-Style Golf**
  Hit the links at over 30 golf courses within a 30-mile radius.

- **Makers & Shakers**
  Hop on Greater Lansing’s beer, wine & spirits trail.

- **Diverse Dining**
  Savor world class restaurants with cuisines from all over the world.

- **Exciting Entertainment**
  Get immersed in award winning shows direct from Broadway.

**WHERE BUSINESS GETS DONE**

WANT TO LEARN MORE?
Contact your friendly GLCVB sales representative today to get started!
(517) 377-1427 • sales@lansing.org

Michigan Safety Conference
The Greater Lansing Convention & Visitors Bureau (GLCVB) is a non-profit Destination Marketing Organization focused on bringing visitors of all kinds to the region.

**WHY WORK WITH THE GLCVB?**

The GLCVB is a leader in the meeting and events industry and has been recognized for its best practices on a national scale. The GLCVB was the first in the state to earn accreditation from DMAI, and our dedicated team of Certified Meeting Professionals will use their wealth of planning know-how to ensure your event’s success.

**HOW MUCH DOES IT COST?**

Because the GLCVB’s mission is to help host events that drive economic impact for the region, there are no costs or fees to you or your organization to work with the GLCVB. Think of the GLCVB as an extension of your staff, dedicated to helping you plan the best event possible!

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**Program Planning**
- Speaker suggestions
- Entertainment options
- Tours
- Company/Youth activities
- Offsite functions

**Local Referrals**
- Signage
- Transportation
- Photographers
- Audio/Visual needs

**Maps and Directions**
- Online and mobile map functionality
- Customized maps and directions to fit your group’s specific needs
- Local road construction information

**Photo Gallery**
- Downloadable gallery available online
- Many more available based on needs
- Green Meeting Information
- Local green resources
- Tips to make your meetings green
- Community Give Back
- Connections to local charitable organizations
- Ideas for incorporating CSR into your event

**Event Promotion/Attendance Building**
- Visitor Guides
- Custom marketing pieces & websites
- Social media assistance
- Media relations assistance
- Promotional information at prior-year event

**On-Site Assistance**
- Event registration/staffing assistance
- Information booths
- Restaurant reservations
- Restaurant maps
- Offsite functions
- Post-event surveys
- Social media promotion

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**WHAT ARE THE SERVICES OFFERED BY THE GLCVB?**

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