



Albany County Tourism Board

800 S 3rd Street, Laramie WY 82070

Monday, November 17, 2025 - 4:00 p.m. - 6:00 p.m.

1. 4:00 Call Regular Meeting of the Albany County Tourism Board to order

In Attendance:

Colton Irene, Sarah Brown Matthews, Matt Lockhart, Patrick Coffey, Dayton Gooder, Sara Ghezzi,

Online- Joe Sanchez, Glenn Gardner

- a. Confirmation of Quorum
- b. Introduction of Guests

Shawn Faxon, David Hansen, Robin Riegel (Jubilee Days)

2. Additions and/or Corrections to agenda

- a. Public Comments
- b. N/A

3. Consent Agenda

- a. [October Minutes](#)
- b. [Financial Reports](#)

Motion moved and seconded that the Consent Agenda be approved and that each specific action on the Consent Agenda be approved as indicated.

4. Old Business

- a. Jubilee Days Post-Event Report – [Documents Here](#)

July 5-13th, local is more sponsorship

Regional and national is geared more for overnight visitors

In Kind Total Marketing-\$53,025

ACTB \$15,000, currently on the website

Total Marketing-\$87,954

Weather did have an impact on attendance (325 purchased but unscanned), price increase compared to last year

Saturday was at 1904 overall good attendance and enhanced VIP experience

Hotel stays based on online sales-if more than 70 miles away assumed they are staying, 562 hotel nights and 1206 out of town visitation

Partnership with the Denver Post, Facebook campaign was successful with engagement numbers

5. Grant and Sponsorships

a. Hockey Ice Sponsorship

\$2,000 for U14 Hockey tournament

6. Financial Updates

a. Lodging Tax Collections – [FY 2026](#)

Slightly down

Overall Demand dip in Q3

7. New Business

a. WAM-JPIC Health Insurance Bid Update – [Documents Here](#)

Bid has not come back yet, still waiting

Executive committee will convene once that comes in

b. Discussion of January meeting date quorum

Survey the board on a better date

c. [Director's Report](#)

i. [Statistics](#)

Staff had a busy month, Gov business forum and high school football championship

8. Moved and seconded to adjourn the meeting.

9. *The next ACTB Board meeting will be at 4:00 p.m. on **Monday, January 19th, 2025. Will survey the board on best date in Jan or move to Feb.***