



Albany County Tourism Board

800 S 3rd Street, Laramie WY 82070

Monday, September 15, 2025 - 4:00 p.m. - 6:00 p.m.

IN Attendance: Thad Hoff, Patrick Coffey, Sara Brown Matthews Matt Lockhart, Joseph Sanchez, and Sara Ghezzi. Online-BJ Finney, Colton Irene, and Glenn Gardner

1. 4:00 Call Regular Meeting of the Albany County Tourism Board to order

- a. Confirmation of Quorum
- b. Introduction of Guests

2. Additions and/or Corrections to agenda

- a. Public Comments
- b.

3. Consent Agenda

- a. [August Minutes](#)
- b. [Financial Reports accepted as presented](#)

Motion by _____, seconded by _____ that the Consent Agenda be approved and that each specific action on the Consent Agenda be approved as indicated.

4. Old Business

- a.

5. Grant and Sponsorships

- a. Cowboy PickleBrawl Tournament
[Continued sponsorship 3,000](#)

6. Financial Updates

- a. Lodging Tax Collections – [FY 2026](#)
[Down about 25% but three year average not far off something to watch](#)

7. New Business

- a. New Board Member Introduction

New Board Members Joseph Sanchez, BJ Finney, Patrick Coffey, and Colton Irene

b. America 250th Marketing Intern Update

Governor approved the grant

c. Destination Development Funding – [Documents Here](#)

Authorized by the state legislature to each tourism board, Albany can apply for 300,000 for 2 year period to update amenities to attract tourism. Need to report to state on how we use the funds. Current spend ends in May and next spend will start next fiscal year opening up RFP for projects next year.

Projects:

Mural map last updated 2019

Tear off map redesign, demand for more detailed map

VUpdated visitor center sign

Downtown skating rink

Downtown winter lighting

Video shoots (Outdoor Eats & BoondockNation)

All of these need to be approved by the state and fit our current strategic plan

Parking for snowmobiles in centennial to make that lot permanent something to keep an eye on for the future, forest service conducting research

d. Vacation Rental Data – [Documents Here](#)

Showing increasing demand for hotels since 2017

Occupancy in the city pretty steady not the highs and lows that the short term rentals have

g. [Director's Report](#)

i. [Statistics](#)

Working on the rebrand

Hospitality huddle has been successful (invite Centennial Hotels to the next)

High School Football Championships, 11/15 coordination for the refs for hotel booking much improved

New brand book, new bags coming and being printed

8. Motion to adjourn the meeting: by ___Patrick___, seconded ___Joseph___

9. The next ACTB Board meeting will be at 4:00 p.m. on **Monday, October 20th, 2025.**

SARAH T BROWN MATNEEDS
Daryl Deal