

2014 Westmoreland County Tourism Grant Program
Recipients and Project Descriptions

1. Arnold Palmer Regional Airport – Marketing (\$25,000)

Dwayne Pickels

With the popularity of Spirit Airlines flights, the airport recently ranked sixth out of the top 300 airports in the country with an increase in passenger growth of more than 88 percent from 2011 to 2013. With the new addition of Greyhound bus service into the terminal, the airport is now an authentic Intermodal transportation center. The Westmoreland County Airport Authority has been awarded this marketing grant for the production and distribution of a new tri-fold brochure that will feature the airport and Laurel Highlands' assets to existing and new markets.

2. Braddock Trail Chapter (NSDAR) – Marketing (\$700)

Debra Newill

The Mount Pleasant-based Braddock Trail Chapter of the Daughters of the American Revolution have been awarded this marketing grant for the printing of brochures and membership with the Laurel Highlands Visitors Bureau to promote their Genealogical Library and Festival of Lights event.

3. Bushy Run Battlefield – Capital (\$1,000)

Kelly Ruoff

The only recognized Native American Battlefield in Pennsylvania as well as a state historic site, the Bushy Run Battlefield Heritage Society will use this capital grant for the development of new wayside exhibits. These new exhibits will assist visitors with information when the Visitors Center is closed.

4. Caddie Shak – Marketing (\$5,000)

Bob Lilley

With its fourteen attractions including the original driving range, bumper boats, Indy and Nascar-style go-kart tracks, kiddie rides, and batting cages, Caddie Shak has been a favorite summertime stop since 1986. Caddie Shak will utilize this marketing grant for a multi-media marketing campaign including TV, billboard and online advertising.

5. Campbell House Bed and Breakfast – Marketing (\$1,500)

Patti Campbell

One of Westmoreland County's oldest and continuously operated bed and breakfasts located in historic Ligonier, the Campbell House has been offering guests quality accommodations with an extensive list of amenities for the past 21 years. The bed and breakfast will use this marketing grant for their multi-media marketing efforts.

6. Chef Dato's Table – Marketing (\$3,500)

Kara Kadagishvili

Featuring fresh locally grown food with an emphasis on International Cuisines with an authentic Outdoor German-style Biergarten, Chef Dato's Table has been awarded this marketing grant to promote their local food and German and Pennsylvania local craft beers through marketing initiatives with the Laurel Highlands Visitors Bureau.

7. Christian Family & Children's Center – Marketing (\$2,000)

Barbara Skinner

In July, the center will host the sixth annual Alloutpraise!, an outdoor contemporary Christian music festival at its Donegal campus. The center will use this marketing grant to promote the concert by targeting visitors from West Virginia, Ohio, and Pennsylvania through a radio campaign and social media.

8. Christmas in the Mountains – Marketing (\$3,600)

Linda Brown

An annual holiday event, now in its 15th year, Christmas in the Mountains is a collaboration of more than eight businesses located along the Route 31 corridor in Donegal. For the first time, the group is expanding the event to include two weekends, Small Business Saturday (November 29), and its traditional time of the first weekend in /December. They have been awarded this marketing grant for their multi-media marketing campaign.

9. Compass Inn Museum – Marketing (\$4,000)

Roberta Smith

A restored 1799 stagecoach stop listed on the National Register of Historic Places, the Compass Inn Museum complex with its authentically reconstructed outbuildings educates and entertains visitors with its living history weekends, candlelight tours, and children's programs. The Ligonier Valley Historical Society will use this marketing grant to promote Compass Inn through Laurel Highlands Visitors Bureau marketing initiatives.

10. Days Inn Donegal – Marketing (\$7,500)

Lisa Spitzer

Located on twelve scenic acres just off the Pennsylvania Turnpike at the Donegal exit, the Days Inn has been awarded this marketing grant for a variety of marketing projects including a new hotel website, continued participation with Fallingwater's Preferred Partner in Lodging program and Laurel Highlands Visitors Bureau marketing initiatives.

11. Derry Railroad Days – Marketing (\$250)

Lori Dudzinsky

Dedicated to promoting Derry's railroad history, the Derry Railroad Days Committee will use this marketing grant to increase visitation to their three-day event.

12. Escape to Donegal – Marketing (\$4,500)

Joy Brady

For the past nine years, Donegal-based businesses have collaborated to create and promote an “Escape to Donegal” experience. The campaigns have been so successful that the group has continued to see interest long after the campaign finished running. The group will use this grant to continue their marketing effort with print and online advertising.

13. Family Festivals Association – Marketing (\$7,000)

Deborah and David Stoner

For the past twenty-two years, Debbie and David Stoner have attracted thousands of shoppers to their high-quality shows which feature talented artisans and craftsmen. Their longest running festival, the Pennsylvania Arts & Crafts Colonial Festival has received national recognition. The Stoners’ have been awarded this marketing grant for an advertising campaign with KDKA TV.

14. Festa Italiana di Vandergrift – Marketing (\$5000)

Brian Putignano

Vandergrift celebrates its Italian/American heritage with a fun festival that features great food and entertainment. The event attracts visitors from eastern Ohio, northern West Virginia and across western Pennsylvania. This marketing grant will be used to promote the festival through a multi-media campaign.

15. Fort Ligonier – Marketing (\$13,000)

Annie Urban

One of the county’s most impressive historic sites, Fort Ligonier is a full-scale, on-site reconstruction of the original 1758-1766 fort along with ten buildings, artillery batteries, wagons, cannons and a French and Indian War Art Gallery. Fort Ligonier has been awarded this marketing grant to promote their unique events and battle reenactments.

16. Fort Ligonier Days – Marketing (\$15,000)

Bill Stablein

This October marks the 55th anniversary of Fort Ligonier Days which commemorates the key engagement of the French and Indian War at Fort Ligonier. Battle reenactments, 170 artisans and crafters, food vendors, entertainment, and a spectacular parade help attract the more than 100,000 visitors who attend the event each year. This marketing grant will be used to promote the event through online advertising, brochure distribution, and TV and radio ads.

17. Freeport Theatre Festival – Marketing (\$1,500)

Rennick Steele

For the past 25 years, the Freeport Theatre Festival has provided quality entertainment in a summer barn nestled on a farm in northern Westmoreland County. The organization will use this marketing grant to increase awareness of the theater by advertising in the Where & When Special Events publication which is distributed throughout Pennsylvania.

18. Geyer Performing Arts - Marketing (\$2,000)

Brad Geyer

A community theater located in Scottsdale, the Geyer Performing Arts Center produces eight to twelve plays and musicals annually. The theater building has a long history of theatrical productions, dating back to the early 1900s. The organization will utilize this marketing grant for a website redesign and online advertising.

19. Geyer Performing Arts for Historic Scottsdale – Marketing (\$4,000)

Tyler Handford

The Historic Scottsdale group is a collaborative effort of ten business and organizations which include the 114-year-old theater and West Overton along with bed and breakfasts and shopping venues. The group has been awarded this marketing grant to promote Scottsdale through digital marketing.

20. Great Allegheny Passage (Allegheny Trail Alliance) Marketing (\$8,025)

Linda Boxx

The Allegheny Trail Alliance (ATA) is the coalition of trail organizations who have built, managed, and maintained the Great Allegheny Passage (GAP). Now completed, more than 1 million trail enthusiasts visited the GAP in 2013 spurring economic growth for the county. The ATA has been awarded this marketing grant for a website upgrade, production and distribution of the Trail Map and Trail Town brochures, and participation in the GAP's three destination marketing organization's marketing initiatives.

21. Greater Monessen Historical Society – Marketing (\$2,000)

Daniel Zyglowicz

The greater Monessen Historical Society owns and operates the Monessen Heritage Museum which is located in the heart of Monessen's business district. The historical society will use this marketing grant to increase awareness of the museum and its programs through newspaper and social media advertising, and brochure distribution with the Laurel Highlands Visitors Bureau.

22. Greenhouse Winery – Marketing (\$2,000)

Gregory Hazuza

Greenhouse Winery offers samplings and sells more than twenty different award-winning wines at four retail locations. The winery will use this marketing grant to increase awareness of their wines and promote special events at the winery through digital and social media marketing.

23. Hillside Orchards – Marketing (\$4,000)

Jason Pavlocak

A fourth-generation family produce farm and farm market located in Mount Pleasant, Hillside Orchards will use this marketing grant to increase attendance by promoting their Haunted

Hillside event through billboards, online advertising, radio ads and membership with the Laurel Highlands Visitors Bureau.

24. Historic Hanna's Town (Westmoreland County Historical Society) – Marketing (\$7,000)

Lisa Hays

This year marks the 40th anniversary of the opening of Historic Hanna's Town as a museum. Listed on the National Register of Historic Places, Hanna's town served as the first English court west of the Allegheny Mountains. The historical society has been awarded this marketing grant to promote the special events and programs that will be held at the museum this year through a multi-media marketing campaign.

25. Holiday Inn Express & Suites Donegal - Marketing (\$2,000)

Jessica Yurko

One of the county's newest lodging properties, this award-winning Holiday Inn Express and Suites is located at the Donegal exit #91 of the Pennsylvania Turnpike. The hotel will use this marketing grant for brochure distribution with the Laurel Highlands Visitors Bureau and digital advertising targeting travelers who use Spirit Airlines through the Myrtle Beach Airport.

26. Idlewild & SoakZone –Capital (\$5,000)

Jeff Croushore

Idlewild will expand its reputation as the "World's Best Kid's Park" this summer by bringing one of the current and most popular children's' character's, Daniel Tiger to appear at the park daily for "Meet & Greets." The park will use this capital grant to purchase an additional Daniel Tiger costume so performers can rotate at regular intervals.

27. Idlewild & SoakZone – Marketing – (\$25,000)

Jeff Croushore

Recognized as one of the county's leading drivers of overnight stays during the summer season, the park was recognized in 2013 by the Pennsylvania State Historical Commission as one of the Commonwealth's oldest and most revered tourist attractions. Idlewild has been awarded this marketing grant for their Northeastern Ohio marketing campaign which will include outdoor, TV and radio ads.

28. Latrobe Art Center and Café – Marketing (\$1,500)

Gabby Nastuck

Known for its art classes, gallery featuring quality artwork for sale, and the Neighborhood Café, the art center will use this marketing grant to promote their "Become Our Neighbor" Campaign. The campaign will include a marketing piece that targets the group market, such as the American Bus Association and brochure distribution through the Laurel Highlands Visitors Bureau.

29. Latrobe Community Revitalization Program – Capital (\$1,000)

Nick Felice

Latrobe's Community Revitalization Program is dedicated to revitalizing the downtown business district by promoting Latrobe's heritage which includes being the birth place of the Banana Split. The organization has been awarded this capital grant to support the infrastructure of the Great American Banana Split Celebration which will be held August 22, 23, and 24.

30. Latshaw Productions & Marketing Inc. – Marketing (\$10,000)

Gary Latshaw

Latshaw Productions & Marketing has partnered with the Ramada Ligonier to develop a tour package "Hawaii in the Highlands," a complete tour package featuring a two-hour Hawaiian-themed show at the Ligonier Theatre, lodging, meals, and escorted sightseeing tour of area attractions. This marketing grant will be used to promote the package to tour operators.

31. Laurel Highlands Heritage Festivals Marketing Co-op – Marketing (\$4,000)

Dave Hurst

This co-op brings together four heritage-themed festivals including Westmoreland County's Ligonier Highland Games and Flax Scutching Festival. The festivals collaborate and combine their resources to increase visitation at their respective events. The group has been awarded this marketing grant for ads on laurelhighlands.org, television ads and billboards.

32. Laurel Highlands Snowmobile Club – Marketing (\$750)

Shelly Buckles

The Laurel Highlands Snowmobile Club coordinates snowmobile races each winter which attracts hundreds of snowmobilers to the region. There are more than 38,500 registered snowmobiles in Pennsylvania alone. The club will use this marketing grant to promote races and the region's trail system in the *Keystone Snowmobiler* – a monthly publication published by the Pennsylvania Snowmobile Association.

33. Ligonier Country Market – Marketing (\$1,000)

Arlene Lowry

The oldest and largest farmers market in western Pennsylvania, Ligonier Country Market attracts thousands of patrons each Saturday for its outstanding selection of locally grown plants, flowers, gourmet food, and local artisans. This marketing grant will be used to develop a new website.

34. Ligonier Theatre | Valley Players of Ligonier – Marketing (\$2,000)

Sharon Vito-McCue

Offering quality musicals and plays since 1965, the Valley Players is dedicated to enriching, educating and entertaining its audiences through the performing arts. The organization will use this marketing grant for the purchase of new software for in-house production of brochures and a new printer.

35. Ligonier Valley Chamber of Commerce – Marketing (\$3,700)

Holly Mowrey

Tourism is the Ligonier Valley's primary industry and the Ligonier Valley Chamber of Commerce is dedicated to growing tourism for the valley. The chamber will use this marketing grant to expand awareness of the valley's special events, shopping, dining, lodging establishments and attractions through an ad in the 2015 Laurel Highlands Destination Guide and participation in the Laurel Highlands Group Tour Program.

36. Ligonier Valley Rail Road Museum – Marketing (\$1,000)

Bill Potthoff

Located in the original Darlington Station on the western end of Ligonier, the museum has exceeded its founders' expectations since it opened in 2010. The railroad association will use this marketing toward a new marketing campaign they will launch this year targeting history buffs and railroad enthusiasts through radio and print advertising.

37. Lincoln Highway Heritage Corridor – Marketing (\$4,000)

Olga Herbert

The Lincoln Highway Heritage Corridor (LHHC) which has been promoting 200 miles of the Lincoln Highway from Westmoreland County since 1996 has been awarded this marketing grant to promote the launch of their new *Lincoln Highway SupperMarket*. Six of the region's best restaurants will offer a la carte supper items al fresco Wednesday evenings during the months of June, July and August at the Lincoln Highway Experience located along the Loyalhanna Creek near Kingston Dam.

38. Living Treasures Animal Park – Capital (\$2,000)

Tom Guiher

A walkthrough zoological park located in Donegal, Living Treasures attracted more than 70,000 animal enthusiasts last year. The park will use this capital grant for the construction of the new "Interactive Farm Experience," where visitors will learn to milk a cow, see peeps hatching, and learn more about farm life.

39. Living Treasures Animal Park – Marketing (\$4,000)

Tom Guiher

Living Treasures Animal Park shares a convenient location with Log Cabin Lodge and Suites. These two entities work together to attract more than 70,000 visitors. This marketing grant will be used for a multi-media advertising campaign which will include billboards, website redesign, and radio ads.

40. Love Receptive Tours – Marketing (\$3,500)

Carol Love

A Receptive Tour Operator who offers tour packages throughout the Laurel Highlands, Love Receptive Services increases group business to the county by working with tour companies from

across the country. This marketing grant will be used for registration at Travel and Tour Shows and participation in the Laurel Highlands Visitors Bureau Group Tour Program.

41. Miracle League of Western Pennsylvania – Marketing (\$8,000)

Harold Hicks

The Miracle League provides an opportunity for every person with a disability the opportunity, regardless of ability to play baseball, basketball, soccer and other net-related sports on a safe synthetic playing surface. The league will use this marketing grant to expand participation in their programs through participation in Laurel Highlands Visitors Bureau marketing initiatives and other advertising mediums.

42. Mount Pleasant Glass & Ethnic Festival – Marketing (\$4,000)

Jeff Landy

The only festival in Pennsylvania that showcases the history and heritage of the glass industry, 2014 will mark the 28th year of the Mount Pleasant Glass & Ethnic Festival. The organization will use this marketing grant for a multi-media campaign that will include TV, radio and digital advertising.

43. Mount Pleasant Glass Museum – Marketing (\$2,000)

Cassandra Vivian

The Mount Pleasant Glass Museum presents Western Pennsylvania's glass heritage through three glass factories that operated in Mount Pleasant for more than 100-years: Bryce Brothers, L.E. Smith, and Lenox Crystal. Glassware from Mount Pleasant has been recognized worldwide from the White House to the Waldorf Astoria in New York. This marketing grant will be used for brochure distribution to promote the museum.

44. Mount Pleasant Glass Museum – Capital (Contingent) (\$2,500)

Cassandra Vivian

The museum will receive this capital improvement grant for new Tourist Oriented Directional Signs (TODS) pending signage permits from municipality/Penn Dot.

45. Mountain Watershed Association – Capital (Contingent) \$10,000

Beverly Braverman

The Mountain Watershed Association is dedicated to creating healthy streams and safe trails within the Indian Creek and Youghiogheny Watershed. The association will receive this capital grant pending the approval of permits for the construction of a truss-style bridge across Indian Creek closing a gap on the trail.

46. Northview Inn Bed and Breakfast – Marketing (\$1,000)

Linda Horan

A beautifully restored Gothic Revival home located on the Laurel Highlands Scenic Byway (Route 711), Northview provides its guests luxury accommodations with a full gourmet breakfast. The

bed and breakfast will use this marketing grant for participation in Laurel Highlands Visitors Bureau marketing initiatives.

47. Overly's Country Christmas – Marketing – (\$3,000)

Stephanie Tomasic

Year after year, Overly's has created a magical Christmas wonderland, making it possible for families to develop and nurture holiday memories and traditions. The revenue generated by Overly's Country Christmas is donated to programs that counsel and aid troubled youths and families. This marketing grant will fund billboards, print, and social media to increase visitation from surrounding counties.

48. Pennsylvania Cross Country Skiers Association – Capital (\$2,000)

Michael Blessington

The Cross Country Skiers Association provides groomed cross country skiing trails at Laurel Mountain State Park in Westmoreland County. Groomed trails are crucial for generating skier traffic. The association has been awarded this grant for equipment that will help maintain and groom trails.

49. Palace Theatre (Westmoreland Cultural Trust) – Marketing (\$25,000)

Teresa Baughman

The Palace Theatre is the Trust's most visible asset - an historic 1,369-seat vaudeville era performing arts center located in Greensburg's cultural district. The theatre, which hosts nationally-known celebrities, touring shows, and a host of productions by regional organizations, has been awarded this marketing grant for their multi-media marketing efforts.

50. Ramada Ligonier – Marketing (\$12,000)

Deborah Fox

The Ramada Ligonier is a full-service, family owned and operated hotel located in the heart of historic Ligonier. The Ramada will use this marketing grant to supplement their current marketing efforts which include online, group, and consumer marketing.

51. Roberstshaw Country House Bed and Breakfast – Marketing (\$5,000)

Sisters of Saint Benedict of Westmoreland County, Mother Mary Anne Noll, O.S.B., Prioress
Located on the beautiful grounds of St. Emma Monastery, the charming Robertshaw Country House Bed and Breakfast offers a choice of four lovely, spacious rooms in a quiet, peaceful atmosphere - ten minutes from downtown Greensburg. This marketing grant will assist the Sisters with the production and distribution of brochures.

52. Saint Vincent College – Capital (\$4,000)

Prof. Colleen Reilly Rossmiller

Now entering its 46th year, the Saint Vincent Summer Theatre continues to produce three to four high quality professional productions with professional actors and stage managers each summer. The theatre has been awarded a capital grant for the acquisition and installation of a Telex intercom communication system that will allow the stage manager, box office manager, and crew members to communicate effectively with each other.

53. Scottdale Fall Festival – Marketing (\$2,000)

Richard Thomas

This September marks the 40th anniversary of the Scottdale Fall Festival. The three-day event features a dog show, ethnic food, children’s area, and parade with the world famous Flying Wallendas performing a high wire act. The committee will use this marketing grant to increase attendance to the festival through Laurel Highlands Visitors Bureau marketing initiatives, and other print and online media.

54. Southern Alleghenies Museum of Art at Ligonier (SAMA) – Marketing (\$3,000)

Sommer Toffle

SAMA is committed to providing programs and activities of a public, charitable, civic, cultural, literary, and educational nature and by offering exhibitions designed to evoke an interest, understanding and appreciation of American art. The museum will use this marketing grant to assist with their public relations and advertising efforts.

55. Southern Alleghenies Museum of Art at Ligonier (SAMA) – Capital (\$750)

Bonnie Hoffman

SAMA’s Auxiliary is receiving a capital grant for the installation of lighting for the museum’s entrance sign.

56. Southwestern Pennsylvania Council for the Arts, Inc. – Marketing (\$500)

Bonnie Hoffman

Each year, the council presents an Annual Regional Juried Art Exhibition showcasing the region through visual arts in the galleries of the Southern Alleghenies Museum of Art at Ligonier. The council has been awarded this marketing grant for a direct mail campaign that will solicit entries from targeted artists for the annual exhibition.

57. Springhill Suites by Marriott Pittsburgh-Latrobe – Marketing (\$8000)

Tiffany Price

This Springhill property has the rare distinction of being located near the grounds of Arnold Palmer’s Latrobe Country Club. Guests may enhance their stay with golf or dining experience at the legendary club. Springhill Suites has been awarded this marketing grant for a marketing campaign that will target Association Meeting Planners, Members of the Pennsylvania Society of Association Executives, and GolfTrips.com.

58. Stage Right – Marketing (\$5,000)

Adriane Deithorn

A school for the performing arts and a professional theatre company, Stage Right has partnered with five other county tourism-related businesses to create and promote the Polar Express Holiday Getaway Package. The group will use this marketing grant to generate awareness utilizing multi-media channels.

59. Supper Club – Marketing (\$1,000)

Deb Driggers

Situated within a 100-year old train station in Greensburg's Cultural District, Chef Greg and The Supper Club's culinary team have impressed guests with their Farm to Table fare that features locally grown and organic items. The Supper Club will use this grant to participate in the Laurel Highlands Visitors Bureau Brochure Rack Program.

60. The Trailside – Marketing (\$1,000)

Rod Darby

A popular stop for Great Allegheny Passage trail users, The Trailside provides food and beverages, craft beers, and entertainment complete with an outdoor dining deck. The Trailside will use this marketing grant toward an ad in The TrailBook, website advertising on GAPtrail.org and social media.

61. Trail Town Program – (Progress Fund) Capital (\$7,000)

Will Prince

Dedicated to the economic development and revitalization of the communities that border the Great Allegheny Passage, The Trail Town Program has been awarded this capital grant for the Smithton GAP Trailhead Signage Enhancement Project. This project is part of a larger effort to update visitors' information signage across the entire Great Allegheny Passage.

62. West Newton Station (Regional Trail Corporation) – Marketing (\$12,000)

Leslie Pierce

A key stop along the Great Allegheny Passage, the West Newton station assists thousands of trail users who stop in yearly looking for visitor information and trail services. The station also now answers the official GAP phone line. This grant will assist the Regional Trail Corporation with staffing and utilities.

63. West Overton Museums – Capital (\$4,000)

Jessica Kadie-Barclay

Listed on the National Register of Historic Places, West Overton is the birthplace of industrialist, Henry Clay Frick. The village contains an intact collection of more than one dozen structures dating back to the early 1800's. This capital grant will be used to build a new Visitors Entrance Walkway and landscaping.

64. West Overton Museums – Marketing (\$5,800)

Jessica Kadie-Barclay

West Overton is also receiving a marketing grant to increase awareness of the West Overton Village and Museums through an online and social media campaign, promotional video, banner for exterior of Distillery, and brochure/map.

65. Westmoreland Agricultural Fair – Marketing (\$5,000)

Michelle Long

The Westmoreland Fair which is in its 60th year showcases Pennsylvania's number one industry – agriculture. The fair attracts more than 60,000 exhibitors and spectators from across the tri-state area. To increase awareness of the fair, this marketing grant will fund a multi-media campaign including billboards, bus advertising, Google ad words, and social media.

66. Westmoreland Arts & Heritage Festival –Marketing (\$12,000)

Adam Shaffer

Commemorating its 40th year this July, the Westmoreland Arts and Heritage Festival attracts thousands of visitors to Twin Lakes Park each summer for handmade crafts, fine art, entertainment, children's activities and ethnic food. The festival will apply this grant toward a comprehensive marketing strategy that will include print ads, a Social Media presence, radio spots, television ads and billboards.

67. Westmoreland Choral Society – Marketing (\$500)

Susan Mahady

An 80-member community chorus that partners with organizations such as the Pittsburgh Philharmonic and the Pittsburgh Arts Festival, the choral society is receiving a marketing grant to increase awareness of their performances throughout social media, and publications that will target Allegheny and Washington County residents.

68. Westmoreland Heritage – Marketing (\$20,000)

Louise Tilzey-Bates

This organization collaborates with the county's historical societies, historic sites, businesses and the Laurel Highlands Visitors Bureau to increase visitation at the county's historic and heritage sites. Westmoreland Heritage will utilize this marketing grant for upgraded photography equipment for their social media channels, brochures, and to continue their Festival "Roadshow" program where they will attend Festivals/Events promoting partner sites.

69. Westmoreland Museum of American Art – Capital (\$12,500)

Judith O'Toole

The museum has been awarded this capital grant for their Green Space Project at the permanent museum site which is currently undergoing an extensive expansion and renovation.

This project will feature a lush landscape with a wide range of native plants that will provide a transcendent “green space” experience to those who visit.

70. Westmoreland Symphony Orchestra – Marketing (\$4,000)

Morrie Brand

The Westmoreland Symphony Orchestra has been providing high quality musical performances in Westmoreland County since 1969. With this marketing grant they will attract additional visitors from Allegheny County through radio and web advertising.

71. Youngwood Historical & Railroad Association, Inc. – Marketing (\$500)

Ray Alincic

Located at the Five Star Trail in Youngwood, the museum houses many artifacts, photos, journals, and a broad history of the railroad and the region dating back to the late 1890s. The association is receiving a marketing grant to produce brochures that will be promoted through other railroad organizations.