

2015 Fayette County Tourism Grant Program
Recipients and Project Descriptions

- 1. Brownsville Area Revitalization Corporation (BARC) Marketing \$5,000.00**
Contact: Norma Ryan
BARC operates two independent museums in the Historic Flatiron Building: the Flatiron Heritage Visitors Center, and the Frank L. Melega Art Museum. BARC's marketing plan will utilize Brownsville's location at the westernmost point of the Laurel Highlands. The organization has been awarded this marketing grant to create a multi-media marketing campaign.
- 2. Brownsville Area Revitalization Corporation (BARC) Operational \$5,000.00**
Contact: Norma Ryan
BARC will use this grant for utilities and office expenses so other funds can be devoted to promoting BARC and the community's assets.
- 3. Brownsville Area Revitalization Corporation (BARC) Capital \$7,500.00**
Contact: Norma Ryan
BARC has been awarded this grant to refinish the Heritage Center floor.
- 4. Bullskin Township Historical Society/Mount Vernon Iron Furnace Operational \$2,000.00**
Contact: Kimberly Brown
The historical society restores and preserves the heritage and history of Bullskin Township for future generations, including the 1801 Mount Iron Furnace. The society has been awarded this grant for operational expenses.
- 5. Bullskin Township Historical Society/Mount Vernon Iron Furnace Marketing \$4,000.00**
Contact: Kimberly Brown
The historical society has been awarded this grant for a multi-media marketing campaign, including membership with the LHVB.
- 6. Bullskin Township Historical Society/Mount Vernon Iron Furnace Capital \$5,000.00**
Contact: Kimberly Brown
As part of their 1801 Mount Iron Furnace restoration project, the historical society plans to use these funds to construct a casting shed.
- 7. Carnegie Free Library of Connellsville Capital \$10,000.00**
Contact: Eileen Beveridge
The Carnegie Free Library of Connellsville is the headquarters for the Connellsville Area Historical Society. Together, they provide genealogical research and information to visitors. The library is receiving this grant to purchase a new computer and display cases.
- 8. Community Foundation of Fayette County Tourism Education \$3,900.00**

Contact: Sandra Morris

The Fayette County Healthy Lifestyles Task Force is charity organization dedicated to improving the quality of life in Fayette County. The task force will use this grant to promote their Wednesday Walk event as well as supplies for the events.

9. Connellsville Area Historical Society and Museum Operational \$7,000.00

Contact: Karen Hechler

Each year the Historical Society coordinates a festival that commemorates Braddock's Crossing of the Youghiogheny River. This operating grant will be used to support the costs associated with the event.

10. Connellsville Area Historical Society and Museum Capital/Contingent \$12,500.00

Contact: Karen Hechler

The society will use these funds to improve the grounds where the Annual Braddock's Crossing Event is held, which is also adjacent to the Great Allegheny Passage and the Youghiogheny River.

11. Dunbar Historical Society Marketing \$1,300.00

Contact: Donna R. Myers

The historical society has been awarded this grant for brochures and a membership with the LHVB.

12. Dunbar Historical Society Operational \$2,700.00

Contact: Donna R. Myers

The society will use this operational costs to help pay the mortgage on the education center/museum so that the organization can continue to provide several experiences unique to Fayette County.

13. Dunbar Historical Society Capital/Contingent \$6,000.00

Contact: Donna R. Meyers

The Dunbar Historical Society has been awarded a capital grant for phase two of their construction project which will display Pascal's *Seated Torso*, the world's largest piece of carved glass. The work of art was donated to the historical society by the Donald Trump Organization

14. Fayette County Agricultural Improvement Association, Inc. Capital \$10,000.00

Contact: William Jackson

One of Pennsylvania's largest and most well-known fairs, the Fayette County Fair, with attendance reaching more than 100,000 visitors, has been awarded this capital grant to refurbish the 4-H Youth Building.

15. Fayette County Agricultural Improvement Association, Inc. Marketing \$20,000.00

Contact William Jackson

The county fair will use this marketing grant to create a multi-media marketing plan including social media outreach and engagement, TV ads, billboard space and more.

- 16. Fayette County Cultural Trust** **Capital \$2,500.00**
Contact: Daniel Cocks
The trust has been awarded this capital grant for the purchase of new tables and chairs at the Connellsville Canteen.
- 17. Fayette County Cultural Trust** **Operational** **\$5,000.00**
Contact: Daniel Cocks
The Trust will use this operating grant to help sustain their efforts for the variety of events they coordinate throughout the year which attract visitors to Connellsville and Fayette County.
- 18. Fayette County Cultural Trust** **Marketing** **\$15,000.00**
Contact: Daniel Cocks
The trust has been awarded this grant for print marketing including features in the Laurel Highlands Destination Guide, ads in *The Trailbook*, and a rack card.
- 19. Fayette County Historical Society** **Operational** **\$8,000.00**
Contact: Christine Buckelew
The Fayette County Historical Society is dedicated to preserving the county's historic sites. This society has been awarded this grant in order to continue preserving and protecting the rich history of the county.
- 20. Fay-Penn Economic Development Council** **Tourism Education** **\$10,000.00**
Contact: Bob Shark
Fay-Penn's mission is to maintain and increase employment opportunities in Fayette County. Fay-Penn manages several farmers' markets, where they plan to conduct cooking demonstrations and children's activities with this tourism education grant.
- 21. Fay-Penn Economic Development Council** **Marketing** **\$28,000.00**
Contact: Bob Shark
Fay-Penn has been awarded this grant to continue a partnership with the United States Collegiate Athletic Association in an effort to bring the USCAA Basketball National Championships to Fayette County. This grant will be used on a multi-media marketing campaign to promote the event.
- 22. Frank Lloyd Wright's Fallingwater/Western Pennsylvania Conservancy** **Capital \$20,000.00**
Contact: Lynda S. Waggoner
The Western Pennsylvania Conservancy has been awarded this capital grant to reconstruct the restrooms to increase efficiency at Fallingwater.
- 23. Frank Lloyd Wright's Fallingwater/Western Pennsylvania Conservancy** **Marketing \$25,000.00**
Contact: Lynda Waggoner

The Western Pennsylvania Conservancy will use this grant for print, web and radio advertising for Fallingwater.

24. Friends of Ohiopyle State Park Marketing \$8,000.00

Contact: Barbara Wallace

Ohiopyle State Park is one of Pennsylvania's most visited state parks with more than 1.5 million outdoor enthusiasts visiting the park each year. Friends of Ohiopyle will use this grant to print their Annual Photo Contest Calendar and brochures promoting Ohiopyle.

25. Great Allegheny Passage/Regional Trail Corporation Marketing \$22,475.00

Contact: Linda Boxx

The Allegheny Trail Alliance is the coalition of trail organizations who have built, managed, and maintained the Great Allegheny Passage. The ATA has been awarded this marketing grant for a website upgrade, production and distribution of the Trail Map and Trail Town brochures, and participation in the GAP's three destination marketing organization's marketing initiatives.

26. Greater Connellsville Area Community Center Operational \$5,000.00

Contact: Angie Hamman

The Greater Connellsville Area Community Center, located in 100 year old former high school and home to the Edwin Porter Theatre, has been awarded this operational grant to continue to provide the community with quality entertainment.

27. Jumonville Christian Camp & Retreat Center Marketing \$5,000.00

Contact: Larry Beatty

Jumonville offers families and groups a peaceful, affordable and beautiful setting for memory-building events. The retreat center will use this grant for print advertising, direct mail advertising and website redesign.

28. Jumonville Christian Camp & Retreat Center Operational \$7,500.00

Contact: Larry Beatty

Jumonville has been awarded this grant to purchase a drone to take aerial footage of the Jumonville campus and various summer camp activities in addition to a computer to edit the footage.

29. Jumonville Christian Camp & Retreat Center Capital \$10,000.00

Contact: Larry Beatty

Jumonville plans to use these plans to install a 10 station fitness trail on it's hiking trails as well as adding better signage on the trails.

30. Masontown Matters Operating \$5,000

Contact: Warren Hughes, Jr.

This organization will use this operating grant to support the cost of the Fourth of July Celebration, which is held at the Masontown-German Park.

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| 31. Mountain Watershed Association, Inc. | Capital | \$10,000.00 |
| Contact: Beverly Braverman | | |
| The Mountain Watershed Association is dedicated to creating healthy streams and safe trails within the Indian Creek and Youghiogheny Watershed. The association is receiving this grant to complete the Indian Creek Valley Trail. | | |
| 32. National Road Heritage Corridor | Marketing | \$5,000.00 |
| Contact: Donna Holdorf | | |
| The organization has been awarded this grant to create awareness of the visitor destinations in the HRHC region through social media and web advertising, in addition a to a tear off may to be used at the new Ohiopyle Visitor Center. | | |
| 33. National Road Heritage Corridor | Operational | \$6,000.00 |
| Contact: Donna Holdorf | | |
| The National Road Heritage Corridor has been awarded an operating grant to assist with their efforts to build awareness of the cultural, historic, natural, and recreational resources located along Pennsylvania's Historic National Road. | | |
| 34. Pennsylvania Environmental Council | Capital | \$10,000.00 |
| Contact: Brad Clemenson | | |
| The council has been awarded this grant to stabilize four of the 78 coke ovens of the Uniondale/Reid Brothers Coke Works in Dunbar Borough. This project will create a new tourist destination. | | |
| 35. Perryopolis Area Heritage Society | Capital | \$10,000.00 |
| Contact: Shirley Baldwin | | |
| The society has been awarded this grant to stabilize the basement of Sheve's distillery and prevent future flooding. | | |
| 36. Perryopolis Parks & Recreation Authority | Capital | \$6,000.00 |
| Contact: Norene Halvonik | | |
| The parks and recreation authority plans to use this grant to repair and clean the north façade of the Old State Bank building. | | |
| 37. Redevelopment Authority of the City of Connellsville | Capital | \$25,000.00 |
| Contact: Michael Edwards | | |
| The authority is receiving this grant to rehabilitate Cameron Court Park. | | |
| 38. Regional Trail Corporation-Yough Trail Chapter | Capital | \$2,225.00 |
| Contact: Clarence Johnson | | |

The trail chapter will use this grant to assist in their beautification and upkeep of the Great Allegheny Passage.

**39. State Theatre Center for the Arts/Greater Uniontown Heritage Consortium Operational
\$17,500.00**

Contact: Erica Miller

The Greater Uniontown Heritage Consortium is receiving an operating grant to assist the State Theatre with operating expenses so ticket prices may be kept at a minimum.

**40. State Theatre Center for the Arts/Greater Uniontown Heritage Consortium Marketing
\$17,500.00**

Contact: Erica Miller

The center plans to use these funds for a multi-media marketing campaign, including newspaper, radio, web, and television advertising in addition to a partnership with the LHVB.

41. The Redstone Foundation/Fayette County Television Operational \$14,000.00

Contact: Muriel Nuttall

This operating grant will assist the Redstone Foundation with their goal to grow community access television for Fayette County which will provide tourism and recreational information for visitors.

42. The Redstone Foundation/Fayette County Television Marketing \$15,000.00

Contact: Muriel Nuttall

The Redstone Foundation will utilize this marketing grant to promote special events such as the Independence Day Celebration, Community Marketplace, Summer "Fayette County History Walking Tours," USCAA Basketball Tournament, and Spirits of Fayette County through print media, Laurel Highlands Visitors Bureau marketing opportunities, and Fayette County Television.

43. The Redstone Foundation/VFW Post 265 Capital \$5,385

Contacts: Norman Zimmerman and Chester Prinkey

The Redstone Foundation is receiving this capital grant for the VFW Post 265 to replace a large American flag that is located on grounds owned by the Uniontown Mall, a highly visible landmark from the Historic National Road.

44. Touchstone Center for Crafts Capital \$5,000.00

Contact: Shauna Soom

The center has been awarded this grant for their Dining Hall enhancement Project including a refrigerated salad bar.

45. Touchstone Center for Crafts Operational \$7,000.00

Contact: Shauna Soom

As Pennsylvania's only residential craft school, Touchstone remains an integral

