

DOWNLOAD AT WWW.LAURELHIGHLANDS.ORG/LOGOS



2015

LHVB logos can be found online for download at www.laurelhighlands.org/logos. Below is an overview of the available logos, and their approved usages. All logos are available for download, with the exception of the .EPS formats, which can be obtained by contacting Kristin Ecker at kecker@laurelhighlands.org.

Available Versions/Formats:



color options .jpg | .eps | .png



color w/ URL options .jpg | .eps | .png



reverse white options .eps | .png

.jpg (JPEG) file extensions are a very commonly used file format for printed pieces. If you are looking to print the LHVB logo on a solid white background, then a JPEG logo is the file for you. However, JPEG file types do not support transparency, which means that the logo will always maintain a white boxed background (also the white reverse logo cannot be used as a JPEG because it would appear as one large white box). If you are looking to place either the colored or white logo directly onto a photo or colored background, that would require usage of the .eps version of the logo. This file type is not available for download on our website, and you will need to contact Kristin at the email above for this file. PNG files are suggested for online usage, but a JPEG file can be used for the online purposes also.

Usage Examples:



- Above are examples of how to choose your logo usage accordingly. Either logo in a .PNG format will produce the same results as the .EPS when used for online purposes.

Please feel free to contact Kristin Ecker at 724-238-5661 x104 or kecker@laurelhighlands.org with any additional questions regarding logo usage. Thank you.