

1. What is the Laurel Highlands Coffee Club?

It's a free, year-long coffee adventure where guests visit local shops, check in on the GO Laurel Highlands app, and earn chances to win fun prizes.

2. How do guests join?

Simply download the GO Laurel Highlands App and tap Coffee Club Pass - Join for free!

3. How do they earn entries?

1 check-in = 1 point. Once they hit 15 stops, they score one entry into the end of year prize drawing!

4. Can they earn more than 1 entry?

Absolutely! After 15 stops, their pass is completed but they can "buy" another free pass and start again to earn more entries.

5. Do passes expire?

Coffee Club participants have 60 days from the date of pass "purchase" to begin using their pass.

6. How long does it run?

The program runs through April 9, 2027, so there's plenty of time to explore and sip around the region.

7. What can they win?

Coffee Club Swag, coffee, and gift cards to participating locations!

8. When will winners be drawn for prizes?

The week of April 12, 2027

9. App not working?

Contact support@localexplorers.com for assistance

10. Why join?

Discover new spots in the Laurel Highlands & earn rewards while sipping!