

SUPPORT TOOLKIT

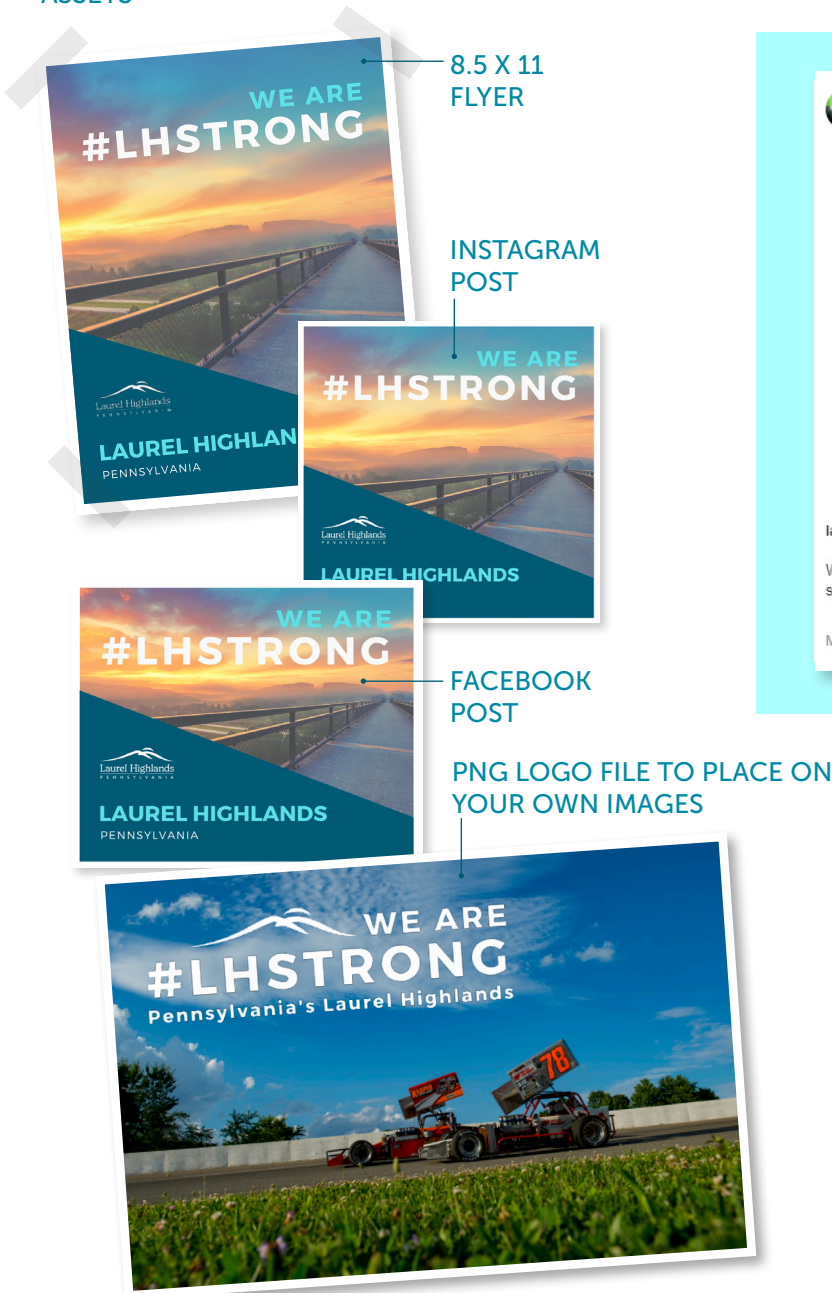
WE ARE #LHSTRONG

Pennsylvania's Laurel Highlands

Join us and show your support for the tourism and hospitality community by using the #LHstrong hashtag and posting the following creative assets out to your social audiences. Together we stand, and by broadcasting this uniform messaging out to our followers, we show the world the strength in our people, our places, and our communities, and that we rally behind our industry in this very difficult time. We also show our beloved visitors that we will prevail and that we're here for them when they return.

#LHSTRONG | find these assets and more at laurelhighlands.org/toolkit

ASSETS



SAMPLE POSTS AND MESSAGING

