eXplore Lawrence Board Meeting Agenda

Friday, October 30th

| Time | Agenda Topic | Discussion Leader | Action Needed |
|---|---|---|---|
| **12:30–12:35** | Welcome & Approval of Minutes | Drew | **A** |
| **12:35–12:40** | Financial Report | Heather / Kim | **I / D** |
| **12:40–1:10** | Executive Director Report<br>• 2025 Tourism Economic Impact Study<br>• Accounting Services Proposals<br>• Organizational Outlook | Kim | **I / D / A** |
| **1:10–1:25** | Staff Project & Impact Updates<br>• Q4 Marketing Allocation Memo<br>• Mobile Visitor Center Storage Options<br>• Board Retreat Scheduling | Kim / Ruth | **I / D** |
| **1:25–1:45** | Board Governance & Development<br>• Board Membership & Succession | Drew / Kim | **D** |
| **1:45–2:00** | Executive Session<br>Pursuant to K.S.A. 75-4319(b)(1), to discuss personnel matters of nonelected personnel. | Drew | **D** |
| **2:00** | Return to Open Session Adjournment | Drew | **A** |

**Executive Session:** Personnel matters of non-elected personnel, pursuant to K.S.A. 75-4319(b)(1).

Agenda Code: A = Approval C = Consensus D = Discussion I = Information

Mission: eXplore Lawrence benefits the local economy by attracting diverse visitors, groups, and events to the City.