



eXplore Lawrence Board Meeting Agenda

Friday 2/27/26

1 P.M. Carnegie Building

Time	Agenda Topic	Discussion Leader	Action Needed
1:00-1:05	Welcome and Celebrations	Heidi	I
1:05-1:10	Approval of Minutes	Heidi	A
1:10-1:20	Financial Report	Heather/Kim	I/D
1:20-1:45	Staff Reports <ul style="list-style-type: none"> • Sales • Marketing • Community Relations 	Kim/Ruth	I/D
1:45-2:00	Director Report <ul style="list-style-type: none"> • Use of Transient Guest Tax Funds Agreement (A) • Board Retreat and Staff Retreat North Stars (D) • Appointment (I) • Review of TGT Collections (I) 	Kim	A/I/D

Agenda Code: A= Approval C= Consensus D= Discussion I = Information

Mission: eXplore Lawrence benefits the local economy by attracting diverse visitors, groups, and events to the City.