

eXplore Lawrence Board Meeting Agenda

Wednesday 1/31/24

11 A.M Carnegie Building Conference Room

- 1. Approval of Minutes
- 2. Financials
- 3. Staff Reports: 2024 Marketing Plan Presentation
- 4. Executive Director Report
 - PlacerAI presentation + proposal
 - Staffing Update
 - Staff Retreat
 - Tourism Economics 2022 Economic Impact Report