



LIVERPOOL BROADCAST GUIDE

MARKETING
LIVERPOOL

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WELCOME TO LIVERPOOL

Liverpool is honoured to host the Eurovision Song Contest 2023 on behalf of Ukraine.

The Grand Final will take place on Saturday 13 May at the Liverpool Arena following Semi-Finals on Tuesday 9 and Thursday 11 May.

Located in the North-West of England on the River Mersey, Liverpool is a city famous for its friendly welcome, breathtaking waterfront, two Premier League football teams and of course, The Beatles.

Nobody puts on a show like Liverpool and music runs through the veins of the city. Home to one of the most famous bands in the world, Liverpool is also a UNESCO City of Music, bursting with music venues and events all year round.

Liverpool is a city that has changed the music scene forever and there is no better place in the UK to host the world's most-loved music competition.

It's not just its musical prowess that makes Liverpool such a vibrant and friendly city. With an eclectic portfolio of cultural destinations and events, a thriving food and drink scene, stunning architecture and a nightlife that welcomes everyone, Liverpool is a world-class visitor destination.

The bulk of the Eurovision action will centre around Liverpool's famous waterfront. The contest itself will take place at the Liverpool Arena whilst the Eurovision Village, a place for fans to gather and celebrate the unquestionable joy of Eurovision, will be located further along the waterfront at the Pier Head, open from Friday 5 - Saturday 13 May.

Liverpool will also host a special EuroFestival in the two weeks prior to the final (Monday 1 - Sunday 14 May), featuring 24 brand new art commissions throughout the city, including 19 that are extra special collaborations between UK and Ukrainian artists.

More information about the city and its plans for Eurovision can be found at [visitliverpool.com/eurovision-2023](https://www.visitliverpool.com/eurovision-2023) or visit our Eurovision media centre <https://www.visitliverpool.com/media-centre/>. For Media enquiries please email us at media@marketingliverpool.co.uk.

We look forward to working with you and making your experience as smooth as possible.



MEDIA ACCREDITATION

EUROVISION ARENA

Media accreditation for the Eurovision Song Contest held at the Liverpool Arena is being facilitated by the BBC and not the host city.

This provides accredited media with access to the Eurovision Media Centre, where Liverpool will have a Destination Media Stand, to provide advice and support in relation to working and staying in the city.

EUROVISION VILLAGE

Additional accreditation will be required for media to access the Eurovision Village at the Pier Head. Anyone who would like to be considered for media accreditation for the Pier Head site (whether accredited for the Arena or not) should email: Eurovisionpress@liverpool.gov.uk with:

- Your name
- Media outlet you are working for
- Contact details – emails and mobile phone numbers are required for main point of contact.
- Dates you would like access to the Village

Accreditation gives:

- Fast-pass access.
- Access to the stage pit area when available.
- Access to a media room located in the British Media Experience which will be open at certain times during the duration of the Village. This is a room where press can work or take some time out from all the action.

Please note, there is no dedicated interview area on site due to capacity.

LIVERPOOL REGION

Accreditation is not required for media planning to film across Liverpool City Region, outside of the Liverpool Arena or the Eurovision Village. However, please see below to apply for the necessary filming permissions.

MULTIMEDIA CONTENT

Free to use B-roll footage, promotional content and high-res imagery can be downloaded from: https://liverpool.filecamp.com/s/o/Media_Library and should be credited as detailed in each file.

MEDIA ENQUIRIES

For media enquiries please email us at media@marketingliverpool.co.uk.

FILMING REQUIREMENTS & PERMISSIONS

This broadcast guide aims to highlight key filming locations across the city as well as the permissions and permits required, allowing you to plan your visit and broadcasts ahead of time.

Each location featured within the guide will include specific information regarding contact details and permissions required, however in most cases all media planning to film in the city will need to submit a filming request via [Liverpool Film Office](#) or email film.office@liverpool.gov.uk.

[Liverpool Film Office](#) operates a UK industry standard film permit system to make applying for filming permissions quick and easy for filmmakers. They can also help with additional crew and hire requirements.

On your first visit you will be asked to create an account, and once registered you can add and amend applications in advance of filming.

Visiting media will be required to submit a new permit request for each filming location and time they wish to broadcast from whilst in Liverpool City Region.

We require all broadcasters to carry a minimum cover of £5million Public Liability Insurance. A copy of the insurance certificate must be uploaded when applying for a filming permit.

The [Liverpool Film Office](#) will aim to approve requests within 24 hours for all Eurovision Song Contest accredited media. Non-accredited media should expect approval to take up to two weeks.

Permit applications are reviewed on a location-by-location basis and broken down into the following categories:

LOW IMPACT FILMING: Low impact filming refers to broadcasts featuring a crew of 10 or less that will have a limited impact on the area and that do not include any of the following:

- Use of UAVs/drones
- Use of camera track
- Use of camera dollies

- Use of any type of plant equipment (cranes, cherry pickers, etc.)
- Use of a generator
- Use of animals
- The erecting of scaffolding or any type of temporary structure
- Filming between the hours of 23:00 and 07:00.

Low impact filming will usually consist of unobtrusive technical crew and contributors using portable/hand-held cameras and basic sound and tripod equipment.

GENERAL FILMING: General filming refers to broadcasts that will have an immediate impact on an area and often involve multifaceted activities such as:

Multiple cameras, camera tracks, camera dollies, all types of action vehicle movement e.g., low loaders and A-frames, technical vehicles, large lighting rigs which can include scaffold, various sized generators, the use of animals, use of firearms, children, parking technical vehicles outside private property, erecting drapes for blackout, etc.

Filming involving any of the above activities may also require additional arrangements in place to achieve them such as (but not limited to); closing a road or temporarily halting traffic, using special effects or conducting stunts, removing/disguising or altering street furniture and/or road markings, use of UAVs/drones or filming during unsociable hours.

DRONE FILMING: In order to enquire about drone filming when in the city, media should contact Merseyside Police in advance of arrival at drone.exemptions@merseyside.police.uk. This will require five working days' notice prior to filming. Please be aware on Eurovision event days, the flying of drones near event sites is likely to be prohibited.

INSURANCE: All broadcasters filming in Liverpool City Region are required to have public liability insurance in place to cover the amount of £5 million and must be able to show a copy of this.

LICENSES: All visiting media who wish to broadcast from Liverpool City Region should ensure they have the appropriate and required licence(s) in place for operating wireless equipment within the UK. More information can be found here: <https://www.ofcom.org.uk/manage-your-licence/radiocommunication-licences/pmse/apply-for-a-pmse-licence>.

PIER HEAD

Located on the shores of the River Mersey, Liverpool's iconic waterfront is known as the Pier Head. The area is home to the Three Graces, made up of the Royal Liver Building, the Cunard Building and the Port of Liverpool Building, a breathtaking trio of architectural delights. Here you will also find the Mersey Ferry terminal and the official statue of The Beatles that looks out to the river. During the run up to Eurovision, the Pier Head will be transformed into the official Eurovision Village, a place for fans to gather and celebrate for the nine days in the run up to the grand final and on final day itself.

BEST TIME OF DAY TO FILM

The Pier Head will look great at any time of day but for the best views over the River Mersey head here for sunset. The Eurovision Village meanwhile will be open from Friday 5 - Saturday 13 May.

BEST VANTAGE POINT

The length of the Pier Head offers great views of both the Three Graces and the River Mersey. Broadcasters should note that landmarks such as The Beatles Statue will be within the perimeters of the Eurovision Village, for which accreditation is required.

ACCESS RESTRICTIONS

Media will need to be accredited to film within the Eurovision Village at the Pier Head. (Details on Page 4).

PERMIT REQUIREMENTS

Please submit a permit request via [Liverpool Film Office](#) (Details on Page 5).

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

GETTING THERE

The Pier Head is over the road from James Street Merseyrail station.

PROXIMITY TO EUROVISION ARENA

The Pier Head is a short walk along the waterfront from the Liverpool Arena.

CONTACT: [Liverpool Film Office](#)



ROYAL ALBERT DOCK

Royal Albert Dock is the largest collection of Grade-I listed buildings in the UK and was once a fully working dock. The area is now a hub of culture and activity, filled with restaurants, bars, galleries, museums and shops. Some of the highlights include the Maritime Museum and Tate Liverpool, the city's home of contemporary art. The Royal Albert Dock is one of the city centre's prime visitor locations and is home to the Liverpool Mountain, a vibrant outdoor structure by Swiss artist Ugo Rondinone.

BEST TIME OF DAY TO FILM

Anytime however broadcasters should be prepared for particularly busy times of footfall in the evenings and at weekends.

BEST VANTAGE POINT

Standing at the far side of the dock square looking back across the water or next to the Liverpool Mountain.

ACCESS RESTRICTIONS

Please note the dock area is cobblestoned.

PERMIT REQUIREMENTS

Please submit a request via the contact details below.

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

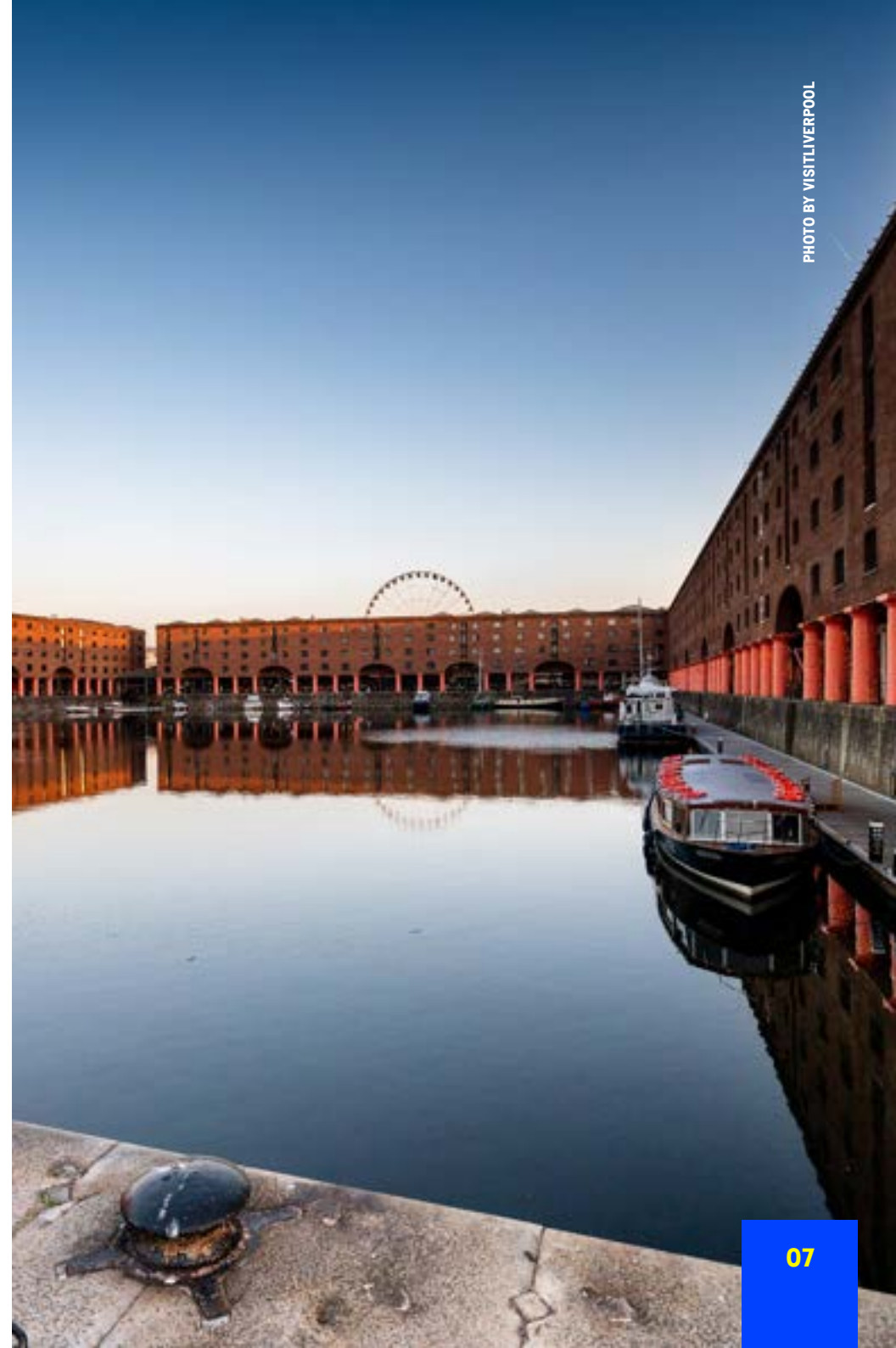
GETTING THERE

The Royal Albert Dock is easily accessible from James Street Merseyrail station. Parking is also available.

PROXIMITY TO EUROVISION ARENA

Proximity to Eurovision Liverpool Arena: The Royal Albert Dock is positioned next door to the Liverpool Arena.

CONTACT: phil@thinkpublicity.co.uk



THE BEATLES STORY

The Beatles Story is an award-winning museum and the largest permanent collection dedicated to The Beatles. Inside the attraction you can follow the journey of the Fab Four through replicas of iconic locations including The Cavern Club and Abbey Road Studios.

BEST TIME OF DAY TO FILM

The Beatles Story is open from 9am-4pm every day however due to the large number of visitors who visit each day, filming first thing in the morning is recommended.

PERMIT REQUIREMENTS

Filming needs to be arranged and confirmed ahead of time via The Beatles Story.

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

GETTING THERE

The Beatles Story is a 10-minute walk from James Street Merseyrail station or parking can be found over the road from the main entrance.

PROXIMITY TO EUROVISION ARENA

The Beatles Story is right across the road from the Liverpool Arena.

CONTACT: Mason Griffiths, Diane Glover
EMAIL: masongriffiths@beatlesstory.com
EMAIL: dianeglover@beatlesstory.com



GOODNESS GRACIOUS ROOF GARDEN

On the 8th floor of West Africa House is Goodness Gracious roof garden, a rooftop garden and bar offering unbeatable views of the Three Graces and Liverpool waterfront. The rooftop is the perfect place to capture the Royal Liver Building, the Cunard Building and the Port of Liverpool Building in all their glory.

BEST TIME OF DAY TO FILM

Filming from the rooftop guarantees great views all day long. The views at sunset are particularly stunning.

BEST VANTAGE POINT

From the right-hand corner looking across to the Royal Liver Building.

ACCESS RESTRICTIONS

The rooftop is situated on the 8th floor which is accessed via lift.

PERMIT REQUIREMENTS

Filming needs to be arranged via Goodness Gracious/Oh Me Oh My (contact details below).

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

GETTING THERE

Goodness Gracious is a short walk from both James Street and Moorfields Merseyrail stations.

PROXIMITY TO EUROVISION ARENA

Goodness Gracious is a 15-minute walk from the Liverpool Arena.

CONTACT: Damo Jones

EMAIL: damo@tandempr.co.uk

MOBILE: +44 07795 663114



MATHEW STREET

Mathew Street is one of the most famous streets in the world, and for good reason. Down the cobbled street you'll find the Cavern Club, the iconic club that hosted some of the earliest gigs from the Fab Four. Mathew Street is bursting with Beatles-themed bars and clubs as well as Liverpool Beatles Museum, featuring over 300 authentic artefacts from The Beatles career.

BEST TIME OF DAY TO FILM

Mathew Street comes alive in the evenings when revellers descend on the bars for a good time.

BEST VANTAGE POINT

Position yourself at the top of Mathew Street for a view down the cobbles or head inside the Cavern Club to take in the atmosphere. (Filming inside the Cavern Club will require pre-approval).

ACCESS RESTRICTIONS

Mathew Street is a cobbled street and in order to access the Cavern Club you will need to head underground down the stairs.

PERMIT REQUIREMENTS

Please submit a permit request via [Liverpool Film Office](#) (Details on Page 5). Filming at the Cavern Club will need to be arranged via the club.

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

GETTING THERE

Mathew Street is a short walk from James Street, Moorfields and Liverpool Central Merseyrail stations and is well connected to Liverpool's bus network.

PROXIMITY TO EUROVISION ARENA

Mathew Street is around a 15-minute walk from the Liverpool Arena.

CONTACT: [Liverpool Film Office](#)



HOPE STREET

Hope Street can be found in the heart of Liverpool's Georgian Quarter and has previously held the title of "Best Street in the UK". Bookended by the city's two cathedrals, the street is home to independent restaurants, an award-winning theatre and even an art installation. The roads leading off Hope Street feature picturesque townhouses and cobblestone streets. Close by in Mount Street is the Liverpool Institute for Performing Arts (LIPA), co-founded in 1996 by Sir Paul McCartney.

BEST TIME OF DAY TO FILM

Anytime

BEST VANTAGE POINT

Head to either end of Hope Street to film with the backdrop of either Liverpool Anglican Cathedral or the Metropolitan Cathedral, known locally as Paddy's Wigwam due to its architectural shape. Alternatively, you can film by the "Hope Street Suitcases" an art installation of suitcases each with a label belonging to a famous Liverpool resident.

PERMIT REQUIREMENTS

Please submit a permit request via [Liverpool Film Office](#) (Details on Page 5).

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

GETTING THERE

Hope Street is a short walk from both Liverpool Lime Street train station and Liverpool Central station. On-street parking is also available along Hope Street and the adjacent roads.

PROXIMITY TO EUROVISION ARENA

Hope Street is a five-minute taxi journey from the Liverpool Arena.

CONTACT: [Liverpool Film Office](#)



BALTIC TRIANGLE

The Baltic Triangle is Liverpool's independent neighbourhood, bursting with once operational warehouses that now home restaurants, bars, galleries and vintage shops. The streets are lined with street art including the iconic Liver Bird wings and a walk around the neighbourhood will see you uncover everything from a skate park to a board game cafe.

BEST TIME OF DAY TO FILM

Anytime is a great time to film in the Baltic Triangle.

BEST VANTAGE POINT

Jamaica Street where you'll find wall murals of Liver wings and LFC manager Jurgen Klopp or head to Cains Brewery Village to be amongst the hustle and bustle of the area.

PERMIT REQUIREMENTS

Please submit a permit request via [Liverpool Film Office](#) (Details on Page 5).

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

GETTING THERE

The Baltic Triangle is a short taxi ride from all the main city centre Merseyrail stations.

PROXIMITY TO EUROVISION ARENA

A 10-minute walk from the Liverpool Arena.

CONTACT: [Liverpool Film Office](#)



PHOTO BY VISITLIVERPOOL

CASTLE STREET

Castle Street is located in the heart of Liverpool City Centre and is bursting with history thanks to its stunning architecture. At one end of Castle Street you'll find the Queen Victoria Monument and at the other the breathtaking Liverpool Town Hall. Once the city's hub of banking and commerce, the street is now filled with independent restaurants and bars.

BEST TIME OF DAY TO FILM

Castle Street is guaranteed to be lively at any time of the day.

BEST VANTAGE POINT

Stand at the Derby Square end for a view right down the street to the Town Hall or broadcast from mid-way down the street to showcase the hall in all its glory.

ACCESS RESTRICTIONS

Half of Castle Street is pedestrianised.

PERMIT REQUIREMENTS

Please submit a permit request via [Liverpool Film Office](#) (Details on Page 5).

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

GETTING THERE

Castle Street is minutes away from both James Street and Moorfields Merseyrail train stations.

PROXIMITY TO EUROVISION ARENA

Castle Street is a 10-minute walk from the Liverpool Arena.

CONTACT: [Liverpool Film Office](#)



ST GEORGE'S HALL

The Grade-I listed St George's Hall is one of the city's most impressive architectural sights. The great hall is one of the finest examples of neoclassical architecture in the world and author Charles Dickens even referred to it as "the most perfect hall in the world". Inside you'll find the majestic great hall whilst in the cellars underneath are law courts and cells used in the Victorian era.

BEST TIME OF DAY TO FILM

St George's Hall is open 10am-6pm for those wishing to broadcast inside the hall.

BEST VANTAGE POINT

Standing over the road outside Lime Street station provides a great view of the hall meanwhile the gardens round the back of the hall offer a tranquil green space in the heart of the city.

ACCESS RESTRICTIONS

The area outside the hall is cobblestoned.

PERMIT REQUIREMENTS

Please submit a permit request via [Liverpool Film Office](#) (Details on Page 5).

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

GETTING THERE

St George's Hall is located right across the road from Liverpool Lime Street train station.

PROXIMITY TO EUROVISION ARENA

St George's Hall is a 10-minute taxi ride from the Liverpool Arena.

CONTACT: Eurovisionpress@liverpool.gov.uk



LIVERPOOL ONE

For a Liverpool shopping, dining and entertainment experience like no other, it has to be Liverpool ONE. Right in the heart of the city, with over 170 stores and restaurants, it's a lifestyle destination that combines high street stores, designer brands and worldwide cuisines. At the top of Liverpool ONE you'll find Chavasse Park, a green expanse offering an oasis away from the hustle and bustle.

BEST TIME OF DAY TO FILM

Liverpool ONE is open from 10am-8pm daily.

BEST VANTAGE POINT

Head up to Chavasse Park for a great broadcast spot or set up on Paradise Street to experience the vibrant atmosphere of the city centre.

PERMIT REQUIREMENTS

Please submit a request via the contact details below.

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

GETTING THERE

Liverpool ONE is a short walk from all the city centre train stations including James Street and Liverpool Central.

PROXIMITY TO EUROVISION ARENA

Liverpool ONE is a five-minute walk from the Liverpool Arena.

CONTACT: www.liverpool-one.com/contact-us/

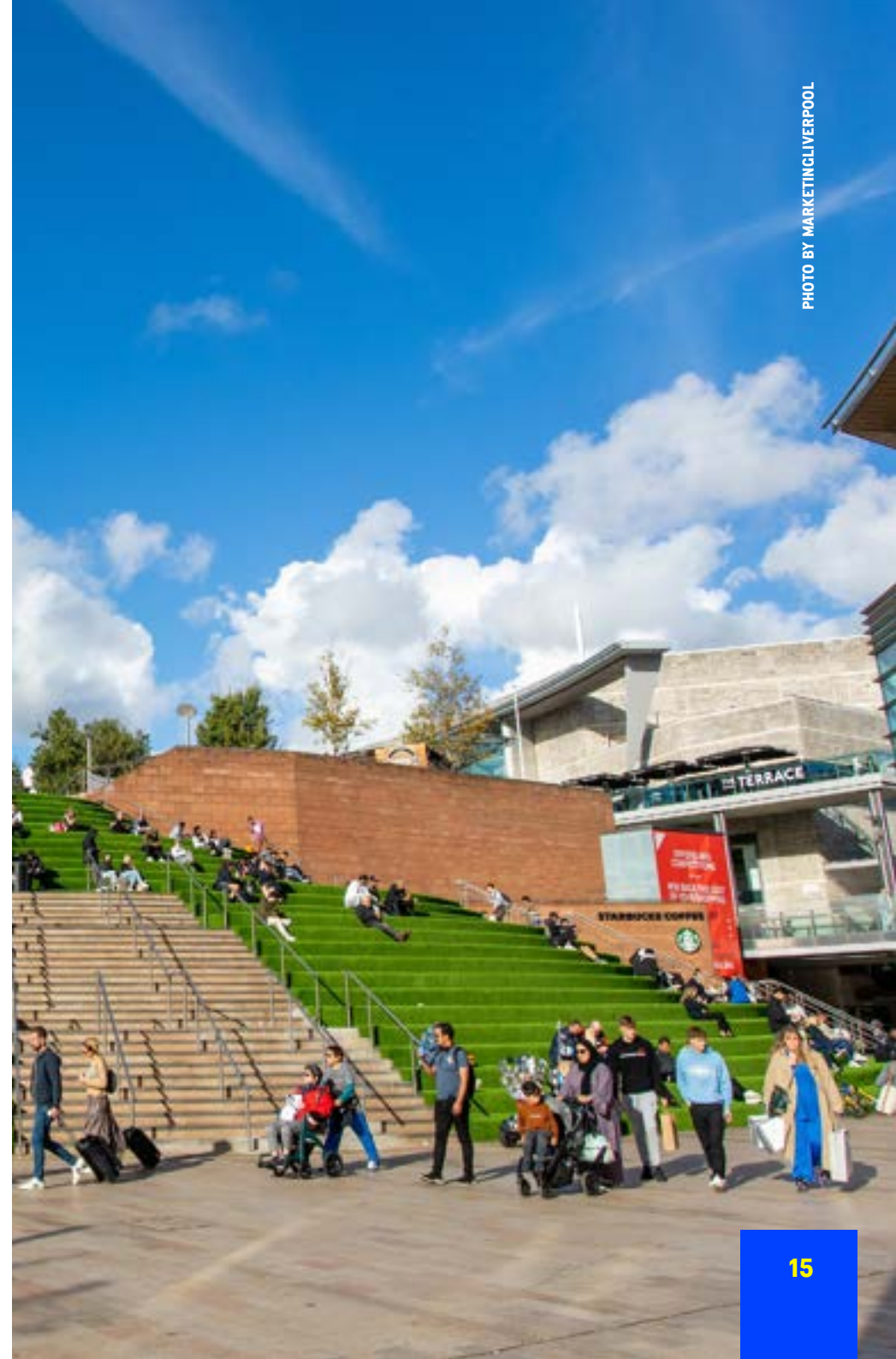


PHOTO BY MARKETINGLIVERPOOL

LIVERPOOL PHILHARMONIC HALL

Liverpool Philharmonic is one of the world's oldest orchestra societies housed at the Liverpool Philharmonic Hall. The art-deco Grade-II listed building is located on Hope Street and hosts over 60 orchestral concerts every year alongside pop, rock and jazz experiences.

BEST TIME OF DAY TO FILM

If you wish to film inside, timing will be determined by the hall's programme.

BEST VANTAGE POINT

Broadcast from outside for a great view of the hall or head inside to soak up the orchestral atmosphere.

ACCESS RESTRICTIONS

Filming inside Liverpool Philharmonic Hall will need to be arranged ahead of arrival.

PERMIT REQUIREMENTS

Please submit a permit request via [Liverpool Film Office](#) (Details on Page 5). To arrange filming inside the hall, contact the hall directly.

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

GETTING THERE

Liverpool Philharmonic Hall is a short taxi ride from Liverpool Lime Street Station. There is also street parking along Hope Street.

PROXIMITY TO EUROVISION ARENA

Liverpool Philharmonic Hall is a five-minute taxi ride from the Liverpool Arena.

CONTACT: www.liverpoolphil.com/contact-us/

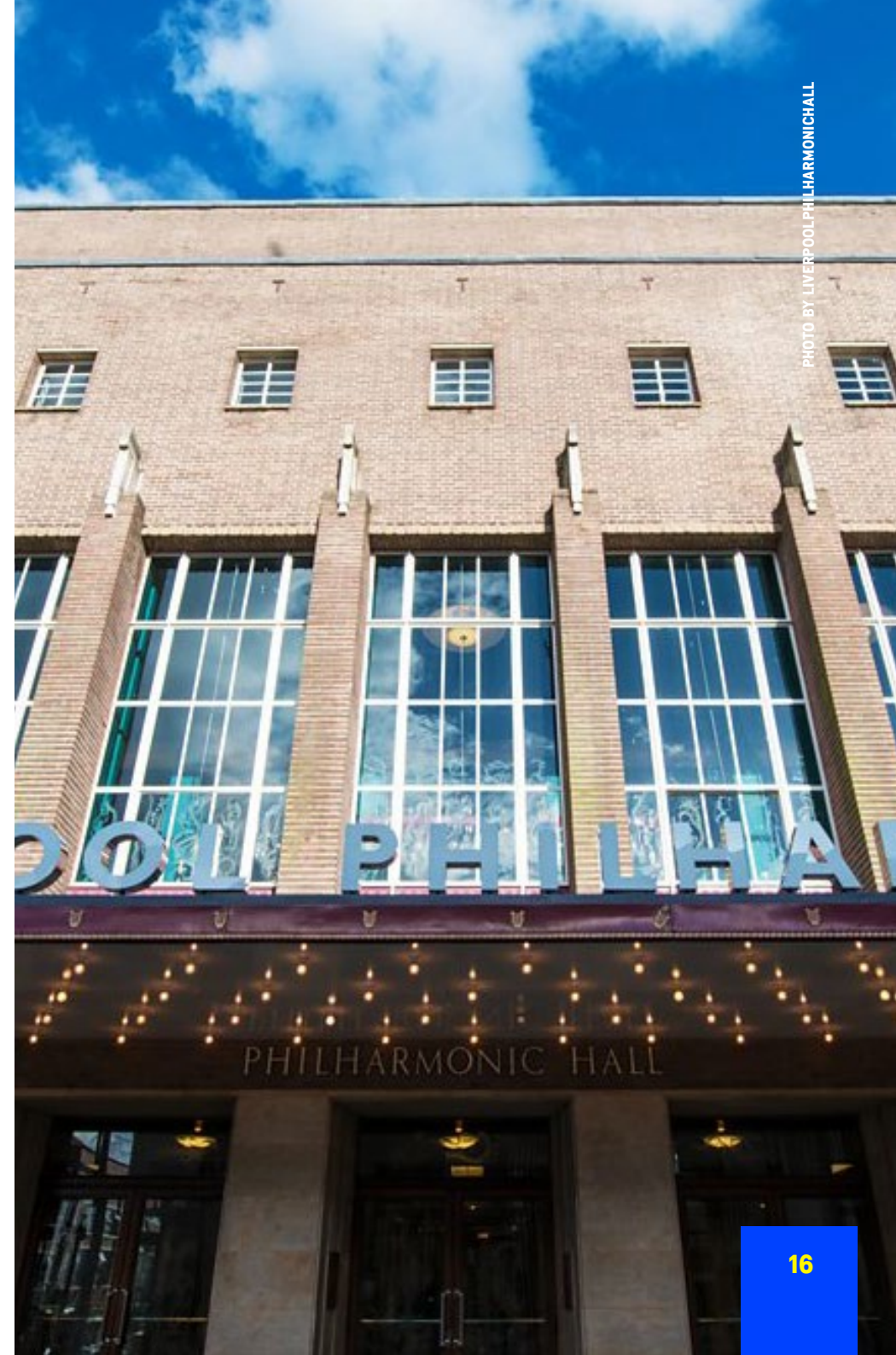


PHOTO BY LIVERPOOL PHILHARMONIC HALL

INVISIBLE WIND FACTORY

A former wind turbine factory, Invisible Wind Factory is one of Liverpool's leading independent music venues. Described as a "cultural theme park of the future" the venue hosts an eclectic mix of music, theatre and performance events. Located along the North Docks, the music venue is leading the charge for regeneration in the area.

BEST TIME OF DAY TO FILM

Depending on the venue's programme of events, you can broadcast from the Invisible Wind Factory at any time.

BEST VANTAGE POINT

Head inside to soak up the atmosphere.

PERMIT REQUIREMENTS

Filming inside the Invisible Wind Factory should be arranged with the venue in advance.

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

GETTING THERE

The Invisible Wind Factory is a 10-minute taxi ride from Liverpool Lime Street Station.

PROXIMITY TO EUROVISION ARENA

It takes approximately 10 minutes to get to the Invisible Wind Factory via taxi from the Liverpool Arena.

CONTACT: Damo Jones

EMAIL: damo@tandempr.co.uk

MOBILE: +44 07795 663114



ANFIELD

Anfield is the home of Liverpool Football Club, or “the reds” as they’re known locally and by fans. Previous Premier League champions and with six Champions League trophies to their name, LFC are one of the country’s best and most loved football teams. A trip to Anfield isn’t complete without a look at The Kop and inside the ever-growing trophy room.

BEST TIME OF DAY TO FILM

Anfield’s opening times are dependent on match fixtures and club approval.

BEST VANTAGE POINT

Head inside the stadium for the best broadcasting views.

PERMIT REQUIREMENTS

Filming at Anfield should be arranged directly with Liverpool Football Club.

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

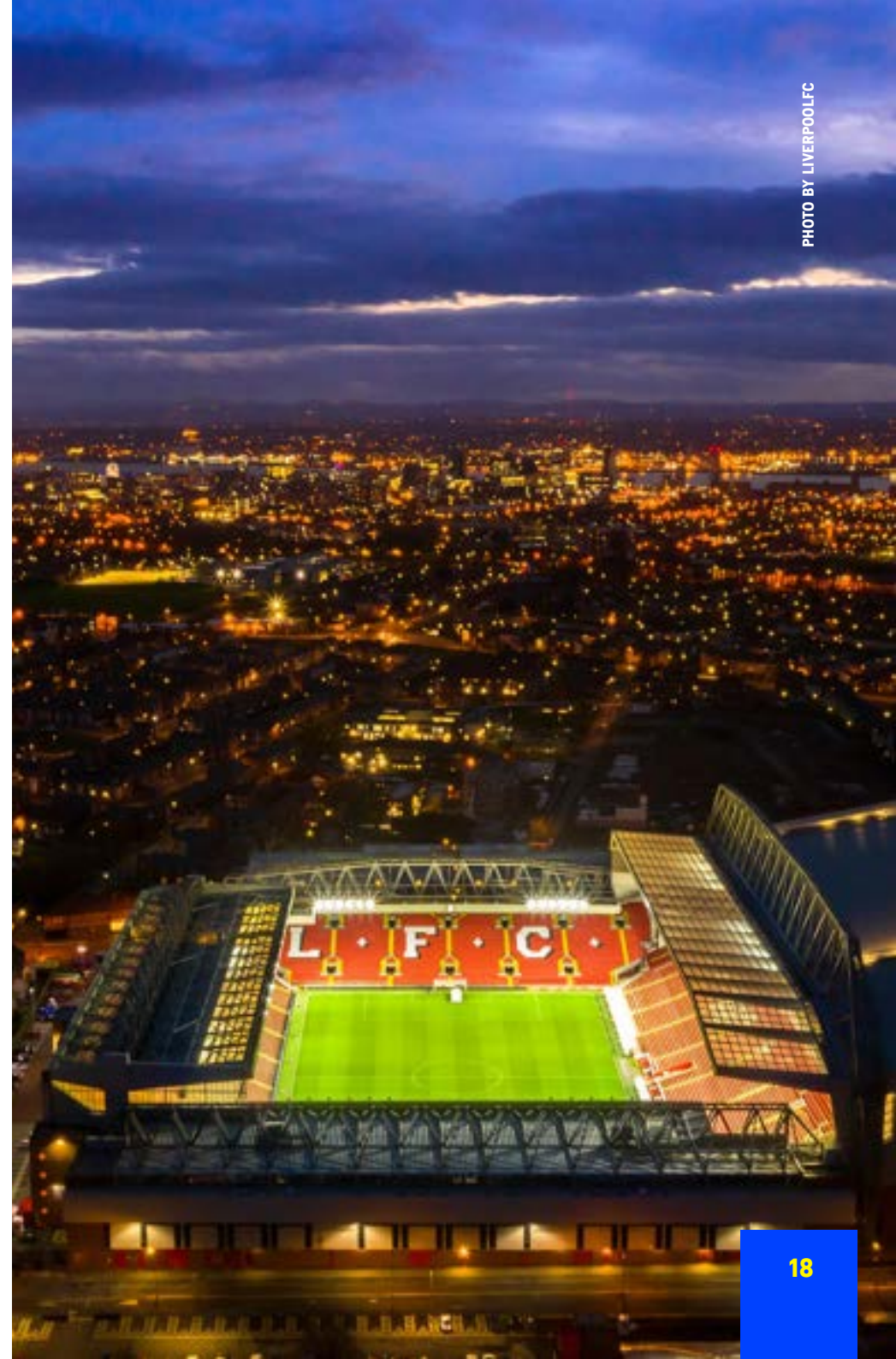
GETTING THERE

Anfield takes approximately 20 minutes to reach via taxi from the city centre.

PROXIMITY TO EUROVISION ARENA

The home of LFC is around a 20-minute car journey from the Liverpool Arena.

CONTACT: commsteam@liverpoolfc.com



GOODISON PARK

Goodison Park is the home of Everton Football Club, one of the oldest clubs in the Premier League. Currently located just across Stanley Park from city rivals Liverpool FC, Everton will soon have a brand-new stadium to call home. The new city centre stadium is taking shape and sits on the banks on the River Mersey, forming part of the Liverpool Waters regeneration scheme. The new stadium has also been confirmed as a match host as part of the UK's Euro 2028 bid.

BEST TIME OF DAY TO FILM

Goodison Park's opening times are dependent on match fixtures.

BEST VANTAGE POINT

Head inside the stadium for the best broadcasting views.

ACCESS RESTRICTIONS

Access may be granted to the new stadium on a case-by-case basis. Broadcasters should note that this is an active building site.

PERMIT REQUIREMENTS

Filming at Goodison Park should be arranged directly with Everton Football Club.

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

GETTING THERE

Goodison Park takes approximately 20 minutes to reach via taxi from the city centre. The new stadium meanwhile is a 5-minute taxi ride or around a 20 minute walk from the centre.

PROXIMITY TO EUROVISION ARENA

The home of Everton is around a 15 minute car journey from the Liverpool Arena.

CONTACT: Mo Maghazachi

EMAIL: Mo.Maghazachi@evertonfc.com

T: +44 151 705 9759 EXT 2759



PHOTO BY EVERTONFC

CROSBY BEACH

Crosby beach is the beginning of 22 miles of coastal path that runs through the borough of Sefton, within Liverpool City Region. Here you'll find *Another Place*, an art installation by Antony Gormley that features 100 cast-iron men looking out to sea, depending on the tide the statues may be on full display on the sand or almost totally submerged by the sea.

BEST TIME OF DAY TO FILM

The best time of the day to visit Crosby Beach is when the tide is out, allowing you to access the beach and get up close to the iron men.

BEST VANTAGE POINT

Head to the Crosby Baths end of the beach for the best views and location.

ACCESS RESTRICTIONS

Crosby beach is a natural environment therefore may be impacted by adverse weather conditions.

PERMIT REQUIREMENTS

Please submit a request via the contact details below.

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

GETTING THERE

Merseyrail operates a service from the city centre to Blundelsands and Crosby train station, a short walk from the beach.

PROXIMITY TO EUROVISION ARENA

Crosby beach is a short drive from the Liverpool Arena, taking 20 minutes by car, or a 20-minute train ride from the city centre stations.

CONTACT: Sefton Council Communications

EMAIL: communications@sefton.gov.uk

TEL: +44 151 934 2723



SEFTON PARK

Classified as a Grade-I listed park, Sefton Park is a 200 acre park just a stone's throw from the city centre. Expansive green space combines with a bandstand, lake, fairy glen and the iconic Palm House, a Victorian glass house featuring a botanical collection of over 200 plants.

BEST TIME OF DAY TO FILM

Sefton Park looks great on camera at any time of the day but the park gets especially busy at weekends.

BEST VANTAGE POINT

From the gates of the Palm House, you'll have the stunning glasshouse as your backdrop, head inside to capture botanical delights or set up on the edge of the lake.

ACCESS RESTRICTIONS

Sefton Park is a natural environment therefore may be impacted by adverse weather conditions.

PERMIT REQUIREMENTS

Please submit a permit request via [Liverpool Film Office](#) (Details on Page 5).

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

GETTING THERE

Sefton Park is a short taxi journey from the city centre, or you can make the most of free parking at the entrance to the park grounds.

PROXIMITY TO EUROVISION ARENA

A taxi ride from the Liverpool Arena takes just 10 minutes.

CONTACT: [Liverpool Film Office](#)



STRAWBERRY FIELD

Visit the place that inspired one of the 20th Century's greatest songwriters, John Lennon. Strawberry Field was once a children's home but is now a visitor attraction where you can see the iconic Strawberry Field red gates and John Lennon Imagine piano for yourself.

BEST TIME OF DAY TO FILM

Strawberry Field is open to visitors from 10am-6pm.

BEST VANTAGE POINT

The iconic red gates can be found at the entrance to Strawberry Field, making the perfect broadcasting backdrop.

PERMIT REQUIREMENTS

Filming should be arranged in advance directly with Strawberry Field.

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

GETTING THERE

The easiest way to reach Strawberry Field is via taxi or car with parking available on site.

PROXIMITY TO EUROVISION ARENA

Strawberry Field is a 20-minute drive from the Liverpool Arena.

CONTACT: Martha Hawkins

EMAIL: martha.hawkins@salvationarmy.org.uk



PORT SUNLIGHT VILLAGE

The picturesque village of Port Sunlight was originally built for the workers at the local Unilever factory. Each row of cottages in the village was designed by a different architect meanwhile the Lady Lever Art Gallery houses one of the finest collections of Pre-Raphaelite paintings and Wedgwood jasperware in the world.

BEST TIME OF DAY TO FILM

Port Sunlight village looks great on camera at any time of the day.

BEST VANTAGE POINT

The roundabout in the middle of the village gives you a long view down to the Lady Lever Art Gallery for a great backdrop.

ACCESS RESTRICTIONS

Please note that Port Sunlight is a residential village.

PERMIT REQUIREMENTS

Please submit a request via the contact details below.

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

GETTING THERE

You can take the Merseyrail train from any of the city centre stations to Port Sunlight train station located in the heart of the village.

PROXIMITY TO EUROVISION ARENA

The train to Port Sunlight Village takes approximately 20 minutes from the city centre. A taxi from the Liverpool Arena will get you to Port Sunlight Village in around 15 minutes.

CONTACT: www.portsunlightvillage.com/about-psvt/get-in-touch/



PHOTO BY VISIT LIVERPOOL

NEW BRIGHTON

New Brighton is a seaside resort on the Wirral and from the beach you can experience stunning views of the Liverpool skyline across the Mersey. As well as offering breathtaking views of the city, New Brighton is a quintessentially British seaside town.

BEST TIME OF DAY TO FILM

Head to the New Brighton beach at sunrise to catch the sun rising over the Liverpool skyline.

BEST VANTAGE POINT

The New Brighton beach offers some of the best views of the Liverpool skyline from the Wirral.

ACCESS RESTRICTIONS

New Brighton beach is a natural environment therefore may be impacted by adverse weather conditions.

PERMIT REQUIREMENTS

Please submit a request via the contact details below.

PUBLIC LIABILITY

Broadcasters must show proof of insurance plus a risk assessment.

GETTING THERE

Merseyrail trains operate to New Brighton train station from the city centre or parking is available along the seafront.

PROXIMITY TO EUROVISION ARENA

New Brighton beach is approximately a 25-minute drive from the Liverpool Arena or broadcasters can take the Merseyrail train from any of the city centre stations.

CONTACT: Wirral Council Communications
EMAIL: pressoffice@wirral.gov.uk

