

# July 9th to 23rd LIVCOWALLS.COM

**#LIVCOWALLS #VISITLIVCO** 



### THE NINE VILLAGES OF LIVINGSTON COUNTY

AVON | CALEDONIA | DANSVILLE | GENESEO | LEICESTER LIMA | LIVONIA | MOUNT MORRIS | NUNDA The first-ever county-wide mural festival hosted in New York State will be happening in Livingston County this July. The LivCo Walls Mural Festival will welcome nine international artists to paint large-scale murals in each of the nine villages of Livingston County.

The nine villages of Livingston County are: Avon, Caledonia, Dansville, Geneseo, Leicester, Lima, Livonia, Mount Morris and Nunda. Each community has a charming downtown district where the mural will be located. These downtowns are pedestrian friendly and easy to navigate and each is lined with historic sites, small shops, and eateries.

Watch the artists paint throughout the month, meet each artist at a local artist talk, and join us for the final unveiling of each mural over the course of three weekends at festivals featuring dedication ceremonies, art activities for families, food, craft beverages, art demonstrations, live music and performances, and so much more in each village.

### Muralist Village **Painting** Ivan Roque AVON **Painting** July 2nd to July 9th **Tim Parsley** CALEDONIA **Painting** June 25th to July 9th **Arlin Graff** DANSVILLE **Painting** July 11th to July 23rd **KEY DETAIL GENESEO** Painting July 10th to July 16th **Kacy Jackson LEICESTER Painting** July 2nd to July 16th **Abigail Penfold** LIMA **Painting** June 15th to July 9th **Justin Suarez** LIVONIA **Painting** July 10th to July 16th **Louise Jones** MT MORRIS **Painting** July 18th to July 23rd

NUNDA

**Matthew Mederer** 

Painting
July 11th to July 23rd

### Muralist Talk

### Village Festivals

### Thursday, July 7th at 6pm **Avon Park Theater**

Saturday, July 9th 2PM to 9PM

Wednesday, July 6th

Saturday, July 9th

at 5pm **Big Springs Museum**  2PM to 9PM

Thursday, July 21st at 6:30pm

Saturday, July 23rd

**Battle Street Brewery** 

11AM to 9PM

Friday, July 15th at 6pm The Gallery in the Valley

Saturday, July 16th 12PM to 9PM

Thursday, July 14th at 6pm Gatherings at the Depot

Saturday, July 16th 10AM to 4PM

Tuesday, July 5th at 6pm Milk & Honey Cafe

Saturday, July 9th 12PM to 4PM

Saturday, July 16th at 12pm **Mural Site** 

Saturday, July 16th 12PM to 3PM

Friday, July 22nd at 6pm Zeppo's Creekside

Creamery

Saturday, July 23rd 11AM to 6PM

Wednesday, July 20th at 6pm Trinity Church of Nunda

Saturday, July 23rd 9AM to 4:30PM

## **MAP KEY**

**FESTIVAL** 





LIVE MUSIC & **PERFORMERS** 



**ACTIVITIES** 



MURALIST TALK

FIDDING FOR



LANDMARKS & PLACES TO VISIT



**FOOD & DRINK** 



PUBLIC **PARKING** 



RESTROOMS



Interactive art activities accompany the mural celebration in Avon, along with live music, food from local restaurants, craft beverages, vendor sales, and plenty of fun for the kids.

### Schedule of Events 2PM TO 9PM

Art Activities Starting at 2pm Community Paint-By-Number Mural with Avon High School Art Club

Poster Mural with Avon Free Library

Paint Your Own Mural Cookie with The Cake Place

Pottery Demo with Studio Sales Pottery

Knitting Lessons + Knitting Circle with Knit One and Done

Wood Craft with Geek Chic Floral Boutique

Mini Photo Sessions with Oak + Stone Photography

Watercolor Painting with East Avon Presbyterian Church

Rock Painting with Avon NY Rocks
Sidewalk Showcase with Visit LivCo

Plus sidewalk chalk art, face painting, henna designs, and more!

2pm DJ Bob D'Angelo Music on Genesee Street

2:30pm Avon Dance Emporium Performance on Genesee Street

3pm Shake on the Lake Comedy improv, music, and puppetry at Avon Park Theater

4:15pm Avon Community Theater Performance on Genesee Street

5:30pm to 9pm Bob's Brother's Band On Genesee Street, bring a lawn chair or blanket

## Mural Dedication at 5pm 79 GENESEE STREET



### **IVAN ROQUE**

Prom Miami, Florida

o ivanjroque

Ivan J. Roque is a Cuban-American artist from Miami, Florida with a passion for the concepts of birth, death, time, renewal and social dynamics. He has a Bachelor's of Art degree in Visual Arts and is primarily a spray paint and acrylic artist that has been doing murals internationally since 2010.

Artist Talk THURSDAY, JULY 7TH AT 6PM AVON PARK THEATER





### VILLAGE OF CALEDONIA

# July 9th

Interactive art activities are the name of the game at the Caledonia celebration with live music, local food, and craft beverages.

### Schedule of Events 2PM TO 9PM

2pm to 5pm Adventures & Art Visit Miss Emily to explore the Creativity Garden, enjoy hands-on activities, and decorate a canvas bag to take home

Art Kiosks on Main Street Check out kiosk murals painted by Caledonia students

Community Art Display at The Village Gallery Visit the art exhibit featuring works by local artists and crafters on display throughout the day

Facepainting Have your face painted and wear your art on Main Street

Rock Painting Create your own Caledonia painted rock on Main Street

Sidewalk Chalk Art Create chalk art in the alleyway next to the Town Office

2pm to 9pm Not Half Bad at 2pm Local musicians playing music that lifts the spirt while making folks smile, sing, clap their hands and tap their toes

Orange Dog Club at 3:15pm Indie rock garage band

Don and the Day Drinkers at 4pm Classic rock with songs from the 1970's

Delilah Jones at 6pm A high energy improvisational jam band from Rochester, New York featuring the music of the Grateful Dead

Money Shot at 8pm A fun function, pub and party band with songs spanning genres, time and space, enjoy rock, pop, indie, soul and more

### Mural Dedication at 3pm 3103 MAIN STDEFT



### TIM PARSLEY

Prom Fort Wayne, Indiana

timparsley

Tim Parsley is a public artist, educator, and professor of studio art at the University of Saint Francis teaching courses in mural painting and public art. He has created numerous large-scale murals, nationally and internationally and utilizes references from American history in

Artist Talk WEDNESDAY, JULY 6TH AT 5PM BIG SPRINGS MUSEUI





### VILLAGE OF DANSVILLE

July 23rd

Dansville celebrates the arts through live music, chalking, and poetry. Enjoy fun, creative activities for all ages throughout the historic downtown.

# Schedule of Events IIAM TO 9PM

llam to 4pm Chalk Art on Main Street Watch professional chalk artists create Dansville

historical themed pieces

12pm to 2pm Tours At the American Red Cross/Clara Barton House Chapter #1

12pm to 3pm Fairy Doors of Dansville Take your picture with a life-size fairy door

12pm to 4pm Children's Arts and Crafts Both self-directed and artist-led including mural

coloring sheets to be exhibited on clothesline

Sidewalk Chalking All ages welcome, chalk provided at Info Booth

12pm to 4:30pm Live Music

12pm to 5pm Poetry Benjamin Aleshire types individualized impromptu poems

Downtown Dansville Visit shops and restaurants for specials and

activities

12pm to 6pm Vendors Artists, Craft Artisans, Local Farmers

12pm to 8pm Food and Drink By Dansville Rotary Club, Dansville Lions Club, Scovill's Grill

and Karen the Baker

2pm to 4pm Crafts At Dansville Public Library

5:30pm to 8:30pm Wine and Craft Beer Enjoy wine from Caffé Tazza and craft beer from Battle

Street Brewery with friends (\$)

5:30pm to 9pm Live Music Lucky Number performs, bring lawn chairs

### Mural Dedication at 5pm 175 MAIN STREET



### **ARLIN GRAFF**

Prom São Paulo, Brazil

arlin\_graff

Arlin Graff is Brazilian, with a very distinct style that gives life to his abstract creations which seem to be emerging from a digital work. Graff's work represents a type of deconstructionism, inspired by his childhood and his art can be found all over the globe, from Brazil to France.

Artist Talk THURSDAY, JULY 2IST AT 6:30PM BATTLE STREET BREWERY TENT





### VILLAGE OF GENESEO

# July 16th

Be a part of public art with interactive murals, carvings, paintings, and drawings at the Geneseo celebration. Enjoy live music from local artists, lawn games, chalk art, and food and drink.

# Schedule of Events 12PM TO 9PM

12pm to 4pm Community Oak Tree Outdoor Public Mural Come make your own community art on the side of a building

Line Art Drawings Color in prepared art designs or create your own

**Paper Airplanes** Decorate your own paper airplane and participate in the "best flight" contest

**Live Demonstrations** Live Carvings with Joanna Walters, Live Earring Making with Michael Fambro of Jazz House Designs, Live Record Painting with Gerald of Jazz House Designs, and Live Painting with Jessica Nielsen

Live Music 12pm to 9pm Valley Rising at 12pm A folksy band with a range of musical compositions

**Groveland Station at 2pm** An Americana fiddle-boogie band that mixes swing, country, blues, bluegrass, and jazz

**Bob's Brother's Band at 5pm** A band that performs a wide variety of classic and current favorites with the occasional unexpected selection

All Day

Food and Beverages Available for sale with alcoholic options available after 4pm

**Chalk Art and Bubbles** 

Corn Hole Play with friends and family

### Mural Dedication at 5pm 125 MAIN STREET



### **KEY DETAIL**

From Minsk, Belarus

keydetail

Internationally renowned KEY DETAIL is a husband-wife team. Andrei Krautsou and Julia Yu-Baba are mural artists who also work with paintings and illustrations, creating mural art for more than twenty years. They travel with their two young children, Max and Andy.

Artist Talk FRIDAY, JULY 15TH AT 6PM GALLERY IN THE VALLEY





### VILLAGE OF LEICESTER

# July 16th

Continue the celebrations in Leicester with a chicken BBO. live music, and plenty of family fun. Stop by local businesses to explore the artwork of the Sidewalk Showcase.

### Schedule of Events IOAM TO ADM

Sidewalk Chalk Art Exhibition Create chalk art on the streets of Leicester **Family Activities** 

Children's Tent Enjoy face painting, color scavenger hunt, and bubble station

Sidewalk Showcase at Local Businesses Gatherings at the Depot Coffee shop in restored train depot featuring jewelry making class and basket weaving demonstration during the festival

Trail Otter Specialty outfitters store offering hiking tours, backpacking trips, and outdoor gear for the adventurer in your life

2nd Time Around Consignment Offering vintage media, pop culture, clothing, furniture, antiques, home decor and more

Iron Roots Hair Salon Specialty salon offering hair and lashes services plus a gift card and product giveaway during the festival

The Spot Restaurant Casual-style American favorites offering free ice cream

with the purchase of a burger during the festival

Chicken BBQ Hosted by York-Leicester Kiwanis at 3PM Food & Drinks

Live Music Live Music Performed by Herbal Tonic from 1PM to 3PM

### Mural Dedication at 3pm 134 MAIN STREET



### **KACY JACKSON**

From Louisville, Kentucky

theartofkacy

A Louisville native, Kacy Jackson is best known for his brightly colored murals around Louisville, Kentucky, including one of legendary boxer Muhammad Ali. He launched his own business, The Art of Kacy, in

Artist Talk THURSDAY, JULY 14TH AT 6PM GATHERINGS AT THE DEPOT





Start the day at the Lima Farmers' Market and continue the festivities with an exciting scavenger hunt, live music, food, and interactive art displays.

# Schedule of Events 12PM TO 4PM

12pm to 4pm Lima Farmers' Market Shop for local produce, homemade baked goods, jams, jellies, natural soaps, plants, and other products

12pm to 4pm Art Activities Face painting and sidewalk chalk drawing, live kids interactive art towers next to the mural site

12pm to 4pm Food & Drinks Lima Rotary Hot Dawg Hut and Tysons Upper Deck Burgers

12pm to 3pm Scavenger Hunt Search for art in storefront windows

2pm to 4pm Live Music Elephrino playing from 12pm to 1pm followed by Flying Boxcar playing from 1:30pm to 4pm

Mural Dedication at 1pm 1883 ROCHESTER STREET



### ABIGAIL PENFOLD

From East Aurora, New York

abigailpenfold\_art

Abigail Penfold is a working artist/painter from East Aurora, New York who primarily uses acrylics and oils. She received a B.F.A. concentrating in painting and drawing from SUNY Plattsburgh and spent many years in California working for a trompe l'oeil mural painter while developing her own murals and canvas pieces.

Artist Talk TUESDAY, JULY 5TH AT 6PM MILK & HONEY CAFE

Genesee Street

**SCAN FOR EVENT DETAILS** 



# VILLAGE OF LIVONIA July 16th

Kick off the weekend of celebrations in front of the mural with live music, interactive art demonstrations, local food vendors, and plenty of fun for kids.

# Schedule of Events 12PM TO 3PM

12pm to 1pm Artist Talk Listen to muralist Justin Suarez discuss his creative and artistic process in creating Livonia's newest mural, ask questions, and meet the muralist

12pm to 3pm Live Music Simon Fletcher Trio with Mr. Andrew Lawton on Drums

12pm to 3pm Community Art Project Paint the benches on Commercial Street, all ages are invited to participate

12pm to 3pm Art Activities Sidewalk Chalk Art, Livonia Poet Laureate Beth Ely Sleboda, and Book Signing by Rob Thompson

12pm to 3pm Ice Cream Free Ice Cream for Kids at Twisters, courtesy of the Village of Livonia

12pm to 3pm Food & Drinks Grill by Wanda's Family Restaurant

## Mural Dedication at 1pm 16 COMMERCIAL STREET



### JUSTIN SUAREZ

From Rochester, New York

aerosolkingdom 🔯

Born on a family farm in upstate New York, Justin Suarez is an artist who brings together the rural and the urban. Celebrating wildlife, he paints flora and fauna flawlessly over concrete and brick. With over 18 years of experience, he is able to capture the majesty of the natural world through his explosive graphics and remarkable technique.

Artist Talk SATURDAY, JULY 16TH AT 12PM AT MURAL SITE

### **Linden Street**

Livonia Welcomes
You Mural
Washington Street

**Grove Street** 

Art Vendors Book Signing

Main Street





### **Spring Street**

Livonia Mural Alley

Twisters Ice Cream

Commercial Street

Breath of Fresh Air Mural

Breath of Simon Fletcher

Community Art Project Chalk Art Poet Laureate

Wanda's Family Restaurant

Livonia Station

K400



SCAN FOR EVENT DETAILS



### VILLAGE OF MT MORRIS

July 23rd

Enjoy an afternoon visiting the shops of Mount Morris, as well as food trucks, sidewalk sales, live music, local artist demonstrations, and kids activities.

# Schedule of Events IIAM TO 6PM

11am to 3pm Live Demonstrations Chain saw carving demonstration by James Link and copper enameling demonstration by Pam Hill

11am to 4pm Children's Activities Rock painting, art projects for kids, and Alicia Hubbard on quitar at the Mount Morris Library

11am to 6pm Sidewalk Sales Shop on Main Street at businesses hosting sidewalk sales

11am to 6pm Artisan Alley Come explore the new Artisan Alley with artist displays by Leah's Creations, Melina Rolison mixed media, and Thomas Cote Photography

2pm to 6pm Food Truck Rodeo Kicking Concessions, Good Eats BBQ, Honky Donkey Grill

2pm to 6pm Live Music Exit 13 performing under tent in parking lot of Zeppo's Creekside

Creamery

## Mural Dedication at 1pm 83 MAIN STREET



### LOUISE JONES

From Detroit, Michigan

Ouizi

Louise Jones aka Ouizi (née Chen), was born and raised in Santa Monica, California and is best known for her large-scale floral mural installations, often depicting site-specific plants and animals. Her techniques are informed by her education in drawing and printmaking, as well as an early introduction to Georgia O'Keeffe.

Artist Talk FRIDAY, JULY 22ND AT 6PM EPPO'S CREEKSIDE CREAMERY





# VILLAGE OF NUNDA July 23rd

A farmers market and art gallery tour kick off the Nunda celebrations along with art demonstrations, live music, the chance to play a "street piano", and plenty of food and drink options.

# Schedule of Events 9AM TO 4:30PM

9am to 11am Art Gallery At Nunda Historical Society

9am to Noon Farmers Market at Kiwanis Park Enjoy local produce and items including peanut butter, maple syrup, honey, mustard as well as free coffee at the conversation table

10am to 2pm Street Piano Piano players are invited to come and play

10am to 1pm Wooly Wonders Fiber Art Demo Led by Linda Franke at Government Center Porch

Interactive Art with Juli Severson Public painting of panels at the Mural Site

Book Signing with Katelyn Costello Local Nunda Author offering book signing at

Bell Memorial Library

11am to 3pm Sidewalk Art with John Gordinier Chalk drawing for all ages near the Mural Site

Noon to 4pm DIY Painting at Kish-a-wa Creamery Canvasses and materials provided

Woodworking Art at Kish-a-wa Creamery With Brett Pierce

12:30pm to Stained Glass Artist Sarah Moore demonstrates her art at Nunda Village Park
2:30pm

Rock Painting For all ages with Karla Gordinier at Nunda Village Park

lpm to Sterling Brass Quintet Live Music Classics to American Standard at Mural Site 2:45pm

3:30pm to Live Performance by Connie Hamilton and Henry Robin Folk to gospel music at

3:30pm to Live Performance 4:30pm Mural Site

### Mural Dedication at 3pm 60 N STATE STREET



### **MATTHEW MEDERER**

Prom Chicago, Illinois

cooldiscorich

A self-taught artist, Matthew Mederer, has been pushing boundaries and promoting original ideas through his artwork for over 20 years. His depth and breadth of styles, ranging from graffiti to realism, has helped him realize an original body of work with a signature style combining realism and optical illusions.

Artist Talk WEDNESDAY, JULY 20TH AT 6PM TRINITY CHURCH OF NUNDA





# While you're here... EXPLORE THE SIDEWALK SHOWCASE

The Sidewalk Showcase is an outdoor art show, displaying more than 140 pieces of locally created, inspirational art in downtown storefront windows throughout the Villages of Livingston County. The works of art were created by local artists of all ages on two-foot square wooden boards. The boards were created using a variety of mediums and each incorporates inspirational words. Wander the villages of Livingston County and get inspired. We challenge you to find them all!

The Sidewalk Showcase is part of the Inspirations Trail, a 90-mile, self-guided route exploring the art of Livingston County. From large-scale murals on buildings to sculptures and storefront displays — we challenge you to find art in the Heart of the Genesee River Valley.

(1) /INSPIRATIONSTRAIL

@@INSPIRATIONSTRAIL

# Tag your pics with #FOLLOWTHEART for a chance to be featured on our social media.

**EXPLORE MORE AT INSPIRATIONSTRAIL.COM** 



### LIVCO WALLS IS **BROUGHT TO YOU BY:**

Livingston County Economic Development and Livingston County Tourism



The Office of Livingston County Economic Development, also known as Grow LivCo, offers a variety of incentive and development programs for large and small businesses in Livingston County. The work of Grow LivCo extends beyond business development into community development by finding new and innovative ways to provide Livingston County with a strong, adaptable workforce and culture.



The Office of Livingston County Tourism, also known as Visit LivCo, is the official tourism promotion agency for Livingston County. The mission is to drive economic growth through travel and increase the annual visitors and number of overnights in the county. Visit LivCo tells the story of the Genesee River Valley, an area rich with history, culture, and natural resources. Visit LivCo is dedicated to creating an incredible getaway that leaves visitors excited to come back for more!

All information is current as of press time. Every effort has been made to maintain the accuracy of all information. Livingston County Economic Development, Livingston County Tourism, and its contributors are not responsible for errors, changes, and omissions.

Made possible by funds from the Offices of Livingston County Economic Development and Livingston County Tourism.

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### Explore LivCo!

Explore the hidden gem that is Livingston County, New York — home of Letchworth State Park and westernmost gateway to the Finger Lakes. Make LivCo your basecamp for one-of-a-kind outdoor recreation, shopping, dining, lodging, historical, and cultural experiences — all in the heart of the Genesee River Valley.

Planning your visit to Livingston County? You can find the latest information and resources at visitlivco.com.



/VISITLIVCO



# Tag your pics with #LIVCOWALLS for a chance to be featured on our social media channels.



# THANK YOU JUR SPONSORS

#### **Avon Festival**

- Assemblywoman Marjorie Byrnes
- · Avon Park Theater
- Avon True Value + Auto
- The Charlton Farm
- · The Fisher Family
- Genesee Valley Penny Saver & Penny Lane Printing
- Howlett Farms
- Quality Painting and Staining
- Village of Avon

#### Caledonia Festival

- Big Springs Museum
- Caledonia Diesel
- Caledonia Fire Department
- Caledonia Marketplace
- The Cozy Kitchen
- Genesee Valley Agency, Inc.
- JCI Jones Chemicals Inc.
- Mevers RV Superstore
- Town of Caledonia
- The Village Gallery & Studio
- Village of Caledonia
- · Adventures and Art
- Angry Rooster Deli
- AnnPennellaPianoLessons.com
- Caledonia Family Dentistry
- Caledonia Garage Inc.
- Class of 1957
- Dennis Cohen
- Pastique Pat Gardner's Creative EDGE
- Scott DiLiberto
- New York Rean LLC
- Raider Lanes
- Schweichler Dental Care
- Sickles Corp Inc.

### **Dansville Festival**

- NYSCA/Genesee Valley Council on the Arts
- Caffé Tazza

#### Dansville Festival Cont'd

- Acomb Acres LLC
- Dogwood Floral Company
- · Casa-Trinity, Inc.
- · Dansville Area Chamber of Commerce
- · Dansville Lions Club
- Dansville Rotary Club
- Genesee Valley Agency
- MacFadden's Coffee Co.
- Dansville Community Center Dansville Dental Professionals
- · Nancy & Bob Hussey
- LMC Industrial Contractors, Inc.
- Michael Adam Insurance Company
- Mill Creek Optical
- O'Connell Organization LLC
- Rushbottom Heights Salon
- James S. Sullivan Insurance Agency
- Tony's Pizzeria
- · Sue Sylor

#### Geneseo Festival

- NYSCA/Genesee Valley Council on the Arts
- The Geneseo Riviera

#### Leicester Festival

- · Geneseo Room with a View
- CP Ward

#### Lima Festival

· Crossroads Chiropractic and **Health Center** 

#### Livonia Festival

- Village of Livonia
- Fallbrook Farms

#### Mt Morris Festival

- NYSCA/Genesee Valley Council on the Arts
- Partners for Progress
- American Rock Salt
- · Bill D'Angelo
- · Leaning Tower Pizza
- Long Agency
- Maimone Antiques
- The Blue Rose BNB
- · The Brick Inn
- · Miss Jillian's Dance Academy • C & R Foods
- · Cheryl Roberts
- · Anthony D'Imperio
- Ann Hunt
- · Harding Furniture
- Serena Cucinotta Joel Mike
- · Regal Hots
- Karen Weidman
- Kathrvn Link Kircher Construction
- Greg Bump
- Frank & Mary Lou Martello Fallbrook Farms

#### **Nunda Festival**

- · Seating, Inc.
- The Village of Nunda
- Gary Payne
- Roll-N-View Farms
- · Kish-a-wa Creamery
- · The Valley Shop
- Trinity Church of Nunda
- · Jack and Jackie Morgan

#### **County Wide**

- Sherwin Williams Paint
- Barilla Pasta
- Once Again Nut Butter
- · Evening Star Coffee Roasters





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