



#### Livingston County Tourism

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### Connect with us!

What better way to showcase Livingston County than through the eyes of our locals? Follow our social media accounts to meet local makers and artists, business owners, students, photographers, yogis, and many more locals who make our region a unique destination to visit. There is no better way to experience Livingston County and the heart of the Genesee River Valley than through the stories of our locals.







@VISITLIVCO

Tag your pics with #VISITLIVCO for a chance to be featured on our social media channels.

LEARN MORE AT VISITLIVCO.COM

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#### A Word of Welcome

The LivCo community is committed to being an exciting and safe destination for everyone. We're working to create a more inclusive culture, one where marginalized identities are represented, and celebrated. We are a work in progress, but we are listening, and moving forward with empathy, intention, and arms wide open.





## **EXPLORE** RESPONSIBLY

For those who harbor the soul of an explorer, make LivCo your basecamp for one-of-a-kind outdoor recreation, shopping, dining, lodging, and cultural experiences - all in the heart of the Genesee River Valley.

We hope you enjoy an immersive experience in a community where respect for nature rewards you with magnificent adventures, today and for years to come. As you #VisitLivCo, explore responsibly and remember to Leave No Trace.

LivCo has an abundance of natural resources, with much of the land remaining unchanged for centuries. The Genesee Valley Conservancy is a local organization with over 26,000 acres of land in the Genesee Valley Watershed under protection. Visit their website to learn how to get involved with their efforts.

#### **PLAN AHEAD**

Before you pack, check the forecast. You may need to pack a refillable water bottle, snacks, umbrella, insect repellent, non-toxic sunscreen, sunglasses and cap, and compass or map.

#### LEAVE WHAT YOU FIND

Preserve the past. Observe rocks, plants and artifacts.

#### RESPECT WILDLIFE

Watch wildlife from a distance and never feed or handle wild animals. Keep an eye out and leash on your pups at all times.

#### PACK IN, PACK OUT

Inspect your rest area for wrappers, trash or spilled food. Be sure to pack up all the litter you have. Strive to leave the site in better condition than when you arrived.

#### BE COURTEOUS & KIND

Respect other visitors and be trail-friendly — maybe even say 'hi' while passing by. Let the sounds of nature prevail — save the music for your car ride.

#### STAY ON THE TRAIL

Use existing trails and rest stops. Walk in the center of the trail.

#### **ENJOY HAPPILY**

Last but definitely not least, wherever you go, appreciate the scenery of the Genesee River Valley.





### **FIND FALL AT ITS BEST** IN LIVCO THIS SEASON.

Retreating to LivCo for a long fall weekend or a week-long fall break means enjoying the best of autumn. Our picturesque natural scenery and charming small towns make for a winning combination packed with fall fun.

Trees awash in vibrant colors. Leaves crunching beneath your feet. A crisp chill in the air inspires you to pull out your favorite sweater. Fresh-picked apples and pumpkins and all the warmly spiced treats that come with them. These are the sights, sounds, and flavors of fall - and they're everywhere you look in LivCo.

Go from days spent leaf-peeping along winding country roads to nights cuddled up by the fire at a cozy restaurant or inn. Spend a morning hiking among the foliage and then cheer on the Buffalo Bills with an appropriate side of buffalo wings in the afternoon. Pick a pumpkin at a local farm, and then get a little spooky with a ghost tour or trip to a haunted house. Attend one of our favorite fall events, too; you'll have several to choose from including the Agricultural Fair at the Genesee Country Village & Museum in late September, the Genesee Valley Hunt Races in mid-October, and the new Hoochenanny Whiskey Festival in late October.

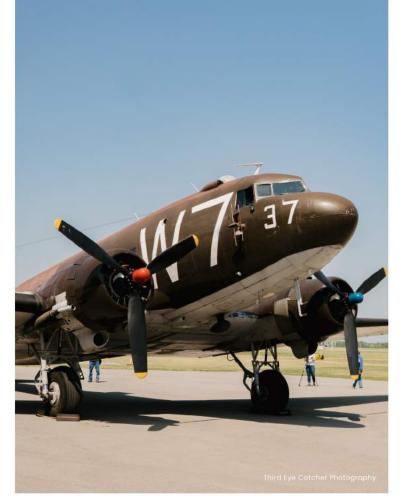
Too many options for you to decide where to begin? Keep reading for our recommendations on how to make your escape to LivCo this fall.



#### EIGHTY YEARS LATER, THE WORLD WAR II WHISKEY 7 AIRPLANE STILL FLIES THROUGH THE SKIES OF THE GENESEE RIVER VALLEY.

The National Warplane Museum, located in Geneseo, is the home of Whiskey 7, which is well-known as the lead plane in the second wave of Normandy paratrooper landings on D-Day during World War II. Built by a Douglas Aircraft factory in Long Beach, California, Whiskey 7 was first delivered to the U.S. Army in 1943. After the plane's illustrious military career, it was converted for civilian use, serving as an airliner and cargo aircraft before making its way to a series of museums, and, in 2005, making the National Warplane Museum its permanent home.

This historical Livingston County museum continues its efforts to restore the plane to its 1943 glory, but, in the meantime, celebrates the aircraft's legacy at every chance. In 2014, the museum flew Whiskey 7 back to Normandy for the 70th anniversary of D-Day, dropping parachutists in an honorable display organized by the Liberty Jump Team. And this fall, the museum is gearing up to celebrate Whiskey 7's 80th birthday at the end of September. All are invited to the party, which will include dinner and dancing in







the museum's hangar, as well as live music from a swing-style band. Happening on September 23rd, start the day with flight experiences and learning from living history reenactors. Close out the celebrations with a BBQ dinner and Finger Lakes wine. Don't forget 1940's attire is highly encouraged, but not required!

Can't make it to this unforgettable evening of fun? A stop by the National Warplane Museum is a great time no matter when you travel to LivCo. See the museum's impressive collection of aircraft and, if you're brave enough, book a ride in one of the museum's historic aircrafts. Make sure to check the museum's calendar, too, for air shows and other fun.

Every year in the spring, the museum puts on the Geneseo Airshow, right from their grass strip airfield called the Greatest Show on Turf!

#### **TRY A SELF-GUIDED TOUR THROUGH** THE REGION

The Livingston County Heritage Tours are an historic experience that any history buff will want to add to their LivCo itinerary. Created by the Livingston County Historian's Office, these self-guided tours take you all around the Genesee River Valley, to monuments, museums, cemeteries, sites related to women's history, and much more. For anyone interested in immersing themselves in Livingston County's storied past, these tours are an invaluable resource.



## WANT TO LEARN MORE ABOUT THE REGION? EXPLORE THESE MUSEUMS.

The Genesee River Valley is filled with historical intrigue and excitement, whether you're interested in learning about local culture, industries, artists, or the Indigenous People who have called this area home for thousands of years. Here's what you can expect as you explore the history of LivCo.

## LIVINGSTON COUNTY HISTORICAL SOCIETY & MUSEUM

GENESEO, NEW YORK

The Livingston County Historical Society & Museum lives within an 1838 cobblestone schoolhouse. The museum offers exhibits that touch on the stories of more than a dozen communities throughout the county, bringing in artifacts ranging from agricultural items to textiles, ceramics to musical instruments. Current exhibits focus on topics including the 1918 Influenza, the Genesee River Valley's salt mining industry, and the county's connections to World War I.

#### SPRINGWATER-WEBSTER CROSSING HISTORICAL SOCIETY MUSEUM

SPRINGWATER, NEW YORK

The Springwater-Webster Crossing Historical Society Museum's mission is twofold: preserve and inform about the area's heritage, which stretches back to the early 1800s, when settlers arrived in Springwater and the town was established soon after.

#### **BIG SPRINGS MUSEUM**

O CALEDONIA, NEW YORK

Big Springs Museum is specifically dedicated to the Caledonia and Mumford communities, their peoples and their industries. Exhibits highlight topics such as Black history in the two communities and the region's agricultural heritage. The museum is particularly worth a visit if you want to learn more about the nearby fish hatchery, which just so happens to be the oldest such hatchery in not just the state or the country, but the entire Northern Hemisphere. The museum sits partially in the original Caledonia School.





#### **TENNIE BURTON MUSEUM**



The Lima Historical Society's Tennie Burton Museum resides in an 1830s home and is named for the city's first historian. Artifact collections include items from the 1800s and 1900s, ranging from furniture to farm equipment, clothing to musical instruments. A resource room offers historic photographs, memorabilia and other documentation.

#### THE NUNDA MUSEUM & ROSE **SHAVE GALLERY**

O NUNDA, NEW YORK

Part history museum, part art gallery, the Nunda Museum & Rose Shave Gallery features nearly 50 paintings by local artist Rose Shave, who worked in the area from 1875 to 1925. The museum also features artifacts reflecting two centuries of Nunda history.

#### **AVON PRESERVATION &** HISTORICAL SOCIETY

AVON, NEW YORK

This museum offers a constantly revolving series of window displays and exhibitions featuring Avon artifacts. The museum is also home to a wealth of resources for those interested in researching local history, whether that be history tied to local business and industry or genealogy. The museum also frequently hosts speakers to discuss topics related to the area's past.

#### **MAURICE F. SWEENEY MUSEUM**

LIVONIA, NEW YORK

Operated by the Livonia Area Preservation & Historical Society, this museum, named for a former local businessman and historian, sits within a 19th-century bank and displays artifacts that reflect the Livonia area's history. You'll see textiles, kitchenware, war memorabilia and even food items.

#### ROCHESTER & GENESEE VALLEY RAILROAD MUSEUM

🗿 RUSH, NEW YORK

For any train aficionado, the Rochester & Genesee Valley Railroad Museum is a can'tmiss. This museum boasts the largest collection of historic trains and operating vintage diesel locomotives in the state. Beyond both indoor and outdoor exhibits, the museum also offers historic train rides.

#### DANSVILLE AREA HISTORICAL MUSEUM

O DANSVILLE, NEW YORK

Overseen by the Dansville Area Historical Society, this free museum encompasses three floors filled with artifacts and memorabilia tied to Dansville's past. Expect to learn about the area's history, starting with the very first house that was built in Dansville, in 1795, as well as the area's economic development over the last two centuries.

#### GENESEE COUNTRY VILLAGE & MUSEUM

O MUMFORD, NEW YORK

If you prefer living history museums to your standard series of exhibitions, make tracks to the largest living history museum in New York State and the third-largest living history museum in the country, the Genesee Country Village & Museum.

The historic village includes nearly 70 buildings, primarily from the 1800s, including a selection of shops, a historic tavern, a Victorian mansion, and more. You'll want to take your time exploring and getting to know the costumed interpreters, who will introduce you to the century's simpler way of life. After you're finished exploring the village, stop into the John L. Wehle Gallery to see exhibitions featuring 1800s art and clothing, as well as a relatively new exhibition on waterfowling and conservation. The museum is also home to a nature center and multiple dining options.











Keith Walters Photography







#### FROM COUNTRY ROADS TO STATE PARKS, SPENDING THE DAY LEAF-PEEPING IS THE PERFECT AUTUMN **ACTIVITY THAT CAN BE** ENJOYED BY EVERYONE.

Depending on your tastes, you may prefer some fall-favorite activities over others. You might love a good spooky scare or prefer watching the big football game every weekend. You could eagerly await picking that first fall apple every year or carving up the perfect pumpkin. However you envision your perfect fall, there's one fall activity that everyone can enjoy: leaf-peeping.

Leaf-peeping – or the simple act of taking in the gorgeous fall foliage - can be enjoyed in a variety of ways. Maybe you want to take a scenic drive that lasts all afternoon. Maybe you want to hike your way to an overlook. Maybe you prefer to take in the leaves as you ride your bike or walk the dog. Whatever your preference, Livingston County offers you plenty of options where fall foliage is awash with vibrant splashes of orange, gold, and crimson red.

Are you a traveler who's always looking for that perfect pic to post to all your socials? Leaf-peeping provides near-endless perfect backdrops for every post, too,

whether you're on the hiking trail, exploring an apple orchard or pumpkin patch, or attending one of LivCo's great fall festivals. Do note, however, that some days are better for leaf-peeping than others. Foliage changes each season according to altitude and weather (which means that some areas of LivCo might boast more vibrant colors than others). That being said, you can safely expect to enjoy full leafpeeping season right around early to mid-October. How will you take in the spectacular scenery this fall?

#### HERE'S A ROUND-UP OF SOME OF OUR FAVORITE FALL DESTINATIONS IN LIVINGSTON COUNTY THAT WILL TAKE YOUR BREATH AWAY.

#### AVON FIVE ARCH BRIDGE

Want to explore the area's scenic and historic railway bridges? Head to the Avon Five Arch Bridge, which was built in the mid-19th century over the Conesus Lake Outlet. While a train hasn't crossed this bridge in more than 70 years, you can still visit this beautiful example of masonry construction today. Be sure to snap plenty of photos of the bridge set against the surrounding fall foliage!

#### 3. HEMLOCK LAKE

Another of New York's eleven Finger Lakes, Hemlock Lake is known as the least developed of them all. Thanks to this, as well as the boat size and horsepower limitations, Hemlock Lake serves up a placid, tranquil environment where you can either hike along the lakefront or take to the waters for bountiful views of unspoiled shorelines.

#### 5. NATIONS ROAD

Prefer to leaf peep from the comfort of your car? Take a scenic drive through the Genesee River Valley when you travel Nations Road, located off Route 39 in Geneseo. The Nations Road scenic loop is just five miles long, so it's a quick and easy addition to your itinerary; however, despite the loop's small size, it offers big views, thanks to the historic, 250-year-old white oak trees that line the landscape.

#### 2. CONESUS LAKE

There's nothing quite like taking in the fall foliage from the water. Head out onto the westernmost Finger Lake, Conesus Lake, and see why this beautiful, eight-mile-long body of water is considered the jewel of Livingston County. Numerous providers along the lake offer boat rentals, from pontoons to paddleboards, so book your preferred craft and spend a day sightseeing on the lake.

#### 4 ERIE-ATTICA TRAIL

The Erie-Attica Trail offers scenic views with a side of history. Named for the area's railroads, the trail still contains the original truss bridge that crosses the Genesee River for 220 feet. The trail starts in Avon and connects with the Genesee Valley Greenway State Park after approximately a mile.

#### 6. OSSIAN STATE FOREST

While many travelers appreciate Letchworth State Park's many amenities, if you'd rather explore an outdoor adventure hub where you can truly get lost in nature, try the 1,303-acre Ossian State Forest. This minimally developed state forest offers primitive camping, paddling and fishing. If you visit this petfriendly park, be aware of hunting seasons and differing regulations between neighboring forestlands and wildlife areas.

#### 7. HARRIET HOLLISTER SPENCER RECREATION AREA

Located six miles south of Honeoye Lake, this area offers panoramic views of the countryside along hiking and biking trails. The area was created after 680 acres of land were given to New York State from the estate of Harriet Hollister Spencer, a horticulturist, rose expert, and civic leader, after her death in 1962.

#### 8. STONY BROOK STATE PARK

For an afternoon spent hiking among gorge, waterfall and woodland views, visit Stony Brook State Park. There are three hiking trails to pick from, all of which are about a mile long and all of which include stone stairs. Each allows you to view the park's multiple waterfalls and rock formations, as well as foliage, from different vantage points, so, if you consider yourself an accomplished hiker, you may want to try all three trails in one day. A small entrance fee is required at this state park and guests may bring along a maximum of two dogs.

#### 9. REYNOLDS GULLY

For a quick hike that's only about a half a mile, and that takes, on average, less than 15 minutes to complete, head to Reynolds Gully, near Springwater, New York. The dog-friendly Reynolds Gully Falls trail is easy and scenic, with water crossings.

#### **10. LETCHWORTH STATE PARK**

Known as the Grand Canyon of the East, Letchworth State Park is a favorite scenic spot in LivCo throughout the entire year, but the fall months are truly special here. Explore the many trails and take in the fall colors contrasted against the rugged gorges and cascading waterfalls.

Families will want to stop by the Humphrey Nature Center during their visit. The center offers educational and interactive exhibits highlighting the park's plant life, animals, geology and ecology. Do note that there is a minimal per-car entrance fee at this dog-friendly park.









## For a full day of family fun in autumn, nothing beats a trip to a farm or agritourism destination.

Agritourism is a growing interest for so many travelers and for good reason — you get all the fun of a farm, with none of the hard work or mess! Whether you prefer to pickyour-own produce, get to know some friendly farm animals up close and personal, or just tour the places where our food is lovingly grown, farm visits and agritourism are a wonderful way to get to know a destination on a deeper level.

That said, farm visits in the fall are particularly special. Harvest season brings unique sights and sounds. The corn rows have reached full height and are often the perfect place for a corn maze. Sunflower fields are in full bloom and beauty. Apple orchards are abuzz with families on the hunt for that one perfect apple. Pumpkin fields offer up their bounty to excited visitors, eager to carve that first jack-o-lantern of the fall.

Sound like your idea of a great time? Luckily, Livingston County is home to myriad farms where you can experience all this and more. Check out these "animal-ful" spots where you can see, hear, feel, and explore farm life up close and personal.

#### PROMETHEUS FARMS

ULIVONIA, NEW YORK

Say hello to the goats that call this farm home and then head inside to the farm market and café. You'll discover a range of locally grown, produced and baked items that make the perfect snack for a bit of afternoon (or anytime) noshing, as well as products to take home for a tasty souvenir.

#### FARMER'S DAUGHTER'S MARKET

O NUNDA, NEW YORK

If you're in Nunda, and headed to the Finger Lakes Trail, Genesee Valley Greenway or Letchworth State Park, the Farmer's Daughter's Market makes a convenient stop along the way. There, you'll not only find some friendly goats, but also locally produced food items to fuel some of your upcoming LivCo adventures.

#### **BACKYARD BARNYARD**

MOUNT MORRIS, NEW YORK

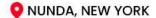
This farm, petting zoo and fun center combined is all about families. Between getting to know the goats, llamas, pigs, donkeys and more, the kiddos will also enjoy lots of room to run and play, kidfriendly axe-throwing (yes, really!), a playground, special activities and other fun. The best part? Everything but concessions is included in the price of your ticket.

#### **HEMLOCK HILLS ALPACA FARM**

🔾 LIVONIA, NEW YORK

For a farm experience with a view, head to Hemlock Hills Alpaca Farm, where 75 acres overlook the Hemlock Valley. Meet the alpacas, hike the picturesque property and be sure to stop into the farm shop for alpaca products like rovings and yarns.

#### **LETCHWORTH FARM**



Adjacent to Letchworth State Park, Letchworth Farm is an 88-acre equestrian estate. If you've ever wanted to try your hand at riding, or if you're already an accomplished rider, stop in and enjoy a scenic trail ride, which you can easily book on their website.

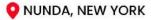
Can't get enough of this beautiful property? Letchworth Farm also offers two questhouses, outfitted with all the amenities you need to enjoy a relaxed and secluded stay in a peaceful environment.

#### CALEDONIA FISH HATCHERY



This agritourism site comes with a side of history. The Caledonia Fish Hatchery isn't just the oldest fish hatchery in New York — it's the oldest fish hatchery in the entire Western Hemisphere. Established in 1864 by the Father of Fish Culture, Seth Green, the hatchery is still in operation today, raising approximately 170,000 pounds of trout per year as an important site for the global fish farming industry. Stop in, feed the fish, walk the nature trail, and learn more about the hatchery and Caledonia's history overall at the Big Springs Museum, located just about a mile away.

#### **NUNDA RANCH**



Nunda Ranch is a 50-acre horse ranch with trail rides ranging from easy to intense, but also riding lessons and barrel training, in case you want to level up your equestrian skills while on vacation.

If you still need to book your LivCo accommodations, the ranch house is available to rent and can easily fit up to 16 travelers, with its many bedrooms and amenities such as an indoor pool, hot tub, game room, and large outdoor living space. For those who don't quite need a rental that can sleep 16, there's also a small and cozily rustic cabin.









#### **KEEP AN EYE OUT** FOR THE GOATS!

Beyond visiting these agritourism destinations throughout LivCo, keep an eye out for the goats, too the yoga goats, that is. Many businesses around the country, such as breweries, host goat yoga sessions on a regular basis, where you can take part in some beginners' yoga while getting to know some friendly, curious goats.



# Just steps from a college campus, the Village of Geneseo is a hub for local arts and culture.

Geneseo (pronounced gen-uh-see-oh) offers the best of every option for travelers. As the county seat and home to SUNY Geneseo, it's a village where town meets gown. There's the idyllic and peaceful natural beauty for which the village was named (Gennis-he-yo is Iroquois for "beautiful valley"), as well as a lively downtown.

Locals and the student population intermingle, both enjoying the many amenities that come with a university, including ample dining options, events, and watering holes. Modern essentials cater to travelers, but those with an interest in the area's history will still find plenty intact and ready and waiting for exploring. So — how can you see the many sides of Geneseo for yourself? Here's how we recommend you spend the day.

## 1. START WITH A BREAKFAST THAT'S OUT OF THIS WORLD

Cosmic Charlie Café is a relatively new addition to the Geneseo dining scene and a must-stop for the coffee lover in your life. The café-food truck combo offers a casual, cool spot to grab a specialty coffee or other fun drink with an equally fun name (like the Cardamommy or Solar Squeeze), alongside a breakfast taco or burrito.



#### 2. GET IN A MORNING WORKOUT AT SUNRISE BOULDERING

Located in the same building as Cosmic Charlie Café, **Sunrise Bouldering** is calling your name. You've heard of rock climbing, but how about bouldering? For the uninitiated, bouldering is a type of rock climbing that's a cross between traditional rock climbing and free climbing. There are no ropes or harnesses and typically focuses on scaling shorter rock walls. Try it out for yourself at LivCo's only climbing gym, Sunrise Bouldering. Newbies are welcome and on-site rentals and gear are available, so all you'll need to bring is a comfy workout outfit, a photo ID, and a fun attitude.







#### **3.** HUNT FOR VINTAGE TREASURES

If your idea of a productive morning is more about sifting through the racks than scaling rock walls, then head to **FLX Revival** to hunt for your next great vintage find. The independent, curated vintage clothing shop is conveniently located right next to Sunrise Bouldering and Cosmic Charlie Café, so you can hit up all three local businesses in one swoop. Keep your eyes peeled for vintage SUNY Geneseo and Buffalo Bills merch!

#### WARM UP WITH HOMEMADE PIEROGIES FROM EURO CAFÉ

For lunch, surprise your tastebuds with a trip to Eastern Europe. **Euro Café** serves authentic, traditional Polish fare in a cozy setting. The café's pierogi, potato dumplings, and potato pancakes, of course, make for amazing comfort food, but you'll find other classics on the menu, too, such as stuffed cabbage, schnitzel, and smoked kielbasa. Make sure to save room for dessert!

When you're finished with lunch, take a quick walk down Main Street and snap a photo in front of the **Wisdom** mural, a beautiful and colorful public art display created by a Belarusian husband-wife muralist team known as Key Detail.

## 5. BRUSH UP ON YOUR GENESEO HISTORY

The Wadsworth family established the **Wadsworth Homestead** in Geneseo in 1804, and they've remained here ever since, marking the homestead as the oldest country manor estate in New York State to be continually owned by the original family. As you tour the estate — led by none other than a member of the Wadsworth clan — you'll learn about not only this influential family's history but also about the history of the entire region discovering treasures that have been passed down over seven generations.





#### 6. EXPLORE THE LOCAL ART SCENE

Once you've had your fill of Geneseo's historic side, explore its artsy side, with a visit to The Gallery in the Valley, a boutique gallery dedicated to local artists (and resident pup Lady). You never know what art medium you'll see on display here, options range from photography to illustrations, ceramics to needle-felting and beyond.

#### 7. GRAB DINNER AT A BRAND-NEW **SPOT IN TOWN**

While The Bronze is a newcomer to the community, it's become a fast fan-favorite, thanks largely in part to the restaurant's dedication to all things local. Expect a menu that's both accessible and upscale, with appetizer options that range from mozzarella sticks to a tomato galette, and entrees that include burgers, Japanese fried chicken, and osso buco. Make sure to check out the restaurant's selection of specialty bourbons and whiskeys, and plan to snag your reservation in advance.

#### 8. SETTLE IN FOR SOME LIVE MUSIC

What's better than local, live music? How about local, live music in a historic theater? At the Geneseo Riviera, you can catch concerts hosted by Geneseo Jam Kitchen, an organization dedicated to bringing local live music to communities, across genres but always at an affordable price. Can't catch a Geneseo Jam Kitchen show? See what else might be showing at the Riviera Theatre during your trip!

#### CLOSE OUT WITH A NIGHTCAP

Whatever your preference, nightcap or coffee, you'll find it at Cricket's Coffee, Cocktails, & Kitchen. The drink menu features a range of coffees, cocoa, tea, lemonade, and specialty cocktails that are all just the thing to wrap up your day exploring beautiful Geneseo.





- Take in the famous view of a Genesee River Valley Sunset from the gazebo on the SUNY Geneseo campus.
- Bring your friends or family on a visit to Letchworth State Park, the "Grand Canyon of the East", where you'll find hiking trails, aweinspiring waterfalls, and scenic drives.
- Grab fresh produce and flowers at the Geneseo Farmers Market hosted on Center Street every Thursday, 3pm to 6:30pm, until the end of October.
- Show off your love for the college with new gear and apparel from one of the many "Geneseo-themed" shops on Main Street including the Geneseo Store, Specialtees, and Market on Main.
- Wake up early to watch the opening of the Genesee Valley Hunt processing down Main Street on the last Saturday in September.
- Snap a picture in front of the Emmeline
  Wadsworth Memorial
  Fountain a.k.a the Bear
  Fountain in your cap
  and gown on your
  graduation day.

# Celebrate Harvest Season

AS THE LEAVES BEGIN TO CHANGE and temperatures start to cool, it's time to celebrate the harvest season! Fall festivals are a great way to take part in the joys of autumn. From beer tastings to hayrides, horse races to farm markets, there are plenty of classic and new festivals happening this fall in LivCo.









## As the cool autumn breeze rustles through the leaves, it's time to embrace harvest celebrations.

Classic and new fall harvest events are a testament to the beauty of the season and the importance of agriculture in our lives. Fall activities bring a sense of adventure and nostalgia to the harvest season. Hop on a hayride and experience the beauty of nature as you traverse through pumpkin patches, cornfields, and charming countryside landscapes. Enjoy sipping on fresh apple cider, navigating a corn maze, or indulging in a whiskey tasting, any way you choose you'll be immersing yourself in the essence of fall and celebrating the bounty of nature's produce.

Whether you're looking for an annual family-friendly weekend outing or a whiskey and music festival that's new to town this year, you are sure to find something that suits your tastes. So grab your loved ones, put on your favorite sweater, and get ready to explore the best festivals and events celebrating the season in Livingston County.

#### **AUTUMN IN THE VILLAGE**

O LIVONIA, NEW YORK

SEPTEMBER 9TH

Coined "a harvest of new beginnings and pride in the community", Livonia's Autumn in the Village is an annual celebration that brings together locals and visitors of all ages on the second Saturday in September. Kicking off with a parade through the village, enjoy a day of arts and crafts, local vendors, food, and live music. Kids can bounce their way through tons of bounce houses and inflatables while adults enjoy the 2nd Annual Cornhole Tournament.

#### **FARM FEST**

PIFFARD, NEW YORK

SEPTEMBER 9TH

Held annually at a local farm in LivCo, this year at Lawnel Farms in Piffard, start the harvest season by immersing yourself in the agricultural roots of the Genesee River Valley and learn about where your food comes from. Families can enjoy a petting zoo, food vendors, educational wagon rides, and farm activities.

#### **AGRICULTURAL FAIR**

GENESEE COUNTRY VILLAGE & MUSEUM

**SEPTEMBER 30TH & OCTOBER 1ST** 

Celebrate the bountiful Western New York harvest with livestock, live entertainment, and market shopping in the tradition of the country fairs of days gone by. Explore an extensive range of bird life in the Waterfowl Tent and Exhibition Barn, watch professional sheep herding dogs from Ox Creek Farm, befriend horses from the WNY Sidesaddle Association, and talk with 4-H youth exhibiting rabbits, goats, and poultry.

#### **GENESEE VALLEY HUNT RACES**

GENESEO, NEW YORK

CTOBER 14TH

An event that has taken place for more than 120 years, the Genesee Valley Hunt Races is a family-friendly, day-long horse racing event you won't want to miss. With over \$30,000 in prize money, the races attract steeplechasers from across the eastern seaboard. The day includes a petting zoo, stick-horse races, craft beverages and local foods, shopping, and live music. Enjoy dog jumping and agility competitions, "weiner-dog" races, and Jack Russell Terrier competitions, in addition to equine events and tailgating picnics.

It's like an old-fashioned country fair with a race track instead of a midway, and there's something for everyone to enjoy!

#### **OKTOBERFEST**

LIVONIA, NEW YORK

**SEPTEMBER 22ND & 23RD** 

An annual tradition at No BS Brew Company, this year's Oktoberfest celebrations kick off with the music of the Slambovian Circus of Dreams on Friday. On Saturday, enjoy a full day of live German music, food, and fun. Enjoy tastings of No BS beer, compete in the Steinhoist Competition and Keg Rolling contest, and be sure to wear your Lederhosen or Dirndl (there will be a contest for best dressed!).

#### IST ANNUAL LIMA GREAT PUMPKIN WEIGH-OFF & AG DAY

LIMA, NEW YORK

**OCTOBER 7TH** 

Is it even fall without pumpkins? Celebrate this autumn staple at Mark Tubbs Park in Lima. Enjoy horse-drawn wagon rides by Honey Locust, a bountiful farmer's market, explore an antique farm and toy display, and watch chainsaw artist Jennifer Black create a truly unique piece. Don't miss the winners of the largest Atlantic giant pumpkin and largest carved pumpkin.

## HOOCHENANNY WHISKEY FESTIVAL

GENESEO, NEW YORK

**© OCTOBER 20TH & 21ST** 

The inaugural Hoochenanny Whiskey Festival is a celebration of New York craftsmanship pairing culinary bites, craft whiskey, and specialty cocktails with an invigorating music lineup of regional and national artists.

Perfect for those looking for a new adventure, make sure to grab tickets for the Rickhouse Rendezvous, a one-of-a-kind educational whiskey-tasting experience featuring fan-favorite brands from across the state, including specially-curated distillers from the New York State Distillers Guild. From smooth bourbons to smoky whiskeys, you'll have the opportunity to expand your palate and learn about the craftsmanship behind this beloved spirit.

#### **AUTUMN IS THE IDEAL TIME OF** YEAR FOR FRESH PRODUCE, BAKED GOODS, AND LOCAL FLOWERS FROM FARMER'S MARKETS BEFORE THE END OF THE SEASON.

As we embrace the beauty of autumn, it's the perfect time to enjoy the best produce that the harvest season has to offer. From vibrant fruits to hearty vegetables, fall brings an abundance of delicious and nutritious options to the table.

Whether you're a seasoned chef or selfproclaimed foodie, exploring the world of seasonal produce is a culinary adventure you won't want to miss. Not sure what to try? Don't be afraid to ask for local recommendations!

#### Dansville Farmer's Market

Open Fridays from 11am to 4pm, this market offers a wide range of seasonal farm-fresh produce, Amish baked goods, handmade crafts, and locally raised meat. Find this casual open-air experience just minutes from downtown at the Dansville Airport.

#### Springwater Farmer's Market

Located at the country store, Hillside Gardens, stop by this market for locally grown vegetables and seasonal flowers.

#### Lima Farmer's Market

Hosted at the Lima Presbyterian Church from 3pm to 6pm on Tuesdays, this market offers local produce, homemade baked goods, jams, natural soaps, and products of the Genesee River Valley.

#### Nunda Area Farmer's Market

Situated in the quaint village of Nunda, this weekly market on Saturday mornings is held on the front lawn of the Town Government Offices. Shop for locally grown products such as farm-fresh vegetables, pickled goods, jams and preserves, and Amish baked goods (cinnamon rolls, bread, cakes, and pies).

#### Geneseo Farmer's Market

Stop by Center Street in Geneseo on Thursdays from 3pm to 6:30pm for fresh produce, meat, and dairy products, along with locally-made items, baked goods, and plants.

#### Little Lakes Farm Market

Happening every Saturday at Little Lakes Community Center in Hemlock, at this market you'll meet local farmers, gardeners and artisans offering perennials and house plants, dried herbs, baked goods, honey, and a wide variety of seasonal produce.

Shop artisan hand-made items including custom fabric, wall hangings, small baskets, soaps, lip balm, candles, bird houses and garden decorations.















#### **APPLE PIE ANYONE?**

At local farm stands and farmer's markets, you might pick up a fall favorite: apple pie. if you're looking for a specialty pie or dessert for your next party or Thanksgiving celebration, scan the code to explore local bakeries.

# EVERYTHING UNDER THE SUN



## **EXPERIENCE THE 2024 TOTAL** SOLAR ECLIPSE IN THE HEART OF THE GENESEE RIVER VALLEY



As the world eagerly awaits the next total solar eclipse — the Great North American Eclipse — occurring Monday, April 8, 2024, many travelers are already making their plans to be in the perfect spot for eclipse viewing — the path of totality — when the big moment arrives.

LivCo is one of the lucky destinations that lies on the path of totality that crosses North America in a thin line, providing optimum viewing conditions. This will be the first total solar eclipse in Livingston County in nearly 100 years making it your dark sky destination for the 2024 total solar eclipse!

In April, spectators from near and far will make their way to the Genesee River Valley to experience this astronomical event in its full glory. Will you be one of them?

#### YOUR OFFICIAL **ECLIPSE RESOURCES**

Where can you find the most comprehensive, up-to-date information on all things related to the 2024 total solar eclipse in Livingston County (an experience we're calling LivCo Sol)?

Go to LivCoSol.com, our official information hub for both locals and visitors, outfitted with all the information you need for a safe and enjoyable eclipseviewing experience.

#### LIVCO SOL VIEWING LOCATION



Celebrate this unforgettable day with your friends and family at the LivCo Sol Viewing Site. You can join us at the official area viewing site in April at the Livingston County Fairgrounds in Caledonia. There, you'll find campsites, parking spots, music, food, vendors and much more, for a celebration spectacular worthy of this rare, lifetime event.

Although we're hoping to have everyone join, for public safety purposes, when the Livingston County Fairgrounds has reached capacity, additional viewers will not be allowed to enter the area. We highly recommend reserving your tickets and/or parking spaces ahead of time or having multiple options if your first option is filled up.



#### START PLANNING YOUR TRIP TODAY

If your eclipse viewing plans include a trek to LivCo (and we hope they do!), here's what you need to know, as well as where to stay. We recommend booking your accommodations well in advance, as this event is sure to increase demand; for the best rates and most options, plan ahead.

While we don't expect accommodations options to last for long, as we get closer to the eclipse, you can still find stays available at these recommended properties throughout LivCo.

#### LOOKING FOR A PLACE TO STAY? THESE SPOTS ARE BOOKING FOR THE 2024 ECLIPSE.

#### Allegiance Bed & Breakfast

MT MORRIS, NEW YORK

For an eclipse stay with historic appeal, choose Allegiance Bed & Breakfast. Set in a restored, early 19th-century mansion, the Victorian-era miniature White House offers eight unique guest rooms.

#### **Country Ranch Rental**

GENESEO, NEW YORK

Keep it simple at this peaceful and centrally-located spacious home rental available on AirBnb. You can enjoy an eat-in kitchen, large spacious dining living room, and sleeping space for the whole family.

#### Blue Rose Bed & Breakfast

O MT MORRIS, NEW YORK

Snag one of the coveted three guest rooms available for the eclipse at Blue Rose Bed & Breakfast. An award-winning, picturesque property listed on the National Register of Historic Places, it's within walking distance of dining and shopping and just five minutes

from Letchworth State Park. This bed and breakfast is taking eclipse reservations by phone only and each stay will include complimentary eclipse glasses.

#### Charlton Farm

O AVON, NEW YORK

In Avon, New York, Charlton Farm is a historic property dating to the late 1800s and situated on 30 acres of spectacular scenery. Choose from a handful of beautifully appointed guest rooms during your stay and, when you're not watching the eclipse, be sure to check out the farm's working grounds.

#### Country Inn & Suites

O MT MORRIS, NEW YORK

This centrally located hotel is near I-390, Letchworth State Park and Mt. Morris, making it ultra-convenient for getting around during those busy preand post-eclipse dates.

#### **Gezellig Huis Rental**

O LIVONIA, NEW YORK

This home rental takes its name from the Dutch word for "cozy." Perfect for a family stay, the private house offers its own waterfront and easy access to Letchworth State Park, local restaurants, wineries, breweries and hiking.

#### **Hampton Inn Geneseo**

GENESEO, NEW YORK

This budget-friendly property is just five minutes from the State University of New York Geneseo, as well as area shopping and dining.

#### **Hillcrest Estate**

O PAVILION, NEW YORK

A beautiful, historic and restored property on 120 acres, Hillcrest Estate has been a favorite with discerning guests for over a century. Become one of those discerning guests when you book the property's special solar eclipse package, available Sunday through Tuesday, April 7–9, 2024. Special amenities are included and rooms are limited.

#### **Quality Inn Geneseo**

GENESEO, NEW YORK

Another budget-friendly property that's a perfect pick for seeing the eclipse conveniently, the Quality Inn Geneseo offers a range of desirable amenities, including free WiFi and free breakfast.



#### STAY AWHILE

Unpack your bags and stay awhile! LivCo offers all kinds of places to stay, scan the code to start planning today.









#### DISCOVER MORE WAYS TO STAY

Beyond these favorite hotels, bed and breakfasts, and rental options, you can also explore other ways to stay in LivCo during the 2024 solar eclipse. More short-term rental options can be found throughout the county as well as campgrounds and parks. In addition to these spots, check for availablity via HipCamp.com and HarvestHost.com. Both of these online booking platforms allow you to book campsites outside of formal campgrounds, such as on private property or even at unique venues such as breweries or wineries.

#### GEAR UP FOR THE ULTIMATE VIEWING EXPERIENCE

Don't want to wait for April 8th to get the fun started? You can shop for a range of eclipserelated gear, memorabilia, and souvenirs at VisitLivCo.Shop. You'll find t-shirts, hats, and, of course, the requisite LivCo Sol eclipse glasses. In town? Pick up your glasses at our offices in Geneseo (6 Court Street, Geneseo, NY 14454).

Wherever you end up staying for LivCo Sol, be sure to plan ahead. Don't just think you can arrive in the area and "figure it out when you get there."

We expect demand and traffic to be exceedingly high during this special event, so be sure to stock up on supplies, cash, fuel, and food ahead of your arrival, in order to avoid long lines and limited supplies. If you're traveling in an RV, be sure to have it serviced and fueled up ahead of your trip to LivCo. Keep your personal safety and security in mind.

#### SPOTTY CELL SERVICE

As cell service may be spotty due to increased volume, create a communication plan with family members or fellow travelers that is not reliant on cell service.

#### MAKE A GROUP PLAN

Consider having an out-ofarea friend or family member that you can all check in with, if needed or separated. Likewise, if in a crowded area, pick a common gathering spot to meet up after separating.

#### **EXPECT TRAFFIC**

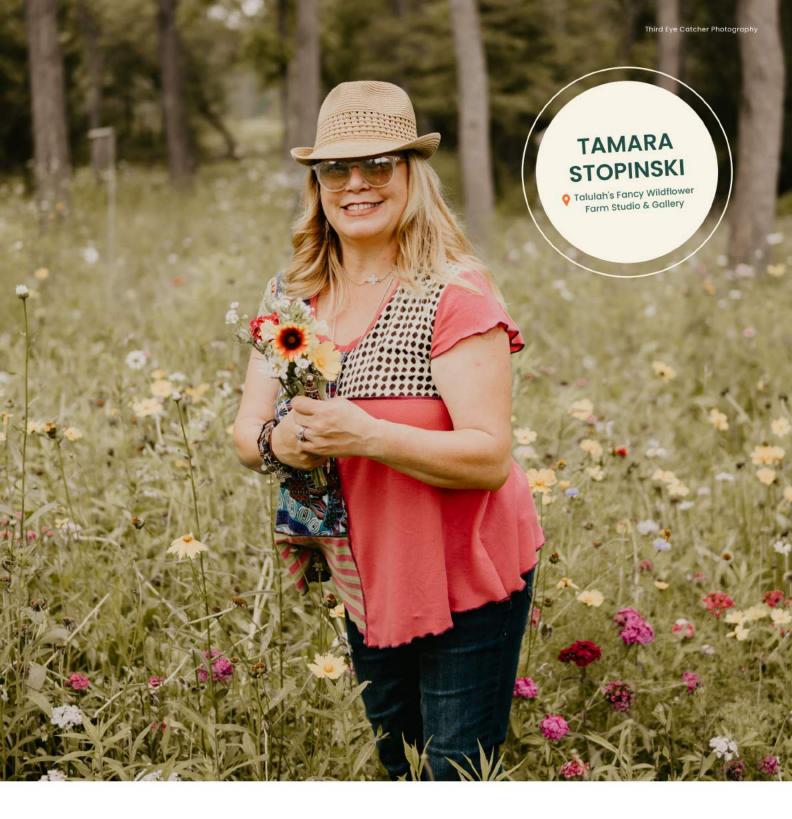
Traffic will be heavy and lines for local services such as restaurants, gas stations, grocery stores, and retail stores may be longer than usual; allow for extra time to get where you need to go.

#### **KEEP ITEMS SECURE**

As is the case when attending any crowded event, also be sure to keep valuables on your person (so not in your vehicles or left at a campsite) and secured.

#### PACK IN, PACK OUT

Lastly, as you pack up and head out, remember to keep our communities and public spaces clean and safe back it in, pack it out!



# meet our makers, creators, & shakers



Step into a world of artistry and creativity at Talulah's Fancy Wildflower Farm Studio & Gallery.

### WHEN IT COMES TO THE BEAUTY OF NATURE, FEW THINGS COMPARE TO STUNNING WILDFLOWERS.

Maker and artist, Tamara Stopinski, is creating handcrafted treasures and growing colorful wildflowers at Talulah's Fancy Wildflower Farm Studio & Gallery just minutes from downtown Lima. Tamara's passion for sharing beautiful things is evident in every aspect of her studio and gallery where you can explore a selection of jewelry, spa products, pottery, handsculpted and forged metals, and, of course, wildflowers.

From the moment you enter Tahulah's, you are surrounded by the vibrant energy of handmade jewelry, beautiful wildflowers, and unique pottery creations. Explore the gallery adorned with stunning pieces of artwork, showcasing Tamara's talent and love for craftsmanship. And Tamara's jewelry collection is especially one-of-a-kind, from delicate silver necklaces adorned with semi-precious stones to round hammered earrings inspired by the wildflower meadow, there is something for everyone.

Let's not forget about the wildflower bouquets. Made to order, with vibrant colors and unique combinations, these flowers will take your breath away. Talulah's Fancy Wildflower Farm Studio & Gallery is a place where you can discover your inner artist and be inspired by the beauty of nature. Come explore this artistic oasis and meet the artist creating it all – you won't be disappointed.









Why wildflowers? Tell us a little bit about your business and the different things people can experience when they visit.

Our wildflower meadows were planted as a result of ash tree devastation to be a habitat replacement for pollinators and birds. They grew to be an important source of inspiration for the one-of-a-kind pottery and jewelry designs that I create in my meadow studio/gallery. Open 10 am to 4 pm, Thursdays through Saturdays, May through December, and more on the wild side than that of a traditional flower farm we tend to our wildflowers a bit more loosely with the hope of offering a relaxed and creative atmosphere.

In the spring, people can expect an array of healthy perennials that have been

propagated directly from our meadows and when summer comes we offer wildflower bouquets made to order as well as bouquet-making events.

How about your jewelry? Tell us about some of the work you're most proud of.

It has always been my goal to create truly one-of-a-kind designs, unique pieces that have a vibe and will resonate with the people they are meant for. I recently created a new concept of wildflower meadow inspired pieces and they are like tiny little landscapes of what I get to see from the window of my studio. Made of forged and hammered sterling silver and featuring semi-precious stones, I'm really excited to see how these designs grow!

### What is your creative process?

I like daydreaming and taking time to be still and imagine, to problem solve and explore. This process helps me come up with my own solutions and it also cultivates new ideas to keep my work original by adding new layers to my designs.

# What's the best thing about Livingston County? What brought you here?

I love the small town feeling you get wherever you are in Livingston County as well as the beautiful farms and landscapes that surround us. It is a feeling that inspires me as an artist, as a person, and as a member of our community.

### What's the most important lesson you've learned as a maker?

It's important to me to stay authentic, to keep adding those unique layers - so that there is always something new to get excited about and something new to share with my clients.

# What's coming up for you and your business in the coming months?

As the wildflower seasons begins to taper off and the landscape around me changes I'll begin working on our woodland inspired pottery for dish gardens, followed by stoneware pumpkins, mice, tiny luminary houses and cutout cookie ornaments as well as building a large selection of jewelry for the holidays.



# table for two

WHERE TO SHARE A ROMANTIC MEAL IN LIVCO

WHEN IT'S TIME TO CELEBRATE SOMETHING special an engagement, anniversary, or just the love you share — with your favorite someone, it's time to go to LivCo. The Genesee River Valley offers a romantic retreat for every couple, no matter how you and your sweetheart like to play.





Are you a couple of adventurers? We have outdoor adventure aplenty. Do you prefer to spend your weekends antiquing your way through a new city? You'll find plenty of vintage, thrift and antique shops here. Want to hop your way between breweries, distilleries, wineries and cideries? Couples will find a celebratory drink around every corner in LivCo.

However you and your other half like to enjoy one another's company, though, eventually, you'll need to eat — and LivCo boasts plenty of romantic dining spots, too. The dim light of a candle, a bottle of wine for two, and the rest of the night to enjoy it. Check out these date night-worthy restaurants for you and your significant other on your anniversary, honeymoon, or just because.

### FROM THE CASUAL, CUTE, AND QUAINT TO THE LUXURIOUS AND CANDLELIT, HERE'S WHERE TO SHARE A ROMANTIC MEAL IN LIVCO.

### FRATELLI'S ITALIAN RESTAURANT

O AVON, NEW YORK

Pasta will always be a top date-night choice and, at Fratelli's Italian Restaurant, you can find some of the best in LivCo. The long-standing, family-founded restaurant offers all your favorite Italian classics, plus a range of seafood options and a martini list in addition to the wine list. Plan your date night for a Friday evening so you can catch the restaurant's live jazz performances from 6 pm to 8pm weekly.

### **EMBER WOODFIRE GRILL**

O LIVONIA, NEW YORK

This unique restaurant sits within a historic train depot, serving up a range of fromscratch menu items made from farmfresh, sustainable ingredients. Dining at Ember Woodfire Grill is an experience, so plan for a leisurely, enjoyable date night. The entire menu is made to share, so don't be afraid to order a range of tasty items and then swap bites with your sweetie. You can expect your food to come out right as it's piping hot and ready, for a rotating display of dishes all evening long.

### CALEDONIA VILLAGE INN

CALEDONIA, NEW YORK

If you and your special someone are craving French cuisine, there's no need for a stuffy dining experience or brushing up on your French just so you can read the menu. The Caledonia Village Inn offers French-American cuisine in a casual and cozy atmosphere that will have you both feeling right at home. Be sure to save room for dessert. Whether you order dessert to share or multiples because you just can't pick one thing off the tempting dessert list, you're sure to savor every bite.

### YARD OF ALE

PIFFARD, NEW YORK

Date night is often the time to splurge a little bit on dinner, which, for some couples, means date night just isn't quite date night without a steak. That's where Yard of Ale comes in. This semi-casual and historic restaurant is renowned for slow-roasted, Angus beef prime rib. You'll find many other delectable options on the menu as well, such as Australian lobster tail, filet mignon, and maple Dijon salmon served with roasted apples.











### **CAFFÉ TAZZA**

O DANSVILLE, NEW YORK

Grab your sweater and cozy up on this outdoor back patio, lit by twinkling hanging lights, as you share a selection of tapas. Caffé Tazza sits conveniently in downtown Dansville and offers not only tapas but wood-fired pizzas as well. Wine is, of course, a must.

### THE BRONZE

GENESEO, NEW YORK

This new but already beloved LivCo restaurant offers modern cuisine that highlights farm-to-table fare that's seriously fresh. The vegetables on your plate? They very well could have been picked mere hours ago. The Bronze is a great date-night pick for couples who not only crave modern, field-to-fork food, but also those couples who prefer their whiskey to wine; the restaurant boasts a nice selection of specialty bourbons and whiskeys.

### **EURO CAFÉ**

GENESEO, NEW YORK

Experience authentic Eastern European eats in LivCo when you and your date make tracks for Euro Café. Comfort food is on the menu, just the thing for fall. If you and your partner aren't familiar with Eastern European cuisine, you'll find your date night here becomes so much more than just dinner — it's a new experience to bond over.

### WHISTLING FARMER PUB

O NUNDA, NEW YORK

Minutes from Letchworth State Park,
Whistling Farmer serves up classic
American favorites with one-of-a-kind
twists in true gastropub fashion. Indulge
in dishes made with local produce, with
options for vegans and vegetarians.



When it comes to beer, owners of No BS Brew Company, Steve Gray and Ben Noragong, certainly know their stuff. Located near the north end of Conesus Lake, No BS has a range of beers on tap from crisp and refreshing lagers to rich and robust stouts, making it the perfect spot for family and friends to come together to celebrate the season.

As autumn rolls around, beer lovers will be seeking a lineup of beers that perfectly capture the flavors of the season. With these flavors brewing, it's the perfect time to celebrate the traditional German festival, Oktoberfest, at No BS Brew Company. Serving up beer, delicious food, and live music, it's the perfect opportunity to immerse yourself in the spirit of the season. Don't forget to join in on the Stein hoist competition and costume contest for some added fun and friendly competition. Prost to the autumn season and the incredible beers that await you at No BS Brew Company.



### Tell us about yourselves and why you decided to start a brewery.

Ben and I (Steve) met in 2007 while working at a machine shop together. Our kids were the same age so we would hang out together, which helped forge our friendship. Ben was home brewing at the time and would have samples of his brews for us to try. I would trade him some IPAs for some of his delicious home-brewed beers. Around 2010, we started kicking around the idea of starting up a microbrewery. Our kids were still too young, so we decided to put the idea on the back burner. Fast forward to 2015. Livingston County Economic Development created a business plan contest for craft beverage entrepreneurs. This is when we decided to move forward with our dream of starting a microbrewery. It was decided that even if we didn't win the competition, we would still open a microbrewery in Livingston County. We didn't make it to the finals of the competition, but we followed our dream and in 2019 opened our main location in Livonia.

### Tell us a little bit about No BS Brew Company and your expansion into a second location.

Our first year of business saw revenue that exceeded our wildest dreams. We continued exponential growth into the end of 2020, which is when we decided to open our second location in the Village of Victor. We celebrated our two year anniversary on August 26th.

### Why did you decide to open your business in Livingston County?

We decided to open our main location in Livingston County because of its rich culture in enjoying the outdoors (Conesus Lake is close by) and for its beauty. People travel from all over the country to visit the Finger Lakes and Letchworth State Park.

### What's the best thing about being in Livingston County?

The best part about being in Livingston County is our proximity to our families. One can typically see our family members helping out from time to time. We both grew up in Livingston County.

The amount of variety that we offer as well as brewing more traditional styles of craft beer sets us apart from other breweries.

# What's your favorite thing on the menu right now?

Our favorites on the menu right now: Ben, the Black and Blue Sour. Steve, the Turtle Stone Stout.

## What's your go-to food pairing for your beer?

A 1/2 rack of ribs with our North End Cream Ale, with a side of Smoked Mac and Cheese, Tomato Cucumber Salad and house made Corn Bread.

# What's coming up for No BS this Fall/Winter?

This fall we will be celebrating our 5th annual Oktoberfest on Saturday, September 23rd from 2 pm to 10 pm. Drawing people from all over the state, we will have German food, German music, and, of course, our Oktoberfest Marzen on tap. This winter we will be opening our igloos, which were a huge hit in 2022. Watch for new beer releases! We are also looking forward to the Total Solar Eclipse in April.

# What's the most important lesson you've learned as entrepreneurs? What advice would you give to someone?

The most important lesson we have learned is to have the ability to adapt to change. Our advice to anyone getting into the industry is to execute. There are a lot of folks with great ideas, the key is to execute on said ideas.

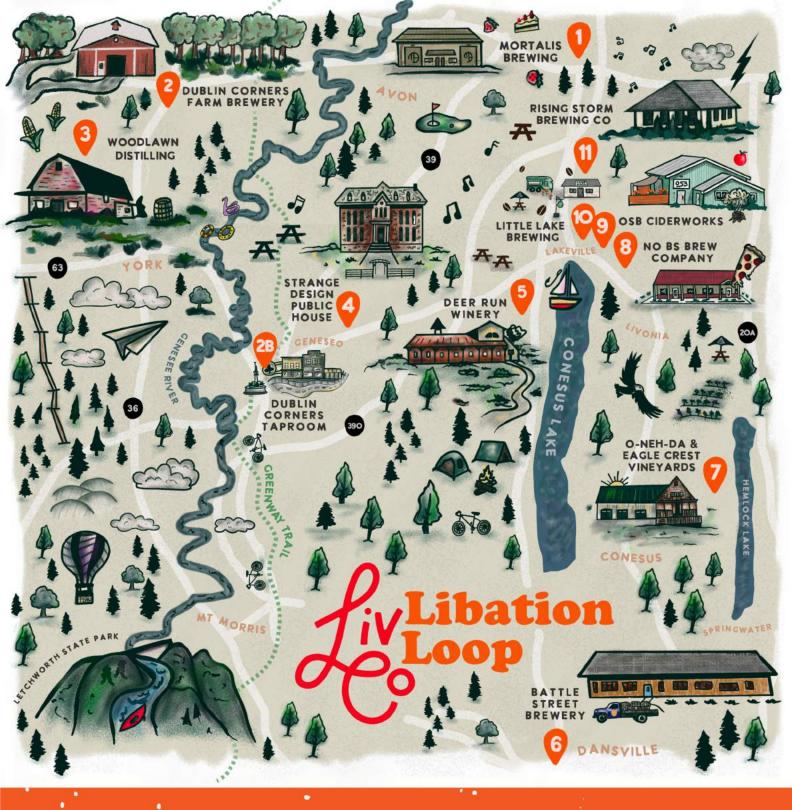
### Anything else you'd like to add?

We'd like to add that we are appreciative of the community outreach that continues to support our small business. In addition, the amount of friendships that we have witnessed being built at No BS is extraordinary!!









# YOUR GUIDE TO CRAFT BEER, WINE, CIDER & SPIRITS IN LIVCO

Livingston County is home to more than a few renowned craft beverage makers, sourcing local ingredients and offering the perfect opportunity to stop, sip and savor time with friends and family. Be sure to check them all out and tag #LivCoLibationLoop and @visitlivco to share your adventures!



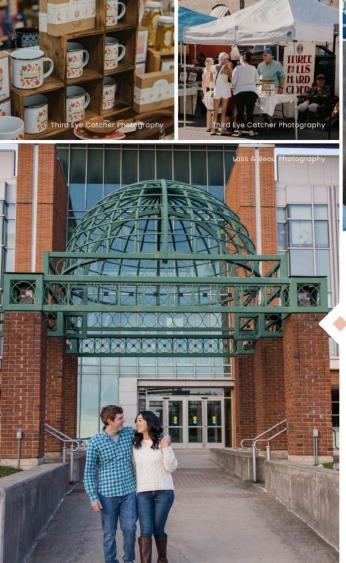
# Qutumn Weekend ITINERARY

FROM BOUTIQUE SHOPPING TO OUTDOOR ADVENTURE, autumn is all about new adventures! Get inspired and plan a funfilled weekend trip to LivCo.

### **THURSDAY**

Take a deep breath. Smell that? Fall is in the air — a crisp breeze heralding chunky sweaters, blazing colors on trees, a hot cider in hand, and endless adventures in the Genesee River Valley. It's time for your fall escape to LivCo! Start your long weekend in Geneseo and check into the **Hampton Inn** just minutes from the downtown district. With free WiFi, an on-site fitness center, and an indoor pool, this hotel has everything for the whole family in one of our largest villages in LivCo.

Once you're settled in, head into downtown Geneseo for an evening of shopping and dining. Start with a stop by the **Geneseo Farmers' Market** on Center Street for fresh flowers and baked goods. Wander down this historic Main Street in and out of local boutique stores. Shop for antiques and treasures at **Florence's Perpetual Estate Sale**, pick up local items and foodie favorites at **Honeygirl Gourmet**, and start your holiday shopping early with children's toys and books from **Touch of Grayce** and boutique items and local products from **Market on Main**.





When the sun begins to set, take a walk through the **SUNY Geneseo** Campus to watch the sunset from the iconic gazebo, known locally as a favorite sunset spot. Afterward, stroll uptown and grab dinner at the newest restaurant in town, **The Bronze**. A farm-to-table dining experience, indulge in a seasonal menu focused on Chef Jeff Brown's passion for fresh local flavors meaning the vegetables on your plate are likely only hours old, field to fork. Choose from an array of hand-crafted cocktails, wines, beers, and an extensive spirits list you won't find anywhere else. Relive your college days at **Kelly's Saloon** – be sure to sign the wall.

### FRIDAY

Wake up early for a full day of adventure, good food, and outdoor fun. Start off with breakfast bowls and iced coffee at **Cricket's Coffee**, **Cocktails, & Kitchen**. Recently relocated to Center Street in Geneseo, Cricket's has something for everyone, including the vegetarian or vegan in your life.

Start the day outdoors with a hike on **Genesee**Valley Greenway State Park steps from Geneseo and running southwest to Cuylerville. From there make your way over to the Village of Leicester where you can shop for outdoor gear at Trail

Otter and hunt for treasure at 2nd Time Around

Consignment. When you're ready for a break (and some lunch), stop into Gatherings at the

Depot, now open under new ownership with a revamped menu of paninis, burgers, and coffee.

When the kids are ready for a new kind of fun, head to the **Backyard Barnyard** in Mt Morris, a petting zoo and family fun center featuring inflatables, games, and lots of animals to feed. Afterward, grab dinner in downtown Mt Morris at **High Banks Tavern**, known for traditional American tavern fare and a broad beer and wine selection. As the sun is setting, swing through **Letchworth State Park** to take in the fall foliage and breathtaking waterfalls. Don't forget to snap some selfies with the scenery.

### SATURDAY

For breakfast, dig in for a big plate of pancakes at Cozy Kitchen in Caledonia. Just minutes away, connect with nature at Christine Sevilla Wetlands Preserve. This cattail and wooded wetland preserve is an excellent habitat for dragonflies, butterflies, and other unique wildlife.

Take a stroll along the boardwalk to see what you can find hidden among the many species of grasses, ferns, and sedges lining the trail. Don't forget to keep an eye out for red-headed woodpeckers tapping at the trunks of decaying trees looking for their next meal.









Before you get to town, book a train ride with the Rochester & Genesee Valley Railroad Museum. They offer several fall events including the September Rails & Ales Train Ride featuring complimentary tastings from more than a dozen local craft breweries and the Pumpkin Patch Train Rides, a mile-and-a-half train ride through the rural museum grounds, and every child will take home a small pumpkin.

After all those adventures, you'll be ready to fuel up for the rest of the day. Head back south into Lima for a late lunch at the Normal. Dig into plates of BBQ beef brisket, munch on smoked cauliflower with lingonberry sauce, and taste their fan-favorite German potato salad.







Ready to get your holiday shopping done early? Explore tons of antique shops in Mt Morris including Carvings & More, Allegiance Antiques, and Trailside Treasures. History comes to life among the aisles, where you never know just what treasures you'll uncover. Slightly further south in the Village of Nunda, you won't want to skip shopping at The Valley Shop, where you'll find locally-made products, seasonal home decor, and artisan items.

Finish the day with dinner at the Whistling Farmer Pub located at Woodlynn Hills Golf Course offering a menu of farm-fresh cuisine sourced by local New York farmers, breweries, cideries,





and wineries. The rich agricultural offerings of the Genesee River Valley allow Executive Chef Mike Vasile to create farm-fresh dishes with ingredients from local partners.

### SUNDAY

It's the last day of your long weekend!
Stretch your legs and kick off the last day of the weekend with a hike at the **Conesus Lake Wildlife Management Area**, located at the south end of Conesus Lake, explore this pristine parcel of over 1,000 acres of undeveloped marsh, grass, and woodland.

Then head north for coffee and snacks at **Six Sprouts Farm Market**, a brand-new destination in Avon. Six Sprouts is your onestop shop for local produce, freshly roasted coffee, baked goods, and artisan ice cream in the on-site cafe.

And no Sunday in the fall is complete without cheering on the Buffalo Bills at a stop on the LivCo Libation Loop. Dublin Corners Farm Brewery, in Linwood, serves up Bills-themed beer and free pizza for fans. At Geneseo's first brewery, Strange Design Public House, you'll find rotating beers on tap and a full brunch menu. In Livonia, OSB Ciderworks offers unique cider flavors and Buffalo Bills-themed merch. No BS Brew Company is packed with craft brew aficionados on game day, stop by for good sips and bites. Owned and operated by SUNY Geneseo alumni, Rising Storm Brewing Company serves up locally inspired brews on their picturesque property.

While watching the Bills win, dig into a plate of the Western New York specialty, Buffalo Chicken Wings, served in either hot, medium, or mild buffalo sauce, with blue cheese and celery. Local tip, don't ask for ranch with your wings.















# A Fest for All

Equestrian adventures, craft beverages, and live performances are all part of the fun at LivCo festivals. They're a way to tap into local culture while getting a jump on trends in art, music, and history. See what's happening during your visit!



### Autumn in the Village

O LIVONIA, NEW YORK

A classic fall tradition, head to the downtown Livonia for a full-day of live music, food, crafts, and family fun. Take part in the 2nd Annual Cornhole Tournament, with competitions in the morning and the afternoon.



### Swamp Stomp & Obstacle Challenge

O SWAIN, NEW YORK

Get ready to hit the trails, climb through the mud, slide through tunnels, and claw your way over and under every everything in your path! Let no obstacle stand in your way at the annual Swamp Stomp. Entry includes a swag bag, medal, and t-shirt.



### Whiskey 7's 80th Birthday Bash

GENESEO, NEW YORK

Head to the National Warplane Museum to celebrate Whiskey 7's 80th birthday with dinner and dancing all evening, be sure to dress up in 40s clothing! During the day, you can enjoy flight experiences and living history reenactors.



### NYS Great Outdoors

LETCHWORTH STATE PARK

Your chance to connect with nature, learn new things, and create lifelong memories with friends and family. Answer the call of the wild and experience the true beauty of nature at The Great Outdoors Fest.



## Letchworth Arts & Crafts Show

PERRY, NEW YORK

An annual fall-favorite, the Letchworth Arts & Crafts Show features over 250 arts and crafts vendors. Wander the festival shopping, enjoying live entertainment, tasting local bites, and joining in on the community fun.



### Genesee Valley Hunt Races

GENESEO, NEW YORK

A tradition for over 120 years featuring some of the finest steeplechase trainers on the eastern seaboard competing for over \$30,000. It's like an old-fashioned country fair with a race track instead of a midway, and there's something for everyone to enjoy!



### Hoochenanny Whiskey Festival

GENESEO, NEW YORK

The inaugural Hoochenanny Whiskey Festival celebrates New York craftsmanship paired with local culinary delights, craft whiskey, and cocktails. Enjoy a full day of invigorating music that includes regional and national artists.



### Spirits Of The Past: A Walk In The Dark

MUMFORD, NEW YORK

Held annually at the Genesee Country Village & Museum, at this spectacularly spooky event villagers will surprise you with spine-tingling tales. Watch out for body snatchers, gravediggers, witches, and prowlers that are lurking about.



### Swain Beer Festival

SWAIN, NEW YORK

Happening at Swain Ski Resort, beer enthusiasts can taste libations from over 30 breweries, shops with vendors, dance to live music, and enjoy local bites from food trucks. Grab VIP tickets for limited edition tastings and a special souvenir tasting glass.

### FIND MORE EVENTS ALL SEASON

Trying to figure out how you want to spend your day can be hard, so we're making it easier. Scan the QR code for even more events happening in the Genesee River Valley. From live music to seasonal celebrations, we hope you'll discover something new on your journey. Be sure to check them all out and tag #VisitLivCo and @visitlivco to share your adventures!





Driving to the Genesee River Valley is the preferred transportation method for most visitors to Livingston County. Our roads are calm, and scenic vistas draw you from one destination to the next. In LivCo, traffic jams are practically non-existent (although you might end up behind a tractor or two), but there are no long lines of cars in sight. Parking is easy throughout all nine downtown villages. But if you choose to travel by another means, we have tips on that too.

On the Western Edge of the Finger Lakes Region, Livingston County is only a short drive from three major upstate New York cities. Rochester is less than 30 minutes north of Geneseo (the seat of Livingston County), Buffalo is about 70 minutes west, and Syracuse is about 90 minutes to the east. Rochester, Syracuse, and Buffalo each have an airport, bus, and train station.

### Biking

Biking is a popular mode of transportation in the Genesee River Valley, thanks to our extended trail systems and smooth country roads.

### Walking

Our villages are easily walkable! If you're staying in a village, you're within walking distance of shopping, dining, breweries, and much more.

### **Parking**

Public parking is located throughout our nine villages and mostly free. Look for Department of Transportation signs for more information.

### ideshare & Taxis

Need a ride home from dinner? We have Uber and Lyft drivers available, as well as standard taxi services.



### **Airports Near By**

ROC - Rochester, NY (30 Minutes)

BUF - Buffalo, NY (70 Minutes)

SYR - Syracuse, NY (90 Minutes)

KDSV - Dansville Municipal Airport



While every effort is made to provide accurate and up-to-date information, specific details are subject to change. Travelers are advised to confirm specifics before making plans.

