

VISIT

LIVCO

ART GALLERIES · SKI WEEKEND GETAWAY · HOLIDAY FESTIVALS



WINTER ISSUE 2023

VISITLIVCO.COM



Livingston County Tourism

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Livingston County Tourism 2023 Winter Guide.
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Back Cover: Bre'an Wilder Photography

Connect with us!

What better way to showcase Livingston County than through the eyes of our locals? Follow our social media accounts to meet local makers and artists, business owners, students, photographers, yogis, and many more locals who make our region a unique destination to visit. There is no better way to experience Livingston County and the heart of the Genesee River Valley than through the stories of our locals.



Tag your pics with #VISITLIVCO for a chance to be featured on our social media channels.

LEARN MORE AT VISITLIVCO.COM

Contents

- 3 Welcome to Winter Wonderland
- 5 Wintery Outdoor Adventures
- 12 How Sweet It Is: What's on Tap This Maple Season
- 17 Cozy Creativity: Guide to Art Galleries
- 23 Holiday Cheer: Guide to Festivals & Lights
- 27 Are You Ready to be Eclipsed?
- 32 Spend A Day in Lima, New York
- 36 Ski-sons Greetings: Plan Your Weekend Getaway
- 44 A Fest For All
- 45 Getting Here & Around LivCo

A Word of Welcome

The LivCo community is committed to being an exciting and safe destination for everyone. We're working to create a more inclusive culture, one where marginalized identities are represented, and celebrated. We are a work in progress, but we are listening, and moving forward with empathy, intention, and arms wide open.





EXPLORE RESPONSIBLY

For those who harbor the soul of an explorer, make LivCo your basecamp for one-of-a-kind outdoor recreation, shopping, dining, lodging, and cultural experiences — all in the heart of the Genesee River Valley.

We hope you enjoy an immersive experience in a community where respect for nature rewards you with magnificent adventures, today and for years to come. As you #VisitLivCo, explore responsibly and remember to Leave No Trace.

LivCo has an abundance of natural resources, with much of the land remaining unchanged for centuries. The Genesee Valley Conservancy is a local organization with over 26,000 acres of land in the Genesee Valley Watershed under protection. Visit their website to learn how to get involved with their efforts.

PLAN AHEAD

Before you pack, check the forecast. You may need to pack a refillable water bottle, snacks, umbrella, insect repellent, non-toxic sunscreen, sunglasses and cap, and compass or map.

LEAVE WHAT YOU FIND

Preserve the past. Observe rocks, plants and artifacts.

RESPECT WILDLIFE

Watch wildlife from a distance and never feed or handle wild animals. Keep an eye out and leash on your pups at all times.

PACK IN, PACK OUT

Inspect your rest area for wrappers, trash or spilled food. Be sure to pack up all the litter you have. Strive to leave the site in better condition than when you arrived.

BE COURTEOUS & KIND

Respect other visitors and be trail-friendly — maybe even say 'hi' while passing by. Let the sounds of nature prevail — save the music for your car ride.

STAY ON THE TRAIL

Use existing trails and rest stops. Walk in the center of the trail.

ENJOY HAPPILY

Last but definitely not least, wherever you go, appreciate the scenery of the Genesee River Valley.

WINTER *Wonderland*

PRISTINE, SNOW-LADEN FIELDS AND forests, awash in bright white. The frozen expanses of the lakes, surrounded by frosty shoreline. The crisp, winter air filled with fluttering snowflakes. When winter comes to LivCo, it brings all the beauty of the season with it.



A comfy, warm coat, snow and ice-ready boots, and a plan to try all of the outdoor experiences of LivCo will ensure you leave with a new appreciation for the season.



FIND YOUR NEXT SNOWY GETAWAY IN LIVCO

Winter in LivCo kicks off right before the holidays running all the way through maple syrup season. For those who are accustomed to warmer climates, this may seem like an extensive amount of time to spend huddled up indoors, for those who know and love LivCo well, the season and its temperatures bring ample ways to play outdoors and so many experiences that simply can't be had in the spring, summer or autumn.

Falling temperatures bring ample snowfall, calling to avid skiers (both cross-country and downhill), skaters, and snowshoers, who can't wait to grab their gear and head outside for a day of invigorating fun. If you're among them, you'll have no problem finding a great spot to explore the snow, whether at a resort, inn, or park.

The holiday season provides plenty of festive fun, too, with special events and gift-shopping opportunities aplenty. However, the festivities hardly conclude with New Year's. The celebrations continue with St. Patrick's Day and Maple Weekends at Letchworth State Park.

Prefer to cozy up during the winter months? Our inns, bed and breakfasts, pubs, resorts, and more are ready to welcome you with a warm beverage and a toasty fire. Just one word of advice: Make sure you come prepared during your winter trip to LivCo.





WINTER Y *adventures*

Whether you travel by snowshoes, skis, skates, or snowmobile, check out the ultimate guide on how to enjoy the great outdoors in Livingston County this winter.







Bre'an Wilder Photography

Once those first snowflakes start falling, LivCo transforms from a fall-foliage getaway destination into a quintessential winter wonderland. The perfect winters that you perhaps remember from your childhood, or that you've seen in movies but never experienced for yourself? That's what LivCo is all about this season.

Think pristine blankets of snow covering the landscapes, gentle snowfall casting our cheerful downtowns in a holiday glow, families heading out to enjoy the ample winter weather outdoor activities, and then returning to a cabin or charming inn for hot cocoa next to a roaring fire. Winter doesn't get any better than this.

So how can you create these winter memories with your family? It all starts with a little prep work — and then you can dive right into the fun.

BE PREPARED FOR YOUR WINTER ADVENTURES

There's nothing that can ruin a great day of skiing, snowshoeing, snowmobiling, or otherwise quite like a lack of preparedness. Just because it's cold outside, it doesn't mean you have to be cold as well! With the right gear and foresight, you can stay toasty warm even when the temperatures drop.



Bre'an Wilder Photography

Before you embark on your day spent in the snow, be sure that you're dressed in a base layer designed to keep you warm (you can purchase these layers at your local sporting goods store); a mid-layer of clothing to also keep you warm while still letting any sweat evaporate; and a top, protective layer, which will usually be your winter coat, preferably waterproof, and snow pants.

For your extremities, you'll want thick socks, mittens and ear coverings — again, go for winter-ready gear that will allow your skin to breathe while still keeping you toasty. The last thing you want to wear in the snow? Jeans! Once jeans get wet, they stay wet, leaving you cold and weighed down by sopping denim all day long.

ALL SUITED UP? HERE ARE TONS OF OUTDOOR WINTER ACTIVITIES TO FILL YOUR DAYS.

1. SNOWSHOEING AT LETCHWORTH STATE PARK

Letchworth State Park is simply gorgeous any time of year. It's renowned for its waterfalls and gorges, and attracts travelers with its hiking and fall foliage. However, when the falls freeze over and the trails go snowy, that doesn't mean you can't visit. Strap on some snowshoes and see the sights in a new way!

Rent snowshoes at Trail Otter, an outdoor sports store and outfitter in Leicester, and then hit the trails. Snowshoeing requires a learning curve but is plenty easy once you get the hang of it. Just be sure you stay on designated hiking trails and away from cross-country ski trails, and leave your snowshoes on during your entire excursion. Taking them off can leave large holes in the snowy trail, which can injure other visitors.





Bre'an Wilder Photography



Lauren Page Wadsworth Photography



Third Eye Catcher Photography



Milk & Honey Cafe
Bre'an Wilder Photography

After a day of adventuring in the snowy Genesee River Valley, make sure to warm up with a cup of cocoa or freshly-brewed coffee. Stop into one of our many coffee shops or bakeries for a variety of seasonal and holiday beverages.



Letchworth State Park
Bre'an Wilder Photography



Lauren Page Wadsworth Photography

Already explored Letchworth State Park? You can snowshoe anywhere on DEC lands, as long as there's snowpack. Other local snowshoe favorites include the Genesee Valley Greenway State Park, Stony Brook State Park, Harriet Hollister Spencer State Recreation Area, and MacKay Wildlife Preserve.

2. ICE FISHING ON CONESUS LAKE

Conesus Lake is an outdoor recreation hub all year round. The westernmost Finger Lake, it beckons travelers from around the world with its boating and fishing in the summer and then continues to attract with its ice fishing in the winter.

If you want to give ice fishing a try, do note that this activity is safe only when the lake is completely frozen over, which sometimes isn't until later in the winter season. For the latest information on conditions and to ask questions or get tips regarding ice fishing on Conesus Lake, consider joining the Conesus Lake Ice Fishing Facebook Group ahead of your trip.

3. SLEDDING AT LIVCO LOCALS' FAVORITE SLEDDING HILLS

Prefer your snow day to be filled with more thrills than exertion? Grab your sled and head out for adrenaline-pumping turns down some of the local favorite sledding hills.

Letchworth State Park has a few suitable sledding spots on its south side. Use the Perry Entrance and you'll easily find a place to give it a go.

Conveniently, the nearby Trailside Lodge offers hot cocoa to warm you up once you're done.

In Leicester, Starr Park features a steep hill behind the local Presbyterian Church, near the corners of Main Street and York Road. For lots of hills and space to sled, head over to the Avon Driving Park.

4. CROSS-COUNTRY SKIING THROUGHOUT THE COUNTY

Like snowshoeing, cross-country skiing is another winter alternative to hiking that allows you to enjoy the winter landscapes in a whole new way. You'll need skis, boots, and poles, all of which you can rent at Trail Otter in Leicester. Then, just take a few minutes to get acclimated, and off you go!

You can find a plethora of cross-country ski trails on DEC lands and local favorite spots for cross-country skiing include the Genesee Valley Greenway, Stony Brook State Park, Harriet Hollister Spencer State Recreation Area, and MacKay Wildlife Preserve.

Just before you head out on a trail, make sure that trail is designated for cross-country skiing, so you know it's a safe choice. Additionally, note that some trails are one-way only, so look for signage to guide you. Lastly, remember to practice good trail etiquette; downhill skiers have the right of way (they're going faster, after all!) and if you fall and leave an indent in the snow, smooth it over so as not to trip other skiers that come behind you.



Trail Otter
Bre'an Wilder Photography

5. ICE SKATING IN AVON

While you might not be able to ice fish until conditions are just right, you can ice skate well before the lakes completely freeze over thanks to a brand-new artificial ice rink at Avon Driving Park. You can rent skates of all sizes at Sulphur Springs Ice Rink, which is open every day, rain or shine, from dawn to 10 p.m., December to March.

If prefer indoor skating, you also rent ice skates at Trail Otter in Leicester then head to the Ira S. Wilson Ice Arena at SUNY Geneseo for skating for just \$3 for adults and \$2 for kids.

6. SNOWMOBILING THROUGH THE GENESEE RIVER VALLEY

There are plenty of snowmobile-friendly trails you can take throughout LivCo, including at the Genesee Valley Greenway State Park, Stony Brook State Park, Harriet Hollister Spencer State Recreation Area, and MacKay Wildlife Preserve.

If you do plan to snowmobile, be sure to stay safe, particularly when passing through mixed-use areas. Go slow, stay on the trail, and enjoy the views!



HOW SWEET IT IS

WHAT'S ON TAP
THIS MAPLE
SEASON IN LIVCO



IN WINTER, FORESTS COME ALIVE WITH SWEET SYRUP FLOWING THROUGH TREES.

LivCo's forests come alive following their long, snowy slumber — but not quite yet with the sights and sounds of spring. Instead, there's something sweet flowing through the forests or, more precisely, through the trees. March is maple syrup season (or, as some call it, sugaring season) in LivCo. It's when the sap in our abundance of sugar maples begins to flow as the temperatures fluctuate, creating the conditions necessary to retrieve that sap and then send it to a sugar house, where the sap is transformed into fresh, better-than-anything-you'll-ever-buy-at-the-grocery-store maple syrup.

However, we're admittedly simplifying the process a bit. Here's everything you need to know, plus where and how you can experience LivCo's maple season for yourself.

MAPLE SYRUP IS A BIG DEAL IN LIVCO

Why is LivCo the perfect place to experience the Northeast's maple syrup culture? Well, we'll give you a few reasons.

First, maple syrup touts a long history in the Genesee River Valley. Hundreds of years ago, Indigenous Americans in the region harvested sugar maple sap annually, turning it into a version of maple syrup using methods not-so-different from the ones we use now. These people taught the craft of maple syrup production to European settlers, and we can now trace the first written account of maple syrup production all the way back to 1606.



Lauren Page Wadsworth Photography



Simply Positive
Third Eye Catcher Photography

EXPLORE THE OUTDOORS INSIDE

Open year-round, the Humphrey Nature Center houses interactive exhibits that highlight the plants and animals, geology, and river ecology of Letchworth State Park. Check out educational programs on topics including geology, wildlife, and botany.



Lauren Page Wadsworth Photography

Since then, New York, including LivCo, has proudly claimed maple syrup as one of its top, state-produced food items. The state is filled with the sugar maples necessary to produce maple syrup, and, for several years now, New York has claimed status as one of the Top 3 maple-producing states in the country. We produce and sell more than half a million gallons of syrup annually. We've even made the sugar maple our state tree!

WHERE TO EXPERIENCE MAPLE SEASON IN LIVCO

During maple season in LivCo, there are so many ways to experience the syrup-making process first-hand. Throughout not just LivCo but all of the Northeast, maple weekends are designated throughout the month of March, during which sugar houses will open their doors to the public. Most allow you to watch and learn about the production process, but many will also offer food (served with maple syrup, of course!) and family-friendly activities.

Beyond maple weekend events occurring at individual farms and sugar houses, though, you'll find various venues throughout the county hosting related events. At Letchworth

State Park, for example, you can enjoy the scenery and ample outdoor fun, while also learning more about the maple sugaring process at the state park's maple weekend events, held several Saturdays in March at the Humphrey Nature Center. Interactive workshops introduce you to the history of sap and syrup, concluding with tasty pancake breakfasts.

The Maple Sugar Festival at the Genesee Country Village and Museum in Mumfords is also a can't-miss, with a similar focus on history and how early settlers produced syrup.

GET YOUR MAPLE FIX ANY TIME OF YEAR IN THE HEART OF THE GENESSEE RIVER VALLEY

Does your visit to LivCo not quite coincide with maple season? No worries. You can still purchase and enjoy locally made maple products thanks to specialty food and gift shops, as well as restaurants and diners, around the county.

For purchasing maple syrup, candies and other products, try a visit to the artisanal and gourmet food shop **HoneyGirl Gourmet** in Genesee. Or visit the Victorian-style home turned gift shop, **The Valley Shop**, in Nunda. Another option is the unique novelty gift shop **Simply Positive** in Livonia or country store and tea shop **Wendy's Pantry & Country Mouse Tea House** in Mount Morris. Up north, in Avon, stop by the gift shop and eco-friendly florist **Geek Chic Floral Boutique** for maple goodies.

If you don't want to wait until you're home to sample LivCo's best maple products, try a visit to one of our favorite eateries.

Brian's USA Diner

Brian's USA Diner serves food just like Grandma's home cooking. Situated conveniently close to Letchworth State Park, this diner is known for generous portions and speedy service.

Avon Village Restaurant

This homey and family-style diner sits in the heart of the Avon business district and is known for their famous chocolate-chip pancake breakfast!

The Cozy Kitchen

The Cozy Kitchen serves American style breakfast and lunch in Caledonia. Located on Main Street, you'll be sure to enjoy homemade breads, soups, and daily specials.

Strange Design Public House

Not only is Strange Design Public House a destination for beer-lovers, it's also a spot for brunch-lovers. Serving up breakfast classics with a twist, this brewery is situated in what was once the Livingston County Poor House.

Cartwright's Maple Tree Inn

Just outside Livingston County, Cartwright's Maple Tree Inn is a fantastic option if you manage to visit during the inn's limited season, February through April. Founded in 1963, the inn can trace its maple syrup roots back even further, to the 1850s, when one of the founder's began production. Now, the inn attracts visitors from all over the world with its famous buckwheat pancakes and pure maple syrup harvested from trees that are just a few steps away.

Sunrise Family Restaurant

A sit-down diner in Dansville, stop by Sunrise Diner where you can enjoy a home cooked meal, with friendly service.

The Barn Restaurant

A third-generation run family diner, the Barn Restaurant in Piffard serves up pancakes and breakfast classics in their 1950s-style diner.

South End Diner

Whether you prefer a classic short stack or something unique like breakfast pizza, the South End Diner in Springwater serves up delicious homestyle eats.

Peppermint's Family Restaurant

Fresh from the griddle, stop by Peppermint's Family Restaurant in Avon which prides themselves on its from-scratch creations and stacks on stacks of pancakes.

Leisure's Restaurant

Locally owned Leisure's Restaurant in Lakeville overlooks the North End of Conesus Lake. Big enough for the whole family, Leisure's serves up a variety of pancakes and waffles for every maple-lover.

Tankroom Café

The newest addition to Deer Run Winery in Genesee, the Tankroom Café serves up brunch that can't be missed on the weekends. Dig into a huge stack of buttermilk pancakes with a mimosa or Bloody Mary.

Cricket's Coffee, Cocktails, Kitchen.

Coined "an all-day brunch destination", Cricket's serves up pancakes that are double thick and topped sky-high with whipped cream. With a variety of toppings and maple syrup on the side, every pancake lover will want to make a stop here.



BREAKFAST LOVERS

From porfaits and pancakes to cinnamon rolls and omelets, there are breakfast options for every tummy. Scan the code to explore today.



Humphrey Nature Center
Keith Walters Photography



Lauren Page Wadsworth Photography

Keith Walters Photography



2nd Time Around Consignment
Bre'ah Walters Photography



HOW SAP TURNS INTO SYRUP

So how do we make all that syrup? The maple syrup-making process is truly magical.

Producers drill small tap holes into maple trees (these maple trees are typically situated on large spans of land dedicated to this purpose, called a sugarbush or sugarwood). A spout directs the sap to flow into a bucket or tube. If a producer is using the tube method, the sap — once the weather cooperates — is sent conveniently to a collection tank at the sugar house.

From there, it's time to decrease the sap's water content, which is done through reverse osmosis and boiling (in fact, there's so much water that needs to be removed from the sap, that it takes 40 gallons of sap just to make one gallon of maple syrup!). In order to heat the sap and evaporate the water, sugar houses are outfitted with steam stacks and cupolas, and stainless-steel pans sitting over large fires.

As the water evaporates, the sap thickens. Once the sap reaches the correct temperature and sugar density, you've got syrup! The producer will draw off the syrup, filter it, let it cool and package it for sale or consumption.

For a complete run-down of maple weekend fun, visit mapleweekend.nysmaple.com before your trip.





COZY *Creativity*





**PHOTOGRAPHY,
POTTERY, AND
PAINTING: IMMERSE
YOURSELF IN LIVCO'S
VIBRANT ARTS
SCENE THIS WINTER**

LivCo's artistic side is vast. We've got it all. Drama, dance, music, film, small stages, big stages, community theaters, local artists, touring artists — if it's an art form you're interested in, you can find it somewhere. If your interests lie more toward the visual arts, though, you're in particular luck. Murals, galleries and artists' workshops dot the county in droves.

While there's something magical about LivCo's many outdoor murals set against the snowfall, winter is the perfect time to also head indoors and visit the county's art galleries.



Open year-round, there's no need to time your visit with a special show in order to see what these unique galleries have on offer. As they put local artists front and center, you'll be able to see the extensive talent that calls LivCo home — and maybe you'll even be able to experience art in a new, unexpected way as well.

HERE'S WHERE TO GO TO GET UP CLOSE AND PERSONAL WITH LIVCO'S ART SCENE.

COMMUNITY & CREATIVITY CONVERGE AT THE GALLERY IN THE VALLEY

 GENESEO, NEW YORK

Located right in downtown Geneseo, a stop by the Gallery in the Valley is convenient. However, you'll find that, once you step inside the stylish, friendly space, you want to spend far more time here than just a quick drop-by.

Part-gallery, part-shop and part-studio, Gallery in the Valley calls itself a hub for creativity, collaboration and community. Work on display represents a range of mediums and some of LivCo's finest artistic talent, as residents use their gifts to reflect the beauty of LivCo and beyond.

Even if you've visited the Gallery in the Valley before, you'll likely want to make a return trip to see the rotating artist of the month. If your visit coincides with the first Friday of each month, even better; you'll be able to attend the gallery's First Friday Art Party, for mixing, mingling, drinks, live music and more, all surrounded by the fantastic art on display. Stop by and get to know the local artists and art-lovers!



Haley Root Photography



Provided by Gallery in the Valley



Gallery in the Valley
Haley Root Photography



PICK THE PERFECT GIFT AT TETAMORE PHOTOGRAPHIC

📍 AVON, NEW YORK

Find the perfect gift for an art-loving friend or family member — or the perfect souvenir to commemorate your trip to LivCo — at Tetamore Photographic. This small gallery in Avon offers a range of local photography, with a mix of framed pieces, canvases, prints and other gifts, for something for every style and budget.

TAP INTO THE LOCAL EXPERTISE AT THE VILLAGE GALLERY

📍 CALEDONIA, NEW YORK

If you're in LivCo in November or December, stop by The Village Gallery in Caledonia before it closes for the season. The gallery isn't just a gallery — it's also an art library, studio and educational space, with classes and lectures offered throughout the year by the owner, an artist and retired professor of painting.

ART & HISTORY LOVERS CONVERGE AT THE NEW DEAL GALLERY

📍 MT MORRIS, NEW YORK

The New Deal Gallery puts a unique slice of history on display. The gallery, which is situated in a former sanatorium, primarily focuses on displaying works from New Deal-commissioned artists, many whom were from the region or other parts of the state. The artwork reflects the styles of the time, as well as the greater zeitgeist of this era of American history.

Specifically searching out pieces from today's local artists, preferably pieces you can take home with you? Attend the gallery's December-long Artful Holidays event, a local artisan sale that not only includes visual arts, but also other works and even artisan food products.

BUY A NEW PIECE THEN MAKE YOUR OWN AT STUDIO SALES POTTERY

📍 AVON, NEW YORK

Ever wished that you could channel your own artistic spirit and create a piece of gorgeous pottery to adorn your mantle or dining room table? Well, at Studio Sales Pottery in East Avon, you can. Every month, the studio and gallery offers classes to cover the basics, such as decorating, glazing and firing.

Don't quite want to get your hands messy? Stop in anyway to shop the beautiful handmade pottery, made by all New York artists, and be sure to check out the historic grounds while you're there. The gallery is located within a one-room schoolhouse originally built in 1853.



Talulah's Fancy Wildflower Farm Studio & Gallery
Third Eye Catcher Photography



New Deal Gallery
Provided by GVCA



Studio Sales Pottery
Third Eye Catcher Photography

NATURAL BEAUTY TAKES CENTER STAGE AT TALULAH'S FANCY

📍 LIMA, NEW YORK

Talulah's Fancy Wildflower Farm Studio & Gallery is like no other gallery you've ever visited before. The indoor-outdoor studio and gallery takes its inspiration directly from the surrounding wildflower fields, but don't worry — there's definitely something blooming here even in the winter, after the flowers outside go dormant. You'll find lots of artisan products in the gallery, from jewelry to spa products to pottery. Be sure to check the gallery's calendar, too, for fun, arts-focused workshops.

PLANNING A FAMILY OUTING OR DATE NIGHT?

There are far more ways to interact with art in LivCo once you've taken a tour of the area's galleries.

Sign up for a workshop at **Ironwood Studios**, where you can explore the fascinating and thrilling world of metal art. As you weld together your one-of-a-kind piece in the studio's rural, vintage barn, you'll make memories that are sure to last a lifetime — and you'll have a memento to take home, too!

Need something a little more kid-friendly and with fewer sparks? Check out the many classes offered at **ArtSmart Studios** in Geneseo, with something for every age group, for preschoolers all the way up to seniors. Or head to **Adventures & Art: Center for Creativity** in Caledonia where you'll discover a variety of classes, workshops, or camps for all ages. Shop a selection of unique handmade gifts, artwork, and products.

Scan below to discover more attractions and things to do in LivCo.



Studio Sales Pottery
Third Eye Catcher Photography



Gallery in the Valley
Haley Root Photography

MUSIC IS A MEDIUM, TOO, AT SPRINGWATER MUSIC COMPANY AND ART GALLERY

📍 SPRINGWATER, NEW YORK

Can't decide if you're more of a music or an art fan? Neither can we — and that's why we love Springwater Music Company and Art Gallery. In this fun and lively space, you'll find musical instruments and art for sale and rent (the instruments, not the art), as well as just a cool place to get to know the local artists, no matter your preferred medium.



Holiday CHEER

AS THE HOLIDAYS ROLL IN, OUR MANY VILLAGES COME ALIVE WITH WINTER CELEBRATIONS.

There's nothing we love more than an excuse to relax and enjoy the company of others during the holidays. Immerse yourself in the magic of Christmas lights and get in the holiday spirit at downtown festivals.

This winter, skip the crowded cities, and spend your holidays in one of Livingston County's charming villages. These destinations may be small in size, but they have plenty of holiday spirit—you'll get all the hot cocoa, Main Street parades, and scenic horse-drawn carriage rides you could wish for. Our locals love their hometowns and love to spread joy by decorating their own homes for the holidays. Our entire region is like an authentic Christmas village.

From stunning light displays to family-friendly festivals, there is no shortage of activities for the whole crew to enjoy. While these small towns boast all of their usual year-round appeal—think quaint downtown shops, photo-worthy towns, and hometown hospitality—they're truly something special when decked out for the holidays.

Take a drive to the cozy, holiday-loving Genesee River Valley and experience the many events of the season. You're sure to make wonderful memories, and maybe even some new traditions.



Bre'an Wilder Photography



CHRISTMASING & COOKIE STROLL

📍 GENESEO, NEW YORK

Become part of the tradition this holiday season in the historic village of Geneseo. On Friday, December 1st, Christmasing welcomes friends and families to parade from the Village Park to Emmeline the Bear on Main Street for carol singing, holiday cookies, and a visit from Santa. Then head back to the village on Saturday, December 9th for the annual Cookie Stroll. Wander down Main Street from business to business sampling a variety of cookies and holiday treats.

AVON HOLIDAY SPECTACULAR

📍 AVON, NEW YORK

On the first Saturday of December, the streets of Avon come alive with holiday lights, music, family-friendly activities, and sightings of Santa and his Elves! Glide across the synthetic ice rink set up on Genesee Street and visit local vendors, businesses, and organizations offering treats and special discounts for one spectacular evening.

WINTER IN THE VILLAGE & WINE WALK

📍 DANSVILLE, NEW YORK

Featuring over fifteen ice sculptures up and down Main Street, Dansville's Winter in the Village is happening on Saturday, December 2nd with activities from morning to night. Shop arts and crafts from local vendors, watch the Santa Parade, compete in the costume contest at the Dansville Public Library, and close out the day with a Wine and Spirits Walk in the downtown business district.

HOMETOWN HOLIDAYS

📍 CALEDONIA & MUMFORD, NEW YORK

Mark your calendars for a full day of holiday events on December 2nd at Hometown Holidays in Caledonia and Mumford. Kick off the day with breakfast with Santa, shop for arts and crafts, cheer on the tree lighting, and warm up with s'mores and hot cocoa during the nighttime parade. Be sure to wander the villages and admire decorated homes competing in the Annual Holiday Lights Contest.



WHY BUY LOCAL?

While enjoying festivals, stop into our businesses to pick up gifts for your loved ones and shop local in Livingston County!

Supporting locally owned businesses creates communities that are more prosperous, connected, and generally better off.

And what makes it even better – our shopping scene has something for everyone on your list – vintage lovers, trendsetters, bookworms, home decorators, and DIY-ers.

So, put your money where your heart is, support an economy of friends and neighbors, and build a community that thrives by thinking local first.





Third Eye Catcher Photography



Bre'ann Wilder Photography

EXPLORE FESTIVE HOLIDAY LIGHT DISPLAYS AROUND THE REGION

While in town, drive through these villages to admire festive holiday light displays. Be sure to snap pictures with friends and family and share with us on social using #LivCoNY.

Picture-Perfect Lights

📍 AVON, NEW YORK

Steps from the Genesee Street Business District, the trees are shining bright with colorful lights around the Soldier's Monument in the Village Circle. And during the Avon Holiday Spectacular, be sure to snap pictures inside the holiday light tunnel at the festival.

Storybook-Worthy

📍 GENESEO, NEW YORK

Designated as a National Historic Landmark, the Village of Geneseo looks like something out of a storybook when decorated with Christmas lights. With lamp posts wrapped in garland and a plethora of decorated trees in the fountain in the middle of Main Street, it's a must-see sight. Down the street, at the Village Park, you'll find the log cabin decked out in lights, wreaths, and decorations.

Trees All Around

📍 LEICESTER, NEW YORK

In the "Little Village with Big Heart" known for the gazebo that hosts concerts in the summertime, in the wintertime the same spot lights up with Christmas trees. Lights of all colors shine brightly from tons of trees sponsored by locals.

Bright Lights in Town

📍 MT MORRIS, NEW YORK

Just minutes from Letchworth State Park, when the skies darken, swing through the Village of Mt Morris for multiple light displays. At the corner of E State Street and Main Street, a small pocket park lights up with holiday displays. Further down Main Street by the Mt Morris Veterans Park, check out an array of trees brimming with lights.

A Fantasy of Lights

📍 DANSVILLE, NEW YORK

Part of the holiday festivities, the Village of Dansville creates the Fantasy of Lights Memory Walk in memory of loved ones. Adjacent to St. Paul Lutheran Church, stroll through a path of fifty trees lining each side of the sidewalk. Decorated by local organizations such as the Santa Hat Society, Boy Scouts, and American Red Cross, the festive trees feature colorful lights, reflective bulbs, and lots of sparkling garland. Some trees include family pictures and custom decorations in place of traditional ornaments.



Third Eye Catcher Photography



Third Eye Catcher Photography



**ARE YOU READY TO BE
ECLIPSED?**

EXPERIENCE THE 2024 TOTAL SOLAR ECLIPSE IN THE HEART OF THE GENESEE RIVER VALLEY.

The Great North American Eclipse will capture the attention of millions on Monday, April 8, 2024, as they flock to the eclipse's path of totality in order to take in the astronomical event in its full glory. Western New York and the Genesee River Valley is one of the ideal destinations that sits on the path of totality, and we're already gearing up to welcome the crowds who are making their plans to be here next spring.

If you're among them, there are a few things you'll need to keep in mind. For example, the official LivCo viewing site will be situated at the Livingston County Fairgrounds in Caledonia, where you can find campsites, parking spots, music, food, vendors, and more. Likewise, if you want to prep for the big event in advance and purchase your official eclipse glasses, as well as other eclipse-related gear and souvenirs, you can do so at [visitlivco.shop](https://www.visitlivco.shop).

However, beyond these logistical basics, there are a few other things you might want to know ahead of time.

Be sure you're planning ahead. When we say this is a big event, it's truly massive. Book accommodations and tickets in advance, and build extra time into your schedule to deal with added traffic and crowds.

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A Weekend for Eclipsers

Of course, the eclipse only lasts a few minutes. How will you spend the rest of your time in LivCo? There's no shortage of things to do in LivCo during the week of the eclipse. The towns and villages, as well as many local businesses, will be hosting celebrations leading up to, during and after the eclipse.

- 1 If you're an arts-lover visiting LivCo for the occasion, be sure to stop by the **Genesee Valley Council on the Arts**, for *Sunlight and Shadows: A Solar Celebration*. The gallery will showcase regional artists on select days in early April, and conclude with a viewing party on April 8th, with family activities, games, and hands-on art projects.
 - 2 For foodies, the *Bourbon, Brew, and BBQ Walk* in Mount Morris will be a can't-miss. On Saturday, April 6th, **Mount Morris Main Street** businesses will host breweries and distilleries, offering samples and tastings as you visit the local purveyors. Barbecue trucks will be on-site, too, as will live entertainment.
 - 3 Brews, booze and barbecue not your thing? On the same day, April 6th, you can set aside your evening for an enchanting event at **The Wadsworth Homestead** in Geneseo. *The Lunar Ball* will feature dining, dancing, and cocktails at this elegant, historic estate.
 - 4 At Livingston County's only distillery, celebrate the weekend with friends and family - *Black Out at Woodlawn Distilling*. Located in Linwood, **Woodlawn Distilling** will be releasing a limited edition, LivCo Sol-inspired liquor and two specialty cocktails in honor of the solar eclipse, topping off the celebrations with a solar eclipse viewing party on Monday, April 8th.
 - 5 On the day of the eclipse, Monday, April 8th, you can head to the *Darkside of the Meadow Party* at **Mountain Meadow Airbnb**, for an idyllic setting in which to view the eclipse, as well as other festivities, thanks to the live music, food trucks, art vendors and more. The venue is even sanctioning off a part of its grounds for photographers to capture the eclipse without obstructions or interference.
 - 6 Looking for open space and a lengthy totality? Celebrate the eclipse at *Sol of Lima* in **Mark Tubbs Park**, just minutes from downtown Lima. Families and friends can enjoy educational displays of astrophysics, light, and shadows, an educational series hosted by the **Lima Public Library**, and a live eclipsed-themed music event.
 - 7 Plan ahead and grab your tickets for *Divided Sky: A Totality Tailgate* at **Strange Design Public House** in Geneseo. Your \$250 package includes everything you'll need for the perfect eclipse weekend including one parking spot, access to the brewery and restrooms, four meal tickets, and eight tasting tickets (commemorative glasses included!) for special beer releases.
- No matter the weather, experience the eclipse via their NASA Live Stream and get the chance to participate in the Divided Sky Time Capsule.



Mountain Meadow Airbnb
Third Eye Catcher Photography



The Wadsworth Homestead
Third Eye Catcher Photography



Mark Tubbs Park
Lass & Beau Photography



Woodlawn Distilling
Keith Walters Photography



Margo Tsallagova Photography



Margo Tsallagova Photography



New Deal Gallery
Provided by GVCA



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Strange Design Public House
Third Eye Catcher Photography

These events only scratch the surface of all the fun happening in LivCo in celebration of the eclipse. For everything you might need to plan the ultimate eclipse-viewing experience, be sure to visit livcosol.com.



THE SCIENCE BEHIND THE SOLAR ECLIPSE

If this is your first solar eclipse viewing experience, you might have a lot of questions. What even *is* a solar eclipse? How does it work? Why do I need eclipse glasses?

Put simply, a solar eclipse happens when the moon passes between the sun and the Earth, blocking the sun and darkening the sky, creating a dusk or dawn-like atmosphere. Solar eclipses aren't necessarily rare, but they don't often follow the same path twice in a row. The 2024 solar eclipse will impact a huge number of people, many of whom may be seeing

a solar eclipse where they live for the very first time — and might never see one again.

Because of this, a solar eclipse is a big deal, both for travelers who come to see an eclipse and locals who live in the path of totality. A solar eclipse can even change a life, inspiring kids to explore science careers or instilling a love for eclipse chasing in adults.

However, it's important to remember that, when you view a solar eclipse, you're still technically looking at the sun. If you look at it with your naked eyes or through an unprotected telescope or binoculars, it can cause eye damage or blindness. Luckily, you can easily and affordably acquire special eclipse glasses that will allow you to view this spectacular sight safely and comfortably.

START PLANNING TODAY - LIVINGSTON COUNTY, NEW YORK IS YOUR DARK SKY DESTINATION FOR THE 2024 TOTAL SOLAR ECLIPSE.





spend a day in...
Lima, NY

LIVE MUSIC, LOCAL ARTISANS & LINGONBERRIES: HOW TO SPEND A WINTER'S DAY AT THE CROSSROADS OF WESTERN NEW YORK

Known as the Crossroads of Western New York, Lima boasts a long history as a significant player within the region's agricultural, commercial and academic sectors. Today, that same history sits alongside the vibrant downtown and fun festivals (the most notable being the Crossroads Festival, focused on all things blues and jazz), attracting travelers to the small village.

Live music, outdoor adventure, local restaurants and shops are all on the docket when you plan a trip to this corner of LivCo. Not sure where to start? Here's how we recommend spending your day.



1. START WITH A NOURISHING, LOCALLY-SOURCED BREAKFAST

Fuel your adventures with a breakfast stop at a newer coffee shop in Lima, **Milk & Honey Café**. Specializing in fresh, locally made products and offering signature winter drinks to warm you up, you'll walk away feeling nourished and ready to take on the day, whether you order the house special breakfast sandwich (think scrambled eggs topped with aged cheese, pickled red onions and a lemon tarragon aioli, all on an English muffin), a tantalizing and oh-so-good-for-you smoothie, or an energizing bubble tea.



2. PERUSE THE LOCAL SHOPPING OPTIONS

No matter if you're shopping for a holiday gift or just a special something for yourself (we won't blame you if it's the latter), you'll find plenty to choose from in the local shops of Lima.

Try the **WE Shop** on Lima's East Main Street, to purchase unique gifts created by local artisans, specifically women entrepreneurs. While winter isn't exactly wildflower season, you'll always find something abloom at **Talulah's Fancy Wildflower Farm & Studio**, a farm studio that features locally made artistic goods inspired by nature. If you prefer to spend your retail therapy hours hunting down your next best antique find, head to **Crossroads Antiques Mall**. The antique store located in a former church is home to a multitude of vendors selling rare and hard-to-find items.



3. ENJOY A VEGGIE-FILLED PHOTO OP

You'll find colorful, eye-catching murals all around LivCo. When you're in Lima, be sure to stop by **Farmer's Spectrum**, a mural at 1883 Rochester Street. Painted by Abigail Penfold from East Aurora, New York, this mural depicts a colorful display of fruits and veggies, as a nod to the area's agricultural heritage.



4. COMPLETE YOUR DAILY MOVE GOAL

It wouldn't be winter in LivCo if you didn't spend at least part of your day in the great outdoors. If we've had a recent snowfall, strap on some snowshoes or, if not, your hiking boots, and head out to **Mark Tubbs Park**. This dog-friendly park is located conveniently near downtown. Take the pond loop trail for a quick, less-than-an-hour, easy and scenic walk.

5. GRAB COMFORT FOOD AT AN HISTORIC SPOT

When you're ready for lunch, there's nothing better on a chilly winter's day than a bowl of homemade soup. The historic **American Hotel**, founded in the early 1800s and still decked out in its period furnishings, is renowned in the region for its large selection of homemade soups, stews and chowders. Eight different offerings are made fresh and served daily with options ranging from New England clam chowder to vegetable beef to cauliflower cheddar.

6. SATISFY YOUR SWEET TOOTH

If, after all that walking, you're hankering for something sweet, satiate your cravings with a stop at **Vanilla Lane Bake Shop**. This local bakery offers a range of delicious desserts. (And, after all, there's no better time than winter to indulge in a few sweets.)



7. EXPLORE ANOTHER SWEET SIDE

When it comes to sugary goodness, there's more than just baked treats to be had in Lima. Throughout March, you can experience LivCo's maple season in full swing. As the rising temperatures make for the perfect conditions for harvesting sap and transforming it into maple syrup, producers are working hard in their sugar houses — and you're invited to see it all first-hand.

Just minutes from Lima, visit **Trout Brook Sugarhouse**, which is open to the public on weekends in March. Watch the sap being boiled down into syrup, sample the freshest maple syrup you've likely ever tasted and take some home for delicious pancake breakfasts to come.

8. TRY SCANDINAVIAN-STYLE BBQ AT ONE OF LIMA'S NEWEST SPOTS

When it's time for dinner, you've got to check out **The Normal**, a brand-new restaurant in Lima that offers Scandinavian-inspired barbecue alongside cocktails, wine, and beer. (The downtown eatery is the area's first completely tipless restaurant, too!)

Try mouthwatering favorites such as pulled pork or brisket sandwiches topped with lingonberry barbecue sauce, pickled or caramelized onions, turmeric slaw and more. Ribs, wings and veggie options are also on the menu.

9. END THE DAY AT A FANTASTIC LIVE MUSIC SCENE

You can't visit Lima without experiencing the village's amazing live music scene. Catch some live blues and jazz at **Fanatics Pub**, where a cozy, intimate side room features musicians from throughout the country.



The Normal
Keith Walters Photography



Fanatics Pub
Third Eye Catcher Photography

Ski-sons *Greetings*

PLAN A LIVCO
WINTER WEEKEND
SKI GETAWAY



SKI THE WEEKEND AWAY ON YOUR ADVENTUROUS AND SNOWY GETAWAY TO THE HEART OF THE GENESEE RIVER VALLEY.

Whether you're traveling from far away to get to LivCo, visiting from within the region, or just planning a local staycation, a winter weekend ski getaway in the Genesee River Valley is the perfect opportunity to unplug and enjoy the best of the season before it's gone.

With that being said, don't think that a weekend ski getaway has to be only about the skiing. There are so many favorite winter activities to enjoy in LivCo — whether indoors or out — that you can easily build a robust trip itinerary that includes plenty of time both on and off the slopes.

Not sure where to get started? We have a few ideas. Here's how we recommend you spend a perfect, three-day getaway in LivCo this winter.



The Loft Airbnb
Third Eye Catcher Photography



Swain Ski Resort
Third Eye Catcher Photography



DAY ONE

CHECK INTO A ROOMY, AMENITY-FILLED BASECAMP IN DANSVILLE

When it comes to a ski weekend, we like setting up camp in a spacious, luxurious and amenity-filled home rental, like **The Loft** in Dansville. Available via Airbnb, this favored accommodations option is conveniently located, big enough for the whole crew (and all your ski gear) and comes with some pretty cool features, like a pool table and everything you need for an impromptu Nerf battle. All the while, you're within easy driving distance of three different ski areas, and within walking distance of a brewery, coffee shops and restaurants.

No room at the Loft? You can find plenty of hotels, inns, and bed and breakfasts at [visitlivco.com/places-to-stay](https://www.visitlivco.com/places-to-stay) if rentals aren't your style.

TIME TO HIT THE SLOPES AT SWAIN

After you've checked in, don't waste time in heading to the slopes for a day of skiing. **Swain Resort** is a family-oriented ski area with slopes suitable for both beginners and intermediate skiers.

WARM UP WITH COMFORT FOOD

After you've worked up an appetite, enjoy a taste of LivCo at the **Whistling Farmer Pub** in Nunda. This eatery focuses on all things farm-fresh and locally sourced, with a menu filled with gastropub fare and American favorites. Ingredients are sourced close by, and any vegans or vegetarians in your group are sure to find lots to love.



Whistling Farmer Pub
Third Eye Catcher Photography



The Loft Airbnb
Third Eye Catcher Photography



DAY TWO

TRY A DIFFERENT TYPE OF SKIING

On the first day of your ski getaway, you experienced some downhill skiing. Now, it's time to try your hand at cross-country skiing at the **Genesee Valley Greenway State Park**. Prefer a different sport? You can spend time snowshoeing or snowmobiling instead.

INDULGE IN A BIT OF TLC

Ease those sore muscles and wipe away the stress of the holidays with a bit of TLC at **Body & Face by Kristin**, a day spa in Geneseo. Choose from a range of treatments, such as seasonal massages, exfoliating facial peels, waxing and more.

COZY UP WITH DINNER & DRINKS

Once you're feeling refreshed, head to a newer restaurant in Geneseo for dinner and drinks in a cozy setting. **The Bronze** offers seasonal, field-to-fork menus and handcrafted cocktails that are sure to please even the most discerning foodies.

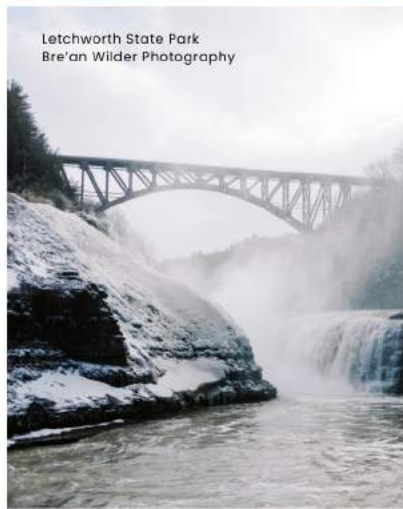
ENJOY A NIGHTCAP!

It's a vacation, after all, so don't forget to grab a nightcap, just walking distance from the Loft in Dansville. **Caffe Tazza** is an intimate, Italian wine bar, offering a robust, international wine list. Still feeling a bit peckish? Share a scrumptious wood-fired pizza.

body & Face by Kristin
Third Eye Catcher Photography



Letchworth State Park
Bre'an Wilder Photography



The Loft Airbnb
Third Eye Catcher Photography



DAY THREE

FUEL UP WITH BREAKFAST

There's nothing like classic diner food to fuel you up for a day of adventures. **Brian's USA Diner**, just minutes from Letchworth State Park, has you covered with breakfast platters, pancakes, French toast, omelets, and all the rest of the classics.

ADMIRE THE ICE

Nearby, **Letchworth State Park** awaits with its frozen waterfalls. Even when there's tons of snow, you can still take in the park's scenery if you strap on some snowshoes and explore the trails.

Be sure to check out the iconic "ice volcano" outside the **Glen Iris Inn**. When temperatures are cold enough, the geyser-like fountain turns frozen towering dozens of feet into the air.

HEAD BACK TO THE SLOPES

Head back to **Swain Resort** and enjoy some time skiing. Make sure you get in a few more runs before the trip ends! Plus, there's always something fun going on, so be sure to check their events calendar before you head out.



GRAB DRINKS IN AN IGLOO

No BS Brew Company gives guests an extra-special treat during the winter months, serving brews inside outdoor igloos. These igloos are popular, so either get there early or be prepared to add your name to a waiting list.

END YOUR GETAWAY AT A LOCAL FAVORITE

As you wrap up your ski weekend in LivCo, reflect on all the fun you've had at **Ember Woodfire Grill**. Situated in a renovated, historic train station in Livonia, this restaurant serves from-scratch cuisine made with sustainable ingredients, for big-city flavors at small-town prices. Meals are served family-style, so dig in, share a few bites, and begin planning your next LivCo getaway.

+ ONE MORE DAY

THREE EXTRA WINTER ACTIVITIES IN OUR REGION

Even after spending a full three days here, you may feel like you've just scratched the surface. And it's true. The natural beauty we've grown accustomed to in the Genesee River Valley expands throughout the region, and Livingston County serves as the ideal base camp for seeing it all.



Explore wintery wonder at **Stony Brook State Park** - the terrain comprises of hilly woodlands, a deep gorge with rugged cliffs, three waterfalls, and fascinating rock formations. Bring your gear and enjoy three miles of cross-country trails for skiing or snowshoeing. Snowmobiling is also allowed during winter months. Some winter hiking is allowed, but not on the gorge trails. Enter through the North Entrance and enjoy a winter's day adventure.



Hockey is a way of life in Western New York. For any hockey enthusiast or someone just looking for a new sport to watch, head to **SUNY Geneseo** to cheer on the Ice Knights who play in the **Ira S. Wilson Ice Arena** on campus. With tickets costing less than \$10 and the regular season running into February, it's a fun outing for the whole family all winter. Be sure to sport the team colors - gray and blue. A full schedule and team roster can be found at geneseoknights.com.



Experience the sights, tastes, and hospitality of the region on a small-group tour in a luxury vehicle with **RocTours**. Offering a variety of tours, they'll pick you up and bring you on an adventure. Book their **LivCo Libation Loop** tour and visit some of our must-see craft beverage destinations including **Dublin Corners Taproom** in Geneseo, **OSB Ciderworks** and **Deer Run Winery** close to Conesus Lake, and **Rising Storm Brewing Company** in Avon.

HEY LOCALS! HERE'S SIX THINGS TO CHECK OFF YOUR WINTER BUCKET LIST BEFORE THE SEASON ENDS.

- Watch a classic holiday movie at one of LivCo's historic theaters - the Geneseo Riviera, Avon Park Theater, or Star Theater in Dansville.
- Plan a "staycation" at one of the many bed and breakfasts or inns in the region and cozy up by the fire with a new book and cup of hot cocoa.
- Celebrate National American Indian Heritage Month with a day trip to the Seneca Art & Cultural Center located at the Ganondagan State Historic Site.
- Spend a chilly day at Sunrise Bouldering, Livingston County's only indoor bouldering gym open to people of all ages and levels of experience.
- Celebrate Black History Month and learn about the stories of local families documented in the exhibit, "A Heritage Shared: African-American Families of Caledonia & Mumford," at the Big Springs Museum in Caledonia.
- Show off your love for LivCo by picking up a postcard from one of our local shops and sending it to a loved one inviting them to come visit.



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Avon Holiday Spectacular
Third Eye Catcher Photography



Christmas Tavern at the Wadsworth Homestead
Lass & Beau Photography



Bre'an Wilder Photography



Third Eye Catcher Photography



Geek Chic Floral Boutique
Lass & Beau Photography



Third Eye Catcher Photography



Third Eye Catcher Photography

A Fest for All

Holiday festivities, celebratory parades, and live performances are all part of the fun at LivCo festivals. They're a way to tap into local culture while getting a jump on trends in art, music, and history. See what's happening during your visit!

NOV 18-19 Holiday Market

GENESEE COUNTRY VILLAGE & MUSEUM

Stroll through the Genesee Country Village & Museum in anticipation of the snowy season. Explore historic homes, enjoy roasted chestnuts, and shop hand-crafted goods at the Holiday Market. Swing by the Freight House Pub to enjoy craft beers, hard cider, mulled red wine, and snacks!

NOV 25 Small Business Saturday

LIVINGSTON COUNTY, NEW YORK

Celebrate and support small businesses throughout the Genesee River Valley. Find local businesses you'll love in LivCo, from boutiques and artisan gift shops to holiday markets and quaint restaurants.

DEC 02-22 Artful Holidays

GENESEE VALLEY COUNCIL ON THE ARTS

A winter holiday event where you can shop local artisan goods and gifts at the Genesee Valley Council on the Arts. Enjoy this community-made boutique shop featuring arts and crafts, books, gifts, and artisan food products.

DEC 09 Winter Holiday Market

LINWOOD, NEW YORK

Save the date for the Winter Holiday Market coming to Dublin Corners Farm Brewery. Shop from unique local vendors as you sip on craft beverages in their outdoor pavilion turned winter wonderland!

DEC 07, 14, 21 Christmas Tavern

GENESEO, NEW YORK

Experience an elegant venue decorated for the holidays at Christmas Tavern Nights at the Wadsworth Homestead. Gather around a crackling fire with family and friends while enjoying cocktails and light fare made with seasonal products.

DEC 31 NYE Hollywood Gala

AVON, NEW YORK

Celebrate New Year's Eve in style at the Avon Inn, where glitz, glamour, and non-stop fun await you! Indulge in a delectable array of culinary delights as their talented chefs serve up a mouthwatering feast fit for Hollywood royalty. Sip on exquisitely crafted cocktails while mingling with fellow guests before ringing in the New Year.

FEB 25 Caledonia On Ice Festival

CALEDONIA, NEW YORK

Hosted by the Caledonia Village Inn, owner Jeff Bleier is an expert ice sculptor transforming thousands of pounds of ice into fantastic spectacles. Snap pictures of the sculptures, taste local food and drinks, and enjoy activities for folks of all ages.

MAR 16 St. Patrick's Day Parade

AVON, NEW YORK

Wear your best green outfit to the St. Patrick's Day Parade on Clinton and Genesee Streets in Avon featuring floats from local businesses, organizations, and teams. Enjoy ice skating, hot chocolate, popcorn, s'mores, and music at the Avon Driving Park just down the street.

MAR 16-17 23-24 Maple Weekends

LETCWORTH STATE PARK

Visit the Humphrey Nature Center for a variety of "maple themed" family-friendly activities, learn about maple production techniques, tree identification, how to tap maple trees, and enjoy a pancake breakfast cooked by the Friends of Letchworth State Park.

FIND MORE EVENTS ALL SEASON

Trying to figure out how you want to spend your day can be hard, so we're making it easier. Scan the QR code for even more events happening in the Genesee River Valley. From live music to seasonal celebrations, we hope you'll discover something new on your journey. Be sure to check them all out and tag #VisitLivCo and @visitlivco to share your adventures!



GETTING HERE AND AROUND LIVCO



TRAVEL TUNES

We've got a curated playlist for your journey! Scan the code to listen.



Driving to the Genesee River Valley is the preferred transportation method for most visitors to Livingston County. Our roads are calm, and scenic vistas draw you from one destination to the next. In LivCo, traffic jams are practically non-existent (although you might end up behind a tractor or two), but there are no long lines of cars in sight. Parking is easy throughout all nine downtown villages. But if you choose to travel by another means, we have tips on that too.

On the Western Edge of the Finger Lakes Region, Livingston County is only a short drive from three major upstate New York cities. Rochester is less than 30 minutes north of Geneseo (the seat of Livingston County), Buffalo is about 70 minutes west, and Syracuse is about 90 minutes to the east. Rochester, Syracuse, and Buffalo each have an airport, bus, and train station.

Biking

Biking is a popular mode of transportation in the Genesee River Valley, thanks to our extended trail systems and smooth country roads.

Walking

Our villages are easily walkable! If you're staying in a village, you're within walking distance of shopping, dining, breweries, and much more.

Parking

Public parking is located throughout our nine villages and mostly free. Look for Department of Transportation signs for more information.

Rideshare & Taxis

Need a ride home from dinner? We have Uber and Lyft drivers available, as well as standard taxi services.



Driving to Livingston County

Albany, NY	4 Hours
Boston, MA	7 Hours
Cleveland, OH	4 Hours
Erie, PA	2 1/2 Hours
Hartford, CT	6 Hours
Montpelier, VT	6 1/2 Hours
New York City, NY	5 Hours
Niagara Falls, NY	1 1/2 Hours
Pittsburgh, PA	5 Hours
Toronto, Canada	3 Hours

Airports Near By

- ROC - Rochester, NY (30 Minutes)
- BUF - Buffalo, NY (70 Minutes)
- SYR - Syracuse, NY (90 Minutes)
- KDSV - Dansville Municipal Airport



SCAN FOR TIPS & RESOURCES
FOR PLANNING YOUR VISIT

While every effort is made to provide accurate and up-to-date information, specific details are subject to change. Travelers are advised to confirm specifics before making plans.

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**SAVE PAPER! LEAVE THIS GUIDE BEHIND OR
PASS IT ALONG FOR SOMEONE ELSE TO ENJOY.**



OFFICIAL 2023 WINTER GUIDE TO LIVINGSTON COUNTY, NY

Explore the hidden gem that is Livingston County, New York — home of Letchworth State Park and the westernmost gateway to the Finger Lakes. Make LivCo your basecamp for one-of-a-kind outdoor recreation, shopping, dining, lodging, historical, and cultural experiences — all in the heart of the Genesee River Valley.

VISITLIVCO.COM